

MTD Sales
188.10 L

Brand Share %
22.21 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	97.83	35.49 %
Mixie	58.82	18.06 %
Grinder	28.61	13.86 %
Small-Ap	2.85	7.30 %
Total	188.10	22.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.53	24.13 %
SOUTH-03	28.89	23.75 %
CHENNAI-01	25.66	23.30 %
WEST-01	22.22	23.42 %
TRICHY-01	21.75	22.58 %
CHENNAI-02	18.46	24.33 %
SOUTH ARCOT	12.86	22.84 %
NORTH ARCOT	11.28	22.89 %
WEST-02	9.51	10.96 %
KL-SOUTH	1.93	23.30 %
Total	188.10	22.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.45	37.48 %
Mixie	11.33	20.81 %
Grinder	6.06	15.54 %
Small-Ap	0.69	9.52 %
Total	35.53	24.13 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.66	17.27 %
NGR1	1.33	18.22 %
RND1	0.97	17.53 %
TYI1	0.59	22.04 %
MMT1	0.45	15.22 %
PKD1	0.44	15.13 %
ASM1	0.38	15.31 %
VLY1	0.33	9.16 %
VNR1	0.28	11.68 %
SNL1	0.24	7.98 %
UDN1	0.17	11.80 %
SGT1	0.16	15.55 %
KGL1	0.12	10.13 %
COL1	0.12	11.40 %
SKD1	0.09	3.02 %
VKM1	0.08	3.35 %
KSM1	0.07	5.43 %
TVL2	0.06	9.69 %
KYR1	0.05	2.94 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	35.53	24.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.91	40.74 %
Mixie	9.03	19.81 %
Grinder	4.47	12.82 %
Small-Ap	0.48	10.53 %
Total	28.89	23.75 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.16	11.98 %
MDU5	0.60	15.19 %
TMM1	0.47	9.98 %
PNV2	0.46	20.32 %
PVI1	0.45	20.28 %
ODM1	0.44	21.64 %
KRR1	0.44	19.07 %
BNR1	0.36	19.11 %
TEN1	0.35	15.92 %
DKI1	0.34	21.04 %
MPA1	0.32	10.77 %
ADP1	0.29	15.58 %
CBM1	0.27	7.38 %
TPT1	0.26	6.67 %
USL1	0.26	15.16 %
NKI1	0.26	18.66 %
MLR1	0.25	14.82 %
NTM1	0.24	13.37 %
PKM1	0.23	15.37 %
SVG1	0.22	9.78 %
CMR1	0.10	10.39 %
KYK1	0.09	3.88 %
SZSD		0.00 %
Total	28.89	23.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.51	37.43 %
Mixie	7.35	18.61 %
Grinder	4.28	14.38 %
Small-Ap	0.52	10.92 %
Total	25.66	23.30 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	16.90 %
CH42	0.92	13.03 %
CH48	0.83	14.46 %
CH05	0.75	12.85 %
CH11	0.67	16.19 %
GUD1	0.66	12.51 %
CH28	0.62	9.57 %
CH30	0.58	16.77 %
AVD1	0.57	20.18 %
CH22	0.36	8.87 %
CGL1	0.35	18.49 %
CH26	0.16	9.61 %
CH37	0.15	7.57 %
CH40	0.09	14.82 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	25.66	23.30 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.31	36.83 %
Mixie	6.42	18.17 %
Grinder	3.11	14.22 %
Small-Ap	0.38	8.94 %
Total	22.22	23.42 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	19.40 %
TPR1	0.90	21.11 %
SUL1	0.58	17.77 %
TPR3	0.55	20.31 %
SNR1	0.49	11.43 %
MPM1	0.40	10.40 %
KMR1	0.38	5.86 %
PPI1	0.32	15.93 %
TPR4	0.30	18.33 %
KGM1	0.29	18.41 %
PDM1	0.27	13.35 %
CBE3	0.25	15.58 %
UAM1	0.16	4.10 %
KGI1	0.12	13.79 %
GBM1	0.10	10.93 %
CBE1	0.08	2.71 %
GDR1	0.07	7.57 %
CNR1	0.07	6.26 %
SYM2	0.03	2.34 %
WZSD		0.00 %
Total	22.22	23.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.88	37.08 %
Mixie	7.01	19.39 %
Grinder	3.64	14.40 %
Small-Ap	0.23	4.07 %
Total	21.75	22.58 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	19.40 %
NMM1	0.72	21.51 %
PBR2	0.57	10.57 %
JKM1	0.29	9.48 %
TRY3	0.25	9.53 %
TTP1	0.24	11.71 %
NCK1	0.22	12.57 %
PBR1	0.17	14.02 %
TVR1	0.16	9.53 %
ORU1	0.15	8.90 %
KRN1	0.08	5.27 %
AYR1	0.07	4.22 %
MDI1	0.05	1.02 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	21.75	22.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.51	38.94 %
Mixie	5.93	19.43 %
Grinder	2.75	16.00 %
Small-Ap	0.26	7.06 %
Total	18.46	24.33 %

Branch *	MTD Sales L	Brand Share %
CH15	1.60	18.65 %
CH18	0.99	15.60 %
CH03	0.88	17.44 %
CH17	0.68	17.39 %
MJR1	0.52	17.07 %
CH20	0.36	10.76 %
CH44	0.23	11.34 %
CH06	0.21	13.75 %
CH41	0.19	9.38 %
CH27	0.12	7.19 %
CH36	0.11	7.40 %
CH12	0.09	1.98 %
CH32	0.09	9.31 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	18.46	24.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.88	35.64 %
Mixie	4.53	20.67 %
Grinder	2.22	14.78 %
Small-Ap	0.23	7.98 %
Total	12.86	22.84 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.50	17.03 %
PRT1	0.37	15.76 %
KML1	0.32	18.98 %
TDM1	0.30	15.39 %
VPM2	0.18	7.20 %
SJI2	0.10	5.38 %
VCM1	0.09	7.86 %
TVM2	0.07	5.69 %
TVM1	0.06	5.50 %
STP1	0.05	5.81 %
KKI2	0.03	0.83 %
MKM1		0.00 %
WHUT		0.00 %
Total	12.86	22.84 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.77	33.79 %
Mixie	3.70	18.22 %
Grinder	0.76	10.84 %
Small-Ap	0.06	2.85 %
Total	11.28	22.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.85	17.78 %
TRL1	0.85	20.81 %
VEL2	0.56	10.90 %
TRT1	0.28	21.24 %
SLG1	0.25	22.11 %
ARC2	0.25	12.36 %
PTU1	0.19	12.89 %
UGI1	0.16	18.33 %
BGR1	0.14	12.75 %
ANI1	0.13	18.91 %
GDM1	0.12	11.54 %
CPT1	0.11	8.59 %
VEL1		0.00 %
WHVL		0.00 %
Total	11.28	22.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.37	17.94 %
Mixie	2.95	7.70 %
Grinder	1.18	7.76 %
Total	9.51	10.96 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.93	19.67 %
SLM3	0.92	21.43 %
ERD2	0.53	10.70 %
HSR1	0.32	8.29 %
MTR1	0.32	12.30 %
MCR1	0.30	11.16 %
NKL2	0.24	7.28 %
HRR1	0.24	12.01 %
VKL1	0.24	12.35 %
SGI1	0.23	14.20 %
SLM2	0.22	7.45 %
OML1	0.21	7.14 %
APN1	0.21	8.80 %
PLC1	0.20	8.04 %
KMM1	0.19	9.33 %
TRM1	0.17	5.65 %
ERD1	0.17	4.52 %
DPR2	0.13	8.81 %
DPR1	0.12	8.20 %
KVP1	0.11	4.76 %
EDP1	0.10	8.48 %
TCG1	0.10	6.27 %
EPI1	0.09	3.45 %
PMP1	0.08	10.14 %
CMI1	0.08	5.00 %
VPD1	0.08	2.72 %
BMD1	0.07	3.91 %
PDR1	0.04	6.76 %
ATU1	0.03	1.34 %
KRI1	0.03	1.13 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.51	10.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.22	44.67 %
Mixie	0.58	16.08 %
Grinder	0.14	11.47 %
Total	1.93	23.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.62	16.11 %
Total	1.93	23.30 %