



TN : VIDIEM Sales Performance 30/04/2026 9:29 AM

MTD Sales
194.67 L

Brand Share %
20.85 %

Information:

MTD : 01-04-2026 To 29-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	97.41	35.72 %
Mixie	62.12	15.53 %
Grinder	32.58	15.28 %
Small-Ap	2.56	5.38 %
Total	194.67	20.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.36	22.06 %
CHENNAI-01	33.18	23.32 %
SOUTH-03	28.20	20.74 %
TRICHY-01	25.12	23.77 %
CHENNAI-02	20.83	25.75 %
WEST-01	15.32	18.41 %
NORTH ARCOT	13.85	25.38 %
SOUTH ARCOT	12.70	20.36 %
WEST-02	8.12	8.18 %
Total	194.67	20.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.51	35.84 %
Mixie	11.72	16.68 %
Grinder	7.40	17.92 %
Small-Ap	0.74	8.24 %
Total	37.36	22.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.33	18.98 %
TVL1	2.13	18.31 %
KVT1	1.91	15.08 %
RND1	1.56	20.70 %
TCN1	1.19	18.85 %
RPM1	0.67	12.18 %
PKD1	0.58	16.88 %
SNL1	0.51	13.88 %
APK1	0.50	19.83 %
MMT1	0.46	11.93 %
SKD1	0.43	11.55 %
VNR1	0.33	11.47 %
ARM1	0.33	12.19 %
VKM1	0.31	9.47 %
UDN1	0.29	13.73 %
ERL2	0.27	11.81 %
PDI1	0.15	5.33 %
SGT1	0.14	12.92 %
ASM1	0.12	5.47 %
KSM1	0.09	4.57 %
KYR1	0.05	1.46 %
TKY1	0.03	1.07 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	37.36	22.06 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.73	45.80 %
Mixie	9.26	18.78 %
Grinder	5.63	12.58 %
Small-Ap	0.57	5.92 %
Total	33.18	23.32 %

Branch *	MTD Sales L	Brand Share %
CH08	1.10	17.17 %
CH05	0.83	9.82 %
CH48	0.71	11.77 %
CH42	0.62	9.03 %
CH14	0.60	11.38 %
CH19	0.51	6.97 %
SKL1	0.28	19.84 %
CH29	0.23	19.25 %
CH26	0.17	13.75 %
CH22	0.13	8.35 %
AVD1	0.11	8.87 %
KNR1	0.06	13.80 %
CH37	0.06	7.23 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	33.18	23.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.52	39.65 %
Mixie	8.96	16.83 %
Grinder	3.58	10.03 %
Small-Ap	0.15	1.83 %
Total	28.20	20.74 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	12.14 %
MDU7	0.57	17.35 %
MDU4	0.55	18.21 %
ATG1	0.47	12.17 %
KYK1	0.41	15.15 %
NKI1	0.37	15.57 %
CBM1	0.35	9.08 %
ODM1	0.32	19.12 %
TMM1	0.31	5.61 %
CMR1	0.28	14.10 %
SGP1	0.26	17.79 %
TPT1	0.24	5.14 %
KRR1	0.24	16.91 %
PVI1	0.23	11.04 %
MLR1	0.21	10.09 %
PNV2	0.20	12.11 %
NTM1	0.19	9.42 %
MDU5	0.15	4.02 %
PKM1	0.11	6.71 %
ADP1	0.11	4.23 %
SVG1	0.11	6.49 %
MPA1	0.09	2.18 %
WHMD		0.00 %
Total	28.20	20.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.33	36.08 %
Mixie	9.46	19.77 %
Grinder	4.93	20.58 %
Small-Ap	0.39	7.49 %
Total	25.12	23.77 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.74	11.84 %
KIK1	0.64	15.06 %
NMM1	0.53	16.87 %
ORU1	0.53	17.67 %
KUM1	0.37	5.37 %
PTK1	0.19	3.88 %
TTP1	0.16	8.99 %
KRN1	0.16	8.74 %
AYR1	0.12	11.47 %
PDK1	0.12	11.40 %
MDI1	0.10	2.47 %
NCK1	0.04	2.07 %
TRY2	0.04	10.23 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	25.12	23.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.37	44.77 %
Mixie	5.82	17.21 %
Grinder	3.43	20.03 %
Small-Ap	0.21	4.63 %
Total	20.83	25.75 %

Branch *	MTD Sales L	Brand Share %
CH18	1.29	18.46 %
CH20	0.70	18.96 %
MJR1	0.65	19.31 %
CH12	0.47	11.82 %
CH17	0.35	9.02 %
CH27	0.35	18.75 %
CH44	0.26	11.60 %
CH46	0.22	15.83 %
GPD1	0.18	14.53 %
CH23	0.15	10.12 %
CH06	0.09	3.09 %
CH36	0.08	6.86 %
CH32	0.05	14.70 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	20.83	25.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.60	33.79 %
Mixie	4.90	13.22 %
Grinder	1.66	10.27 %
Small-Ap	0.15	3.38 %
Total	15.32	18.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	18.27 %
CBE4	1.07	17.29 %
KMR1	0.72	10.40 %
MPM1	0.62	13.74 %
SUL1	0.39	11.19 %
UMP1	0.38	20.17 %
CBE1	0.37	10.02 %
KGM1	0.28	16.53 %
SYM2	0.24	11.54 %
TPR1	0.23	5.18 %
KMD1	0.22	11.74 %
TPR3	0.22	11.44 %
TPR4	0.19	16.05 %
PDM1	0.19	10.81 %
UAM1	0.18	4.47 %
KGI1	0.16	13.90 %
CBE3	0.14	17.81 %
GBM1	0.12	12.15 %
SNR1	0.10	1.98 %
CNR1	0.03	2.94 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	15.32	18.41 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.77	40.66 %
Mixie	4.82	17.50 %
Grinder	1.14	20.78 %
Small-Ap	0.12	4.85 %
Total	13.85	25.38 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.35	16.37 %
VNB1	0.33	18.34 %
ABR1	0.29	16.57 %
BGR1	0.25	17.66 %
WJD1	0.25	17.87 %
SBR1	0.24	11.22 %
GDM1	0.24	19.43 %
TRL1	0.20	5.51 %
WJP1	0.18	10.36 %
CYR1	0.18	16.40 %
CGM1	0.15	13.42 %
TRT1	0.15	9.98 %
VEL1	0.13	3.51 %
ANI1	0.12	13.10 %
UGI1	0.09	12.49 %
PTU1		0.00 %
WHVL		0.00 %
Total	13.85	25.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.96	28.52 %
Mixie	4.08	14.95 %
Grinder	3.42	21.82 %
Small-Ap	0.23	11.64 %
Total	12.70	20.36 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.43	16.16 %
KML1	0.34	11.47 %
POY2	0.32	7.03 %
TRK1	0.28	10.44 %
KKI2	0.27	7.04 %
PRT1	0.23	9.49 %
NVL2	0.22	5.07 %
TDM1	0.20	10.63 %
VCM1	0.14	13.29 %
VPM2	0.13	6.04 %
TVM2	0.05	6.01 %
TVM1	0.05	4.24 %
STP1	0.04	4.34 %
MKM1		0.00 %
WHUT		0.00 %
Total	12.70	20.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.63	12.07 %
Mixie	3.11	5.78 %
Grinder	1.38	10.61 %
Total	8.12	8.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.48	20.11 %
ERD2	1.00	16.10 %
HSR2	0.84	13.42 %
ERD1	0.51	11.36 %
DPR2	0.44	13.70 %
SGI1	0.34	19.55 %
KVP1	0.31	12.90 %
PMP1	0.26	16.46 %
SGG1	0.26	18.45 %
RSP1	0.24	10.79 %
HRR1	0.24	12.58 %
KMM1	0.22	11.29 %
PLC1	0.17	6.81 %
DPR1	0.16	8.95 %
KRI1	0.16	3.64 %
OML1	0.16	6.04 %
VKL1	0.14	7.24 %
MCR1	0.14	4.34 %
KAM1	0.13	4.87 %
MTR1	0.12	3.29 %
BMD1	0.11	4.28 %
SLM3	0.10	2.33 %
NKL2	0.10	2.73 %
VPD1	0.09	2.43 %
EPI1	0.09	3.93 %
CMI1	0.08	7.29 %
ATU1	0.07	2.30 %
APN1	0.06	1.88 %
TRM1	0.04	1.56 %
PDR1	0.03	5.08 %
WZWH	0.03	7.43 %
SLM2	0.03	0.83 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	8.12	8.18 %