

MTD Sales
198.66 L

Brand Share %
22.32 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	103.88	35.78 %
Mixie	62.07	18.08 %
Grinder	29.75	13.80 %
Small-Ap	2.96	7.27 %
Total	198.66	22.32 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.61	24.09 %
SOUTH-03	30.36	23.82 %
CHENNAI-01	27.64	23.71 %
WEST-01	23.15	23.32 %
TRICHY-01	22.68	22.68 %
CHENNAI-02	20.61	24.97 %
SOUTH ARCOT	13.65	22.79 %
NORTH ARCOT	11.78	22.77 %
WEST-02	10.24	11.12 %
KL-SOUTH	1.93	23.15 %
Total	198.66	22.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.97	37.46 %
Mixie	11.82	20.87 %
Grinder	6.11	15.30 %
Small-Ap	0.72	9.64 %
Total	36.61	24.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.36	22.19 %
TVL1	1.69	17.01 %
NGR1	1.30	17.70 %
RND1	0.97	17.42 %
TYI1	0.59	21.32 %
MMT1	0.45	15.22 %
PKD1	0.44	14.89 %
ASM1	0.38	14.74 %
VLY1	0.33	8.75 %
VNR1	0.28	11.44 %
SNL1	0.24	7.54 %
UDN1	0.17	11.80 %
COL1	0.16	13.68 %
SGT1	0.16	15.55 %
KGL1	0.12	9.56 %
SKD1	0.12	4.00 %
VKM1	0.08	3.20 %
KSM1	0.07	5.43 %
TVL2	0.06	9.69 %
KYR1	0.05	2.77 %
PDI1	0.04	1.61 %
S2SD		0.00 %
TKY1		0.00 %
Total	36.61	24.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.84	40.84 %
Mixie	9.43	19.81 %
Grinder	4.62	12.68 %
Small-Ap	0.48	10.31 %
Total	30.36	23.82 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.16	11.78 %
MDU5	0.64	15.73 %
TMM1	0.47	9.63 %
PNV2	0.46	19.43 %
PVI1	0.45	20.28 %
ODM1	0.44	21.49 %
KRR1	0.44	18.29 %
TEN1	0.38	16.66 %
BNR1	0.36	18.66 %
DKI1	0.34	19.00 %
USL1	0.33	17.62 %
MPA1	0.32	9.71 %
CBM1	0.30	7.08 %
ADP1	0.29	14.51 %
TPT1	0.26	6.48 %
NKI1	0.26	17.28 %
MLR1	0.25	14.19 %
NTM1	0.24	13.12 %
PKM1	0.23	15.12 %
SVG1	0.22	9.57 %
KYK1	0.18	7.00 %
CMR1	0.14	14.42 %
SZSD	0.06	9.66 %
Total	30.36	23.82 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.72	38.55 %
Mixie	7.91	18.84 %
Grinder	4.46	14.25 %
Small-Ap	0.55	10.73 %
Total	27.64	23.71 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	16.35 %
CH45	1.04	22.27 %
CH42	0.92	12.59 %
CH05	0.91	14.05 %
CH48	0.88	14.71 %
GUD1	0.76	12.60 %
CH11	0.71	16.89 %
CH28	0.70	9.78 %
CH30	0.62	17.57 %
AVD1	0.57	19.17 %
CH22	0.36	8.69 %
CGL1	0.35	17.63 %
CH37	0.24	11.67 %
CH26	0.16	9.41 %
WHC3	0.13	14.88 %
CH40	0.09	14.66 %
CZWH		0.00 %
KNR1		0.00 %
Total	27.64	23.71 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.95	36.58 %
Mixie	6.60	18.00 %
Grinder	3.23	14.16 %
Small-Ap	0.38	8.49 %
Total	23.15	23.32 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.19	18.78 %
TPR1	0.90	20.67 %
SUL1	0.58	16.93 %
SNR1	0.49	10.68 %
MPM1	0.40	9.93 %
KMR1	0.38	5.70 %
PDM1	0.36	15.92 %
PPI1	0.32	15.25 %
TPR4	0.30	18.18 %
KGM1	0.29	18.41 %
CBE3	0.25	15.50 %
UAM1	0.16	4.05 %
KGI1	0.12	12.83 %
CBE1	0.11	3.48 %
GBM1	0.10	10.38 %
GDR1	0.07	7.57 %
CNR1	0.07	5.97 %
SYM2	0.03	2.23 %
WZSD		0.00 %
Total	23.15	23.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.24	37.05 %
Mixie	7.32	19.49 %
Grinder	3.85	14.65 %
Small-Ap	0.26	4.46 %
Total	22.68	22.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.99	18.91 %
NMM1	0.72	20.80 %
PBR2	0.57	10.50 %
JKM1	0.29	9.41 %
TRY3	0.25	9.38 %
TTP1	0.24	11.71 %
NCK1	0.22	12.10 %
PBR1	0.17	13.02 %
TVR1	0.16	9.28 %
ORU1	0.15	8.50 %
KRN1	0.08	5.09 %
AYR1	0.07	4.14 %
MDI1	0.05	0.97 %
TZSD	0.03	12.40 %
WTRZ		0.00 %
Total	22.68	22.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.85	40.58 %
Mixie	6.47	19.28 %
Grinder	3.00	16.50 %
Small-Ap	0.29	7.17 %
Total	20.61	24.97 %

Branch *	MTD Sales L	Brand Share %
CH15	1.81	18.66 %
CH18	1.09	15.30 %
CH03	1.06	19.29 %
CH17	0.83	19.57 %
MJR1	0.52	17.07 %
CH20	0.45	11.54 %
CH44	0.27	13.17 %
CH06	0.25	15.78 %
CH41	0.19	9.38 %
CH27	0.12	7.19 %
CH36	0.11	7.16 %
CH12	0.09	1.84 %
CH32	0.09	9.31 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	20.61	24.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.18	35.32 %
Mixie	4.90	20.93 %
Grinder	2.34	14.72 %
Small-Ap	0.23	7.52 %
Total	13.65	22.79 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.52	16.62 %
PRT1	0.37	15.15 %
TDM1	0.36	16.63 %
KML1	0.32	18.20 %
VPM2	0.26	9.82 %
VCM1	0.14	11.02 %
SJI2	0.10	5.25 %
TVM2	0.07	5.35 %
TVM1	0.06	5.32 %
STP1	0.05	5.76 %
KKI2	0.03	0.74 %
MKM1		0.00 %
WHUT		0.00 %
Total	13.65	22.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.04	33.75 %
Mixie	3.86	18.00 %
Grinder	0.82	11.09 %
Small-Ap	0.06	2.78 %
Total	11.78	22.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.90	17.61 %
TRL1	0.85	19.44 %
VEL2	0.59	11.32 %
ARC2	0.31	14.39 %
TRT1	0.28	19.21 %
SLG1	0.25	20.13 %
CPT1	0.20	14.05 %
PTU1	0.19	12.89 %
ANI1	0.16	21.88 %
UGI1	0.16	15.82 %
BGR1	0.14	12.07 %
GDM1	0.12	11.54 %
VEL1		0.00 %
WHVL		0.00 %
Total	11.78	22.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.88	18.47 %
Mixie	3.18	7.80 %
Grinder	1.18	7.32 %
Total	10.24	11.12 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.04	20.91 %
SLM3	0.92	20.46 %
ERD2	0.53	10.35 %
MCR1	0.35	11.98 %
HSR1	0.32	8.06 %
MTR1	0.32	12.30 %
NKL2	0.24	6.86 %
HRR1	0.24	11.19 %
VKL1	0.24	11.82 %
SGI1	0.23	13.21 %
SLM2	0.22	7.05 %
DPR2	0.22	12.90 %
OML1	0.21	6.67 %
APN1	0.21	8.14 %
PLC1	0.20	7.82 %
KVP1	0.20	7.91 %
KMM1	0.19	8.64 %
VPD1	0.17	5.38 %
TRM1	0.17	5.41 %
ERD1	0.17	4.18 %
EDP1	0.14	11.34 %
DPR1	0.12	7.17 %
BMD1	0.11	5.83 %
KRI1	0.11	3.90 %
TCG1	0.10	5.82 %
EPI1	0.09	3.37 %
PMP1	0.08	10.14 %
CMI1	0.08	4.84 %
PDR1	0.04	6.69 %
ATU1	0.03	1.17 %
WHKP		0.00 %
WZWH		0.00 %
Total	10.24	11.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	44.28 %
Mixie	0.58	15.94 %
Grinder	0.14	11.47 %
Total	1.93	23.15 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.62	16.01 %
Total	1.93	23.15 %