

MTD Sales
317.94 L

Brand Share %
21.25 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	155.19	33.60 %
Mixie	107.12	17.70 %
Grinder	53.50	14.15 %
Small-Ap	2.12	4.17 %
Total	317.94	21.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	55.24	22.10 %
SOUTH-03	49.21	20.27 %
CHENNAI-01	42.01	20.04 %
WEST-01	40.64	24.72 %
TRICHY-01	39.50	23.85 %
CHENNAI-02	28.01	24.12 %
WEST-02	23.41	13.96 %
SOUTH ARCOT	21.95	24.30 %
NORTH ARCOT	15.68	19.74 %
KL-SOUTH	2.28	22.81 %
Total	317.94	21.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	25.06	35.51 %
Mixie	19.82	20.18 %
Grinder	9.77	13.53 %
Small-Ap	0.59	6.60 %
Total	55.24	22.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.69	18.58 %
KVT1	3.24	16.60 %
NGR1	3.06	20.18 %
TVL1	2.39	13.00 %
PKD1	1.09	15.73 %
SKD1	0.86	21.04 %
STU2	0.58	20.45 %
SNL1	0.55	8.89 %
MMT1	0.54	12.79 %
VLY1	0.44	8.26 %
UDN1	0.39	16.26 %
VNR1	0.36	9.60 %
SGT1	0.35	20.94 %
PDI1	0.28	5.98 %
ARM1	0.22	6.72 %
KGL1	0.18	9.78 %
VKM1	0.15	4.88 %
KSM1	0.13	7.52 %
TKY1	0.11	2.22 %
KYR1	0.04	1.03 %
S2SD		0.00 %
Total	55.24	22.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	24.25	36.54 %
Mixie	17.19	18.13 %
Grinder	7.63	10.46 %
Small-Ap	0.14	1.62 %
Total	49.21	20.27 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.20	19.53 %
MDU6	2.06	19.14 %
KKD3	1.27	14.76 %
TMM1	1.21	12.04 %
MDU5	1.06	12.95 %
CBM1	0.91	12.27 %
NKI1	0.85	18.74 %
DKI1	0.83	17.36 %
TEN2	0.79	15.03 %
MLR1	0.73	17.12 %
TEN1	0.72	17.50 %
TDI1	0.70	18.54 %
SVG1	0.67	12.42 %
ODM1	0.62	13.74 %
KYK1	0.59	13.01 %
KRR1	0.54	13.84 %
PNV1	0.49	17.55 %
BTU1	0.49	17.30 %
TPT1	0.39	5.60 %
PKM1	0.37	13.46 %
USL1	0.34	7.27 %
MPA1	0.31	4.53 %
ADP1	0.27	7.87 %
PVI1	0.26	5.44 %
NTM1	0.25	4.44 %
SZSD		0.00 %
Total	49.21	20.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.67	28.96 %
Mixie	11.59	13.71 %
Grinder	8.22	18.76 %
Small-Ap	0.53	8.17 %
Total	42.01	20.04 %

Branch *	MTD Sales L	Brand Share %
CH42	2.04	19.62 %
CH19	1.24	17.87 %
CH30	0.59	10.69 %
AVD1	0.56	13.82 %
CH22	0.48	8.13 %
CH11	0.41	6.63 %
CH29	0.28	14.22 %
CH26	0.22	12.85 %
KNR1	0.20	8.73 %
CZWH	0.03	0.06 %
CH40	0.03	9.03 %
Total	42.01	20.04 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.10	38.13 %
Mixie	12.82	20.26 %
Grinder	6.35	15.68 %
Small-Ap	0.38	7.06 %
Total	40.64	24.72 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.07	20.57 %
KMD1	0.74	19.46 %
KMR1	0.64	5.30 %
KGI1	0.59	20.14 %
CBE1	0.56	15.92 %
MPM1	0.54	8.22 %
CBE3	0.47	17.01 %
UMP1	0.46	17.12 %
SYM2	0.36	8.74 %
ANR1	0.35	18.88 %
UAM1	0.31	4.30 %
SNR1	0.29	4.75 %
PPI1	0.22	6.10 %
GDR1	0.08	7.01 %
WZSD		0.00 %
Total	40.64	24.72 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.87	35.87 %
Mixie	13.84	21.62 %
Grinder	7.53	16.34 %
Small-Ap	0.26	4.57 %
Total	39.50	23.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	12.80 %
PBR2	1.45	14.98 %
MSI1	0.75	20.82 %
PDK1	0.66	20.66 %
JKM1	0.64	12.34 %
ORU1	0.63	18.89 %
AYR1	0.35	19.47 %
KRN1	0.35	9.26 %
NCK1	0.34	10.04 %
NMM1	0.30	6.84 %
TTP1	0.30	9.12 %
TRY2	0.20	11.64 %
TRY3	0.20	3.53 %
MDI1	0.14	1.99 %
TVR1	0.06	2.69 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	39.50	23.85 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	14.12	39.05 %
Mixie	9.14	19.34 %
Grinder	4.69	16.53 %
Small-Ap	0.06	1.33 %
Total	28.01	24.12 %

Branch *	MTD Sales L	Brand Share %
CH15	1.95	15.79 %
CH03	1.80	18.31 %
CH20	1.04	19.42 %
CH06	0.86	14.23 %
CH41	0.62	19.65 %
CH12	0.51	6.53 %
CH17	0.50	17.19 %
CH23	0.37	20.96 %
CH27	0.27	13.96 %
CH36	0.15	11.97 %
CH44	0.14	7.74 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	28.01	24.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.72	23.61 %
Mixie	8.11	10.70 %
Grinder	2.58	7.65 %
Total	23.41	13.96 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.34	18.24 %
SLM3	1.42	18.07 %
ERD1	1.22	13.35 %
NKL2	0.86	13.96 %
PLC1	0.71	15.22 %
VKL1	0.65	18.18 %
KMM1	0.60	17.21 %
TRM1	0.57	10.29 %
KVP1	0.56	14.47 %
CMI1	0.47	11.97 %
DPR2	0.43	15.60 %
HSR1	0.41	8.99 %
APN1	0.40	8.93 %
SLM2	0.39	6.43 %
MCR1	0.36	7.74 %
VPD1	0.33	4.64 %
MTR1	0.32	5.20 %
TCG1	0.31	12.06 %
EDP1	0.28	10.10 %
DPR1	0.25	9.13 %
PMP1	0.25	11.02 %
HRR1	0.24	6.97 %
ATU1	0.21	3.10 %
PDR1	0.18	11.94 %
OML1	0.14	3.15 %
EPI1	0.13	2.91 %
KRI1	0.10	4.02 %
BMD1	0.03	1.11 %
WZWH		0.00 %
Total	23.41	13.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.47	33.92 %
Mixie	8.06	22.45 %
Grinder	5.25	20.08 %
Small-Ap	0.17	5.08 %
Total	21.95	24.30 %

Branch *	MTD Sales L	Brand Share %
POY2	1.55	19.48 %
KLM1	0.94	19.59 %
TRK1	0.58	15.96 %
SJI2	0.52	12.14 %
VPM2	0.50	15.31 %
PRT1	0.45	14.37 %
TDM1	0.31	10.69 %
KKI2	0.27	4.63 %
VCM1	0.22	11.04 %
TVM2	0.12	12.63 %
TVM1	0.10	6.57 %
MKM1	0.10	4.92 %
Total	21.95	24.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.79	32.36 %
Mixie	5.77	15.70 %
Grinder	1.12	9.07 %
Total	15.68	19.74 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	16.83 %
WJD1	0.68	16.82 %
VSI1	0.59	16.38 %
VNB1	0.51	17.90 %
CPT1	0.46	20.69 %
SBR1	0.44	16.86 %
TRL1	0.43	7.33 %
CGM1	0.36	20.27 %
TRT1	0.35	14.83 %
AKM1	0.32	9.14 %
PLR1	0.31	15.14 %
ANI1	0.22	13.10 %
ARC2	0.17	6.06 %
PTU1	0.16	12.31 %
VEL1	0.16	4.61 %
GDM1	0.12	8.25 %
UGI1	0.03	1.66 %
Total	15.68	19.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	40.30 %
Mixie	0.77	17.33 %
Grinder	0.37	18.89 %
Total	2.28	22.81 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.32	16.02 %
Total	2.28	22.81 %