

MTD Sales
199.54 L

Brand Share %
23.19 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	104.92	38.81 %
Mixie	65.25	18.12 %
Grinder	29.38	12.77 %
Total	199.54	23.19 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	38.16	25.05 %
CHENNAI-01	27.78	26.33 %
SOUTH-03	26.50	22.30 %
TRICHY-01	25.25	23.38 %
WEST-01	25.03	26.18 %
CHENNAI-02	19.45	27.38 %
SOUTH ARCOT	14.15	22.22 %
NORTH ARCOT	10.47	22.39 %
WEST-02	10.32	11.59 %
KL-SOUTH	2.44	25.29 %
Total	199.54	23.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.86	40.25 %
Mixie	12.28	21.30 %
Grinder	6.02	13.27 %
Total	38.16	25.05 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.54	22.72 %
TVL1	1.68	16.98 %
APK1	0.73	18.80 %
PKD1	0.60	16.76 %
MMT1	0.60	18.75 %
ASM1	0.36	17.56 %
VNR1	0.35	16.41 %
STU2	0.33	21.48 %
KGL1	0.30	18.12 %
COL1	0.28	18.43 %
VKM1	0.22	8.57 %
VLY1	0.16	4.43 %
SGT1	0.16	13.27 %
UDN1	0.13	8.38 %
PDI1	0.09	2.85 %
ERL1	0.09	18.21 %
SNL1	0.07	3.28 %
ARM1	0.06	4.51 %
TVL2	0.06	7.26 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	38.16	25.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.24	42.02 %
Mixie	8.58	20.35 %
Grinder	4.96	16.85 %
Total	27.78	26.33 %

Branch *	MTD Sales L	Brand Share %
CH08	1.11	15.88 %
CH19	0.98	17.30 %
CH22	0.68	18.77 %
CH48	0.62	11.52 %
GUD1	0.57	15.10 %
CH30	0.50	13.89 %
CH14	0.28	8.04 %
CH29	0.24	19.64 %
CH26	0.23	12.75 %
GUD2	0.22	7.94 %
CGL1	0.22	19.19 %
CH11	0.22	5.49 %
KNR1	0.18	10.96 %
CH37	0.13	9.19 %
CH40		0.00 %
WHC3		0.00 %
Total	27.78	26.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.85	41.16 %
Mixie	7.81	16.80 %
Grinder	3.83	10.56 %
Total	26.50	22.30 %

Branch *	MTD Sales L	Brand Share %
CBM1	1.02	18.63 %
MDU4	0.63	20.87 %
TDI1	0.56	21.78 %
MDU5	0.56	15.28 %
SGP1	0.54	22.36 %
DKI1	0.48	21.47 %
KKD2	0.48	15.05 %
USL1	0.41	11.78 %
TMM1	0.36	7.42 %
ODM1	0.33	18.11 %
PVI1	0.32	12.54 %
NKI1	0.31	19.77 %
MNM1	0.28	17.03 %
BTU1	0.25	15.62 %
NTM1	0.24	15.24 %
KRR1	0.24	14.65 %
PKM1	0.24	19.22 %
SVG1	0.22	9.76 %
MLR1	0.20	7.25 %
TPT1	0.14	2.71 %
MDU3	0.13	11.36 %
PNV1	0.12	9.96 %
MPA1	0.10	3.70 %
ADP1	0.06	3.33 %
TEN1	0.04	2.89 %
SZSD		0.00 %
Total	26.50	22.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.69	38.71 %
Mixie	9.25	20.66 %
Grinder	4.32	13.06 %
Total	25.25	23.38 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.43	18.93 %
MVM1	1.97	22.58 %
PBR2	1.11	18.60 %
ORU1	0.39	15.30 %
PDK1	0.34	14.47 %
MDI1	0.24	3.34 %
JKM1	0.20	4.60 %
KRN1	0.20	13.43 %
NMM1	0.15	7.88 %
TTP1	0.12	6.83 %
NCK1	0.08	3.83 %
TRY2	0.03	3.92 %
TVR1	0.03	1.69 %
TRY3		0.00 %
TZSD		0.00 %
Total	25.25	23.38 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.56	41.91 %
Mixie	8.30	20.55 %
Grinder	3.17	13.86 %
Total	25.03	26.18 %

Branch *	MTD Sales L	Brand Share %
CBE1	0.89	23.03 %
TPR3	0.55	19.47 %
SUL1	0.49	12.81 %
TPR1	0.36	10.37 %
MPM1	0.36	7.51 %
SYM2	0.36	13.15 %
UAM1	0.26	6.34 %
PPI1	0.23	14.48 %
CNR1	0.21	15.73 %
ANR1	0.20	21.07 %
SNR1	0.19	4.10 %
CBE3	0.04	2.60 %
GDR1	0.03	4.45 %
GBM1		0.00 %
WZSD		0.00 %
Total	25.03	26.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.74	47.07 %
Mixie	6.28	20.29 %
Grinder	2.42	14.04 %
Total	19.45	27.38 %

Branch *	MTD Sales L	Brand Share %
CH15	2.25	20.79 %
CH03	1.28	20.24 %
CH17	0.22	14.00 %
CH44	0.20	9.77 %
UKI1	0.16	17.01 %
CH32	0.13	22.55 %
CH06	0.11	3.95 %
CH27	0.08	8.59 %
CH12	0.08	2.23 %
CH36	0.04	4.00 %
CH31	0.04	4.47 %
MC06		0.00 %
Total	19.45	27.38 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.13	36.84 %
Mixie	5.00	17.52 %
Grinder	3.02	16.31 %
Total	14.15	22.22 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.91	17.10 %
TRK1	0.30	14.16 %
KKI2	0.24	5.40 %
VPM2	0.22	6.60 %
VPM1	0.20	16.68 %
KML1	0.19	10.95 %
STP1	0.17	12.02 %
TVM1	0.14	20.24 %
SJI1	0.12	7.73 %
TVM2	0.09	9.88 %
PRT1	0.09	4.04 %
VCM1	0.04	3.19 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	14.15	22.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.41	36.86 %
Mixie	3.39	15.69 %
Grinder	0.67	8.66 %
Total	10.47	22.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.95	22.89 %
PLR1	0.27	20.75 %
SBR1	0.27	12.69 %
TRT1	0.21	18.65 %
CPT1	0.20	20.23 %
ARC2	0.15	11.87 %
BGR1	0.15	8.97 %
AKM1	0.14	8.21 %
VEL1	0.12	3.36 %
VEL2	0.06	1.56 %
GDM1	0.04	9.95 %
UGI1	0.04	5.87 %
CGM1	0.04	3.97 %
Total	10.47	22.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	6.16	21.81 %
Mixie	3.37	7.83 %
Grinder	0.79	4.45 %
Total	10.32	11.59 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.74	14.46 %
HSR2	0.74	13.96 %
ERD1	0.72	13.74 %
SLM3	0.69	18.21 %
NKL2	0.32	10.12 %
TRM1	0.29	10.32 %
PMP1	0.29	18.50 %
KMM1	0.23	10.93 %
VKL1	0.21	12.59 %
PDR1	0.20	14.58 %
EDP1	0.20	11.69 %
SGI1	0.19	6.27 %
VPD1	0.19	5.59 %
DPR2	0.18	8.62 %
MTR1	0.16	3.62 %
HRR1	0.16	7.76 %
ATU1	0.15	4.49 %
SGG1	0.15	11.14 %
APN1	0.14	7.51 %
MCR1	0.13	5.92 %
DPR1	0.12	7.74 %
KRI1	0.12	4.99 %
TCG1	0.10	9.33 %
CMI1	0.08	6.79 %
SLM2	0.07	2.75 %
HSR1	0.04	1.02 %
BMD1		0.00 %
EPI1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	10.32	11.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.27	37.91 %
Mixie	0.99	21.83 %
Grinder	0.18	10.22 %
Total	2.44	25.29 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.26	11.12 %
Total	2.44	25.29 %