



TN : VIDIEM Sales Performance 27/04/2026 9:29 AM

MTD Sales
174.54 L

Brand Share %
20.57 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	87.28	35.74 %
Mixie	55.42	15.20 %
Grinder	29.50	15.01 %
Small-Ap	2.34	5.40 %
Total	174.54	20.57 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.82	21.74 %
CHENNAI-01	30.70	23.07 %
SOUTH-03	25.08	20.38 %
TRICHY-01	22.65	23.54 %
CHENNAI-02	19.08	25.54 %
WEST-01	14.41	18.52 %
NORTH ARCOT	11.83	24.59 %
SOUTH ARCOT	10.58	19.73 %
WEST-02	7.39	8.10 %
Total	174.54	20.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.30	35.44 %
Mixie	10.07	16.06 %
Grinder	6.71	18.13 %
Small-Ap	0.74	9.22 %
Total	32.82	21.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.05	18.32 %
TVL1	1.83	17.38 %
KVT1	1.79	15.24 %
TCN1	1.06	19.03 %
RPM1	0.67	13.50 %
PKD1	0.49	16.37 %
SKD1	0.43	12.86 %
MMT1	0.42	12.20 %
SNL1	0.40	12.13 %
APK1	0.37	17.57 %
VNR1	0.33	12.00 %
VKM1	0.31	10.34 %
ARM1	0.27	13.70 %
ERL2	0.27	12.67 %
UDN1	0.26	14.47 %
PDI1	0.15	5.96 %
SGT1	0.14	13.96 %
ASM1	0.12	6.09 %
KSM1	0.06	3.34 %
KYR1	0.05	1.55 %
TKY1	0.03	1.23 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	32.82	21.74 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.52	46.22 %
Mixie	8.47	18.52 %
Grinder	5.17	12.16 %
Small-Ap	0.53	5.94 %
Total	30.70	23.07 %

Branch *	MTD Sales L	Brand Share %
CH08	1.10	17.95 %
GUD1	0.85	19.66 %
CH05	0.83	10.69 %
CH48	0.71	12.54 %
CH14	0.55	11.07 %
CH42	0.47	7.59 %
CH19	0.45	6.43 %
CH29	0.23	19.25 %
AVD1	0.11	9.13 %
CH22	0.09	7.44 %
CH26	0.07	9.20 %
CH37	0.06	8.53 %
KNR1	0.03	9.37 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	30.70	23.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.73	39.33 %
Mixie	7.94	16.45 %
Grinder	3.26	9.99 %
Small-Ap	0.15	2.02 %
Total	25.08	20.38 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.74	12.93 %
MDU7	0.52	16.61 %
MDU4	0.50	17.23 %
ATG1	0.42	12.11 %
NKI1	0.37	15.95 %
TMM1	0.31	5.92 %
CMR1	0.28	14.81 %
KYK1	0.27	11.91 %
TPT1	0.24	5.94 %
KRR1	0.24	19.93 %
ODM1	0.21	15.66 %
CBM1	0.21	6.59 %
MLR1	0.21	10.63 %
PVI1	0.20	11.54 %
PNV2	0.20	13.01 %
MDU5	0.15	4.21 %
NTM1	0.13	7.70 %
PKM1	0.11	7.06 %
SVG1	0.11	6.96 %
MPA1	0.09	2.31 %
ADP1	0.07	3.05 %
WHMD		0.00 %
Total	25.08	20.38 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.12	35.87 %
Mixie	8.61	19.70 %
Grinder	4.60	20.63 %
Small-Ap	0.33	6.82 %
Total	22.65	23.54 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.64	15.82 %
PBR2	0.51	8.93 %
NMM1	0.50	16.76 %
ORU1	0.45	17.03 %
KUM1	0.30	4.54 %
TTP1	0.16	10.55 %
PTK1	0.16	3.51 %
KRN1	0.12	7.75 %
MDI1	0.10	2.78 %
AYR1	0.08	8.98 %
NCK1	0.04	2.26 %
TRY2	0.04	11.02 %
PDK1	0.03	2.73 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	22.65	23.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.39	45.30 %
Mixie	5.43	17.13 %
Grinder	3.09	19.29 %
Small-Ap	0.18	4.37 %
Total	19.08	25.54 %

Branch *	MTD Sales L	Brand Share %
CH18	1.24	19.45 %
CH20	0.65	18.32 %
CH12	0.47	12.14 %
CH17	0.35	9.82 %
PON1	0.32	20.32 %
CH27	0.31	18.73 %
CH44	0.26	12.57 %
CH46	0.22	17.86 %
GPD1	0.18	14.53 %
CH23	0.15	11.02 %
CH06	0.09	3.30 %
CH36	0.08	6.92 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	19.08	25.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.97	33.55 %
Mixie	4.62	13.30 %
Grinder	1.66	10.97 %
Small-Ap	0.15	3.65 %
Total	14.41	18.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.78	19.36 %
CBE4	0.98	17.19 %
KMR1	0.72	10.65 %
MPM1	0.62	14.12 %
SUL1	0.39	11.39 %
CBE1	0.28	8.12 %
SYM2	0.24	13.09 %
KMD1	0.22	12.72 %
UMP1	0.22	13.18 %
TPR3	0.22	12.96 %
TPR4	0.19	18.14 %
PDM1	0.19	11.09 %
KGM1	0.19	11.84 %
UAM1	0.18	4.73 %
TPR1	0.17	4.16 %
KGI1	0.16	16.14 %
CBE3	0.14	17.81 %
GBM1	0.12	12.15 %
SNR1	0.10	2.11 %
CNR1	0.03	3.32 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	14.41	18.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.71	39.72 %
Mixie	4.08	17.00 %
Grinder	0.92	18.32 %
Small-Ap	0.12	5.38 %
Total	11.83	24.59 %

Branch *	MTD Sales L	Brand Share %
VNB1	0.33	20.16 %
ABR1	0.29	17.18 %
PLR1	0.27	19.38 %
AKM1	0.26	14.17 %
BGR1	0.25	20.22 %
WJD1	0.25	18.09 %
CYR1	0.18	17.58 %
CGM1	0.15	13.74 %
TRT1	0.15	10.29 %
VEL1	0.13	3.76 %
ANI1	0.12	14.77 %
SBR1	0.11	6.32 %
TRL1	0.11	3.15 %
WJP1	0.09	5.62 %
UGI1	0.03	6.14 %
PTU1		0.00 %
WHVL		0.00 %
Total	11.83	24.59 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.34	29.85 %
Mixie	3.29	13.83 %
Grinder	2.81	20.60 %
Small-Ap	0.15	8.59 %
Total	10.58	19.73 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	14.90 %
KML1	0.34	11.92 %
POY2	0.32	7.29 %
TRK1	0.28	12.09 %
KKI2	0.27	7.51 %
PRT1	0.23	11.33 %
TDM1	0.20	11.93 %
NVL2	0.19	5.32 %
VCM1	0.14	16.91 %
VPM2	0.13	6.40 %
VCM2	0.11	11.10 %
TVM2	0.05	7.33 %
TVM1	0.05	5.20 %
STP1	0.04	5.70 %
MKM1		0.00 %
WHUT		0.00 %
Total	10.58	19.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	11.93 %
Mixie	2.90	5.82 %
Grinder	1.29	10.46 %
Total	7.39	8.10 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.87	15.14 %
HSR2	0.84	14.62 %
ERD1	0.37	8.75 %
DPR2	0.35	12.65 %
SGI1	0.30	19.46 %
KVP1	0.26	12.61 %
SGG1	0.26	19.88 %
KMM1	0.22	12.26 %
HRR1	0.19	10.93 %
RSP1	0.18	8.75 %
PMP1	0.17	12.78 %
PLC1	0.17	7.28 %
KRI1	0.16	4.01 %
OML1	0.16	6.56 %
VKL1	0.14	7.92 %
MCR1	0.14	4.64 %
KAM1	0.13	5.00 %
MTR1	0.12	3.56 %
DPR1	0.10	6.80 %
SLM3	0.10	2.51 %
NKL2	0.10	3.00 %
VPD1	0.09	2.53 %
EPI1	0.09	4.55 %
CMI1	0.08	7.53 %
BMD1	0.08	3.55 %
ATU1	0.07	2.30 %
APN1	0.06	2.10 %
TRM1	0.04	1.56 %
PDR1	0.03	5.63 %
SLM2	0.03	0.90 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	7.39	8.10 %