

MTD Sales
191.28 L

Brand Share %
25.49 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	94.25	38.64 %
Mixie	67.07	21.01 %
Grinder	29.96	16.00 %
Total	191.28	25.49 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.15	36.07 %
SOUTH-01	35.88	24.61 %
WEST-01	22.41	27.07 %
SOUTH-03	22.40	21.94 %
TRICHY-01	18.43	24.74 %
CHENNAI-02	17.24	28.74 %
SOUTH ARCOT	10.90	23.38 %
WEST-02	10.78	15.65 %
NORTH ARCOT	8.99	22.12 %
KL-SOUTH	3.11	20.59 %
Total	191.28	25.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	21.43	40.98 %
Gas-Stov	14.92	46.65 %
Grinder	4.80	16.10 %
Total	41.15	36.07 %

Branch *	MTD Sales L	Brand Share %
CH08	1.82	24.37 %
CH42	1.47	22.71 %
CH05	1.41	24.32 %
CH19	0.99	15.41 %
CH48	0.98	22.95 %
CH22	0.67	23.23 %
CH14	0.64	17.47 %
CH30	0.58	22.95 %
AVD1	0.42	20.80 %
CH29	0.25	18.95 %
CH37	0.21	11.43 %
CH26	0.20	20.42 %
KNR1	0.17	13.33 %
CGL1	0.15	12.28 %
CH11	0.12	4.20 %
CH40		0.00 %
MC02		0.00 %
WHC3		0.00 %
Total	41.15	36.07 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.65	40.98 %
Mixie	11.12	18.24 %
Grinder	6.11	15.54 %
Total	35.88	24.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.58	17.17 %
KVT1	2.40	22.44 %
TVL1	1.91	17.91 %
RPM1	1.36	23.76 %
SDI1	1.03	24.88 %
APK1	0.64	23.33 %
SKD1	0.50	20.67 %
UDN1	0.42	25.02 %
MMT1	0.40	12.49 %
KSM1	0.34	18.38 %
STU2	0.33	24.47 %
ASM1	0.31	18.80 %
SNL1	0.28	8.68 %
PKD1	0.28	12.36 %
SGT1	0.26	13.50 %
VLY1	0.26	7.81 %
VKM1	0.25	11.41 %
COL1	0.19	13.74 %
PDI1	0.16	5.00 %
TKY1	0.12	6.37 %
VNR1	0.12	6.12 %
KYR1	0.11	4.69 %
KGL1	0.10	5.85 %
TVL2	0.05	11.60 %
ARM1	0.04	3.67 %
S2SD		0.00 %
Total	35.88	24.61 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.73	43.36 %
Mixie	6.17	17.69 %
Grinder	3.51	18.90 %
Total	22.41	27.07 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.73	25.27 %
KMR1	1.10	16.92 %
TPR1	0.70	22.20 %
MPM1	0.42	15.80 %
CBE1	0.39	10.94 %
CNR1	0.35	23.59 %
KGM1	0.30	19.55 %
TPR4	0.26	24.98 %
PDM1	0.26	23.47 %
UAM1	0.19	4.66 %
SNR1	0.19	4.07 %
UMP1	0.18	10.60 %
SYM2	0.14	9.63 %
PPI1	0.09	6.27 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	22.41	27.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.28	37.38 %
Mixie	6.64	16.80 %
Grinder	3.47	11.70 %
Total	22.40	21.94 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.78	19.71 %
MDU6	0.96	21.37 %
KKD2	0.86	23.86 %
KKD3	0.69	24.71 %
DKI1	0.56	22.16 %
TMM1	0.54	14.40 %
PVI1	0.51	14.04 %
ODM1	0.48	25.32 %
BNR1	0.45	21.25 %
MDU5	0.44	14.09 %
TEN2	0.41	19.02 %
MDU4	0.35	16.59 %
CBM1	0.31	13.77 %
PNI1	0.31	23.84 %
MNM1	0.28	20.65 %
TEN1	0.25	13.50 %
MLR1	0.23	16.22 %
PNV1	0.22	18.24 %
NKI1	0.22	12.54 %
BTU1	0.21	24.19 %
KRR1	0.16	13.70 %
CMR1	0.14	21.05 %
SGP1	0.14	11.50 %
USL1	0.13	6.68 %
ADP1	0.11	8.98 %
MPA1	0.10	4.39 %
SVG1	0.08	4.55 %
PKM1	0.06	4.98 %
NTM1	0.05	2.64 %
TPT1	0.04	1.58 %
SZSD		0.00 %
Total	22.40	21.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.93	33.68 %
Mixie	6.47	21.71 %
Grinder	4.03	19.08 %
Total	18.43	24.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.27	15.20 %
PBR2	0.56	14.11 %
NCK1	0.29	18.05 %
MSI1	0.24	22.38 %
AYR1	0.22	19.55 %
ORU1	0.21	13.48 %
TVR1	0.11	8.26 %
TTP1	0.10	6.38 %
TRY3	0.10	4.70 %
JKM1	0.09	3.95 %
MDI1	0.09	2.22 %
KRN1	0.08	9.07 %
TZSD	0.06	19.39 %
NMM1		0.00 %
TRY2		0.00 %
Total	18.43	24.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.46	45.59 %
Mixie	5.11	19.47 %
Grinder	2.68	20.57 %
Total	17.24	28.74 %

Branch *	MTD Sales L	Brand Share %
CH43	1.00	24.98 %
CH12	0.65	15.42 %
CH03	0.49	12.53 %
CH44	0.34	18.87 %
CH41	0.34	18.70 %
GPD1	0.32	22.10 %
CH27	0.20	17.87 %
CH06	0.13	5.76 %
UKI1	0.12	13.65 %
CH31	0.12	10.94 %
CH36	0.11	9.26 %
CH23	0.06	17.90 %
CH32		0.00 %
MC06		0.00 %
Total	17.24	28.74 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.84	32.87 %
Mixie	3.08	16.58 %
Grinder	2.98	22.39 %
Total	10.90	23.38 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.80	23.72 %
PRT1	0.37	23.91 %
KML1	0.26	22.46 %
VPM1	0.24	20.22 %
TRK1	0.20	14.03 %
VCM1	0.18	13.87 %
TDM1	0.18	12.03 %
KKI2	0.16	4.42 %
TVM1	0.11	12.63 %
VPM2	0.09	3.77 %
MKM1	0.06	5.85 %
STP1	0.05	5.58 %
SJI1	0.04	6.54 %
KLM1	0.03	0.99 %
TVM2		0.00 %
Total	10.90	23.38 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.29	24.91 %
Mixie	3.21	10.16 %
Grinder	1.29	10.67 %
Total	10.78	15.65 %

Branch *	MTD Sales L	Brand Share %
TRM1	0.40	15.06 %
ERD1	0.31	11.32 %
ATU1	0.29	8.69 %
HSR1	0.27	7.97 %
SGI1	0.27	18.87 %
NKL2	0.26	7.26 %
VKL1	0.26	15.70 %
KVP1	0.23	11.94 %
KMM1	0.21	20.61 %
PMP1	0.20	17.43 %
MCR1	0.20	10.57 %
PLC1	0.17	11.69 %
KRI1	0.17	14.13 %
SLM2	0.17	6.96 %
APN1	0.15	6.91 %
OML1	0.15	7.43 %
DPR2	0.13	8.85 %
VPD1	0.13	4.18 %
CMI1	0.12	14.80 %
BMD1	0.10	5.83 %
DPR1	0.10	13.43 %
EPI1	0.06	2.68 %
HRR1	0.06	6.48 %
MTR1	0.06	2.44 %
EDP1	0.04	6.92 %
PDR1	0.04	6.85 %
TCG1		0.00 %
WZWH		0.00 %
Total	10.78	15.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.44	36.28 %
Mixie	2.70	14.17 %
Grinder	0.84	12.83 %
Total	8.99	22.12 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.66	14.72 %
SBR1	0.47	22.44 %
TRL1	0.43	12.34 %
ANI1	0.32	24.88 %
VNB1	0.29	19.39 %
PLR1	0.29	23.76 %
CGM1	0.28	13.87 %
CYR1	0.25	18.85 %
VSI1	0.24	14.55 %
BGR1	0.24	17.49 %
ABR1	0.23	18.97 %
ARC2	0.21	22.50 %
CPT1	0.19	22.39 %
GDM1	0.13	19.02 %
PTU1	0.09	11.18 %
VEL1	0.06	2.78 %
UGI1		0.00 %
Total	8.99	22.12 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.71	34.59 %
Mixie	1.14	17.98 %
Grinder	0.25	6.61 %
Total	3.11	20.59 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.29	14.48 %
Total	3.11	20.59 %