

MTD Sales
312.82 L

Brand Share %
21.27 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.27 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	152.44	33.55 %
Mixie	105.73	17.77 %
Grinder	52.70	14.17 %
Small-Ap	1.95	3.92 %
Total	312.82	21.27 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	54.34	22.20 %
SOUTH-03	48.65	20.29 %
CHENNAI-01	41.48	19.95 %
WEST-01	40.08	24.85 %
TRICHY-01	38.56	23.80 %
CHENNAI-02	27.61	24.17 %
WEST-02	22.99	13.97 %
SOUTH ARCOT	21.64	24.33 %
NORTH ARCOT	15.24	19.58 %
KL-SOUTH	2.22	22.80 %
Total	312.82	21.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	24.50	35.41 %
Mixie	19.65	20.45 %
Grinder	9.62	13.61 %
Small-Ap	0.56	6.37 %
Total	54.34	22.20 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.58	18.38 %
KVT1	3.18	16.68 %
NGR1	2.96	20.38 %
TVL1	2.33	12.92 %
PKD1	1.09	16.47 %
STU2	0.58	20.62 %
SNL1	0.55	9.09 %
MMT1	0.54	13.06 %
UDN1	0.39	16.42 %
SGT1	0.35	20.94 %
VLY1	0.34	6.67 %
VNR1	0.32	8.96 %
PDI1	0.28	6.02 %
ARM1	0.22	6.72 %
KGL1	0.18	9.78 %
VKM1	0.15	5.02 %
KSM1	0.13	7.74 %
TKY1	0.11	2.31 %
KYR1	0.04	1.08 %
S2SD		0.00 %
Total	54.34	22.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	23.90	36.35 %
Mixie	17.06	18.27 %
Grinder	7.58	10.50 %
Small-Ap	0.11	1.32 %
Total	48.65	20.29 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.20	19.63 %
MDU6	2.06	19.29 %
KKD3	1.27	15.17 %
TMM1	1.09	11.18 %
MDU5	1.06	13.02 %
NKI1	0.85	19.05 %
DKI1	0.83	17.78 %
CBM1	0.83	11.44 %
TEN2	0.79	15.45 %
MLR1	0.73	17.12 %
TEN1	0.72	17.92 %
TDI1	0.67	18.14 %
SVG1	0.67	12.49 %
ODM1	0.62	13.74 %
KYK1	0.59	13.01 %
KRR1	0.54	14.15 %
BTU1	0.49	17.57 %
PNV1	0.41	15.24 %
TPT1	0.39	5.60 %
PKM1	0.37	13.46 %
USL1	0.34	7.27 %
MPA1	0.31	4.58 %
ADP1	0.27	7.88 %
PVI1	0.26	5.49 %
NTM1	0.25	4.52 %
SZSD		0.00 %
Total	48.65	20.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.33	28.69 %
Mixie	11.46	13.61 %
Grinder	8.25	19.07 %
Small-Ap	0.44	7.17 %
Total	41.48	19.95 %

Branch *	MTD Sales L	Brand Share %
CH42	2.01	19.57 %
CH19	1.24	17.87 %
CH30	0.59	10.97 %
AVD1	0.56	13.82 %
CH22	0.48	8.41 %
CH11	0.41	6.63 %
CH29	0.23	11.78 %
CH26	0.22	12.89 %
KNR1	0.20	9.11 %
CZWH	0.03	0.06 %
CH40	0.03	9.03 %
Total	41.48	19.95 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.87	38.57 %
Mixie	12.71	20.49 %
Grinder	6.12	15.35 %
Small-Ap	0.38	7.17 %
Total	40.08	24.85 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.07	20.63 %
KMD1	0.74	19.70 %
PDM1	0.71	20.71 %
KMR1	0.64	5.44 %
KGI1	0.59	20.53 %
MPM1	0.54	8.47 %
CBE1	0.52	14.89 %
CBE3	0.47	17.01 %
UMP1	0.46	18.21 %
SYM2	0.36	8.89 %
ANR1	0.35	18.97 %
UAM1	0.31	4.37 %
SNR1	0.29	4.95 %
PPI1	0.22	6.20 %
GDR1	0.08	7.01 %
WZSD		0.00 %
Total	40.08	24.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.54	36.04 %
Mixie	13.52	21.64 %
Grinder	7.27	16.04 %
Small-Ap	0.23	4.18 %
Total	38.56	23.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	13.09 %
PBR2	1.45	15.37 %
MSI1	0.68	20.18 %
PDK1	0.66	20.66 %
JKM1	0.64	12.50 %
ORU1	0.63	18.89 %
AYR1	0.35	19.74 %
KRN1	0.35	10.05 %
NCK1	0.34	10.24 %
NMM1	0.30	6.95 %
TTP1	0.30	9.50 %
TRY2	0.20	11.64 %
TRY3	0.20	3.73 %
MDI1	0.14	2.01 %
TVR1	0.06	2.73 %
TZSD	0.03	-6.04 %
WTRZ		0.00 %
Total	38.56	23.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.93	39.33 %
Mixie	8.93	19.27 %
Grinder	4.69	16.66 %
Small-Ap	0.06	1.35 %
Total	27.61	24.17 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	15.38 %
CH03	1.72	17.87 %
CH20	1.04	19.42 %
CH06	0.86	14.32 %
CH41	0.62	19.65 %
CH12	0.46	6.21 %
CH17	0.45	15.81 %
CH27	0.27	13.96 %
CH36	0.15	12.34 %
CH44	0.14	8.11 %
MC06	0.04	9.05 %
CH01		0.00 %
CH32		0.00 %
Total	27.61	24.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.41	23.52 %
Mixie	8.05	10.78 %
Grinder	2.53	7.70 %
Total	22.99	13.97 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.31	18.82 %
SLM3	1.42	18.17 %
ERD1	1.13	12.47 %
NKL2	0.86	14.14 %
VKL1	0.65	18.31 %
PLC1	0.65	14.77 %
KMM1	0.60	17.21 %
TRM1	0.57	10.36 %
KVP1	0.56	15.17 %
CMI1	0.47	11.99 %
DPR2	0.43	16.04 %
HSR1	0.41	9.29 %
SLM2	0.39	6.51 %
MCR1	0.36	7.81 %
MTR1	0.32	5.26 %
APN1	0.31	7.27 %
TCG1	0.31	12.65 %
EDP1	0.28	10.45 %
VPD1	0.27	3.79 %
DPR1	0.25	9.26 %
PMP1	0.25	10.99 %
HRR1	0.24	7.03 %
ATU1	0.21	3.17 %
PDR1	0.18	11.94 %
OML1	0.14	3.22 %
EPI1	0.13	2.93 %
KRI1	0.10	4.31 %
BMD1	0.03	1.12 %
WZWH		0.00 %
Total	22.99	13.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.33	33.64 %
Mixie	7.95	22.49 %
Grinder	5.20	20.32 %
Small-Ap	0.17	5.19 %
Total	21.64	24.33 %

Branch *	MTD Sales L	Brand Share %
POY2	1.55	19.56 %
KLM1	0.94	20.20 %
TRK1	0.58	16.38 %
SJI2	0.52	12.20 %
VPM2	0.50	15.39 %
PRT1	0.45	14.59 %
STP1	0.39	19.75 %
TDM1	0.31	10.69 %
KKI2	0.27	4.68 %
VCM1	0.22	11.04 %
TVM2	0.12	12.63 %
TVM1	0.10	6.57 %
MKM1	0.10	5.19 %
Total	21.64	24.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.49	31.99 %
Mixie	5.64	15.64 %
Grinder	1.12	9.16 %
Total	15.24	19.58 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.26	16.92 %
WJD1	0.68	16.82 %
VSI1	0.59	17.01 %
VNB1	0.51	17.90 %
SBR1	0.44	16.95 %
TRL1	0.43	7.34 %
CPT1	0.41	18.65 %
TRT1	0.39	16.06 %
CGM1	0.36	20.27 %
AKM1	0.32	9.23 %
PLR1	0.31	15.19 %
ANI1	0.22	13.10 %
ARC2	0.17	6.49 %
PTU1	0.16	12.31 %
VEL1	0.16	4.68 %
GDM1	0.12	8.25 %
UGI1	0.03	1.78 %
Total	15.24	19.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	40.61 %
Mixie	0.77	17.64 %
Grinder	0.31	17.30 %
Total	2.22	22.80 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.32	16.02 %
Total	2.22	22.80 %