

MTD Sales
224.82 L

Brand Share %
23.11 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	119.66	38.59 %
Mixie	71.31	17.58 %
Grinder	33.85	13.16 %
Total	224.82	23.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.06	25.11 %
CHENNAI-01	30.92	25.72 %
SOUTH-03	30.50	22.49 %
TRICHY-01	28.14	23.57 %
WEST-01	27.85	26.67 %
CHENNAI-02	21.60	26.82 %
SOUTH ARCOT	15.80	21.95 %
NORTH ARCOT	11.66	21.78 %
WEST-02	11.60	11.50 %
KL-SOUTH	2.69	25.03 %
Total	224.82	23.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.25	40.63 %
Mixie	13.64	20.68 %
Grinder	7.17	13.72 %
Total	44.06	25.11 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.65	22.26 %
TVL1	2.15	18.77 %
APK1	0.79	18.60 %
MMT1	0.68	18.68 %
PKD1	0.60	15.24 %
VNR1	0.41	17.32 %
VLY1	0.38	7.96 %
STU2	0.38	21.09 %
ASM1	0.36	14.13 %
COL1	0.32	18.40 %
KGL1	0.30	16.34 %
VKM1	0.28	9.80 %
UDN1	0.17	9.50 %
SGT1	0.16	12.41 %
SNL1	0.10	3.55 %
PDI1	0.09	2.25 %
ERL1	0.09	18.21 %
ARM1	0.06	3.88 %
TVL2	0.06	6.70 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	44.06	25.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.26	42.02 %
Mixie	9.29	19.30 %
Grinder	5.36	16.08 %
Total	30.92	25.72 %

Branch *	MTD Sales L	Brand Share %
CH08	1.30	16.48 %
CH19	1.04	15.53 %
CH48	0.80	12.81 %
CH22	0.75	18.42 %
GUD1	0.61	14.48 %
AVD1	0.57	21.37 %
CH30	0.54	13.75 %
CH14	0.41	11.15 %
CGL1	0.34	19.41 %
CH29	0.32	23.05 %
CH26	0.27	11.47 %
GUD2	0.22	6.92 %
CH11	0.22	4.86 %
KNR1	0.18	10.52 %
CH37	0.13	7.88 %
CH40		0.00 %
WHC3		0.00 %
Total	30.92	25.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	17.31	40.78 %
Mixie	8.68	16.53 %
Grinder	4.51	11.09 %
Total	30.50	22.49 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.10	18.21 %
MDU4	0.78	22.29 %
KKD2	0.73	17.99 %
MDU5	0.60	14.68 %
TDI1	0.59	21.21 %
ODM1	0.53	22.34 %
DKI1	0.52	21.11 %
TMM1	0.49	8.77 %
USL1	0.41	10.16 %
NKI1	0.37	19.25 %
MNM1	0.34	16.90 %
PKM1	0.33	22.56 %
PVI1	0.32	11.25 %
KRR1	0.29	15.88 %
BTU1	0.28	13.69 %
MLR1	0.28	9.28 %
MDU3	0.26	12.31 %
PNV1	0.25	18.28 %
SVG1	0.25	10.72 %
NTM1	0.24	11.05 %
MPA1	0.14	4.77 %
TPT1	0.14	2.49 %
ADP1	0.10	5.23 %
TEN1	0.04	2.55 %
KYK1		0.00 %
SZSD		0.00 %
Total	30.50	22.49 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.98	38.54 %
Mixie	9.94	20.22 %
Grinder	5.23	14.30 %
Total	28.14	23.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.65	19.34 %
PBR2	1.15	17.29 %
PDK1	0.49	18.52 %
ORU1	0.42	15.19 %
JKM1	0.30	6.06 %
KRN1	0.24	15.75 %
MDI1	0.24	3.16 %
NCK1	0.17	7.14 %
TTP1	0.16	8.05 %
NMM1	0.15	7.38 %
TRY2	0.03	3.92 %
TVR1	0.03	1.56 %
TRY3		0.00 %
TZSD		0.00 %
Total	28.14	23.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.49	42.84 %
Mixie	8.74	19.98 %
Grinder	3.62	14.77 %
Total	27.85	26.67 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.89	21.71 %
TPR3	0.60	18.34 %
SUL1	0.57	14.03 %
TPR1	0.41	10.33 %
SYM2	0.40	13.90 %
MPM1	0.36	7.25 %
UAM1	0.32	6.81 %
PPI1	0.23	12.99 %
CNR1	0.21	15.19 %
ANR1	0.20	18.74 %
SNR1	0.19	3.97 %
CBE3	0.09	4.87 %
GDR1	0.03	4.45 %
GBM1		0.00 %
WZSD		0.00 %
Total	27.85	26.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.83	45.91 %
Mixie	6.95	19.48 %
Grinder	2.81	14.74 %
Total	21.60	26.82 %

Branch *	MTD Sales L	Brand Share %
CH15	2.37	20.47 %
CH03	1.56	21.11 %
CH43	1.13	21.61 %
CH41	0.44	22.88 %
CH12	0.27	5.90 %
CH17	0.22	13.67 %
CH44	0.20	9.12 %
UKI1	0.20	16.43 %
CH32	0.13	22.55 %
CH06	0.11	3.55 %
CH36	0.10	7.82 %
CH27	0.08	7.43 %
CH31	0.04	4.00 %
MC06		0.00 %
Total	21.60	26.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.68	35.39 %
Mixie	5.71	17.79 %
Grinder	3.41	16.22 %
Total	15.80	21.95 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.94	16.79 %
TRK1	0.30	12.66 %
KKI2	0.24	5.10 %
VPM1	0.24	15.71 %
VPM2	0.22	5.54 %
KML1	0.19	10.18 %
STP1	0.17	10.10 %
TVM1	0.14	19.43 %
PRT1	0.14	6.09 %
SJI1	0.12	7.10 %
TVM2	0.09	9.88 %
VCM1	0.04	2.98 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	15.80	21.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.38	36.12 %
Mixie	3.52	14.40 %
Grinder	0.76	8.79 %
Total	11.66	21.78 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.13	22.05 %
TRL1	1.02	20.94 %
SBR1	0.34	14.90 %
PLR1	0.27	19.67 %
TRT1	0.21	17.22 %
CPT1	0.20	15.13 %
BGR1	0.19	10.21 %
ARC2	0.18	12.78 %
AKM1	0.14	7.02 %
UGI1	0.13	15.68 %
VEL1	0.12	3.11 %
CGM1	0.07	6.26 %
VEL2	0.06	1.29 %
GDM1	0.04	8.69 %
Total	11.66	21.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.13	21.49 %
Mixie	3.67	7.56 %
Grinder	0.79	4.14 %
Total	11.60	11.50 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.87	14.76 %
HSR2	0.82	14.24 %
ERD2	0.74	13.49 %
SLM3	0.72	17.04 %
NKL2	0.36	10.06 %
KMM1	0.32	14.55 %
TRM1	0.29	8.89 %
PMP1	0.29	17.48 %
HRR1	0.27	11.33 %
EDP1	0.26	12.53 %
SGI1	0.25	7.56 %
VPD1	0.22	5.45 %
VKL1	0.21	11.30 %
MTR1	0.20	3.93 %
PDR1	0.20	14.12 %
ATU1	0.18	4.96 %
DPR2	0.18	8.14 %
KRI1	0.16	5.94 %
SGG1	0.15	9.97 %
APN1	0.14	6.93 %
MCR1	0.13	4.30 %
DPR1	0.12	7.34 %
TCG1	0.10	8.54 %
OML1	0.09	4.59 %
CMI1	0.08	6.16 %
SLM2	0.07	2.44 %
HSR1	0.04	0.96 %
BMD1	0.03	1.91 %
EPI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	11.60	11.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.35	37.01 %
Mixie	1.16	22.61 %
Grinder	0.18	9.22 %
Total	2.69	25.03 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.36	14.05 %
Total	2.69	25.03 %