



# TN : VIDIEM Sales Performance 29/05/2026 9:29 AM

MTD Sales  
191.24 L

Brand Share %  
20.64 %

Information:

MTD : 01-05-2026 To 28-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	102.82	35.92 %
Mixie	55.83	14.82 %
Grinder	30.40	13.96 %
Small-Ap	2.19	4.79 %
Total	191.24	20.64 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	45.71	24.59 %
SOUTH-03	28.57	19.53 %
CHENNAI-01	27.11	20.78 %
TRICHY-01	25.07	22.87 %
WEST-01	16.71	18.73 %
CHENNAI-02	16.00	23.27 %
SOUTH ARCOT	12.26	19.98 %
NORTH ARCOT	10.69	24.04 %
WEST-02	9.11	10.08 %
Total	191.24	20.64 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.76	41.82 %
Mixie	12.74	17.71 %
Grinder	8.46	18.23 %
Small-Ap	0.75	6.99 %
Total	45.71	24.59 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.11	19.97 %
RPM1	0.67	9.91 %
APK1	0.51	18.69 %
PKD1	0.48	11.01 %
VKM1	0.47	14.55 %
MMT1	0.44	10.41 %
KGL1	0.41	17.04 %
UDN1	0.39	19.88 %
SKD1	0.34	9.88 %
ASM1	0.24	15.15 %
PDI1	0.20	5.29 %
VLY1	0.20	4.05 %
SGT1	0.11	8.73 %
VNR1	0.11	5.47 %
KYR1	0.06	1.84 %
SNL1	0.05	1.30 %
KSM1	0.05	3.10 %
S2SD	0.04	3.22 %
TKY1	0.04	1.55 %
WHTV		0.00 %
Total	45.71	24.59 %

**SOUTH-03**

Property	MTD Sales L	Brand Share %
Gas-Stov	16.16	35.16 %
Mixie	7.74	14.64 %
Grinder	4.49	11.22 %
Small-Ap	0.18	2.37 %
<b>Total</b>	<b>28.57</b>	<b>19.53 %</b>

Branch *	MTD Sales L	Brand Share %
KKD3	1.72	19.81 %
MDU6	1.05	15.19 %
MDU7	1.00	18.71 %
TEN2	0.74	19.04 %
PVI1	0.57	16.32 %
CBM1	0.54	16.13 %
BNR1	0.53	17.57 %
KPT1	0.42	20.24 %
SVG1	0.41	12.80 %
NKI1	0.39	16.51 %
KYK1	0.36	9.82 %
MDU4	0.31	13.89 %
USL1	0.29	12.78 %
PNV2	0.28	11.84 %
MNM1	0.27	19.19 %
ATG1	0.23	6.66 %
TMM1	0.23	3.86 %
ADP1	0.22	10.25 %
PKM1	0.22	11.09 %
MPA1	0.21	6.30 %
MDU5	0.20	4.03 %
KRR1	0.19	12.50 %
TEN1	0.17	7.56 %
BTU1	0.14	11.13 %
ODM1	0.13	11.64 %
TPT1	0.12	2.50 %
SGP1	0.10	6.34 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
<b>Total</b>	<b>28.57</b>	<b>19.53 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.42	42.68 %
Mixie	7.13	15.69 %
Grinder	4.17	10.37 %
Small-Ap	0.40	4.56 %
Total	27.11	20.78 %

Branch *	MTD Sales L	Brand Share %
CH42	1.28	19.26 %
CH08	1.02	14.31 %
CH25	0.88	16.47 %
CH05	0.88	11.19 %
GUD1	0.64	15.62 %
CH35	0.54	16.58 %
CH14	0.42	9.81 %
CH19	0.38	6.71 %
GUD2	0.36	18.23 %
TKM1	0.27	15.14 %
CGL1	0.17	11.93 %
AVD1	0.10	10.27 %
CH37	0.10	13.15 %
CH22	0.06	2.33 %
CH26	0.06	7.66 %
CH40	0.03	8.85 %
KNR1	0.03	7.00 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.22 %
Total	27.11	20.78 %

## TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.69	34.95 %
Mixie	8.43	18.38 %
Grinder	4.64	17.80 %
Small-Ap	0.30	7.15 %
Total	25.07	22.87 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.77	14.62 %
JKM1	0.69	16.53 %
KIK1	0.43	11.19 %
ORU1	0.29	13.14 %
MDI1	0.28	4.93 %
TTP1	0.24	10.80 %
AYR1	0.19	11.52 %
NCK1	0.15	6.29 %
KUM1	0.14	2.20 %
NMM1	0.09	3.89 %
TRY3	0.04	1.57 %
KRN1	0.03	2.11 %
TVR1	0.03	1.98 %
TZSD		0.00 %
WTRZ		0.00 %
Total	25.07	22.87 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	9.16	32.20 %
Mixie	5.10	13.92 %
Grinder	2.24	11.20 %
Small-Ap	0.21	5.05 %
<b>Total</b>	<b>16.71</b>	<b>18.73 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.86	16.63 %
CBE4	0.80	14.67 %
SUL1	0.47	9.72 %
KMR1	0.46	6.33 %
MPM1	0.42	10.10 %
CNR1	0.28	17.42 %
CBE1	0.27	6.60 %
KMD1	0.26	15.50 %
UAM1	0.26	6.96 %
TPR3	0.24	12.63 %
PDM1	0.19	11.14 %
KGM1	0.17	10.04 %
ANR1	0.17	16.83 %
SNR1	0.14	3.77 %
TPR4	0.12	12.26 %
PPI1	0.10	5.00 %
CBE3	0.09	8.30 %
SYM2	0.07	5.27 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>16.71</b>	<b>18.73 %</b>

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	9.07	42.70 %
Mixie	4.49	15.49 %
Grinder	2.29	15.93 %
Small-Ap	0.15	3.59 %
<b>Total</b>	<b>16.00</b>	<b>23.27 %</b>

Branch *	MTD Sales L	Brand Share %
CH15	1.65	16.86 %
CH18	1.05	17.20 %
CH12	0.51	10.89 %
MJR1	0.46	20.15 %
CH44	0.38	16.71 %
CH23	0.28	19.84 %
CH27	0.22	13.30 %
CH20	0.17	5.87 %
CH46	0.17	14.08 %
CH17	0.15	4.30 %
CH36	0.14	11.55 %
PON1	0.14	13.87 %
CH34	0.13	5.28 %
UKI1	0.12	12.95 %
CH31	0.04	8.50 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>16.00</b>	<b>23.27 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.06	32.04 %
Mixie	4.17	15.41 %
Grinder	2.95	17.89 %
Small-Ap	0.09	4.17 %
Total	12.26	19.98 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.23	17.81 %
NVL2	0.53	12.46 %
PRT1	0.41	15.44 %
TRK1	0.29	10.30 %
POY2	0.28	7.76 %
SJI2	0.25	9.94 %
TVM1	0.18	14.98 %
STP1	0.16	11.27 %
VCM1	0.15	12.89 %
KKI2	0.14	3.55 %
MKM1	0.08	5.27 %
TDM1	0.03	1.77 %
VPM2	0.03	1.86 %
WHUT		0.00 %
Total	12.26	19.98 %

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.58	39.84 %
Mixie	3.66	16.76 %
Grinder	0.38	9.07 %
Small-Ap	0.06	3.27 %
Total	10.69	24.04 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	10.85 %
VNB1	0.38	18.80 %
WJD1	0.36	13.74 %
AKM1	0.30	19.11 %
SBR1	0.30	15.97 %
WJP1	0.21	18.27 %
CPT1	0.20	13.57 %
TRT1	0.20	16.62 %
CGM1	0.17	15.11 %
PLR1	0.16	11.19 %
CYR1	0.14	16.88 %
GDM1	0.14	16.03 %
VEL1	0.13	4.06 %
SLG1	0.09	10.76 %
UGI1	0.09	14.40 %
BGR1	0.07	5.70 %
PTU1		0.00 %
WHVL		0.00 %
Total	10.69	24.04 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	5.91	18.53 %
Mixie	2.35	5.11 %
Grinder	0.79	7.84 %
Small-Ap	0.06	2.48 %
<b>Total</b>	<b>9.11</b>	<b>10.08 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.92	17.76 %
HSR1	0.60	15.82 %
ERD1	0.53	12.70 %
MTR1	0.44	10.82 %
NKL2	0.39	12.97 %
APN1	0.34	13.45 %
KVP1	0.34	16.27 %
BMD1	0.30	14.50 %
SGG1	0.24	20.27 %
PLC1	0.22	6.80 %
TRM1	0.19	7.85 %
SIG1	0.18	6.40 %
DPR2	0.18	9.74 %
EPI1	0.18	5.89 %
KRI1	0.16	4.77 %
DPR1	0.15	7.84 %
HRR1	0.13	9.51 %
PMP1	0.11	9.24 %
CMI1	0.10	5.43 %
KMM1	0.07	3.07 %
SLM3	0.05	1.17 %
PDR1	0.04	9.34 %
TCG1	0.04	3.55 %
VPD1	0.04	1.13 %
EDP1	0.03	3.12 %
ATU1	0.02	0.71 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
<b>Total</b>	<b>9.11</b>	<b>10.08 %</b>