

MTD Sales
201.95 L

Brand Share %
22.39 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	119.20	38.75 %
Mixie	52.47	13.55 %
Grinder	30.28	14.61 %
Total	201.95	22.39 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.62	21.97 %
CHENNAI-01	33.89	27.47 %
TRICHY-01	28.43	26.00 %
SOUTH-03	24.93	20.62 %
CHENNAI-02	19.67	26.37 %
WEST-01	16.31	24.24 %
SOUTH ARCOT	13.09	20.63 %
NORTH ARCOT	13.04	23.95 %
WEST-03	6.85	16.76 %
WEST-02	6.12	9.09 %
Total	201.95	22.39 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.42	41.29 %
Mixie	10.23	13.01 %
Grinder	5.98	13.28 %
Total	39.62	21.97 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.61	13.92 %
TKS1	1.49	21.44 %
RND1	1.39	21.42 %
RPM1	0.78	14.10 %
VKM1	0.54	18.66 %
APK1	0.39	16.73 %
TUT2	0.39	9.13 %
STU2	0.35	20.42 %
ARM1	0.34	21.62 %
SNL1	0.31	5.78 %
PKD1	0.28	11.33 %
ASM1	0.26	11.43 %
VLY1	0.25	4.28 %
ERL2	0.23	7.59 %
SKD1	0.22	10.09 %
KGL1	0.21	12.62 %
KYR1	0.15	5.40 %
VNR1	0.12	6.35 %
KSM1	0.06	2.84 %
PDI1	0.04	1.31 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	39.62	21.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.49	46.74 %
Mixie	8.69	16.95 %
Grinder	5.71	18.79 %
Total	33.89	27.47 %

Branch *	MTD Sales L	Brand Share %
CH05	1.42	17.38 %
CH42	0.99	18.82 %
AVD1	0.65	19.04 %
CH19	0.45	7.88 %
CH22	0.43	8.90 %
GUD2	0.35	13.61 %
CH48	0.21	3.44 %
TKM1	0.18	13.53 %
SKL1	0.16	7.70 %
KNR1	0.16	11.07 %
CH40	0.04	16.55 %
CH26		0.00 %
CZWH		0.00 %
MC09		0.00 %
Total	33.89	27.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.77	39.34 %
Mixie	8.69	19.74 %
Grinder	4.97	17.89 %
Total	28.43	26.00 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.31	21.22 %
KUM2	0.49	22.01 %
NMM1	0.36	16.52 %
JKM1	0.36	10.09 %
TYR1	0.36	8.42 %
PDK1	0.33	20.95 %
TRY3	0.25	10.50 %
PBR1	0.17	9.94 %
NCK1	0.11	6.27 %
KRN1	0.08	5.77 %
TVR1	0.05	3.21 %
TTP1	0.04	2.79 %
MDI1		0.00 %
TRY2		0.00 %
WTRZ		0.00 %
Total	28.43	26.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	15.15	37.91 %
Mixie	6.08	13.09 %
Grinder	3.70	10.72 %
Total	24.93	20.62 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.25	18.19 %
DKI1	0.67	21.26 %
NKI1	0.50	19.83 %
PKM1	0.47	21.51 %
KRR1	0.43	18.71 %
PVI1	0.39	9.26 %
ODM1	0.35	20.34 %
MDU6	0.34	6.85 %
KPT1	0.33	14.88 %
NTM1	0.29	14.91 %
MDU3	0.28	12.08 %
CBM1	0.28	11.87 %
SVG1	0.27	17.91 %
MDU4	0.26	12.38 %
BNR1	0.26	16.84 %
PNV2	0.25	18.10 %
MDU5	0.24	5.50 %
MPA1	0.22	6.77 %
BTU1	0.19	13.36 %
ADP1	0.17	10.27 %
MNM1	0.17	14.10 %
TPT1	0.15	3.98 %
SGP1	0.10	7.27 %
MLR1	0.09	3.25 %
TEN1	0.08	5.05 %
USL1	0.04	2.26 %
KYK1	0.04	1.86 %
TMM1		0.00 %
WHMD		0.00 %
Total	24.93	20.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.02	47.99 %
Mixie	5.10	14.68 %
Grinder	2.55	17.20 %
Total	19.67	26.37 %

Branch *	MTD Sales L	Brand Share %
CH50	0.74	18.10 %
CH43	0.71	18.68 %
CH12	0.53	18.39 %
CH06	0.42	15.29 %
CH36	0.37	18.79 %
CH46	0.18	18.00 %
CH17	0.18	5.10 %
CH44	0.17	11.13 %
CH34	0.09	2.38 %
GPD1	0.08	7.64 %
CH31	0.03	3.84 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	19.67	26.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.07	41.85 %
Mixie	3.71	12.76 %
Grinder	2.53	17.87 %
Total	16.31	24.24 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.01	15.85 %
CBE1	0.76	19.05 %
CBE5	0.49	21.75 %
MPM1	0.42	12.73 %
UMP1	0.42	18.69 %
SNR1	0.33	7.87 %
CBE3	0.30	19.92 %
UAM1	0.30	9.22 %
PPI1	0.24	14.85 %
SUL1	0.24	6.09 %
PDM1	0.16	11.40 %
KGI1	0.13	12.60 %
GDR1		0.00 %
WHCB		0.00 %
Total	16.31	24.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.25	37.08 %
Mixie	3.53	13.00 %
Grinder	2.32	13.81 %
Total	13.09	20.63 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.75	21.25 %
TRK1	0.45	10.71 %
TDM1	0.44	14.81 %
SJI2	0.43	15.66 %
NVL2	0.26	6.26 %
POY2	0.25	7.89 %
PRT1	0.24	9.87 %
VCM1	0.15	14.43 %
STP1	0.12	13.20 %
VCM2	0.11	3.63 %
TVM1	0.10	13.00 %
KKI2	0.09	2.28 %
KML1	0.09	3.10 %
TVM2	0.08	11.11 %
MKM1	0.04	3.50 %
VPM2		0.00 %
Total	13.09	20.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.78	40.77 %
Mixie	3.37	13.32 %
Grinder	0.89	11.64 %
Total	13.04	23.95 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	17.70 %
VNB1	0.52	21.90 %
SBR1	0.44	17.55 %
BGR1	0.40	21.65 %
CPT1	0.38	19.64 %
WJD1	0.26	12.74 %
SLG1	0.19	18.51 %
CGM1	0.17	18.30 %
AKM1	0.16	8.39 %
TRT1	0.16	12.08 %
VEL4	0.13	3.71 %
UGI1	0.11	19.04 %
TRL1	0.11	3.47 %
WJP1	0.09	8.22 %
VEL1	0.08	4.24 %
ARC2	0.08	5.84 %
GDM1	0.04	2.99 %
PTU1		0.00 %
WHVL		0.00 %
Total	13.04	23.95 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	4.25	29.69 %
Mixie	1.69	8.88 %
Grinder	0.92	12.10 %
Total	6.85	16.76 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.13	17.28 %
ERD1	0.86	20.25 %
TPR2	0.62	12.96 %
NKL2	0.39	9.74 %
TPR3	0.27	18.69 %
CMI1	0.27	16.96 %
TPR4	0.20	17.07 %
RSP1	0.16	10.35 %
VKL1	0.15	12.28 %
TPR1	0.11	3.00 %
PDR1	0.10	13.82 %
SGG1	0.04	5.77 %
TCG1	0.04	3.24 %
SYM2	0.04	2.72 %
KMM1		0.00 %
W3SD		0.00 %
Total	6.85	16.76 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.00	14.74 %
Mixie	1.40	4.42 %
Grinder	0.73	8.42 %
Total	6.12	9.09 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.93	19.29 %
HSR1	0.45	10.16 %
OML1	0.33	16.63 %
MTR1	0.24	7.71 %
DPR2	0.23	14.16 %
PMP1	0.23	20.26 %
KRI1	0.19	6.19 %
KVP1	0.18	7.49 %
HRR1	0.18	9.44 %
PLC1	0.17	5.23 %
SGI1	0.15	11.53 %
ATU1	0.14	4.30 %
PNG1	0.13	7.02 %
BMD1	0.11	5.68 %
EDP1	0.11	11.22 %
EPI1	0.09	3.18 %
MCR1	0.09	2.53 %
TRM1	0.08	1.96 %
SLM3	0.05	1.51 %
SLM2	0.04	2.12 %
DPR1	0.04	1.78 %
APN1	0.03	1.12 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	6.12	9.09 %