

MTD Sales
214.24 L

Brand Share %
22.54 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	125.91	38.83 %
Mixie	56.12	13.76 %
Grinder	32.21	14.75 %
Total	214.24	22.54 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	41.73	22.19 %
CHENNAI-01	36.18	27.33 %
TRICHY-01	30.23	26.35 %
SOUTH-03	26.12	20.84 %
CHENNAI-02	20.96	26.15 %
WEST-01	17.39	24.19 %
NORTH ARCOT	14.00	24.36 %
SOUTH ARCOT	13.91	20.82 %
WEST-03	7.35	16.93 %
WEST-02	6.35	9.03 %
Total	214.24	22.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	24.74	41.49 %
Mixie	10.94	13.33 %
Grinder	6.06	13.05 %
Total	41.73	22.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.94	14.65 %
TKS1	1.49	21.09 %
RND1	1.48	22.28 %
RPM1	0.78	13.69 %
VKM1	0.54	18.30 %
APK1	0.39	16.39 %
TUT2	0.39	8.53 %
STU2	0.35	20.05 %
ARM1	0.34	20.79 %
SKD1	0.31	13.13 %
SNL1	0.31	5.60 %
PKD1	0.28	10.97 %
KGL1	0.26	15.06 %
ASM1	0.26	11.34 %
VLY1	0.25	4.23 %
ERL2	0.23	7.41 %
KYR1	0.15	5.30 %
VNR1	0.12	6.08 %
KSM1	0.06	2.73 %
MMT1	0.04	1.33 %
PDI1	0.04	1.29 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	41.73	22.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.75	46.30 %
Mixie	9.27	16.85 %
Grinder	6.16	18.95 %
Total	36.18	27.33 %

Branch *	MTD Sales L	Brand Share %
CH05	1.42	17.15 %
CH42	1.07	18.94 %
AVD1	0.65	18.47 %
CH22	0.59	11.39 %
CH19	0.49	7.58 %
GUD2	0.43	15.18 %
CH48	0.30	4.65 %
TKM1	0.18	13.53 %
SKL1	0.16	7.41 %
KNR1	0.16	10.89 %
CH40	0.04	16.55 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	36.18	27.33 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.67	40.04 %
Mixie	9.14	19.70 %
Grinder	5.42	18.57 %
Total	30.23	26.35 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.35	20.58 %
KUM2	0.49	21.69 %
PDK1	0.36	22.52 %
NMM1	0.36	16.34 %
JKM1	0.36	9.58 %
TYR1	0.36	8.26 %
TRY3	0.25	10.03 %
PBR1	0.17	9.58 %
NCK1	0.11	6.01 %
KRN1	0.08	5.58 %
TVR1	0.05	2.91 %
TTP1	0.04	2.72 %
MDI1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	30.23	26.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.60	37.84 %
Mixie	6.53	13.52 %
Grinder	4.00	11.15 %
Total	26.12	20.84 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.40	18.92 %
TEN2	1.00	22.13 %
DKI1	0.67	20.89 %
NKI1	0.53	19.92 %
PKM1	0.47	21.51 %
KRR1	0.43	18.10 %
PVI1	0.39	9.05 %
ODM1	0.35	18.07 %
MDU6	0.34	6.85 %
KPT1	0.33	14.72 %
NTM1	0.29	14.48 %
MDU3	0.28	11.68 %
CBM1	0.28	11.30 %
SVG1	0.27	17.91 %
MDU4	0.26	11.93 %
BNR1	0.26	16.84 %
PNV2	0.25	17.80 %
MDU5	0.24	5.40 %
MPA1	0.22	6.62 %
BTU1	0.19	12.71 %
ADP1	0.17	10.27 %
MNM1	0.17	14.10 %
TPT1	0.15	3.73 %
SGP1	0.10	6.54 %
MLR1	0.09	3.08 %
TEN1	0.08	4.96 %
USL1	0.04	2.19 %
KYK1	0.04	1.86 %
TMM1		0.00 %
WHMD		0.00 %
Total	26.12	20.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.71	47.61 %
Mixie	5.46	14.75 %
Grinder	2.79	16.99 %
Total	20.96	26.15 %

Branch *	MTD Sales L	Brand Share %
CH43	0.87	20.50 %
CH50	0.81	17.96 %
CH12	0.56	18.43 %
CH06	0.42	12.48 %
CH36	0.37	17.91 %
CH46	0.18	16.31 %
CH17	0.18	4.77 %
CH44	0.17	10.20 %
CH34	0.09	2.25 %
GPD1	0.08	7.64 %
CH31	0.03	3.36 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	20.96	26.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.67	41.87 %
Mixie	4.14	13.28 %
Grinder	2.58	16.93 %
Total	17.39	24.19 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.31	21.82 %
KMR1	1.05	15.29 %
CBE1	0.76	18.23 %
CBE5	0.49	21.48 %
UMP1	0.48	20.58 %
MPM1	0.42	11.82 %
CBE3	0.34	20.87 %
SNR1	0.33	7.79 %
UAM1	0.30	8.55 %
PPI1	0.24	14.85 %
SUL1	0.24	5.81 %
KGI1	0.21	16.57 %
PDM1	0.16	11.40 %
GDR1		0.00 %
WHCB		0.00 %
Total	17.39	24.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.35	40.30 %
Mixie	3.60	13.66 %
Grinder	1.04	13.24 %
Total	14.00	24.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.93	18.03 %
VNB1	0.56	21.88 %
SBR1	0.44	17.55 %
BGR1	0.40	21.65 %
CPT1	0.38	19.64 %
WJD1	0.26	12.06 %
AKM1	0.26	11.57 %
CGM1	0.21	19.38 %
SLG1	0.19	18.51 %
TRT1	0.16	12.08 %
VEL4	0.13	3.56 %
TRL1	0.11	3.31 %
WJP1	0.09	7.68 %
VEL1	0.08	4.12 %
ARC2	0.08	5.77 %
GDM1	0.04	2.84 %
PTU1		0.00 %
WHVL		0.00 %
Total	14.00	24.36 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.86	37.42 %
Mixie	3.62	12.95 %
Grinder	2.43	13.61 %
Total	13.91	20.82 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.93	21.49 %
TRK1	0.45	10.22 %
TDM1	0.44	14.81 %
SJI2	0.43	15.14 %
PRT1	0.29	11.70 %
NVL2	0.26	5.86 %
POY2	0.25	7.27 %
VCM1	0.15	14.06 %
STP1	0.12	11.73 %
VCM2	0.11	3.28 %
TVM1	0.10	10.97 %
KKI2	0.09	2.24 %
KML1	0.09	3.00 %
TVM2	0.08	11.11 %
MKM1	0.04	3.50 %
VPM2		0.00 %
Total	13.91	20.82 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.46	29.87 %
Mixie	1.93	9.50 %
Grinder	0.96	11.78 %
Total	7.35	16.93 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.33	19.12 %
ERD1	0.90	19.88 %
TPR2	0.62	12.71 %
NKL2	0.44	9.62 %
CMI1	0.30	18.28 %
TPR3	0.27	18.69 %
TPR4	0.20	16.74 %
RSP1	0.16	9.85 %
VKL1	0.15	11.69 %
TPR1	0.11	2.77 %
PDR1	0.10	12.74 %
SGG1	0.04	5.77 %
TCG1	0.04	3.24 %
SYM2	0.04	2.56 %
KMM1		0.00 %
W3SD		0.00 %
Total	7.35	16.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.09	14.53 %
Mixie	1.48	4.46 %
Grinder	0.78	8.71 %
Total	6.35	9.03 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.93	17.55 %
HSR1	0.54	11.03 %
OML1	0.43	20.19 %
MTR1	0.24	7.63 %
DPR2	0.23	13.61 %
PMP1	0.23	19.32 %
KRI1	0.19	5.98 %
KVP1	0.18	7.49 %
HRR1	0.18	9.07 %
PLC1	0.17	5.02 %
SGI1	0.15	10.91 %
ATU1	0.14	4.04 %
PNG1	0.13	7.02 %
BMD1	0.11	5.58 %
EDP1	0.11	10.03 %
EPI1	0.09	3.15 %
MCR1	0.09	2.47 %
TRM1	0.08	1.93 %
SLM3	0.05	1.43 %
SLM2	0.04	2.00 %
DPR1	0.04	1.74 %
APN1	0.03	1.08 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.35	9.03 %