

MTD Sales
161.18 L

Brand Share %
23.79 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	85.42	39.35 %
Mixie	51.11	18.11 %
Grinder	24.66	13.85 %
Total	161.18	23.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.56	25.13 %
CHENNAI-01	31.74	33.28 %
TRICHY-01	18.61	24.62 %
SOUTH-03	18.06	19.28 %
WEST-01	16.76	23.70 %
CHENNAI-02	15.10	26.51 %
SOUTH ARCOT	9.58	23.12 %
WEST-02	8.99	12.47 %
NORTH ARCOT	8.12	22.38 %
KL-SOUTH	1.67	28.84 %
Total	161.18	23.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.21	39.78 %
Mixie	11.52	22.64 %
Grinder	4.83	12.74 %
Total	32.56	25.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.18	23.37 %
NGR1	1.58	18.38 %
TVL1	1.41	14.91 %
TY11	1.08	23.16 %
PKD1	0.70	19.88 %
ERL1	0.36	20.75 %
VNR1	0.28	12.19 %
MMT1	0.27	10.27 %
PDI1	0.26	10.58 %
SGT1	0.25	20.90 %
UDN1	0.22	17.76 %
COL1	0.21	15.64 %
ARM1	0.17	12.65 %
KSM1	0.16	10.58 %
VKM1	0.14	8.05 %
KGL1	0.13	10.95 %
TKY1	0.10	4.44 %
VLY1	0.09	2.86 %
TVL2	0.08	10.50 %
SNL1	0.06	2.35 %
S2SD	0.04	18.06 %
KYR1		0.00 %
Total	32.56	25.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.38	53.97 %
Mixie	6.89	20.10 %
Grinder	5.46	21.69 %
Total	31.74	33.28 %

Branch *	MTD Sales L	Brand Share %
CH48	1.56	23.54 %
CH08	1.34	22.52 %
CH19	1.09	17.99 %
GUD1	0.67	18.36 %
CH14	0.54	14.44 %
SKL1	0.32	15.22 %
CH29	0.31	20.70 %
CH11	0.29	8.16 %
KNR1	0.28	19.49 %
GUD2	0.19	10.37 %
CGL1	0.18	11.15 %
CH30	0.10	5.31 %
AVD1	0.09	5.04 %
CH37	0.04	3.78 %
CH26		0.00 %
CH40		0.00 %
MC02		0.00 %
Total	31.74	33.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.20	37.11 %
Mixie	7.18	22.60 %
Grinder	3.23	14.88 %
Total	18.61	24.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.91	19.06 %
PBR2	0.36	7.90 %
PBR1	0.34	19.84 %
ORU1	0.17	10.30 %
JKM1	0.17	7.17 %
NCK1	0.17	13.75 %
MDI1	0.13	3.40 %
TRY3	0.12	6.03 %
TTP1	0.12	11.06 %
TVR1	0.04	3.49 %
NMM1	0.03	1.83 %
KRN1		0.00 %
TRY2		0.00 %
TZSD		0.00 %
Total	18.61	24.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.12	36.98 %
Mixie	5.38	14.89 %
Grinder	2.55	8.48 %
Total	18.06	19.28 %

Branch *	MTD Sales L	Brand Share %
TDI1	0.51	22.38 %
KKD2	0.48	17.87 %
NTM1	0.43	23.40 %
CBM1	0.40	8.88 %
KPT1	0.29	15.72 %
MDU4	0.29	15.74 %
MDU3	0.28	12.80 %
ODM1	0.24	15.06 %
BTU1	0.22	18.62 %
PNI1	0.20	16.43 %
MDU5	0.20	5.11 %
NKI1	0.20	17.25 %
TEN1	0.18	12.22 %
DKI1	0.18	11.69 %
USL1	0.16	6.50 %
TPT1	0.13	4.20 %
PVI1	0.13	4.97 %
ADP1	0.12	5.46 %
PNV1	0.11	20.85 %
SVG1	0.10	5.14 %
KRR1	0.10	8.92 %
PKM1	0.08	7.35 %
TMM1	0.05	1.23 %
MLR1	0.04	2.79 %
MPA1	0.03	1.71 %
Total	18.06	19.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.85	36.15 %
Mixie	5.96	19.11 %
Grinder	2.95	16.57 %
Total	16.76	23.70 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.55	15.96 %
KMR1	1.07	21.20 %
CBE4	0.80	16.82 %
KMD1	0.39	14.92 %
UMP1	0.33	17.56 %
TPR3	0.32	13.77 %
SUL1	0.25	7.64 %
CBE3	0.25	18.10 %
MPM1	0.23	7.29 %
PPI1	0.23	13.18 %
TPR4	0.18	13.46 %
SYM2	0.16	14.49 %
CBE1	0.14	6.20 %
GBM1	0.10	19.27 %
PDM1	0.10	9.32 %
SNR1	0.09	2.44 %
CNR1	0.08	9.89 %
GDR1		0.00 %
Total	16.76	23.70 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.21	44.34 %
Mixie	4.95	19.94 %
Grinder	1.94	14.23 %
Total	15.10	26.51 %

Branch *	MTD Sales L	Brand Share %
CH15	1.52	22.60 %
CH18	1.07	23.79 %
CH03	1.04	21.24 %
CH43	0.88	18.85 %
CH41	0.47	20.23 %
UKI1	0.29	23.12 %
CH17	0.27	23.42 %
CH44	0.21	13.59 %
CH36	0.15	13.78 %
CH06	0.14	6.00 %
CH12	0.12	2.85 %
CH27	0.05	5.66 %
CH31	0.02	2.83 %
CH01		0.00 %
CH32		0.00 %
MC06		0.00 %
Total	15.10	26.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.41	35.29 %
Mixie	3.51	19.97 %
Grinder	1.66	14.60 %
Total	9.58	23.12 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.43	12.69 %
VPM2	0.28	12.53 %
PRT1	0.23	17.78 %
KML1	0.21	17.73 %
KKI2	0.18	4.75 %
TRK1	0.18	14.46 %
TVM1	0.11	18.60 %
MKM1	0.10	12.57 %
VPM1	0.08	9.65 %
TVM2	0.08	12.05 %
SJI1	0.07	13.99 %
STP1	0.06	7.12 %
KLM1	0.05	2.05 %
TDM1	0.04	4.51 %
VCM1	0.04	5.33 %
Total	9.58	23.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	22.72 %
Mixie	2.84	7.95 %
Grinder	0.89	6.76 %
Total	8.99	12.47 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.54	12.17 %
MTR1	0.53	18.50 %
HSR2	0.43	10.03 %
APN1	0.36	21.21 %
SLM3	0.35	12.23 %
ERD1	0.34	10.41 %
VKL1	0.30	19.28 %
SGI1	0.30	14.37 %
KRI1	0.26	12.92 %
VPD1	0.25	7.43 %
PDR1	0.25	23.01 %
KVP1	0.25	15.11 %
KMM1	0.25	15.98 %
PLC1	0.24	11.32 %
HSR1	0.24	6.17 %
DPR2	0.23	16.22 %
TRM1	0.16	5.67 %
SGG1	0.15	14.92 %
TCG1	0.14	16.41 %
DPR1	0.13	15.24 %
OML1	0.12	8.49 %
MCR1	0.10	4.06 %
PMP1	0.09	9.16 %
SLM2	0.09	3.23 %
ATU1	0.06	2.83 %
HRR1	0.05	3.44 %
BMD1	0.04	2.30 %
CMI1	0.04	4.37 %
EPI1		0.00 %
NKL2		0.00 %
Total	8.99	12.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.89	37.15 %
Mixie	2.56	14.77 %
Grinder	0.67	11.54 %
Total	8.12	22.38 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	19.58 %
KPM1	0.31	23.04 %
SBR1	0.20	11.47 %
CPT1	0.19	19.03 %
ARC2	0.18	18.55 %
PLR1	0.17	20.26 %
VEL1	0.12	5.25 %
BGR1	0.12	8.31 %
GDM1	0.10	17.61 %
CYR1	0.10	17.79 %
ANI1	0.09	14.64 %
PTU1	0.08	12.75 %
SLG1	0.07	10.10 %
TRT1	0.05	6.81 %
VEL2	0.04	1.31 %
CGM1		0.00 %
UGI1		0.00 %
Total	8.12	22.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	45.82 %
Grinder	0.49	34.61 %
Mixie	0.30	12.31 %
Total	1.67	28.84 %

Branch *	MTD Sales L	Brand Share %
Total	1.67	28.84 %