



# TN : VIDIEM Sales Performance 29/04/2026 9:30 AM

MTD Sales  
187.84 L

Brand Share %  
20.75 %

Information:

MTD : 01-04-2026 To 28-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	93.56	35.65 %
Mixie	60.09	15.43 %
Grinder	31.71	15.24 %
Small-Ap	2.49	5.47 %
Total	187.84	20.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	36.01	22.07 %
CHENNAI-01	32.33	23.27 %
SOUTH-03	27.12	20.58 %
TRICHY-01	24.13	23.57 %
CHENNAI-02	20.16	25.64 %
WEST-01	15.06	18.42 %
NORTH ARCOT	13.31	25.08 %
SOUTH ARCOT	11.89	20.14 %
WEST-02	7.83	8.11 %
Total	187.84	20.75 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.70	35.83 %
Mixie	11.42	16.81 %
Grinder	7.14	17.86 %
Small-Ap	0.74	8.60 %
Total	36.01	22.07 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.33	19.78 %
TVL1	1.93	17.29 %
KVT1	1.86	15.07 %
TCN1	1.16	19.00 %
RPM1	0.67	12.85 %
PKD1	0.58	17.52 %
SNL1	0.51	14.06 %
SKD1	0.43	11.87 %
APK1	0.42	17.66 %
MMT1	0.42	11.10 %
VNR1	0.33	11.81 %
ARM1	0.33	13.76 %
VKM1	0.31	10.02 %
UDN1	0.29	14.33 %
ERL2	0.27	12.04 %
PDI1	0.15	5.44 %
SGT1	0.14	13.05 %
ASM1	0.12	5.86 %
KSM1	0.06	3.18 %
KYR1	0.05	1.47 %
TKY1	0.03	1.14 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	36.01	22.07 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.21	45.84 %
Mixie	9.09	18.81 %
Grinder	5.50	12.52 %
Small-Ap	0.53	5.84 %
Total	32.33	23.27 %

Branch *	MTD Sales L	Brand Share %
CH08	1.10	17.15 %
CH05	0.83	10.27 %
CH48	0.71	12.16 %
CH14	0.55	10.64 %
CH42	0.52	8.01 %
CH19	0.51	7.17 %
SKL1	0.28	20.59 %
CH29	0.23	19.25 %
CH26	0.17	15.27 %
CH22	0.13	8.96 %
AVD1	0.11	9.13 %
KNR1	0.06	13.80 %
CH37	0.06	7.87 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	32.33	23.27 %

## SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.67	38.90 %
Mixie	8.77	16.92 %
Grinder	3.52	10.13 %
Small-Ap	0.15	1.96 %
Total	27.12	20.58 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	12.68 %
MDU7	0.57	17.35 %
MDU4	0.55	18.21 %
ATG1	0.42	11.49 %
NKI1	0.37	15.78 %
CBM1	0.35	9.49 %
TMM1	0.31	5.61 %
CMR1	0.28	14.24 %
KYK1	0.27	10.81 %
SGP1	0.26	17.79 %
TPT1	0.24	5.46 %
KRR1	0.24	17.92 %
PVI1	0.23	12.15 %
ODM1	0.21	14.36 %
MLR1	0.21	10.39 %
PNV2	0.20	12.50 %
NTM1	0.19	10.00 %
MDU5	0.15	4.11 %
PKM1	0.11	6.88 %
ADP1	0.11	4.28 %
SVG1	0.11	6.67 %
MPA1	0.09	2.22 %
WHMD		0.00 %
Total	27.12	20.58 %

### TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.03	36.42 %
Mixie	9.03	19.46 %
Grinder	4.71	20.17 %
Small-Ap	0.36	7.07 %
<b>Total</b>	<b>24.13</b>	<b>23.57 %</b>

Branch *	MTD Sales L	Brand Share %
PBR2	0.65	10.59 %
KIK1	0.64	15.35 %
NMM1	0.53	17.15 %
ORU1	0.49	17.04 %
KUM1	0.37	5.44 %
PTK1	0.19	3.91 %
TTP1	0.16	9.32 %
KRN1	0.12	7.23 %
MDI1	0.10	2.59 %
AYR1	0.08	7.77 %
NCK1	0.04	2.17 %
TRY2	0.04	10.23 %
PDK1	0.03	2.73 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>24.13</b>	<b>23.57 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.93	44.79 %
Mixie	5.70	17.28 %
Grinder	3.32	19.77 %
Small-Ap	0.21	4.74 %
<b>Total</b>	<b>20.16</b>	<b>25.64 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.29	19.04 %
CH20	0.70	19.38 %
CH12	0.47	11.82 %
CH17	0.35	9.02 %
CH27	0.35	19.49 %
CH44	0.26	11.73 %
CH46	0.22	16.73 %
GPD1	0.18	14.53 %
CH23	0.15	10.12 %
CH06	0.09	3.24 %
CH36	0.08	6.86 %
CH32	0.05	14.70 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>20.16</b>	<b>25.64 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	8.44	33.78 %
Mixie	4.81	13.18 %
Grinder	1.66	10.35 %
Small-Ap	0.15	3.54 %
<b>Total</b>	<b>15.06</b>	<b>18.42 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	18.71 %
CBE4	1.03	16.67 %
KMR1	0.72	10.43 %
MPM1	0.62	13.80 %
SUL1	0.39	11.39 %
UMP1	0.38	20.66 %
CBE1	0.37	10.17 %
KGM1	0.28	16.53 %
SYM2	0.24	11.54 %
KMD1	0.22	11.78 %
TPR3	0.22	12.37 %
TPR4	0.19	16.40 %
PDM1	0.19	10.81 %
UAM1	0.18	4.67 %
TPR1	0.17	3.88 %
KGI1	0.16	13.90 %
CBE3	0.14	17.81 %
GBM1	0.12	12.15 %
SNR1	0.10	2.00 %
CNR1	0.03	2.94 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>15.06</b>	<b>18.42 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	7.44	40.35 %
Mixie	4.61	17.21 %
Grinder	1.14	20.94 %
Small-Ap	0.12	4.90 %
<b>Total</b>	<b>13.31</b>	<b>25.08 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.35	16.56 %
VNB1	0.33	18.80 %
ABR1	0.29	16.57 %
BGR1	0.25	17.66 %
WJD1	0.25	17.87 %
SBR1	0.24	11.22 %
TRL1	0.20	5.51 %
CYR1	0.18	16.55 %
CGM1	0.15	13.42 %
TRT1	0.15	10.15 %
VEL1	0.13	3.55 %
ANI1	0.12	14.77 %
WJP1	0.09	5.34 %
UGI1	0.09	15.31 %
PTU1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>13.31</b>	<b>25.08 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.63	28.52 %
Mixie	3.71	14.32 %
Grinder	3.31	22.10 %
Small-Ap	0.23	12.32 %
<b>Total</b>	<b>11.89</b>	<b>20.14 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	14.52 %
KML1	0.34	11.55 %
POY2	0.32	7.03 %
TRK1	0.28	10.92 %
KKI2	0.27	7.21 %
PRT1	0.23	10.48 %
NVL2	0.22	5.36 %
TDM1	0.20	11.02 %
VCM1	0.14	13.71 %
VPM2	0.13	6.04 %
TVM2	0.05	7.06 %
TVM1	0.05	4.24 %
STP1	0.04	4.34 %
MKM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>11.89</b>	<b>20.14 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.50	12.09 %
Mixie	2.95	5.60 %
Grinder	1.38	10.93 %
<b>Total</b>	<b>7.83</b>	<b>8.11 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.92	15.30 %
HSR2	0.84	13.66 %
ERD1	0.46	10.71 %
DPR2	0.44	14.57 %
KVP1	0.31	13.93 %
SGI1	0.30	17.65 %
SGG1	0.26	18.45 %
HRR1	0.24	12.83 %
PMP1	0.22	14.83 %
KMM1	0.22	11.29 %
RSP1	0.18	8.39 %
PLC1	0.17	7.06 %
DPR1	0.16	9.21 %
KRI1	0.16	3.70 %
OML1	0.16	6.04 %
VKL1	0.14	7.65 %
MCR1	0.14	4.38 %
KAM1	0.13	4.87 %
MTR1	0.12	3.29 %
SLM3	0.10	2.42 %
NKL2	0.10	2.77 %
VPD1	0.09	2.43 %
EPI1	0.09	4.23 %
CMI1	0.08	7.29 %
BMD1	0.08	3.40 %
ATU1	0.07	2.30 %
APN1	0.06	1.93 %
TRM1	0.04	1.56 %
PDR1	0.03	5.58 %
WZWH	0.03	20.65 %
SLM2	0.03	0.85 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>7.83</b>	<b>8.11 %</b>