



TN : VIDIEM Sales Performance 27/03/2026 9:29 AM

MTD Sales
162.79 L

Brand Share %
20.90 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	84.09	37.02 %
Mixie	48.30	15.15 %
Grinder	27.79	14.87 %
Small-Ap	2.61	5.69 %
Total	162.79	20.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.41	22.61 %
CHENNAI-01	27.51	24.28 %
SOUTH-03	25.86	22.25 %
TRICHY-01	19.85	22.92 %
CHENNAI-02	17.02	23.00 %
WEST-01	14.63	18.45 %
NORTH ARCOT	10.20	21.62 %
WEST-02	8.69	10.73 %
SOUTH ARCOT	8.62	18.46 %
Total	162.79	20.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.79	39.43 %
Mixie	9.42	17.37 %
Grinder	5.48	15.85 %
Small-Ap	0.72	8.81 %
Total	30.41	22.61 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.27	12.46 %
KVT1	1.03	12.59 %
TCN1	0.93	19.37 %
KGL1	0.31	20.26 %
ASM1	0.29	14.20 %
PDI1	0.28	10.76 %
VLY1	0.26	6.55 %
SKD1	0.26	9.05 %
SNL1	0.24	7.36 %
TKY1	0.23	12.67 %
RPM1	0.22	5.14 %
MMT1	0.21	8.14 %
VKM1	0.20	8.19 %
PKD1	0.17	7.87 %
VNR1	0.10	4.89 %
ARM1	0.08	5.20 %
COL1	0.08	8.78 %
KYR1	0.03	1.04 %
KSM1	0.03	3.14 %
Total	30.41	22.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.70	50.44 %
Mixie	6.04	16.01 %
Grinder	5.50	15.06 %
Small-Ap	0.26	3.34 %
Total	27.51	24.28 %

Branch *	MTD Sales L	Brand Share %
CH05	1.74	20.03 %
CH42	0.74	13.94 %
CH08	0.58	12.53 %
CH48	0.54	10.77 %
CH14	0.39	11.00 %
CGL1	0.29	18.18 %
CH19	0.27	7.19 %
AVD1	0.26	16.61 %
CH22	0.15	5.94 %
SKL1	0.11	10.53 %
KNR1	0.03	7.56 %
CH40	0.03	8.48 %
CH26	0.03	3.00 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	27.51	24.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.55	40.35 %
Mixie	7.45	16.87 %
Grinder	4.55	14.39 %
Small-Ap	0.31	4.49 %
Total	25.86	22.25 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.83	20.21 %
MDU6	0.67	15.06 %
NKI1	0.43	20.34 %
MLR1	0.36	14.92 %
TMM1	0.35	8.40 %
ADP1	0.32	13.75 %
DKI1	0.31	19.55 %
PVI1	0.30	12.77 %
KRR1	0.30	17.69 %
CBM1	0.28	10.05 %
USL1	0.26	15.34 %
MNM1	0.26	19.76 %
PKM1	0.24	13.49 %
MDU5	0.23	6.26 %
KYK1	0.21	11.38 %
PNV2	0.21	17.81 %
TPT1	0.19	5.50 %
NTM1	0.17	11.91 %
TEN1	0.15	7.39 %
CMR1	0.14	15.90 %
BTU1	0.14	11.83 %
MPA1	0.13	4.66 %
ODM1	0.12	8.20 %
Total	25.86	22.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.75	36.17 %
Mixie	6.36	17.80 %
Grinder	4.34	19.86 %
Small-Ap	0.40	8.31 %
Total	19.85	22.92 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.81	19.35 %
KIK1	0.59	18.33 %
NMM1	0.41	14.61 %
PBR1	0.19	17.75 %
TTP1	0.19	6.69 %
AYR1	0.18	14.52 %
TZSD	0.17	17.62 %
NCK1	0.17	8.82 %
PTK1	0.15	4.13 %
KRN1	0.12	6.44 %
TVR1	0.09	5.91 %
PDK1	0.09	9.40 %
TRY2	0.06	11.64 %
MDI1		0.00 %
TRY3		0.00 %
Total	19.85	22.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.40	42.38 %
Mixie	4.67	14.54 %
Grinder	2.50	16.82 %
Small-Ap	0.44	9.17 %
Total	17.02	23.00 %

Branch *	MTD Sales L	Brand Share %
CH15	1.80	20.22 %
CH03	1.49	14.86 %
CH43	0.93	19.94 %
CH50	0.67	16.44 %
CH12	0.66	16.49 %
CH34	0.59	17.01 %
CH18	0.52	11.33 %
CH41	0.41	19.30 %
CH17	0.29	8.70 %
CH36	0.25	15.96 %
CH27	0.22	16.83 %
CH31	0.15	16.63 %
PON1	0.14	10.49 %
CH06	0.14	5.09 %
CH01	0.03	13.00 %
CH44		0.00 %
CH51		0.00 %
Total	17.02	23.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.30	32.05 %
Mixie	4.28	13.74 %
Grinder	1.92	11.69 %
Small-Ap	0.14	2.35 %
Total	14.63	18.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.03	15.90 %
CBE4	0.98	16.09 %
KMR1	0.63	11.51 %
MPM1	0.60	17.24 %
CBE1	0.42	12.99 %
SUL1	0.35	9.33 %
PDM1	0.34	16.23 %
CBE5	0.28	15.91 %
KGM1	0.24	19.40 %
TPR1	0.23	8.58 %
PPI1	0.20	12.35 %
ANR1	0.20	19.48 %
SNR1	0.16	4.68 %
UMP1	0.16	13.41 %
KGI1	0.14	15.95 %
CBE3	0.13	13.83 %
CNR1	0.09	9.99 %
SYM2	0.08	4.74 %
GDR1	0.05	9.01 %
UAM1		0.00 %
Total	14.63	18.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.05	34.13 %
Mixie	4.06	17.95 %
Grinder	0.92	13.02 %
Small-Ap	0.17	6.44 %
Total	10.20	21.62 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.64	16.13 %
SBR1	0.25	11.44 %
ABR1	0.22	14.30 %
CPT1	0.21	14.88 %
CGM1	0.19	14.73 %
VEL1	0.17	6.88 %
BGR1	0.14	7.88 %
VSI1	0.14	7.92 %
AKM1	0.10	7.93 %
TRT1	0.09	7.67 %
ANI1	0.06	5.84 %
VNB1		0.00 %
Total	10.20	21.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.01	19.51 %
Mixie	2.63	6.35 %
Grinder	0.98	8.52 %
Small-Ap	0.06	2.55 %
Total	8.69	10.73 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.40	7.30 %
TRM1	0.40	19.34 %
MTR1	0.30	13.67 %
APN1	0.30	9.40 %
EDP1	0.29	17.95 %
SGI1	0.28	17.45 %
CMI1	0.26	15.03 %
KRI1	0.26	9.38 %
NKL2	0.21	6.50 %
BMD1	0.21	8.26 %
PLC1	0.20	8.59 %
VPD1	0.15	5.00 %
SLM3	0.14	4.83 %
HRR1	0.14	8.04 %
MCR1	0.14	5.61 %
HSR1	0.09	2.30 %
PMP1	0.08	6.61 %
ATU1	0.08	3.20 %
VKL1	0.07	3.68 %
EPI1	0.07	2.30 %
SLM2	0.06	3.00 %
KVP1	0.06	4.64 %
DPR2	0.05	4.03 %
DPR1	0.04	3.62 %
KAM1	0.03	2.13 %
PDR1	0.03	9.69 %
OML1	0.03	1.64 %
TCG1	0.03	1.84 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.69	10.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.55	28.99 %
Mixie	3.38	17.26 %
Grinder	1.58	12.83 %
Small-Ap	0.12	4.50 %
Total	8.62	18.46 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.13	20.32 %
POY2	0.25	7.78 %
VPM2	0.24	9.83 %
PRT1	0.21	10.40 %
NVL2	0.20	8.17 %
KML1	0.18	8.74 %
TDM1	0.15	9.18 %
KKI2	0.15	4.63 %
TRK1	0.12	5.97 %
SJI2	0.10	5.31 %
TVM1	0.09	15.64 %
MKM1	0.06	3.38 %
VCM1		0.00 %
Total	8.62	18.46 %