



# TN : VIDIEM Sales Performance 30/03/2026 9:29 AM

MTD Sales  
181.73 L

Brand Share %  
20.79 %

Information:

MTD : 01-03-2026 To 29-03-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	94.29	37.29 %
Mixie	53.39	14.85 %
Grinder	31.15	14.82 %
Small-Ap	2.90	5.65 %
Total	181.73	20.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.22	22.65 %
CHENNAI-01	30.58	23.91 %
SOUTH-03	28.43	21.93 %
TRICHY-01	22.13	22.81 %
CHENNAI-02	19.52	23.16 %
WEST-01	16.11	18.24 %
NORTH ARCOT	11.33	21.71 %
SOUTH ARCOT	10.14	18.92 %
WEST-02	9.26	10.31 %
Total	181.73	20.79 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.63	40.06 %
Mixie	10.42	17.02 %
Grinder	6.37	16.35 %
Small-Ap	0.80	8.56 %
Total	34.22	22.65 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.41	12.55 %
KVT1	1.18	12.65 %
TCN1	0.93	18.80 %
RPM1	0.34	7.00 %
KGL1	0.31	19.05 %
PDI1	0.31	8.70 %
ASM1	0.29	13.33 %
VLY1	0.26	5.80 %
SKD1	0.26	7.64 %
TKY1	0.26	12.00 %
SNL1	0.24	7.03 %
VKM1	0.23	8.73 %
MMT1	0.21	7.21 %
PKD1	0.17	7.35 %
UDN1	0.17	18.19 %
COL1	0.12	10.75 %
VNR1	0.10	4.25 %
ARM1	0.08	4.64 %
KYR1	0.05	1.87 %
KSM1	0.03	2.56 %
Total	34.22	22.65 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.44	50.08 %
Mixie	6.88	15.78 %
Grinder	5.96	14.69 %
Small-Ap	0.29	3.29 %
Total	30.58	23.91 %

Branch *	MTD Sales L	Brand Share %
CH05	1.93	19.32 %
CH42	0.88	13.79 %
CH08	0.67	12.89 %
CH48	0.54	9.69 %
CH14	0.39	9.99 %
CH19	0.35	6.88 %
CGL1	0.29	18.06 %
AVD1	0.26	14.14 %
CH22	0.18	6.89 %
KNR1	0.11	16.49 %
SKL1	0.11	8.97 %
CH40	0.03	8.48 %
CH26	0.03	3.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	30.58	23.91 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.78	40.32 %
Mixie	8.34	16.73 %
Grinder	5.00	13.99 %
Small-Ap	0.31	4.15 %
Total	28.43	21.93 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	15.42 %
NKI1	0.46	19.29 %
MDU4	0.39	17.25 %
PVI1	0.38	14.55 %
MLR1	0.36	13.95 %
TMM1	0.35	7.37 %
USL1	0.35	16.39 %
ADP1	0.32	13.34 %
DKI1	0.31	17.75 %
KRR1	0.30	15.37 %
PKM1	0.28	14.86 %
CBM1	0.28	9.36 %
TEN1	0.27	11.87 %
MNM1	0.26	17.28 %
MDU5	0.23	5.73 %
TPT1	0.21	5.89 %
KYK1	0.21	9.00 %
PNV2	0.21	16.73 %
NTM1	0.17	11.00 %
CMR1	0.14	13.87 %
BTU1	0.14	10.99 %
MPA1	0.13	4.44 %
ODM1	0.12	7.97 %
Total	28.43	21.93 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.75	36.40 %
Mixie	6.92	17.20 %
Grinder	4.98	20.29 %
Small-Ap	0.49	8.84 %
<b>Total</b>	<b>22.13</b>	<b>22.81 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.81	16.74 %
KIK1	0.66	18.18 %
NMM1	0.45	15.57 %
TTP1	0.25	7.58 %
AYR1	0.21	15.24 %
PBR1	0.19	16.67 %
TZSD	0.17	13.26 %
NCK1	0.17	8.28 %
PTK1	0.15	3.84 %
KRN1	0.12	6.04 %
TVR1	0.09	5.38 %
PDK1	0.09	8.80 %
TRY2	0.06	10.35 %
MDI1	0.06	1.18 %
TRY3		0.00 %
<b>Total</b>	<b>22.13</b>	<b>22.81 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.21	44.36 %
Mixie	5.10	13.92 %
Grinder	2.78	16.60 %
Small-Ap	0.44	7.76 %
<b>Total</b>	<b>19.52</b>	<b>23.16 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	2.18	20.47 %
CH03	2.02	18.21 %
CH43	0.99	18.85 %
CH12	0.81	18.64 %
CH50	0.70	14.68 %
CH34	0.67	16.86 %
CH18	0.61	11.49 %
CH17	0.55	14.18 %
CH41	0.41	17.03 %
CH36	0.25	14.76 %
CH27	0.22	15.03 %
CH31	0.18	17.41 %
CH44	0.16	7.89 %
PON1	0.14	10.12 %
CH06	0.14	4.69 %
CH01	0.03	13.00 %
CH51		0.00 %
<b>Total</b>	<b>19.52</b>	<b>23.16 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	9.15	31.76 %
Mixie	4.86	13.87 %
Grinder	1.96	10.76 %
Small-Ap	0.14	2.21 %
<b>Total</b>	<b>16.11</b>	<b>18.24 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	2.30	16.73 %
CBE4	1.01	15.76 %
CBE6	0.89	20.69 %
TPR3	0.66	20.36 %
KMR1	0.63	10.44 %
MPM1	0.60	15.13 %
CBE1	0.56	14.68 %
SUL1	0.35	9.16 %
PDM1	0.34	14.88 %
CBE5	0.33	17.73 %
UMP1	0.25	16.80 %
KGM1	0.24	18.73 %
TPR1	0.23	7.13 %
PPI1	0.20	11.56 %
ANR1	0.20	17.88 %
SNR1	0.16	4.24 %
CBE3	0.16	16.94 %
SYM2	0.12	6.26 %
CNR1	0.09	8.47 %
GDR1	0.05	8.05 %
UAM1	0.03	0.93 %
<b>Total</b>	<b>16.11</b>	<b>18.24 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.83	35.25 %
Mixie	4.36	17.57 %
Grinder	0.97	12.16 %
Small-Ap	0.17	6.06 %
<b>Total</b>	<b>11.33</b>	<b>21.71 %</b>

Branch *	MTD Sales L	Brand Share %
TRL1	0.64	14.93 %
ABR1	0.26	14.76 %
SBR1	0.25	11.13 %
SLG1	0.22	18.22 %
CPT1	0.21	13.89 %
PTU1	0.21	20.54 %
CGM1	0.19	13.35 %
TRT1	0.18	11.31 %
BGR1	0.17	8.55 %
VEL1	0.17	6.13 %
ANI1	0.15	12.52 %
AKM1	0.15	10.01 %
VSI1	0.14	7.27 %
VNB1	0.10	5.95 %
<b>Total</b>	<b>11.33</b>	<b>21.71 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.24	30.05 %
Mixie	3.76	17.11 %
Grinder	2.04	13.78 %
Small-Ap	0.12	4.12 %
<b>Total</b>	<b>10.14</b>	<b>18.92 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.27	18.78 %
STP1	0.46	20.70 %
POY2	0.32	8.91 %
NVL2	0.27	9.61 %
VPM2	0.24	8.91 %
PRT1	0.21	10.27 %
TDM1	0.20	9.67 %
KKI2	0.19	5.57 %
KML1	0.16	7.47 %
SJI2	0.15	7.73 %
TVM1	0.15	20.04 %
TRK1	0.12	5.57 %
MKM1	0.06	3.14 %
VCM1		0.00 %
<b>Total</b>	<b>10.14</b>	<b>18.92 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	18.56 %
Mixie	2.76	5.96 %
Grinder	1.10	8.71 %
Small-Ap	0.15	5.60 %
<b>Total</b>	<b>9.26</b>	<b>10.31 %</b>

Branch *	MTD Sales L	Brand Share %
ERD1	0.93	20.45 %
TRM1	0.43	18.56 %
HSR2	0.40	7.05 %
MTR1	0.30	12.54 %
APN1	0.30	8.54 %
EDP1	0.29	17.22 %
SGI1	0.28	16.04 %
CMI1	0.26	14.63 %
KRI1	0.26	8.60 %
NKL2	0.24	6.80 %
BMD1	0.21	7.99 %
PLC1	0.20	7.37 %
VPD1	0.15	4.58 %
SLM3	0.14	3.91 %
HRR1	0.14	7.11 %
MCR1	0.14	5.17 %
VKL1	0.09	4.87 %
HSR1	0.09	2.23 %
PMP1	0.08	5.77 %
ATU1	0.08	2.84 %
EPI1	0.07	2.00 %
SLM2	0.06	2.65 %
KVP1	0.06	4.00 %
DPR2	0.05	3.56 %
DPR1	0.04	3.01 %
KAM1	0.03	2.05 %
PDR1	0.03	6.96 %
OML1	0.03	1.44 %
TCG1	0.03	1.71 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>9.26</b>	<b>10.31 %</b>