



TN : VIDIEM Sales Performance 29/03/2026 9:29 AM

MTD Sales
173.04 L

Brand Share %
20.73 %

Information:

MTD : 01-03-2026 To 28-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	89.48	37.03 %
Mixie	50.92	14.88 %
Grinder	29.94	14.82 %
Small-Ap	2.70	5.50 %
Total	173.04	20.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.63	22.51 %
CHENNAI-01	28.73	23.86 %
SOUTH-03	27.39	22.02 %
TRICHY-01	21.37	22.86 %
CHENNAI-02	18.32	22.96 %
WEST-01	15.37	18.22 %
NORTH ARCOT	10.72	21.58 %
SOUTH ARCOT	9.60	18.67 %
WEST-02	8.90	10.31 %
Total	173.04	20.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.82	40.03 %
Mixie	9.96	16.96 %
Grinder	6.10	16.13 %
Small-Ap	0.75	8.42 %
Total	32.63	22.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.32	12.11 %
KVT1	1.15	12.64 %
TCN1	0.93	19.37 %
RPM1	0.34	7.36 %
KGL1	0.31	19.56 %
ASM1	0.29	13.37 %
PDI1	0.28	9.54 %
VLY1	0.26	6.02 %
SKD1	0.26	7.85 %
SNL1	0.24	7.17 %
TKY1	0.23	11.73 %
MMT1	0.21	7.49 %
VKM1	0.20	7.84 %
PKD1	0.17	7.35 %
UDN1	0.17	18.84 %
VNR1	0.10	4.55 %
ARM1	0.08	4.75 %
COL1	0.08	8.54 %
KYR1	0.03	1.02 %
KSM1	0.03	2.82 %
Total	32.63	22.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.40	50.18 %
Mixie	6.40	15.87 %
Grinder	5.66	14.55 %
Small-Ap	0.26	3.12 %
Total	28.73	23.86 %

Branch *	MTD Sales L	Brand Share %
CH05	1.78	19.07 %
CH42	0.83	13.71 %
CH08	0.61	12.65 %
CH48	0.54	10.01 %
CH14	0.39	10.53 %
CH19	0.30	7.16 %
CGL1	0.29	18.18 %
AVD1	0.26	15.84 %
CH22	0.18	7.06 %
SKL1	0.11	9.61 %
KNR1	0.03	6.13 %
CH40	0.03	8.48 %
CH26	0.03	3.00 %
CH37		0.00 %
CZWH		0.00 %
MC09		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	28.73	23.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.31	40.16 %
Mixie	7.86	16.54 %
Grinder	4.92	14.44 %
Small-Ap	0.31	4.28 %
Total	27.39	22.02 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.67	14.56 %
NKI1	0.46	19.85 %
PVI1	0.38	15.12 %
MLR1	0.36	14.49 %
TMM1	0.35	8.02 %
USL1	0.35	17.62 %
ADP1	0.32	13.34 %
DKI1	0.31	18.05 %
KRR1	0.30	17.28 %
PKM1	0.28	15.62 %
CBM1	0.28	10.05 %
TEN1	0.27	12.28 %
MNM1	0.26	17.59 %
MDU5	0.23	5.90 %
KYK1	0.21	10.14 %
PNV2	0.21	17.35 %
TPT1	0.19	5.20 %
NTM1	0.17	11.50 %
CMR1	0.14	14.90 %
BTU1	0.14	11.41 %
MPA1	0.13	4.44 %
ODM1	0.12	7.97 %
Total	27.39	22.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.50	36.56 %
Mixie	6.65	17.22 %
Grinder	4.79	20.20 %
Small-Ap	0.43	8.27 %
Total	21.37	22.86 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.81	17.42 %
KIK1	0.63	17.98 %
NMM1	0.45	15.57 %
AYR1	0.21	15.24 %
PBR1	0.19	17.25 %
TTP1	0.19	6.31 %
TZSD	0.17	13.60 %
NCK1	0.17	8.36 %
PTK1	0.15	3.99 %
KRN1	0.12	6.11 %
TVR1	0.09	5.47 %
PDK1	0.09	9.02 %
TRY2	0.06	10.84 %
MDI1		0.00 %
TRY3		0.00 %
Total	21.37	22.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.42	43.33 %
Mixie	4.80	14.03 %
Grinder	2.66	16.36 %
Small-Ap	0.44	8.29 %
Total	18.32	22.96 %

Branch *	MTD Sales L	Brand Share %
CH03	1.76	16.42 %
CH43	0.93	19.46 %
CH50	0.67	14.67 %
CH12	0.66	16.01 %
CH34	0.61	15.90 %
CH18	0.58	11.46 %
CH17	0.44	11.96 %
CH41	0.41	17.86 %
CH36	0.25	15.06 %
CH27	0.22	15.85 %
CH31	0.18	17.41 %
CH44	0.16	8.01 %
PON1	0.14	10.15 %
CH06	0.14	5.09 %
CH01	0.03	13.00 %
CH51		0.00 %
Total	18.32	22.96 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.62	31.38 %
Mixie	4.65	14.03 %
Grinder	1.96	11.14 %
Small-Ap	0.14	2.25 %
Total	15.37	18.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.15	15.99 %
CBE4	1.01	16.13 %
KMR1	0.63	10.61 %
MPM1	0.60	16.79 %
CBE1	0.42	12.39 %
SUL1	0.35	9.23 %
PDM1	0.34	15.60 %
CBE5	0.33	18.35 %
UMP1	0.25	18.11 %
KGM1	0.24	19.40 %
TPR1	0.23	7.51 %
PPI1	0.20	12.06 %
ANR1	0.20	19.10 %
SNR1	0.16	4.46 %
KGI1	0.14	13.88 %
CBE3	0.13	13.83 %
CNR1	0.09	8.47 %
SYM2	0.08	4.58 %
GDR1	0.05	9.01 %
UAM1		0.00 %
Total	15.37	18.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.40	34.48 %
Mixie	4.18	17.71 %
Grinder	0.97	12.67 %
Small-Ap	0.17	6.29 %
Total	10.72	21.58 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.64	15.58 %
SBR1	0.25	11.13 %
ABR1	0.22	13.80 %
SLG1	0.22	19.33 %
CPT1	0.21	14.17 %
CGM1	0.19	14.24 %
TRT1	0.18	12.87 %
BGR1	0.17	8.55 %
VEL1	0.17	6.70 %
ANI1	0.15	13.53 %
AKM1	0.15	11.15 %
VSI1	0.14	7.37 %
VNB1		0.00 %
Total	10.72	21.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.96	29.28 %
Mixie	3.68	17.27 %
Grinder	1.85	13.33 %
Small-Ap	0.12	4.21 %
Total	9.60	18.67 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.22	19.05 %
POY2	0.32	9.14 %
VPM2	0.24	9.29 %
PRT1	0.21	10.40 %
TDM1	0.20	9.87 %
NVL2	0.20	7.35 %
KKI2	0.19	5.59 %
KML1	0.16	7.59 %
SJI2	0.15	7.99 %
TRK1	0.12	5.85 %
TVM1	0.09	14.95 %
MKM1	0.06	3.29 %
VCM1		0.00 %
Total	9.60	18.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.04	18.62 %
Mixie	2.73	6.12 %
Grinder	1.04	8.56 %
Small-Ap	0.09	3.51 %
Total	8.90	10.31 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.89	20.63 %
TRM1	0.43	19.48 %
HSR2	0.40	7.09 %
MTR1	0.30	13.62 %
APN1	0.30	8.76 %
EDP1	0.29	17.55 %
SGI1	0.28	16.40 %
CMI1	0.26	14.84 %
KRI1	0.26	9.18 %
NKL2	0.21	6.06 %
BMD1	0.21	8.15 %
PLC1	0.20	8.05 %
VPD1	0.15	4.64 %
SLM3	0.14	4.14 %
HRR1	0.14	7.32 %
MCR1	0.14	5.42 %
HSR1	0.09	2.23 %
PMP1	0.08	5.90 %
ATU1	0.08	3.06 %
VKL1	0.07	3.60 %
EPI1	0.07	2.09 %
SLM2	0.06	2.82 %
KVP1	0.06	4.00 %
DPR2	0.05	3.66 %
DPR1	0.04	3.21 %
KAM1	0.03	2.05 %
PDR1	0.03	6.96 %
OML1	0.03	1.47 %
TCG1	0.03	1.76 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.90	10.31 %