

MTD Sales
170.70 L

Brand Share %
23.74 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	90.47	39.36 %
Mixie	54.22	18.05 %
Grinder	26.01	13.77 %
Total	170.70	23.74 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	33.87	33.31 %
SOUTH-01	33.65	24.88 %
TRICHY-01	19.54	24.57 %
SOUTH-03	19.16	19.37 %
WEST-01	18.44	23.89 %
CHENNAI-02	16.62	27.01 %
SOUTH ARCOT	10.15	23.30 %
WEST-02	9.33	12.01 %
NORTH ARCOT	8.28	21.84 %
KL-SOUTH	1.67	28.25 %
Total	170.70	23.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.68	54.56 %
Mixie	7.23	19.85 %
Grinder	5.96	21.78 %
Total	33.87	33.31 %

Branch *	MTD Sales L	Brand Share %
CH48	1.69	23.59 %
CH08	1.45	23.29 %
CH19	1.19	18.21 %
GUD1	0.73	19.01 %
CH14	0.70	16.60 %
SKL1	0.38	17.51 %
CH29	0.37	23.58 %
CH11	0.29	7.59 %
KNR1	0.28	18.53 %
GUD2	0.19	9.40 %
CGL1	0.18	10.99 %
CH30	0.10	4.75 %
AVD1	0.09	4.75 %
CH37	0.04	3.46 %
CH40	0.04	16.53 %
CH26		0.00 %
MC02		0.00 %
Total	33.87	33.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.73	39.43 %
Mixie	11.97	22.41 %
Grinder	4.95	12.55 %
Total	33.65	24.88 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.67	18.46 %
TVL1	1.46	14.06 %
TY11	1.11	23.32 %
PKD1	0.70	19.05 %
ERL1	0.40	22.46 %
PDI1	0.30	11.60 %
VNR1	0.28	11.77 %
MMT1	0.27	10.10 %
SGT1	0.25	20.31 %
UDN1	0.22	17.40 %
COL1	0.21	15.21 %
ARM1	0.17	11.29 %
KSM1	0.16	10.15 %
VKM1	0.14	7.88 %
KGL1	0.13	10.63 %
SNL1	0.10	3.73 %
TKY1	0.10	4.17 %
VLY1	0.09	2.57 %
TVL2	0.08	10.50 %
S2SD	0.04	18.06 %
KYR1		0.00 %
Total	33.65	24.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.67	37.35 %
Mixie	7.59	22.52 %
Grinder	3.28	14.50 %
Total	19.54	24.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.05	19.16 %
PBR2	0.36	7.90 %
PBR1	0.34	19.50 %
NCK1	0.22	17.02 %
ORU1	0.17	10.30 %
JKM1	0.17	7.06 %
MDI1	0.13	3.40 %
TRY3	0.12	5.73 %
TTP1	0.12	9.39 %
TVR1	0.04	3.32 %
NMM1	0.03	1.78 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	19.54	24.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.57	36.79 %
Mixie	5.89	15.30 %
Grinder	2.70	8.52 %
Total	19.16	19.37 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.51	21.03 %
KKD2	0.48	17.67 %
BNR1	0.45	22.64 %
NTM1	0.43	22.78 %
CBM1	0.40	8.69 %
MDU4	0.38	18.96 %
SGP1	0.33	23.35 %
MDU5	0.31	7.39 %
KPT1	0.29	15.33 %
MDU3	0.28	12.80 %
ODM1	0.24	15.06 %
NKI1	0.24	19.62 %
BTU1	0.22	17.98 %
PNI1	0.20	15.46 %
CMR1	0.19	23.15 %
TEN1	0.18	11.55 %
DKI1	0.18	11.69 %
USL1	0.16	6.50 %
TPT1	0.13	4.15 %
PVI1	0.13	4.67 %
ADP1	0.12	5.23 %
SVG1	0.10	4.71 %
KRR1	0.10	8.44 %
PKM1	0.08	7.35 %
MPA1	0.07	3.20 %
TMM1	0.05	1.12 %
MLR1	0.04	2.63 %
Total	19.16	19.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.55	36.12 %
Mixie	6.59	19.39 %
Grinder	3.29	16.90 %
Total	18.44	23.89 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.76	16.48 %
KMR1	1.07	19.65 %
CBE4	0.80	15.52 %
TPR3	0.52	19.21 %
KMD1	0.43	16.22 %
KGM1	0.35	23.49 %
UMP1	0.33	17.06 %
MPM1	0.27	7.85 %
SUL1	0.25	7.64 %
CBE3	0.25	17.16 %
TPR4	0.23	16.40 %
PPI1	0.23	12.47 %
SYM2	0.16	13.59 %
CBE1	0.14	5.88 %
GBM1	0.10	19.27 %
PDM1	0.10	8.47 %
SNR1	0.09	2.27 %
CNR1	0.08	9.65 %
GDR1		0.00 %
Total	18.44	23.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.02	45.25 %
Mixie	5.55	20.80 %
Grinder	2.04	13.72 %
Total	16.62	27.01 %

Branch *	MTD Sales L	Brand Share %
CH03	1.14	21.46 %
CH43	0.98	19.40 %
CH41	0.47	19.59 %
UKI1	0.29	23.12 %
CH17	0.27	23.42 %
GPD1	0.21	23.72 %
CH44	0.21	13.02 %
CH36	0.15	13.57 %
CH06	0.14	5.89 %
CH12	0.12	2.73 %
CH32	0.05	18.45 %
CH27	0.05	5.66 %
CH31	0.02	2.52 %
CH01		0.00 %
MC06		0.00 %
Total	16.62	27.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.83	36.42 %
Mixie	3.58	19.40 %
Grinder	1.75	14.72 %
Total	10.15	23.30 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.43	12.11 %
VPM2	0.32	13.39 %
PRT1	0.23	17.78 %
TRK1	0.22	15.88 %
KML1	0.21	16.45 %
KKI2	0.18	4.58 %
TVM1	0.11	18.60 %
MKM1	0.10	12.57 %
STP1	0.09	10.26 %
VPM1	0.08	8.73 %
TVM2	0.08	11.68 %
SJI1	0.07	11.28 %
KLM1	0.05	1.96 %
TDM1	0.04	4.24 %
VCM1	0.04	4.67 %
Total	10.15	23.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.48	22.07 %
Mixie	2.95	7.63 %
Grinder	0.89	6.32 %
Total	9.33	12.01 %

Branch *	MTD Sales L	Brand Share %
RSP1	0.73	21.81 %
ERD2	0.54	11.14 %
MTR1	0.53	17.87 %
HSR2	0.43	9.50 %
APN1	0.36	19.51 %
SLM3	0.35	11.68 %
ERD1	0.34	9.51 %
VKL1	0.30	19.01 %
SGI1	0.30	13.44 %
HSR1	0.28	6.59 %
DPR2	0.27	18.92 %
KRI1	0.26	12.64 %
VPD1	0.25	6.85 %
PDR1	0.25	23.01 %
KVP1	0.25	14.39 %
KMM1	0.25	14.40 %
PLC1	0.24	10.60 %
TRM1	0.16	5.62 %
SGG1	0.15	13.48 %
TCG1	0.14	15.49 %
DPR1	0.13	14.21 %
OML1	0.12	7.77 %
MCR1	0.10	4.06 %
PMP1	0.09	9.16 %
SLM2	0.09	2.99 %
CMI1	0.08	8.08 %
ATU1	0.06	2.50 %
HRR1	0.05	3.44 %
BMD1	0.04	2.17 %
EPI1		0.00 %
NKL2		0.00 %
Total	9.33	12.01 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.05	36.54 %
Mixie	2.56	14.22 %
Grinder	0.67	10.94 %
Total	8.28	21.84 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	18.14 %
KPM1	0.31	22.19 %
WJP1	0.31	23.28 %
SBR1	0.20	10.60 %
CPT1	0.19	18.72 %
ARC2	0.18	17.67 %
VEL1	0.12	4.91 %
BGR1	0.12	7.42 %
GDM1	0.10	17.61 %
CYR1	0.10	16.49 %
ANI1	0.09	14.64 %
PTU1	0.08	12.75 %
SLG1	0.07	10.10 %
TRT1	0.05	6.81 %
VEL2	0.04	1.28 %
CGM1		0.00 %
UGI1		0.00 %
Total	8.28	21.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	43.81 %
Grinder	0.49	34.61 %
Mixie	0.30	12.14 %
Total	1.67	28.25 %

Branch *	MTD Sales L	Brand Share %
Total	1.67	28.25 %