

MTD Sales
197.11 L

Brand Share %
25.51 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	97.43	38.77 %
Mixie	68.93	21.00 %
Grinder	30.75	15.93 %
Total	197.11	25.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.85	35.96 %
SOUTH-01	37.30	24.75 %
SOUTH-03	23.30	22.28 %
WEST-01	22.69	26.72 %
TRICHY-01	19.25	24.85 %
CHENNAI-02	17.96	28.68 %
WEST-02	11.12	15.61 %
SOUTH ARCOT	11.12	23.32 %
NORTH ARCOT	9.33	22.34 %
KL-SOUTH	3.18	20.88 %
Total	197.11	25.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	21.61	40.61 %
Gas-Stov	15.29	46.97 %
Grinder	4.96	16.20 %
Total	41.85	35.96 %

Branch *	MTD Sales L	Brand Share %
CH08	1.82	23.81 %
CH42	1.58	23.74 %
CH05	1.49	24.90 %
CH48	1.11	24.42 %
CH19	0.99	15.32 %
CH14	0.73	19.20 %
CH22	0.67	22.31 %
GUD2	0.63	24.72 %
CH30	0.61	23.67 %
AVD1	0.42	20.80 %
CH29	0.25	18.95 %
CH37	0.21	11.21 %
CH26	0.20	19.90 %
KNR1	0.17	11.87 %
CGL1	0.15	11.79 %
CH11	0.12	4.02 %
CH40		0.00 %
MC02		0.00 %
WHC3		0.00 %
Total	41.85	35.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.39	41.34 %
Mixie	11.51	18.27 %
Grinder	6.40	15.69 %
Total	37.30	24.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.72	17.84 %
KVT1	2.52	22.97 %
TVL1	2.04	18.33 %
RPM1	1.36	23.29 %
SDI1	1.03	24.88 %
APK1	0.64	23.08 %
SKD1	0.50	19.59 %
MMT1	0.43	12.45 %
UDN1	0.42	23.91 %
KSM1	0.34	18.00 %
STU2	0.33	23.74 %
ASM1	0.31	18.80 %
SNL1	0.28	8.30 %
PKD1	0.28	11.60 %
SGT1	0.26	12.88 %
VLY1	0.26	7.53 %
VKM1	0.25	11.41 %
COL1	0.22	16.18 %
PDI1	0.16	4.99 %
KGL1	0.14	7.87 %
TKY1	0.12	6.21 %
VNR1	0.12	5.59 %
KYR1	0.11	4.69 %
TVL2	0.05	10.52 %
ARM1	0.04	3.32 %
S2SD		0.00 %
Total	37.30	24.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.78	37.69 %
Mixie	6.93	17.16 %
Grinder	3.59	11.85 %
Total	23.30	22.28 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.78	19.58 %
MDU6	0.96	21.37 %
KKD2	0.86	23.58 %
KYK1	0.72	24.62 %
MDU5	0.63	18.87 %
DKI1	0.56	22.16 %
TMM1	0.54	13.57 %
PVI1	0.54	14.59 %
ODM1	0.48	25.03 %
BNR1	0.48	22.40 %
MDU4	0.44	19.73 %
TEN2	0.41	18.74 %
CBM1	0.31	12.91 %
PNI1	0.31	23.84 %
MNM1	0.28	19.69 %
PNV1	0.28	21.79 %
TEN1	0.25	12.70 %
MLR1	0.23	14.40 %
NKI1	0.22	12.20 %
BTU1	0.21	24.19 %
KRR1	0.16	13.70 %
CMR1	0.14	21.05 %
SGP1	0.14	11.50 %
USL1	0.13	6.57 %
ADP1	0.11	8.67 %
MPA1	0.10	4.33 %
SVG1	0.08	4.55 %
TPT1	0.08	2.75 %
PKM1	0.06	4.98 %
NTM1	0.05	2.56 %
SZSD		0.00 %
Total	23.30	22.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.88	43.16 %
Mixie	6.31	17.62 %
Grinder	3.51	18.21 %
Total	22.69	26.72 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.73	24.91 %
CBE6	1.14	25.02 %
KMR1	1.10	16.65 %
TPR1	0.70	22.20 %
MPM1	0.42	15.67 %
CBE1	0.39	10.94 %
CNR1	0.35	22.50 %
KGM1	0.30	19.55 %
TPR4	0.26	19.99 %
PDM1	0.26	23.47 %
UAM1	0.19	4.57 %
SNR1	0.19	4.05 %
UMP1	0.18	10.60 %
SYM2	0.14	9.42 %
PPI1	0.09	6.27 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	22.69	26.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.32	33.89 %
Mixie	6.76	21.82 %
Grinder	4.16	19.00 %
Total	19.25	24.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.27	14.70 %
PBR2	0.59	14.74 %
NCK1	0.29	16.80 %
MSI1	0.24	22.38 %
ORU1	0.24	14.54 %
AYR1	0.22	18.80 %
TVR1	0.11	7.75 %
TTP1	0.10	6.28 %
TRY3	0.10	4.70 %
JKM1	0.09	3.79 %
MDI1	0.09	2.13 %
KRN1	0.08	8.59 %
TZSD	0.06	19.39 %
NMM1		0.00 %
TRY2		0.00 %
Total	19.25	24.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.06	45.94 %
Mixie	5.18	19.03 %
Grinder	2.72	20.14 %
Total	17.96	28.68 %

Branch *	MTD Sales L	Brand Share %
CH15	2.14	24.64 %
CH43	1.00	24.70 %
CH03	0.75	16.26 %
CH12	0.65	14.72 %
CH44	0.34	18.87 %
CH41	0.34	17.77 %
GPD1	0.32	22.10 %
UKI1	0.23	20.92 %
CH27	0.20	17.43 %
CH06	0.13	5.76 %
CH31	0.12	10.94 %
CH36	0.11	9.26 %
CH23	0.06	15.94 %
CH32		0.00 %
MC06		0.00 %
Total	17.96	28.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.42	24.53 %
Mixie	3.40	10.46 %
Grinder	1.29	10.32 %
Total	11.12	15.61 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.40	14.48 %
KVP1	0.32	15.90 %
SGG1	0.32	24.62 %
SGI1	0.32	21.44 %
ERD1	0.31	11.32 %
ATU1	0.29	8.69 %
HSR1	0.27	7.65 %
NKL2	0.26	7.26 %
VKL1	0.26	15.70 %
KMM1	0.21	19.75 %
PMP1	0.20	15.96 %
MCR1	0.20	10.45 %
BMD1	0.20	9.70 %
PLC1	0.17	11.26 %
KRI1	0.17	12.97 %
SLM2	0.17	6.63 %
VPD1	0.16	4.95 %
APN1	0.15	6.91 %
OML1	0.15	7.43 %
DPR2	0.13	8.72 %
CMI1	0.12	13.79 %
DPR1	0.10	12.60 %
EPI1	0.06	2.68 %
HRR1	0.06	6.25 %
MTR1	0.06	2.33 %
EDP1	0.04	6.53 %
PDR1	0.04	6.50 %
TCG1		0.00 %
WZWH		0.00 %
Total	11.12	15.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.88	32.67 %
Mixie	3.21	16.81 %
Grinder	3.02	22.21 %
Total	11.12	23.32 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.84	24.65 %
PRT1	0.37	23.91 %
KML1	0.26	22.46 %
VPM1	0.24	20.22 %
TRK1	0.20	13.58 %
KKI2	0.19	5.23 %
VCM1	0.18	13.87 %
TDM1	0.18	12.03 %
TVM1	0.11	12.63 %
VPM2	0.09	3.60 %
MKM1	0.06	5.27 %
STP1	0.05	5.58 %
SJI1	0.04	6.54 %
KLM1	0.03	0.95 %
TVM2		0.00 %
Total	11.12	23.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.65	36.44 %
Mixie	2.84	14.52 %
Grinder	0.84	12.52 %
Total	9.33	22.34 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.66	14.72 %
SBR1	0.47	21.70 %
TRL1	0.43	12.14 %
CGM1	0.36	16.46 %
ANI1	0.32	24.88 %
VNB1	0.29	18.84 %
BGR1	0.28	19.24 %
CYR1	0.25	18.85 %
VSI1	0.24	14.05 %
ABR1	0.23	18.97 %
ARC2	0.21	22.50 %
CPT1	0.19	20.45 %
VEL1	0.15	6.60 %
GDM1	0.13	19.02 %
PTU1	0.09	11.18 %
UGI1		0.00 %
Total	9.33	22.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.76	35.17 %
Mixie	1.18	18.30 %
Grinder	0.25	6.52 %
Total	3.18	20.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.34	14.90 %
Total	3.18	20.88 %