



# TN : VIDIEM Sales Performance 28/04/2026 9:29 AM

MTD Sales  
181.35 L

Brand Share %  
20.67 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	90.64	35.71 %
Mixie	57.73	15.33 %
Grinder	30.54	15.08 %
Small-Ap	2.44	5.49 %
Total	181.35	20.67 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.29	21.81 %
CHENNAI-01	31.31	23.07 %
SOUTH-03	26.26	20.65 %
TRICHY-01	23.46	23.60 %
CHENNAI-02	19.71	25.58 %
WEST-01	14.81	18.54 %
NORTH ARCOT	12.85	25.25 %
SOUTH ARCOT	11.04	19.77 %
WEST-02	7.62	8.10 %
Total	181.35	20.67 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.99	35.69 %
Mixie	10.58	16.17 %
Grinder	6.98	18.03 %
Small-Ap	0.74	8.95 %
Total	34.29	21.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.25	19.43 %
TVL1	1.87	17.36 %
KVT1	1.86	15.40 %
TCN1	1.13	19.20 %
RPM1	0.67	12.99 %
PKD1	0.58	17.76 %
SNL1	0.51	14.76 %
SKD1	0.43	12.25 %
MMT1	0.42	11.70 %
APK1	0.37	16.74 %
VNR1	0.33	11.81 %
ARM1	0.33	14.46 %
VKM1	0.31	10.19 %
UDN1	0.29	14.33 %
ERL2	0.27	12.27 %
PDI1	0.15	5.72 %
SGT1	0.14	13.62 %
ASM1	0.12	5.96 %
KSM1	0.06	3.18 %
KYR1	0.05	1.49 %
TKY1	0.03	1.19 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	34.29	21.81 %

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.73	45.91 %
Mixie	8.82	18.78 %
Grinder	5.22	12.07 %
Small-Ap	0.53	5.91 %
<b>Total</b>	<b>31.31</b>	<b>23.07 %</b>

Branch *	MTD Sales L	Brand Share %
CH08	1.10	17.43 %
CH05	0.83	10.53 %
CH48	0.71	12.41 %
CH14	0.55	10.79 %
CH42	0.47	7.42 %
CH19	0.45	6.40 %
CH29	0.23	19.25 %
CH22	0.13	9.41 %
AVD1	0.11	9.13 %
CH26	0.07	9.20 %
CH37	0.06	7.87 %
KNR1	0.03	8.23 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
<b>Total</b>	<b>31.31</b>	<b>23.07 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.25	39.28 %
Mixie	8.50	16.98 %
Grinder	3.37	10.05 %
Small-Ap	0.15	2.00 %
<b>Total</b>	<b>26.26</b>	<b>20.65 %</b>

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	12.86 %
MDU4	0.55	18.79 %
MDU7	0.52	16.19 %
ATG1	0.42	11.86 %
NKI1	0.37	15.95 %
TMM1	0.31	5.68 %
CMR1	0.28	14.81 %
KYK1	0.27	11.49 %
CBM1	0.27	8.09 %
SGP1	0.26	19.58 %
TPT1	0.24	5.72 %
KRR1	0.24	19.35 %
ODM1	0.21	14.61 %
MLR1	0.21	10.39 %
PVI1	0.20	10.81 %
PNV2	0.20	12.84 %
MDU5	0.15	4.15 %
NTM1	0.13	7.44 %
PKM1	0.11	6.95 %
ADP1	0.11	4.41 %
SVG1	0.11	6.67 %
MPA1	0.09	2.26 %
WHMD		0.00 %
<b>Total</b>	<b>26.26</b>	<b>20.65 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.75	36.28 %
Mixie	8.75	19.52 %
Grinder	4.60	20.27 %
Small-Ap	0.36	7.15 %
<b>Total</b>	<b>23.46</b>	<b>23.60 %</b>

Branch *	MTD Sales L	Brand Share %
KIK1	0.64	15.50 %
PBR2	0.59	9.95 %
NMM1	0.53	17.41 %
ORU1	0.45	16.11 %
KUM1	0.37	5.46 %
TTP1	0.16	9.73 %
PTK1	0.16	3.45 %
KRN1	0.12	7.75 %
MDI1	0.10	2.66 %
AYR1	0.08	8.30 %
NCK1	0.04	2.26 %
TRY2	0.04	10.23 %
PDK1	0.03	2.73 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
<b>Total</b>	<b>23.46</b>	<b>23.60 %</b>

### CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.67	44.56 %
Mixie	5.61	17.28 %
Grinder	3.26	19.72 %
Small-Ap	0.18	4.30 %
<b>Total</b>	<b>19.71</b>	<b>25.58 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.24	18.77 %
CH20	0.70	19.38 %
CH12	0.47	11.82 %
CH17	0.35	9.37 %
CH27	0.35	20.21 %
CH44	0.26	12.27 %
CH46	0.22	16.73 %
GPD1	0.18	14.53 %
CH23	0.15	10.12 %
CH06	0.09	3.30 %
CH36	0.08	6.92 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
<b>Total</b>	<b>19.71</b>	<b>25.58 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Gas-Stov	8.25	33.83 %
Mixie	4.75	13.34 %
Grinder	1.66	10.57 %
Small-Ap	0.15	3.59 %
<b>Total</b>	<b>14.81</b>	<b>18.54 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	18.97 %
CBE4	1.03	17.02 %
KMR1	0.72	10.58 %
MPM1	0.62	13.90 %
SUL1	0.39	11.39 %
CBE1	0.37	10.34 %
SYM2	0.24	12.42 %
KMD1	0.22	12.72 %
UMP1	0.22	13.18 %
TPR3	0.22	12.37 %
TPR4	0.19	16.40 %
PDM1	0.19	10.95 %
KGM1	0.19	11.79 %
UAM1	0.18	4.73 %
TPR1	0.17	4.03 %
KGI1	0.16	15.54 %
CBE3	0.14	17.81 %
GBM1	0.12	12.15 %
SNR1	0.10	2.05 %
CNR1	0.03	3.23 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>14.81</b>	<b>18.54 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Gas-Stov	7.29	40.50 %
Mixie	4.30	17.04 %
Grinder	1.14	21.41 %
Small-Ap	0.12	5.02 %
<b>Total</b>	<b>12.85</b>	<b>25.25 %</b>

Branch *	MTD Sales L	Brand Share %
AKM1	0.35	17.98 %
VNB1	0.33	19.78 %
ABR1	0.29	16.57 %
BGR1	0.25	19.25 %
WJD1	0.25	17.87 %
SBR1	0.24	11.82 %
CYR1	0.18	16.55 %
CGM1	0.15	13.42 %
TRT1	0.15	10.15 %
VEL1	0.13	3.67 %
ANI1	0.12	14.77 %
TRL1	0.11	3.15 %
WJP1	0.09	5.37 %
UGI1	0.03	6.14 %
PTU1		0.00 %
WHVL		0.00 %
<b>Total</b>	<b>12.85</b>	<b>25.25 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.42	29.08 %
Mixie	3.48	14.12 %
Grinder	2.93	20.65 %
Small-Ap	0.21	11.67 %
<b>Total</b>	<b>11.04</b>	<b>19.77 %</b>

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	14.52 %
KML1	0.34	11.82 %
POY2	0.32	7.18 %
TRK1	0.28	12.09 %
KKI2	0.27	7.36 %
VCM2	0.26	17.77 %
PRT1	0.23	10.57 %
TDM1	0.20	11.02 %
NVL2	0.19	5.11 %
VCM1	0.14	15.70 %
VPM2	0.13	6.15 %
TVM2	0.05	7.06 %
TVM1	0.05	5.20 %
STP1	0.04	4.84 %
MKM1		0.00 %
WHUT		0.00 %
<b>Total</b>	<b>11.04</b>	<b>19.77 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	11.80 %
Mixie	2.95	5.74 %
Grinder	1.38	11.00 %
<b>Total</b>	<b>7.62</b>	<b>8.10 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	0.92	15.69 %
HSR2	0.84	14.10 %
ERD1	0.40	9.46 %
DPR2	0.39	13.59 %
KVP1	0.31	13.93 %
SGI1	0.30	17.65 %
SGG1	0.26	18.45 %
PMP1	0.22	14.83 %
KMM1	0.22	11.55 %
HRR1	0.19	10.93 %
RSP1	0.18	8.75 %
PLC1	0.17	7.06 %
KRI1	0.16	3.82 %
OML1	0.16	6.19 %
VKL1	0.14	7.92 %
MCR1	0.14	4.61 %
KAM1	0.13	4.94 %
MTR1	0.12	3.44 %
DPR1	0.10	6.44 %
SLM3	0.10	2.47 %
NKL2	0.10	2.93 %
VPD1	0.09	2.49 %
EPI1	0.09	4.23 %
CMI1	0.08	7.53 %
BMD1	0.08	3.55 %
ATU1	0.07	2.30 %
APN1	0.06	2.06 %
TRM1	0.04	1.56 %
PDR1	0.03	5.58 %
WZWH	0.03	20.65 %
SLM2	0.03	0.86 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
<b>Total</b>	<b>7.62</b>	<b>8.10 %</b>