

MTD Sales
217.90 L

Brand Share %
23.20 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	115.33	38.80 %
Mixie	69.96	17.82 %
Grinder	32.61	13.07 %
Total	217.90	23.20 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	42.43	25.33 %
CHENNAI-01	30.27	25.84 %
SOUTH-03	29.25	22.52 %
TRICHY-01	27.31	23.54 %
WEST-01	26.93	26.41 %
CHENNAI-02	21.18	27.06 %
SOUTH ARCOT	15.48	22.13 %
NORTH ARCOT	11.41	22.08 %
WEST-02	11.07	11.44 %
KL-SOUTH	2.58	25.38 %
Total	217.90	23.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.15	41.12 %
Mixie	13.38	21.04 %
Grinder	6.90	13.79 %
Total	42.43	25.33 %

Branch *	MTD Sales L	Brand Share %
NGR1	2.56	22.47 %
TVL1	1.79	16.73 %
APK1	0.79	19.61 %
MMT1	0.68	19.17 %
PKD1	0.60	15.76 %
VNR1	0.41	18.29 %
VLY1	0.38	8.84 %
ASM1	0.36	15.06 %
STU2	0.33	18.99 %
COL1	0.32	18.83 %
KGL1	0.30	16.34 %
VKM1	0.22	8.02 %
UDN1	0.17	9.92 %
SGT1	0.16	12.41 %
SNL1	0.10	3.90 %
PDI1	0.09	2.58 %
ERL1	0.09	18.21 %
ARM1	0.06	4.13 %
TVL2	0.06	6.70 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	42.43	25.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.82	42.17 %
Mixie	9.14	19.48 %
Grinder	5.30	16.23 %
Total	30.27	25.84 %

Branch *	MTD Sales L	Brand Share %
CH08	1.30	17.31 %
CH19	1.04	15.86 %
CH22	0.75	18.73 %
CH48	0.74	12.19 %
GUD1	0.61	14.56 %
AVD1	0.57	22.30 %
CH30	0.54	14.30 %
CH14	0.41	11.15 %
CGL1	0.34	20.05 %
CH26	0.27	12.54 %
CH29	0.24	18.81 %
GUD2	0.22	7.56 %
CH11	0.22	5.03 %
KNR1	0.18	10.52 %
CH37	0.13	8.89 %
CH40		0.00 %
WHC3		0.00 %
Total	30.27	25.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	16.43	40.71 %
Mixie	8.57	16.97 %
Grinder	4.26	10.89 %
Total	29.25	22.52 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.10	18.42 %
MDU4	0.78	22.65 %
SGP1	0.60	22.75 %
TDI1	0.59	22.17 %
KKD2	0.58	15.75 %
MDU5	0.56	15.10 %
DKI1	0.48	19.97 %
TMM1	0.44	8.39 %
ODM1	0.43	20.06 %
USL1	0.41	10.98 %
NKI1	0.37	19.25 %
PVI1	0.32	11.65 %
PKM1	0.29	20.85 %
KRR1	0.29	16.72 %
MNM1	0.28	14.82 %
BTU1	0.28	15.59 %
MLR1	0.28	9.42 %
PNV1	0.25	18.62 %
SVG1	0.25	10.72 %
NTM1	0.24	12.25 %
MDU3	0.22	12.50 %
TPT1	0.14	2.57 %
ADP1	0.10	5.23 %
MPA1	0.10	3.55 %
TEN1	0.04	2.55 %
KYK1		0.00 %
SZSD		0.00 %
Total	29.25	22.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.74	38.82 %
Mixie	9.69	20.31 %
Grinder	4.88	13.75 %
Total	27.31	23.54 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.59	19.23 %
PBR2	1.11	17.49 %
PDK1	0.44	16.67 %
ORU1	0.42	15.75 %
JKM1	0.25	5.27 %
KRN1	0.24	15.75 %
MDI1	0.24	3.24 %
NCK1	0.17	7.39 %
TTP1	0.16	8.27 %
NMM1	0.15	7.38 %
TRY2	0.03	3.92 %
TVR1	0.03	1.58 %
TRY3		0.00 %
TZSD		0.00 %
Total	27.31	23.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.64	42.07 %
Mixie	8.71	20.24 %
Grinder	3.58	14.82 %
Total	26.93	26.41 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.89	21.90 %
TPR3	0.60	18.46 %
SUL1	0.57	14.27 %
TPR1	0.41	10.72 %
SYM2	0.40	13.90 %
PDM1	0.38	21.81 %
MPM1	0.36	7.35 %
UAM1	0.32	7.00 %
PPI1	0.23	12.99 %
CNR1	0.21	15.19 %
ANR1	0.20	19.39 %
SNR1	0.19	4.01 %
CBE3	0.04	2.56 %
GDR1	0.03	4.45 %
GBM1		0.00 %
WZSD		0.00 %
Total	26.93	26.41 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.78	46.54 %
Mixie	6.74	19.63 %
Grinder	2.66	14.30 %
Total	21.18	27.06 %

Branch *	MTD Sales L	Brand Share %
CH15	2.37	20.60 %
CH03	1.45	20.09 %
CH43	1.13	22.46 %
CH41	0.44	22.88 %
CH12	0.27	6.36 %
CH17	0.22	13.67 %
CH44	0.20	9.61 %
UKI1	0.20	16.88 %
CH32	0.13	22.55 %
CH06	0.11	3.62 %
CH36	0.10	7.82 %
CH27	0.08	7.93 %
CH31	0.04	4.00 %
MC06		0.00 %
Total	21.18	27.06 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.56	36.18 %
Mixie	5.61	17.92 %
Grinder	3.31	16.12 %
Total	15.48	22.13 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.94	16.93 %
TRK1	0.30	13.28 %
KKI2	0.24	5.21 %
VPM1	0.24	16.12 %
VPM2	0.22	5.78 %
KML1	0.19	10.37 %
STP1	0.17	10.89 %
TVM1	0.14	19.77 %
PRT1	0.14	6.28 %
SJI1	0.12	7.10 %
TVM2	0.09	9.88 %
VCM1	0.04	3.07 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	15.48	22.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.12	36.52 %
Mixie	3.52	14.87 %
Grinder	0.76	9.00 %
Total	11.41	22.08 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.02	21.63 %
SBR1	0.34	15.33 %
PLR1	0.27	20.75 %
TRT1	0.21	17.22 %
CPT1	0.20	15.76 %
BGR1	0.19	10.63 %
ARC2	0.18	12.78 %
AKM1	0.14	7.33 %
UGI1	0.13	16.22 %
VEL1	0.12	3.30 %
CGM1	0.07	6.40 %
VEL2	0.06	1.33 %
GDM1	0.04	9.23 %
Total	11.41	22.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.74	21.45 %
Mixie	3.54	7.58 %
Grinder	0.79	4.23 %
Total	11.07	11.44 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.78	13.80 %
ERD2	0.74	13.71 %
HSR2	0.74	13.58 %
SLM3	0.72	17.62 %
NKL2	0.36	10.06 %
KMM1	0.32	14.55 %
TRM1	0.29	9.37 %
PMP1	0.29	18.18 %
EDP1	0.26	13.36 %
SGI1	0.25	7.56 %
HRR1	0.24	10.47 %
VKL1	0.21	11.79 %
PDR1	0.20	14.12 %
VPD1	0.19	4.87 %
DPR2	0.18	8.35 %
KRI1	0.16	6.03 %
MTR1	0.16	3.35 %
ATU1	0.15	4.17 %
SGG1	0.15	10.36 %
APN1	0.14	7.02 %
MCR1	0.13	4.79 %
DPR1	0.12	7.59 %
TCG1	0.10	8.76 %
CMI1	0.08	6.39 %
SLM2	0.07	2.47 %
HSR1	0.04	0.98 %
BMD1	0.03	2.37 %
EPI1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	11.07	11.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.35	38.65 %
Mixie	1.05	21.80 %
Grinder	0.18	9.80 %
Total	2.58	25.38 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.33	13.35 %
Total	2.58	25.38 %