

MTD Sales
183.54 L

Brand Share %
23.65 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	97.11	39.22 %
Mixie	58.73	18.17 %
Grinder	27.69	13.51 %
Total	183.54	23.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.51	24.96 %
CHENNAI-01	35.59	32.95 %
TRICHY-01	20.79	24.23 %
SOUTH-03	20.53	19.45 %
WEST-01	19.69	24.25 %
CHENNAI-02	17.73	26.61 %
SOUTH ARCOT	10.95	23.13 %
WEST-02	9.99	11.98 %
NORTH ARCOT	9.05	21.94 %
KL-SOUTH	1.71	26.44 %
Total	183.54	23.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.06	40.29 %
Mixie	13.19	22.20 %
Grinder	5.26	12.07 %
Total	37.51	24.96 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.82	17.77 %
TVL1	1.60	14.19 %
TYI1	1.14	21.99 %
PKD1	0.81	19.59 %
MMT1	0.41	12.02 %
ERL1	0.40	22.14 %
VNR1	0.32	12.58 %
PDI1	0.30	10.29 %
SGT1	0.25	19.64 %
COL1	0.25	15.64 %
UDN1	0.22	14.52 %
ARM1	0.17	10.59 %
KSM1	0.16	8.77 %
VLY1	0.15	3.60 %
VKM1	0.14	7.17 %
KGL1	0.13	10.63 %
SNL1	0.10	3.73 %
TKY1	0.10	3.63 %
TVL2	0.08	10.50 %
S2SD	0.04	18.06 %
KYR1		0.00 %
Total	37.51	24.96 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.47	54.24 %
Mixie	7.86	20.20 %
Grinder	6.26	21.21 %
Total	35.59	32.95 %

Branch *	MTD Sales L	Brand Share %
CH19	1.19	17.52 %
GUD1	0.77	18.92 %
CH14	0.70	15.70 %
SKL1	0.38	17.06 %
CH29	0.37	23.58 %
CH11	0.29	7.50 %
KNR1	0.28	16.94 %
GUD2	0.19	8.47 %
CGL1	0.18	10.30 %
AVD1	0.15	7.39 %
CH30	0.10	4.66 %
CH37	0.04	3.30 %
CH40	0.04	16.53 %
CH26		0.00 %
MC02		0.00 %
Total	35.59	32.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.12	36.44 %
Mixie	7.98	22.14 %
Grinder	3.68	14.92 %
Total	20.79	24.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.05	18.64 %
PBR2	0.45	8.56 %
PBR1	0.34	19.50 %
ORU1	0.22	11.65 %
NCK1	0.22	16.66 %
JKM1	0.20	7.72 %
TTP1	0.16	10.87 %
MDI1	0.13	3.22 %
TRY3	0.12	5.61 %
TVR1	0.04	3.15 %
NMM1	0.03	1.67 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	20.79	24.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.29	36.68 %
Mixie	6.54	15.85 %
Grinder	2.70	8.06 %
Total	20.53	19.45 %

Branch *	MTD Sales L	Brand Share %
DGL1	2.34	22.98 %
KKD2	0.52	17.19 %
TDI1	0.51	20.04 %
BNR1	0.49	20.64 %
NTM1	0.46	22.66 %
CBM1	0.40	8.24 %
MDU4	0.38	18.36 %
KPT1	0.35	17.88 %
SGP1	0.33	23.35 %
MDU5	0.31	6.82 %
NKI1	0.28	19.99 %
MDU3	0.28	12.65 %
ODM1	0.24	15.06 %
CMR1	0.23	20.20 %
BTU1	0.22	17.15 %
DKI1	0.22	13.47 %
PVI1	0.21	7.33 %
PNI1	0.20	15.46 %
TEN1	0.18	10.99 %
USL1	0.16	6.24 %
SVG1	0.13	5.54 %
TPT1	0.13	3.97 %
ADP1	0.12	5.04 %
TMM1	0.11	2.04 %
KRR1	0.10	8.26 %
PKM1	0.08	6.86 %
MPA1	0.07	3.13 %
MLR1	0.04	2.63 %
Total	20.53	19.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.21	37.04 %
Mixie	6.87	19.36 %
Grinder	3.60	17.29 %
Total	19.69	24.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	16.11 %
KMR1	1.11	20.08 %
CBE4	1.07	19.04 %
CBE6	0.64	23.05 %
TPR3	0.58	20.16 %
KMD1	0.43	15.33 %
KGM1	0.35	22.59 %
UMP1	0.33	17.06 %
MPM1	0.31	8.41 %
SUL1	0.29	8.25 %
CBE3	0.25	17.16 %
TPR4	0.23	15.26 %
PPI1	0.23	12.20 %
SYM2	0.16	13.59 %
CBE1	0.14	5.77 %
GBM1	0.10	15.09 %
PDM1	0.10	7.53 %
SNR1	0.09	2.13 %
CNR1	0.08	8.68 %
GDR1		0.00 %
Total	19.69	24.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.47	43.01 %
Mixie	6.08	21.23 %
Grinder	2.18	13.65 %
Total	17.73	26.61 %

Branch *	MTD Sales L	Brand Share %
CH18	1.25	22.17 %
CH03	1.23	21.58 %
CH43	1.10	20.48 %
CH41	0.47	18.95 %
UKI1	0.29	23.12 %
CH44	0.28	15.39 %
CH17	0.27	18.84 %
CH12	0.18	3.66 %
CH36	0.15	13.57 %
CH06	0.14	5.79 %
CH32	0.05	15.69 %
CH27	0.05	5.85 %
CH31	0.02	2.34 %
CH01		0.00 %
MC06		0.00 %
Total	17.73	26.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.12	35.91 %
Mixie	4.04	20.26 %
Grinder	1.80	13.65 %
Total	10.95	23.13 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	12.46 %
VPM2	0.32	12.51 %
TRK1	0.26	16.81 %
PRT1	0.23	16.60 %
KML1	0.21	15.28 %
KKI2	0.18	4.30 %
MKM1	0.10	12.57 %
STP1	0.09	9.87 %
VPM1	0.08	8.22 %
TVM2	0.08	11.68 %
SJI1	0.07	8.88 %
KLM1	0.05	1.80 %
TDM1	0.04	4.01 %
VCM1	0.04	3.80 %
Total	10.95	23.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.91	22.33 %
Mixie	3.14	7.54 %
Grinder	0.95	6.17 %
Total	9.99	11.98 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.90	23.29 %
ERD2	0.60	11.88 %
MTR1	0.50	15.74 %
SLM3	0.48	14.42 %
HSR2	0.43	9.12 %
APN1	0.39	20.23 %
ERD1	0.34	8.78 %
VKL1	0.30	17.72 %
SGI1	0.30	12.99 %
PLC1	0.28	11.52 %
HSR1	0.28	6.47 %
DPR2	0.27	17.63 %
KRI1	0.26	11.03 %
VPD1	0.25	6.64 %
KVP1	0.25	12.57 %
KMM1	0.25	14.04 %
TRM1	0.19	6.14 %
DPR1	0.19	16.72 %
SGG1	0.15	11.89 %
TCG1	0.14	13.65 %
OML1	0.12	7.44 %
MCR1	0.10	3.88 %
PMP1	0.09	9.16 %
SLM2	0.09	2.80 %
CMI1	0.08	7.08 %
ATU1	0.06	2.21 %
HRR1	0.05	3.18 %
BMD1	0.04	2.02 %
EPI1		0.00 %
NKL2		0.00 %
Total	9.99	11.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.54	36.44 %
Mixie	2.74	14.17 %
Grinder	0.78	11.53 %
Total	9.05	21.94 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	16.16 %
AKM1	0.41	23.49 %
ABR1	0.36	22.24 %
WJP1	0.31	22.84 %
SBR1	0.20	10.00 %
CYR1	0.15	22.54 %
ANI1	0.14	17.37 %
SLG1	0.12	15.43 %
VEL1	0.12	4.67 %
BGR1	0.12	6.74 %
GDM1	0.10	16.42 %
PTU1	0.08	12.10 %
UGI1	0.06	7.39 %
TRT1	0.05	6.55 %
VEL2	0.04	1.14 %
CGM1		0.00 %
Total	9.05	21.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	43.56 %
Grinder	0.49	29.33 %
Mixie	0.30	11.24 %
Total	1.71	26.44 %

Branch *	MTD Sales L	Brand Share %
Total	1.71	26.44 %