

MTD Sales
219.86 L

Brand Share %
22.57 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	128.93	38.88 %
Mixie	57.93	13.83 %
Grinder	33.00	14.75 %
Total	219.86	22.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.47	22.11 %
CHENNAI-01	37.85	27.82 %
TRICHY-01	30.74	26.04 %
SOUTH-03	26.80	20.86 %
CHENNAI-02	21.43	26.11 %
WEST-01	17.67	24.02 %
NORTH ARCOT	14.39	24.41 %
SOUTH ARCOT	14.37	20.78 %
WEST-03	7.47	16.92 %
WEST-02	6.66	9.30 %
Total	219.86	22.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	25.15	41.24 %
Mixie	11.21	13.34 %
Grinder	6.11	12.98 %
Total	42.47	22.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.02	14.86 %
TKS1	1.49	20.96 %
RND1	1.48	21.54 %
RPM1	0.78	13.33 %
VKM1	0.54	18.30 %
APK1	0.39	14.95 %
TUT2	0.39	8.53 %
STU2	0.35	19.41 %
ARM1	0.34	19.95 %
SKD1	0.31	12.84 %
SNL1	0.31	5.55 %
PKD1	0.28	10.51 %
KGL1	0.26	13.67 %
ASM1	0.26	11.34 %
VLY1	0.25	4.17 %
ERL2	0.23	7.05 %
KYR1	0.15	5.24 %
VNR1	0.12	6.08 %
KSM1	0.06	2.69 %
MMT1	0.04	1.33 %
PDI1	0.04	1.24 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	42.47	22.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.66	46.99 %
Mixie	9.69	17.22 %
Grinder	6.50	19.30 %
Total	37.85	27.82 %

Branch *	MTD Sales L	Brand Share %
CH05	1.42	16.71 %
CH42	1.11	19.38 %
AVD1	0.65	17.02 %
CH22	0.59	11.23 %
CH19	0.49	7.58 %
GUD2	0.43	14.89 %
CH48	0.30	4.57 %
SKL1	0.21	9.07 %
TKM1	0.18	13.53 %
KNR1	0.16	10.89 %
CH40	0.04	14.34 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	37.85	27.82 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.90	39.81 %
Mixie	9.37	19.61 %
Grinder	5.48	18.03 %
Total	30.74	26.04 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.35	20.08 %
KUM2	0.49	21.69 %
PDK1	0.36	21.50 %
NMM1	0.36	15.83 %
JKM1	0.36	9.24 %
TYR1	0.36	8.20 %
TRY3	0.25	9.54 %
PBR1	0.17	8.96 %
NCK1	0.11	5.80 %
KRN1	0.08	5.58 %
TVR1	0.05	2.91 %
TTP1	0.04	2.65 %
MDI1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	30.74	26.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	16.18	38.32 %
Mixie	6.56	13.28 %
Grinder	4.06	11.01 %
Total	26.80	20.86 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.44	18.76 %
DKI1	0.67	20.31 %
NKI1	0.53	19.92 %
PKM1	0.47	21.51 %
ODM1	0.44	21.55 %
KRR1	0.43	17.90 %
PVI1	0.39	9.01 %
MDU6	0.34	6.77 %
KPT1	0.33	14.20 %
NTM1	0.29	13.85 %
MDU3	0.28	11.68 %
CBM1	0.28	11.30 %
MPA1	0.27	7.84 %
SVG1	0.27	17.53 %
MDU4	0.26	11.76 %
BNR1	0.26	16.84 %
PNV2	0.25	17.80 %
MDU5	0.24	5.31 %
ADP1	0.23	12.94 %
BTU1	0.19	12.56 %
MNM1	0.17	14.10 %
TPT1	0.15	3.54 %
SGP1	0.10	6.37 %
MLR1	0.09	3.08 %
TEN1	0.08	4.69 %
USL1	0.04	2.19 %
KYK1	0.04	1.86 %
TMM1		0.00 %
WHMD		0.00 %
Total	26.80	20.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.03	47.61 %
Mixie	5.56	14.59 %
Grinder	2.85	17.13 %
Total	21.43	26.11 %

Branch *	MTD Sales L	Brand Share %
CH50	0.91	18.91 %
CH43	0.90	20.86 %
CH12	0.61	18.93 %
CH06	0.42	12.22 %
CH41	0.40	20.86 %
CH36	0.37	17.91 %
CH46	0.18	15.64 %
CH17	0.18	4.69 %
CH44	0.17	10.05 %
CH34	0.09	2.21 %
GPD1	0.08	7.64 %
CH31	0.03	3.36 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	21.43	26.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.67	41.41 %
Mixie	4.30	13.39 %
Grinder	2.70	17.21 %
Total	17.67	24.02 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.31	21.82 %
KMR1	1.05	14.48 %
CBE1	0.76	18.23 %
CBE5	0.49	21.48 %
UMP1	0.48	20.58 %
MPM1	0.42	11.42 %
CBE3	0.34	20.87 %
SNR1	0.33	7.60 %
UAM1	0.30	8.01 %
PPI1	0.24	14.03 %
SUL1	0.24	5.69 %
KGI1	0.21	16.57 %
PDM1	0.20	13.24 %
GDR1		0.00 %
WHCB		0.00 %
Total	17.67	24.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.53	40.01 %
Mixie	3.82	14.06 %
Grinder	1.04	13.09 %
Total	14.39	24.41 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.93	17.87 %
VNB1	0.56	21.41 %
SBR1	0.44	16.79 %
CPT1	0.43	21.36 %
WJD1	0.26	11.83 %
AKM1	0.26	11.33 %
CGM1	0.25	21.40 %
SLG1	0.19	18.51 %
TRT1	0.16	11.84 %
VEL4	0.13	3.54 %
TRL1	0.11	3.26 %
WJP1	0.09	7.49 %
VEL1	0.08	3.94 %
ARC2	0.08	5.77 %
GDM1	0.04	2.73 %
PTU1		0.00 %
WHVL		0.00 %
Total	14.39	24.41 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.06	37.10 %
Mixie	3.78	12.91 %
Grinder	2.53	13.94 %
Total	14.37	20.78 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.45	9.88 %
TDM1	0.44	14.81 %
SJI2	0.43	14.80 %
POY2	0.30	7.93 %
PRT1	0.29	11.70 %
NVL2	0.26	5.83 %
VCM1	0.15	13.51 %
KKI2	0.15	3.42 %
STP1	0.12	11.73 %
VCM2	0.11	3.06 %
TVM1	0.10	10.72 %
KML1	0.09	2.95 %
TVM2	0.08	11.11 %
MKM1	0.04	3.41 %
VPM2		0.00 %
Total	14.37	20.78 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.54	30.15 %
Mixie	1.97	9.48 %
Grinder	0.96	11.53 %
Total	7.47	16.92 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.37	19.14 %
ERD1	0.98	21.15 %
TPR2	0.62	12.71 %
NKL2	0.44	9.54 %
CMI1	0.30	18.28 %
TPR3	0.27	18.69 %
TPR4	0.20	17.31 %
RSP1	0.16	9.85 %
VKL1	0.15	11.24 %
TPR1	0.11	2.75 %
PDR1	0.10	12.74 %
SGG1	0.04	5.77 %
TCG1	0.04	3.12 %
SYM2	0.04	2.45 %
KMM1		0.00 %
W3SD		0.00 %
Total	7.47	16.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.22	14.72 %
Mixie	1.67	4.90 %
Grinder	0.78	8.68 %
Total	6.66	9.30 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.06	19.44 %
HSR1	0.54	10.78 %
OML1	0.46	20.35 %
MTR1	0.28	8.44 %
DPR2	0.23	13.61 %
PMP1	0.23	19.32 %
KRI1	0.19	5.98 %
PNG1	0.18	9.07 %
KVP1	0.18	7.37 %
HRR1	0.18	8.76 %
PLC1	0.17	5.02 %
SGI1	0.15	10.60 %
ATU1	0.14	4.00 %
BMD1	0.11	5.58 %
EDP1	0.11	9.73 %
EPI1	0.09	3.10 %
MCR1	0.09	2.42 %
TRM1	0.08	1.90 %
SLM3	0.05	1.39 %
SLM2	0.04	2.00 %
DPR1	0.04	1.74 %
APN1	0.03	1.08 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.66	9.30 %