



TN : VIDIEM Sales Performance 28/05/2026 9:29 AM

MTD Sales
182.32 L

Brand Share %
20.60 %

Information:

MTD : 01-05-2026 To 27-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	97.20	36.05 %
Mixie	53.82	14.86 %
Grinder	29.17	13.94 %
Small-Ap	2.13	4.85 %
Total	182.32	20.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	43.61	24.62 %
SOUTH-03	27.01	19.43 %
CHENNAI-01	26.46	20.86 %
TRICHY-01	23.73	22.88 %
WEST-01	16.39	19.00 %
CHENNAI-02	15.11	23.04 %
SOUTH ARCOT	11.57	19.55 %
NORTH ARCOT	10.16	24.02 %
WEST-02	8.27	9.74 %
Total	182.32	20.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.43	42.10 %
Mixie	12.26	17.81 %
Grinder	8.17	18.20 %
Small-Ap	0.75	7.40 %
Total	43.61	24.62 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.02	20.37 %
KVT1	2.37	20.13 %
RPM1	0.67	10.11 %
APK1	0.51	19.05 %
VKM1	0.47	15.22 %
MMT1	0.44	10.77 %
PKD1	0.42	10.58 %
UDN1	0.39	20.14 %
KGL1	0.37	16.56 %
SKD1	0.34	10.03 %
VLV1	0.20	4.42 %
ASM1	0.19	13.78 %
PDI1	0.15	4.31 %
SGT1	0.11	8.73 %
VNR1	0.11	5.82 %
KYR1	0.06	1.88 %
SNL1	0.05	1.41 %
KSM1	0.05	3.41 %
S2SD	0.04	3.22 %
TKY1	0.04	1.57 %
WHTV		0.00 %
Total	43.61	24.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.19	35.13 %
Mixie	7.42	14.64 %
Grinder	4.25	11.19 %
Small-Ap	0.14	2.03 %
Total	27.01	19.43 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.67	19.71 %
MDU7	0.94	18.68 %
MDU6	0.91	13.93 %
TEN2	0.74	19.14 %
PVI1	0.57	16.94 %
CBM1	0.54	17.32 %
BNR1	0.53	17.77 %
KPT1	0.42	20.57 %
SVG1	0.41	13.49 %
NKI1	0.39	16.75 %
KYK1	0.36	10.53 %
PNV2	0.28	12.97 %
MNM1	0.27	19.56 %
MDU4	0.25	11.49 %
USL1	0.23	12.05 %
ATG1	0.23	7.04 %
ADP1	0.22	10.58 %
PKM1	0.22	12.26 %
MDU5	0.20	4.11 %
KRR1	0.19	12.50 %
TEN1	0.17	7.86 %
BTU1	0.14	11.13 %
MPA1	0.14	4.45 %
ODM1	0.13	13.36 %
TPT1	0.12	2.66 %
SGP1	0.10	6.50 %
TMM1	0.06	1.06 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	27.01	19.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.25	43.44 %
Mixie	6.90	15.66 %
Grinder	3.92	10.00 %
Small-Ap	0.40	4.68 %
Total	26.46	20.86 %

Branch *	MTD Sales L	Brand Share %
CH42	1.28	19.97 %
CH08	1.02	14.56 %
CH25	0.88	17.21 %
CH05	0.88	11.84 %
GUD1	0.59	14.70 %
CH35	0.54	17.51 %
CH14	0.42	9.99 %
CH19	0.38	6.79 %
GUD2	0.36	19.68 %
TKM1	0.27	15.85 %
CGL1	0.17	12.30 %
AVD1	0.10	10.27 %
CH37	0.10	13.15 %
CH22	0.06	2.33 %
CH26	0.06	7.66 %
CH40	0.03	8.85 %
KNR1	0.03	7.00 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	26.46	20.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.82	35.35 %
Mixie	8.17	18.53 %
Grinder	4.47	17.83 %
Small-Ap	0.27	6.83 %
Total	23.73	22.88 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.77	14.86 %
JKM1	0.56	14.52 %
KIK1	0.43	11.90 %
MDI1	0.28	5.21 %
TTP1	0.24	11.42 %
ORU1	0.22	10.46 %
AYR1	0.19	12.39 %
PDK1	0.17	19.17 %
NCK1	0.15	6.36 %
KUM1	0.14	2.29 %
NMM1	0.09	3.98 %
TRY3	0.04	1.69 %
KRN1	0.03	2.12 %
TVR1	0.03	2.11 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.73	22.88 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.96	32.58 %
Mixie	4.98	13.93 %
Grinder	2.24	11.75 %
Small-Ap	0.21	5.29 %
Total	16.39	19.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.86	17.35 %
CBE4	0.80	14.72 %
SUL1	0.47	10.28 %
KMR1	0.46	6.73 %
MPM1	0.42	10.24 %
CNR1	0.28	17.42 %
CBE1	0.27	6.64 %
KMD1	0.26	15.50 %
UAM1	0.26	7.01 %
TPR3	0.24	15.36 %
PDM1	0.19	11.91 %
KGM1	0.17	10.26 %
SNR1	0.14	4.05 %
ANR1	0.13	13.30 %
PPI1	0.10	5.25 %
CBE3	0.09	8.30 %
SYM2	0.07	5.36 %
TPR4	0.06	6.57 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	16.39	19.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.24	42.20 %
Mixie	4.49	15.96 %
Grinder	2.23	16.11 %
Small-Ap	0.15	3.67 %
Total	15.11	23.04 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	16.82 %
CH18	1.05	18.04 %
CH12	0.51	11.22 %
CH44	0.38	17.03 %
CH23	0.28	20.50 %
CH20	0.17	6.14 %
CH27	0.16	10.61 %
CH17	0.15	4.30 %
CH36	0.14	11.55 %
PON1	0.14	14.64 %
CH34	0.13	5.47 %
UKI1	0.12	12.95 %
CH46	0.11	9.53 %
CH31	0.04	8.50 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	15.11	23.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.72	31.00 %
Mixie	3.92	15.18 %
Grinder	2.84	17.65 %
Small-Ap	0.09	4.24 %
Total	11.57	19.55 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.20	17.94 %
NVL2	0.39	10.20 %
PRT1	0.38	14.53 %
TRK1	0.29	10.43 %
POY2	0.28	7.76 %
SJI2	0.19	7.66 %
TVM1	0.18	14.98 %
STP1	0.16	11.85 %
VCM1	0.15	13.48 %
KKI2	0.14	3.63 %
MKM1	0.08	5.27 %
TDM1	0.03	1.92 %
VPM2	0.03	1.91 %
WHUT		0.00 %
Total	11.57	19.55 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.18	39.57 %
Mixie	3.54	16.82 %
Grinder	0.38	9.97 %
Small-Ap	0.06	3.35 %
Total	10.16	24.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	11.57 %
VNB1	0.38	19.15 %
WJD1	0.36	13.95 %
AKM1	0.30	19.67 %
SBR1	0.30	16.53 %
WJP1	0.21	19.58 %
CPT1	0.20	14.25 %
TRT1	0.20	16.62 %
CGM1	0.17	15.11 %
PLR1	0.16	11.61 %
GDM1	0.14	16.94 %
VEL1	0.13	4.21 %
SLG1	0.09	11.11 %
UGI1	0.09	14.98 %
CYR1	0.08	10.47 %
BGR1	0.07	5.82 %
PTU1		0.00 %
WHVL		0.00 %
Total	10.16	24.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.40	18.29 %
Mixie	2.14	4.88 %
Grinder	0.67	7.20 %
Small-Ap	0.06	2.64 %
Total	8.27	9.74 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.83	17.69 %
HSR1	0.50	14.15 %
ERD1	0.48	11.85 %
NKL2	0.39	13.72 %
KVP1	0.34	16.27 %
MTR1	0.33	8.47 %
BMD1	0.30	15.41 %
APN1	0.25	10.58 %
PLC1	0.22	7.26 %
SGI1	0.18	6.46 %
DPR2	0.18	9.85 %
EPI1	0.18	6.60 %
HRR1	0.13	10.45 %
KRI1	0.11	3.52 %
DPR1	0.11	6.16 %
PMP1	0.11	9.79 %
CMI1	0.10	6.22 %
TRM1	0.08	3.61 %
KMM1	0.07	3.34 %
SLM3	0.05	1.21 %
PDR1	0.04	9.34 %
TCG1	0.04	3.86 %
VPD1	0.04	1.16 %
EDP1	0.03	3.27 %
ATU1	0.02	0.75 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.27	9.74 %