

MTD Sales
181.45 L

Brand Share %
22.25 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	94.09	35.54 %
Mixie	57.02	18.16 %
Grinder	27.62	13.85 %
Small-Ap	2.73	7.26 %
Total	181.45	22.25 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.83	24.04 %
SOUTH-03	27.61	23.62 %
CHENNAI-01	24.89	23.26 %
WEST-01	21.75	23.56 %
TRICHY-01	20.69	22.78 %
CHENNAI-02	18.19	24.54 %
SOUTH ARCOT	12.40	22.63 %
NORTH ARCOT	10.97	23.09 %
WEST-02	9.26	11.07 %
KL-SOUTH	1.87	23.72 %
Total	181.45	22.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.63	37.19 %
Mixie	10.84	20.90 %
Grinder	5.69	15.33 %
Small-Ap	0.66	9.43 %
Total	33.83	24.04 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.15	21.71 %
TVL1	1.63	17.46 %
NGR1	1.23	17.51 %
RND1	0.92	17.40 %
TYI1	0.50	20.69 %
PKD1	0.44	15.13 %
MMT1	0.40	14.25 %
ASM1	0.38	15.83 %
VNR1	0.28	14.29 %
VLY1	0.25	6.91 %
UDN1	0.17	12.39 %
SNL1	0.16	5.67 %
SGT1	0.16	16.15 %
COL1	0.12	12.17 %
KSM1	0.07	5.94 %
SKD1	0.06	2.20 %
TVL2	0.06	9.69 %
KYR1	0.05	3.07 %
VKM1	0.04	1.93 %
KGL1	0.04	3.79 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	33.83	24.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.04	40.04 %
Mixie	8.83	20.06 %
Grinder	4.26	12.77 %
Small-Ap	0.48	10.78 %
Total	27.61	23.62 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.92	10.42 %
MDU5	0.60	15.75 %
TMM1	0.47	10.52 %
PVI1	0.45	21.54 %
ODM1	0.44	21.64 %
PNV2	0.39	18.11 %
KRR1	0.39	17.97 %
TEN1	0.35	16.14 %
DKI1	0.34	21.04 %
BNR1	0.32	18.15 %
MPA1	0.32	10.77 %
ADP1	0.29	16.03 %
CBM1	0.27	7.95 %
NKI1	0.26	19.30 %
MLR1	0.25	15.54 %
PKM1	0.23	15.63 %
USL1	0.23	13.97 %
SVG1	0.22	10.02 %
NTM1	0.20	11.17 %
TPT1	0.19	5.00 %
CMR1	0.10	10.66 %
KYK1	0.09	4.25 %
SZSD		0.00 %
Total	27.61	23.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.14	37.51 %
Mixie	7.00	18.33 %
Grinder	4.23	14.54 %
Small-Ap	0.52	11.17 %
Total	24.89	23.26 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	17.23 %
CH48	0.83	14.81 %
CH45	0.75	19.85 %
CH05	0.75	13.17 %
CH42	0.74	10.73 %
GUD1	0.66	12.51 %
CH28	0.62	9.81 %
CH30	0.58	18.01 %
AVD1	0.57	21.02 %
CH11	0.55	14.72 %
CH22	0.36	8.95 %
CGL1	0.35	18.85 %
CH37	0.15	7.59 %
CH26	0.11	7.70 %
CH40	0.09	14.82 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	24.89	23.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.96	36.69 %
Mixie	6.32	18.47 %
Grinder	3.11	14.55 %
Small-Ap	0.35	8.54 %
Total	21.75	23.56 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.15	19.40 %
SUL1	0.58	18.37 %
TPR3	0.55	20.31 %
SNR1	0.49	11.43 %
KMR1	0.38	6.01 %
MPM1	0.37	9.78 %
PPI1	0.32	16.85 %
TPR4	0.30	18.58 %
PDM1	0.27	13.68 %
CBE3	0.25	16.02 %
KGM1	0.23	15.56 %
UAM1	0.16	4.28 %
KGI1	0.12	14.22 %
GBM1	0.10	12.20 %
CBE1	0.08	2.85 %
GDR1	0.07	8.02 %
CNR1	0.07	6.26 %
SYM2	0.03	2.44 %
WZSD		0.00 %
Total	21.75	23.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.28	37.84 %
Mixie	6.80	19.71 %
Grinder	3.38	14.10 %
Small-Ap	0.23	4.39 %
Total	20.69	22.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.84	18.79 %
NMM1	0.59	18.56 %
PBR2	0.57	12.25 %
JKM1	0.29	10.32 %
TRY3	0.25	9.84 %
TTP1	0.24	12.50 %
NCK1	0.22	12.72 %
TVR1	0.16	9.92 %
ORU1	0.15	9.16 %
KRN1	0.08	5.65 %
PBR1	0.07	7.05 %
AYR1	0.07	4.29 %
MDI1	0.05	1.16 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	20.69	22.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.46	39.42 %
Mixie	5.81	19.67 %
Grinder	2.69	15.87 %
Small-Ap	0.23	6.39 %
Total	18.19	24.54 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	18.41 %
CH18	0.99	15.84 %
CH03	0.88	17.76 %
CH17	0.68	17.48 %
MJR1	0.52	17.07 %
CH20	0.36	10.76 %
CH44	0.23	11.68 %
CH06	0.21	14.72 %
CH41	0.16	8.56 %
CH27	0.12	7.19 %
CH36	0.11	7.94 %
CH12	0.09	1.99 %
CH32	0.09	10.03 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	18.19	24.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.73	35.89 %
Mixie	4.30	20.04 %
Grinder	2.17	14.88 %
Small-Ap	0.20	7.28 %
Total	12.40	22.63 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.50	17.88 %
PRT1	0.37	15.98 %
KML1	0.32	20.46 %
TDM1	0.30	15.84 %
VPM2	0.18	7.20 %
SJI2	0.10	5.38 %
VCM1	0.09	8.32 %
TVM1	0.06	5.50 %
STP1	0.05	6.03 %
KKI2	0.03	0.87 %
TVM2	0.03	2.93 %
MKM1		0.00 %
WHUT		0.00 %
Total	12.40	22.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.52	34.23 %
Mixie	3.64	18.38 %
Grinder	0.76	11.21 %
Small-Ap	0.06	2.92 %
Total	10.97	23.09 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.85	21.16 %
KPM2	0.81	17.67 %
VEL2	0.56	11.35 %
ARC2	0.25	12.98 %
TRT1	0.21	17.63 %
PTU1	0.19	12.95 %
UGI1	0.16	18.33 %
BGR1	0.14	12.75 %
ANI1	0.13	20.03 %
GDM1	0.12	11.94 %
CPT1	0.07	6.07 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.97	23.09 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	17.99 %
Mixie	2.93	7.92 %
Grinder	1.18	7.92 %
Total	9.26	11.07 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.96	20.61 %
SLM3	0.92	21.94 %
ERD2	0.53	11.00 %
MTR1	0.32	12.50 %
MCR1	0.30	11.40 %
HSR1	0.28	7.65 %
NKL2	0.24	7.28 %
HRR1	0.24	12.33 %
VKL1	0.24	13.56 %
SGI1	0.23	14.80 %
SLM2	0.22	7.79 %
OML1	0.21	7.66 %
PLC1	0.20	8.63 %
KMM1	0.19	9.33 %
APN1	0.18	7.66 %
ERD1	0.17	4.75 %
DPR2	0.13	9.50 %
TRM1	0.12	4.43 %
DPR1	0.12	9.07 %
KVP1	0.11	5.23 %
EDP1	0.10	8.65 %
TCG1	0.10	6.27 %
EPI1	0.09	3.62 %
PMP1	0.08	10.24 %
CMI1	0.08	5.12 %
VPD1	0.08	2.77 %
BMD1	0.07	3.94 %
PDR1	0.04	6.76 %
ATU1	0.03	1.40 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.26	11.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.18	46.63 %
Mixie	0.55	16.09 %
Grinder	0.14	11.86 %
Total	1.87	23.72 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	16.85 %
Total	1.87	23.72 %