

MTD Sales
176.89 L

Brand Share %
23.70 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	93.44	39.31 %
Mixie	56.57	18.14 %
Grinder	26.87	13.65 %
Total	176.89	23.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.03	24.95 %
CHENNAI-01	34.95	33.32 %
TRICHY-01	20.12	24.20 %
SOUTH-03	19.69	19.26 %
WEST-01	19.34	24.28 %
CHENNAI-02	17.39	27.06 %
SOUTH ARCOT	10.39	22.92 %
WEST-02	9.48	11.77 %
NORTH ARCOT	8.79	22.22 %
KL-SOUTH	1.71	26.95 %
Total	176.89	23.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.53	39.72 %
Mixie	12.51	22.57 %
Grinder	4.99	12.23 %
Total	35.03	24.95 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.78	18.74 %
TVL1	1.46	13.53 %
TYI1	1.11	23.22 %
PKD1	0.70	18.76 %
ERL1	0.40	22.14 %
VNR1	0.32	13.30 %
MMT1	0.31	10.28 %
PDI1	0.30	11.15 %
SGT1	0.25	20.31 %
COL1	0.25	16.50 %
UDN1	0.22	17.40 %
ARM1	0.17	11.04 %
KSM1	0.16	9.81 %
VKM1	0.14	7.52 %
KGL1	0.13	10.63 %
SNL1	0.10	3.73 %
TKY1	0.10	3.91 %
VLY1	0.09	2.48 %
TVL2	0.08	10.50 %
S2SD	0.04	18.06 %
KYR1		0.00 %
Total	35.03	24.95 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.07	54.53 %
Mixie	7.72	20.42 %
Grinder	6.15	21.64 %
Total	34.95	33.32 %

Branch *	MTD Sales L	Brand Share %
CH48	1.73	23.49 %
CH19	1.19	18.00 %
GUD1	0.73	18.92 %
CH14	0.70	16.29 %
SKL1	0.38	17.23 %
CH29	0.37	23.58 %
CH11	0.29	7.50 %
KNR1	0.28	18.53 %
GUD2	0.19	8.86 %
CGL1	0.18	10.60 %
AVD1	0.15	7.53 %
CH30	0.10	4.66 %
CH37	0.04	3.30 %
CH40	0.04	16.53 %
CH26		0.00 %
MC02		0.00 %
Total	34.95	33.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.96	37.01 %
Mixie	7.67	21.88 %
Grinder	3.49	14.61 %
Total	20.12	24.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.05	18.92 %
PBR2	0.45	9.07 %
PBR1	0.34	19.50 %
ORU1	0.22	11.87 %
NCK1	0.22	16.66 %
JKM1	0.20	8.16 %
TTP1	0.16	11.08 %
MDI1	0.13	3.27 %
TRY3	0.12	5.61 %
TVR1	0.04	3.21 %
NMM1	0.03	1.67 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	20.12	24.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.83	36.32 %
Mixie	6.17	15.43 %
Grinder	2.70	8.32 %
Total	19.69	19.26 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.51	21.03 %
KKD2	0.48	16.90 %
BNR1	0.45	21.56 %
NTM1	0.43	21.69 %
CBM1	0.40	8.48 %
MDU4	0.38	18.36 %
SGP1	0.33	23.35 %
MDU5	0.31	6.89 %
KPT1	0.29	15.33 %
MDU3	0.28	12.80 %
ODM1	0.24	15.06 %
NKI1	0.24	18.07 %
CMR1	0.23	20.98 %
BTU1	0.22	17.98 %
PNI1	0.20	15.46 %
TEN1	0.18	10.99 %
DKI1	0.18	11.69 %
PVI1	0.17	6.00 %
USL1	0.16	6.40 %
SVG1	0.13	5.86 %
TPT1	0.13	4.01 %
ADP1	0.12	5.23 %
TMM1	0.11	2.09 %
KRR1	0.10	8.26 %
PKM1	0.08	6.86 %
MPA1	0.07	3.13 %
MLR1	0.04	2.63 %
Total	19.69	19.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.00	36.83 %
Mixie	6.84	19.68 %
Grinder	3.51	17.12 %
Total	19.34	24.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	16.33 %
KMR1	1.07	19.52 %
CBE4	0.93	17.39 %
CBE6	0.64	23.05 %
TPR3	0.58	20.81 %
KMD1	0.43	15.85 %
KGM1	0.35	23.49 %
UMP1	0.33	17.06 %
SUL1	0.29	8.25 %
MPM1	0.27	7.71 %
CBE3	0.25	17.16 %
TPR4	0.23	15.79 %
PPI1	0.23	12.47 %
SYM2	0.16	13.59 %
CBE1	0.14	5.88 %
GBM1	0.10	16.05 %
PDM1	0.10	8.04 %
SNR1	0.09	2.15 %
CNR1	0.08	8.68 %
GDR1		0.00 %
Total	19.34	24.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.31	44.86 %
Mixie	5.95	21.28 %
Grinder	2.13	13.72 %
Total	17.39	27.06 %

Branch *	MTD Sales L	Brand Share %
CH15	1.80	23.42 %
CH18	1.25	23.14 %
CH03	1.23	22.55 %
CH43	1.05	19.75 %
CH41	0.47	19.59 %
UKI1	0.29	23.12 %
CH17	0.27	23.42 %
CH44	0.21	12.35 %
CH12	0.18	3.68 %
CH36	0.15	13.57 %
CH06	0.14	5.89 %
CH32	0.05	15.69 %
CH27	0.05	5.85 %
CH31	0.02	2.52 %
CH01		0.00 %
MC06		0.00 %
Total	17.39	27.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.90	35.83 %
Mixie	3.70	19.29 %
Grinder	1.80	14.36 %
Total	10.39	22.92 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.47	12.76 %
VPM2	0.32	12.62 %
PRT1	0.23	17.78 %
TRK1	0.22	15.38 %
KML1	0.21	15.84 %
KKI2	0.18	4.54 %
TVM1	0.11	18.60 %
MKM1	0.10	12.57 %
STP1	0.09	9.87 %
VPM1	0.08	8.22 %
TVM2	0.08	11.68 %
SJI1	0.07	9.61 %
KLM1	0.05	1.80 %
TDM1	0.04	4.24 %
VCM1	0.04	4.37 %
Total	10.39	22.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.57	21.73 %
Mixie	3.03	7.51 %
Grinder	0.89	6.07 %
Total	9.48	11.77 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.77	20.93 %
ERD2	0.54	10.93 %
MTR1	0.53	17.36 %
HSR2	0.43	9.12 %
APN1	0.39	20.92 %
SLM3	0.35	11.33 %
ERD1	0.34	9.16 %
VKL1	0.30	18.09 %
SGI1	0.30	13.44 %
PLC1	0.28	11.84 %
HSR1	0.28	6.51 %
DPR2	0.27	17.91 %
KRI1	0.26	11.88 %
VPD1	0.25	6.85 %
KVP1	0.25	13.31 %
KMM1	0.25	14.04 %
TRM1	0.16	5.25 %
SGG1	0.15	11.89 %
TCG1	0.14	15.49 %
DPR1	0.13	13.19 %
OML1	0.12	7.77 %
MCR1	0.10	3.88 %
PMP1	0.09	9.16 %
SLM2	0.09	2.94 %
CMI1	0.08	7.33 %
ATU1	0.06	2.30 %
HRR1	0.05	3.29 %
BMD1	0.04	2.08 %
EPI1		0.00 %
NKL2		0.00 %
Total	9.48	11.77 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	37.34 %
Mixie	2.69	14.38 %
Grinder	0.72	11.22 %
Total	8.79	22.22 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	17.09 %
AKM1	0.41	23.49 %
ABR1	0.36	22.24 %
WJP1	0.31	22.84 %
SBR1	0.20	10.41 %
CPT1	0.19	17.86 %
CYR1	0.15	22.54 %
ANI1	0.14	19.16 %
SLG1	0.12	15.43 %
VEL1	0.12	4.86 %
BGR1	0.12	7.42 %
GDM1	0.10	16.42 %
PTU1	0.08	12.75 %
TRT1	0.05	6.55 %
VEL2	0.04	1.27 %
CGM1		0.00 %
UGI1		0.00 %
Total	8.79	22.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	44.92 %
Grinder	0.49	29.33 %
Mixie	0.30	11.49 %
Total	1.71	26.95 %

Branch *	MTD Sales L	Brand Share %
Total	1.71	26.95 %