

MTD Sales
231.00 L

Brand Share %
23.11 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	123.07	38.49 %
Mixie	73.17	17.57 %
Grinder	34.76	13.21 %
Total	231.00	23.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.17	25.06 %
CHENNAI-01	31.57	25.62 %
SOUTH-03	31.18	22.46 %
TRICHY-01	29.03	23.69 %
WEST-01	28.70	26.71 %
CHENNAI-02	22.00	26.71 %
SOUTH ARCOT	16.54	22.18 %
NORTH ARCOT	12.15	21.86 %
WEST-02	11.77	11.40 %
KL-SOUTH	2.89	25.35 %
Total	231.00	23.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.80	40.67 %
Mixie	13.95	20.51 %
Grinder	7.42	13.81 %
Total	45.17	25.06 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.79	22.94 %
TVL1	2.15	18.55 %
APK1	0.83	19.48 %
MMT1	0.68	18.24 %
PKD1	0.63	15.27 %
VNR1	0.47	19.05 %
VLY1	0.38	7.77 %
STU2	0.38	20.41 %
ASM1	0.36	13.91 %
COL1	0.32	17.89 %
KGL1	0.30	16.34 %
VKM1	0.28	9.32 %
SGT1	0.19	14.00 %
UDN1	0.17	9.25 %
PDI1	0.13	3.27 %
SNL1	0.10	3.33 %
ERL1	0.09	18.21 %
ARM1	0.06	3.82 %
TVL2	0.06	6.70 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	45.17	25.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.66	41.80 %
Mixie	9.44	19.16 %
Grinder	5.47	16.04 %
Total	31.57	25.62 %

Branch *	MTD Sales L	Brand Share %
CH08	1.42	16.93 %
CH19	1.09	15.96 %
CH48	0.80	12.77 %
CH22	0.75	18.10 %
AVD1	0.65	21.96 %
CH30	0.62	15.05 %
GUD1	0.61	14.09 %
CH14	0.41	10.94 %
CGL1	0.34	19.08 %
CH29	0.32	21.73 %
CH26	0.27	11.47 %
KNR1	0.23	12.19 %
GUD2	0.22	6.70 %
CH11	0.22	4.73 %
CH37	0.13	7.88 %
CH40		0.00 %
WHC3		0.00 %
Total	31.57	25.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	17.68	40.79 %
Mixie	8.88	16.52 %
Grinder	4.61	11.07 %
Total	31.18	22.46 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.10	18.15 %
MDU4	0.78	22.04 %
KKD2	0.73	17.77 %
MDU5	0.60	14.16 %
TDI1	0.59	20.90 %
DKI1	0.52	20.81 %
TMM1	0.49	8.42 %
ODM1	0.47	20.44 %
MNM1	0.42	19.31 %
USL1	0.41	10.16 %
NKI1	0.37	18.40 %
PKM1	0.33	21.41 %
PVI1	0.32	11.01 %
KRR1	0.29	15.52 %
BTU1	0.28	13.69 %
MLR1	0.28	8.83 %
MDU3	0.26	11.91 %
PNV1	0.25	17.66 %
SVG1	0.25	10.45 %
NTM1	0.24	10.89 %
MPA1	0.14	4.73 %
TPT1	0.14	2.49 %
ADP1	0.10	5.23 %
TEN1	0.04	2.32 %
KYK1		0.00 %
SZSD		0.00 %
Total	31.18	22.46 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.24	38.14 %
Mixie	10.26	20.30 %
Grinder	5.53	14.84 %
Total	29.03	23.69 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.77	19.89 %
PBR2	1.15	17.29 %
PDK1	0.49	18.52 %
ORU1	0.45	13.86 %
JKM1	0.30	5.91 %
KRN1	0.24	15.50 %
MDI1	0.24	3.16 %
NCK1	0.17	7.10 %
TTP1	0.16	7.72 %
NMM1	0.15	7.21 %
TRY2	0.03	3.92 %
TVR1	0.03	1.56 %
TRY3		0.00 %
TZSD		0.00 %
Total	29.03	23.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.97	42.58 %
Mixie	9.06	20.14 %
Grinder	3.67	14.69 %
Total	28.70	26.71 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.89	19.85 %
SUL1	0.60	14.50 %
TPR3	0.60	18.24 %
TPR1	0.41	10.19 %
SYM2	0.40	13.90 %
MPM1	0.36	7.25 %
UAM1	0.32	6.43 %
CNR1	0.26	17.91 %
PPI1	0.23	12.51 %
ANR1	0.20	18.74 %
SNR1	0.19	3.89 %
CBE3	0.16	8.61 %
GDR1	0.03	3.99 %
GBM1		0.00 %
WZSD		0.00 %
Total	28.70	26.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.01	45.51 %
Mixie	7.18	19.57 %
Grinder	2.81	14.58 %
Total	22.00	26.71 %

Branch *	MTD Sales L	Brand Share %
CH15	2.37	19.89 %
CH03	1.56	20.78 %
CH43	1.23	23.00 %
CH41	0.44	22.45 %
CH12	0.27	5.63 %
CH17	0.22	13.67 %
CH44	0.20	9.02 %
UKI1	0.20	15.85 %
CH32	0.13	22.55 %
CH06	0.11	3.55 %
CH36	0.10	7.82 %
CH27	0.08	7.43 %
CH31	0.08	7.45 %
MC06		0.00 %
Total	22.00	26.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.29	36.16 %
Mixie	5.78	17.62 %
Grinder	3.47	16.05 %
Total	16.54	22.18 %

Branch *	MTD Sales L	Brand Share %
NVL2	1.00	17.54 %
VPM2	0.30	6.93 %
TRK1	0.30	11.77 %
KKI2	0.24	4.86 %
VPM1	0.24	15.71 %
PRT1	0.20	8.04 %
KML1	0.19	10.05 %
STP1	0.17	10.10 %
TVM1	0.14	18.39 %
TVM2	0.14	13.14 %
SJI1	0.12	6.98 %
VCM1	0.04	2.84 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	16.54	22.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.74	36.40 %
Mixie	3.65	14.29 %
Grinder	0.76	8.65 %
Total	12.15	21.86 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	20.65 %
SBR1	0.34	14.13 %
PLR1	0.27	19.30 %
TRT1	0.21	17.22 %
CPT1	0.20	15.13 %
BGR1	0.19	9.83 %
ARC2	0.18	12.78 %
AKM1	0.18	7.86 %
UGI1	0.13	15.68 %
VEL1	0.12	2.96 %
CGM1	0.07	6.11 %
VEL2	0.06	1.24 %
GDM1	0.04	7.49 %
Total	12.15	21.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.27	21.27 %
Mixie	3.71	7.49 %
Grinder	0.79	4.04 %
Total	11.77	11.40 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	14.24 %
HSR2	0.82	13.97 %
ERD2	0.74	13.16 %
SLM3	0.72	16.68 %
NKL2	0.36	9.82 %
TRM1	0.33	9.34 %
KMM1	0.32	13.87 %
PMP1	0.29	16.63 %
VKL1	0.27	14.05 %
HRR1	0.27	11.07 %
EDP1	0.26	12.53 %
SGI1	0.25	7.56 %
VPD1	0.22	5.33 %
MTR1	0.20	3.93 %
PDR1	0.20	14.12 %
ATU1	0.18	4.80 %
DPR2	0.18	8.14 %
KRI1	0.16	5.79 %
SGG1	0.15	9.79 %
APN1	0.14	6.60 %
MCR1	0.13	4.14 %
DPR1	0.12	7.16 %
TCG1	0.10	8.54 %
OML1	0.09	4.42 %
CMI1	0.08	6.16 %
SLM2	0.07	2.44 %
HSR1	0.04	0.91 %
BMD1	0.03	1.81 %
EPI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	11.77	11.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.41	37.08 %
Mixie	1.26	23.12 %
Grinder	0.23	10.53 %
Total	2.89	25.35 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.40	14.79 %
Total	2.89	25.35 %