

MTD Sales
324.26 L

Brand Share %
21.31 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	158.77	33.76 %
Mixie	108.76	17.70 %
Grinder	54.55	14.17 %
Small-Ap	2.18	4.20 %
Total	324.26	21.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.98	21.94 %
SOUTH-03	50.66	20.40 %
CHENNAI-01	42.56	20.09 %
WEST-01	42.01	25.05 %
TRICHY-01	40.09	23.87 %
CHENNAI-02	28.51	24.28 %
WEST-02	23.74	13.96 %
SOUTH ARCOT	22.43	24.38 %
NORTH ARCOT	15.91	19.67 %
KL-SOUTH	2.37	22.91 %
Total	324.26	21.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	25.54	35.37 %
Mixie	20.02	20.00 %
Grinder	9.77	13.28 %
Small-Ap	0.65	7.04 %
Total	55.98	21.94 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.79	18.69 %
KVT1	3.36	16.80 %
NGR1	3.15	20.39 %
TVL1	2.42	12.84 %
RPM1	1.89	21.25 %
PKD1	1.09	15.61 %
SKD1	0.86	20.52 %
SDI1	0.69	21.17 %
SNL1	0.59	9.23 %
ASM1	0.56	20.92 %
MMT1	0.54	12.51 %
STU2	0.54	18.98 %
VLY1	0.44	8.07 %
UDN1	0.39	16.01 %
VNR1	0.36	9.12 %
SGT1	0.35	20.94 %
PDI1	0.28	5.54 %
ARM1	0.22	6.72 %
KGL1	0.18	9.78 %
VKM1	0.15	4.70 %
KSM1	0.13	6.92 %
TKY1	0.11	2.19 %
KYR1	0.04	1.02 %
S2SD		0.00 %
Total	55.98	21.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	24.87	36.54 %
Mixie	17.63	18.18 %
Grinder	8.02	10.76 %
Small-Ap	0.14	1.60 %
Total	50.66	20.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.54	20.09 %
MDU6	2.06	19.14 %
KKD3	1.27	14.62 %
TMM1	1.25	11.98 %
MDU5	1.06	12.59 %
CBM1	0.91	11.81 %
DKI1	0.88	17.94 %
NKI1	0.85	18.74 %
TEN2	0.79	14.63 %
MLR1	0.73	16.88 %
TEN1	0.72	17.41 %
SVG1	0.71	13.05 %
ODM1	0.70	15.26 %
TDI1	0.70	18.54 %
KYK1	0.59	12.99 %
KRR1	0.54	13.49 %
PNV1	0.49	16.40 %
BTU1	0.49	16.75 %
TPT1	0.39	5.49 %
PKM1	0.37	13.01 %
USL1	0.34	7.18 %
MPA1	0.31	4.52 %
ADP1	0.31	9.02 %
PVI1	0.26	5.39 %
NTM1	0.25	4.39 %
SZSD		0.00 %
Total	50.66	20.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.96	29.14 %
Mixie	11.76	13.80 %
Grinder	8.31	18.58 %
Small-Ap	0.53	8.02 %
Total	42.56	20.09 %

Branch *	MTD Sales L	Brand Share %
CH42	2.04	18.85 %
CH19	1.27	18.11 %
CH30	0.59	10.69 %
AVD1	0.56	13.55 %
CH22	0.48	8.13 %
CH11	0.41	6.53 %
CH29	0.28	13.51 %
CH26	0.22	12.85 %
KNR1	0.20	8.06 %
CZWH	0.03	0.06 %
CH40	0.03	9.03 %
Total	42.56	20.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.90	38.83 %
Mixie	13.20	20.38 %
Grinder	6.54	15.91 %
Small-Ap	0.38	6.91 %
Total	42.01	25.05 %

Branch *	MTD Sales L	Brand Share %
TPR1	1.52	21.26 %
KMD1	0.79	20.15 %
KMR1	0.70	5.69 %
CBE1	0.65	17.69 %
KGI1	0.59	19.94 %
MPM1	0.54	8.12 %
UMP1	0.50	17.87 %
CBE3	0.47	16.88 %
SYM2	0.36	8.65 %
ANR1	0.35	17.58 %
UAM1	0.31	4.32 %
SNR1	0.29	4.65 %
PPI1	0.22	5.86 %
GDR1	0.08	6.97 %
WZSD		0.00 %
Total	42.01	25.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.27	36.02 %
Mixie	13.98	21.63 %
Grinder	7.58	16.17 %
Small-Ap	0.26	4.51 %
Total	40.09	23.87 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.06	13.24 %
PBR2	1.47	15.06 %
MSI1	0.75	20.24 %
JKM1	0.67	12.79 %
PDK1	0.66	20.66 %
ORU1	0.63	18.74 %
AYR1	0.35	19.47 %
KRN1	0.35	9.26 %
NCK1	0.34	9.93 %
NMM1	0.33	7.32 %
TTP1	0.30	8.90 %
TRY3	0.24	4.12 %
TRY2	0.20	11.64 %
MDI1	0.14	1.92 %
TVR1	0.06	2.69 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	40.09	23.87 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	14.46	39.52 %
Mixie	9.19	19.34 %
Grinder	4.79	16.59 %
Small-Ap	0.06	1.31 %
Total	28.51	24.28 %

Branch *	MTD Sales L	Brand Share %
CH15	2.03	16.27 %
CH03	1.85	18.69 %
CH20	1.04	19.14 %
CH06	0.86	14.23 %
CH41	0.62	19.65 %
CH12	0.51	6.52 %
CH17	0.50	16.72 %
CH23	0.37	20.96 %
CH27	0.27	13.96 %
CH36	0.15	11.97 %
CH44	0.14	7.15 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	28.51	24.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.97	23.63 %
Mixie	8.19	10.72 %
Grinder	2.58	7.53 %
Total	23.74	13.96 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.34	17.68 %
SLM3	1.42	18.07 %
ERD1	1.32	14.14 %
NKL2	0.86	13.96 %
PLC1	0.71	14.70 %
VKL1	0.65	17.98 %
KMM1	0.60	17.01 %
TRM1	0.57	10.29 %
KVP1	0.56	14.32 %
CMI1	0.47	11.97 %
DPR2	0.43	14.67 %
HSR1	0.41	8.99 %
APN1	0.40	8.87 %
SLM2	0.39	6.30 %
MCR1	0.36	7.60 %
VPD1	0.33	4.62 %
MTR1	0.32	5.09 %
TCG1	0.31	12.06 %
EDP1	0.28	9.71 %
DPR1	0.28	9.90 %
PMP1	0.25	11.02 %
HRR1	0.24	6.96 %
ATU1	0.21	3.08 %
PDR1	0.18	11.94 %
OML1	0.14	3.13 %
EPI1	0.13	2.91 %
BMD1	0.12	3.80 %
KRI1	0.10	3.94 %
WZWH		0.00 %
Total	23.74	13.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.62	33.88 %
Mixie	8.17	22.30 %
Grinder	5.47	20.61 %
Small-Ap	0.17	5.00 %
Total	22.43	24.38 %

Branch *	MTD Sales L	Brand Share %
POY2	1.55	19.24 %
VPM2	0.59	17.16 %
TRK1	0.58	15.96 %
SJI2	0.52	12.08 %
PRT1	0.45	14.28 %
STP1	0.44	21.00 %
TDM1	0.37	12.38 %
KKI2	0.27	4.51 %
VCM1	0.22	11.04 %
TVM2	0.12	12.63 %
TVM1	0.10	6.57 %
MKM1	0.10	4.92 %
Total	22.43	24.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.99	32.46 %
Mixie	5.81	15.48 %
Grinder	1.12	8.97 %
Total	15.91	19.67 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	16.70 %
WJD1	0.68	16.82 %
VSI1	0.59	15.79 %
VNB1	0.51	17.62 %
CPT1	0.46	20.69 %
SBR1	0.44	16.71 %
TRL1	0.43	7.27 %
AKM1	0.41	11.13 %
TRT1	0.41	16.64 %
CGM1	0.36	19.36 %
PLR1	0.31	14.88 %
ANI1	0.22	12.81 %
ARC2	0.17	5.93 %
PTU1	0.16	12.31 %
VEL1	0.16	4.43 %
GDM1	0.12	7.83 %
UGI1	0.03	1.62 %
Total	15.91	19.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	39.77 %
Mixie	0.81	17.59 %
Grinder	0.37	18.42 %
Total	2.37	22.91 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.32	15.81 %
Total	2.37	22.91 %