

MTD Sales
175.97 L

Brand Share %
22.21 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	90.87	35.51 %
Mixie	55.40	18.13 %
Grinder	26.99	13.90 %
Small-Ap	2.70	7.36 %
Total	175.97	22.21 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	32.97	24.24 %
SOUTH-03	26.62	23.60 %
CHENNAI-01	24.52	23.37 %
WEST-01	20.88	23.26 %
TRICHY-01	19.91	22.48 %
CHENNAI-02	17.63	24.29 %
SOUTH ARCOT	11.88	22.29 %
NORTH ARCOT	10.58	23.18 %
WEST-02	9.16	11.27 %
KL-SOUTH	1.81	24.13 %
Total	175.97	22.21 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.22	37.59 %
Mixie	10.52	20.99 %
Grinder	5.57	15.55 %
Small-Ap	0.66	9.59 %
Total	32.97	24.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.15	22.12 %
TVL1	1.57	17.42 %
NGR1	1.23	18.42 %
RND1	0.92	17.74 %
TYI1	0.50	21.12 %
PKD1	0.44	15.39 %
MMT1	0.40	14.65 %
ASM1	0.38	16.00 %
VNR1	0.28	15.22 %
VLY1	0.19	5.51 %
UDN1	0.17	12.66 %
SNL1	0.16	5.70 %
SGT1	0.16	16.83 %
COL1	0.12	12.93 %
KSM1	0.07	5.94 %
SKD1	0.06	2.26 %
TVL2	0.06	9.69 %
KYR1	0.05	3.13 %
VKM1	0.04	2.05 %
KGL1	0.04	4.11 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	32.97	24.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.37	39.52 %
Mixie	8.63	20.35 %
Grinder	4.17	12.92 %
Small-Ap	0.45	10.58 %
Total	26.62	23.60 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.58	21.69 %
KKD3	0.88	10.27 %
MDU5	0.56	16.20 %
TMM1	0.40	9.11 %
PNV2	0.39	18.11 %
KRR1	0.39	18.28 %
PVI1	0.37	19.62 %
TEN1	0.35	16.46 %
DKI1	0.34	21.61 %
BNR1	0.32	18.15 %
MPA1	0.32	12.76 %
ADP1	0.29	16.03 %
NKI1	0.26	19.89 %
MLR1	0.25	15.54 %
CBM1	0.24	7.20 %
PKM1	0.23	18.20 %
USL1	0.23	14.62 %
SVG1	0.22	10.47 %
TPT1	0.19	5.18 %
NTM1	0.11	6.87 %
KYK1	0.09	4.33 %
CMR1	0.03	3.25 %
SZSD		0.00 %
Total	26.62	23.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.87	37.44 %
Mixie	6.90	18.43 %
Grinder	4.23	14.81 %
Small-Ap	0.52	11.43 %
Total	24.52	23.37 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	17.23 %
CH48	0.76	14.14 %
CH05	0.75	13.30 %
CH45	0.71	19.15 %
GUD1	0.66	12.68 %
CH42	0.65	9.59 %
CH28	0.62	9.89 %
CH30	0.58	18.01 %
CH11	0.55	15.25 %
CGL1	0.35	18.85 %
CH22	0.35	8.76 %
CH37	0.15	7.59 %
CH26	0.11	7.70 %
CH40	0.09	14.82 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	24.52	23.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.41	36.31 %
Mixie	6.10	18.25 %
Grinder	3.03	14.47 %
Small-Ap	0.35	8.69 %
Total	20.88	23.26 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.11	19.43 %
SUL1	0.58	18.79 %
TPR3	0.52	19.49 %
KMR1	0.38	6.44 %
MPM1	0.37	9.78 %
SNR1	0.35	8.55 %
PPI1	0.32	16.85 %
TPR4	0.30	19.77 %
PDM1	0.27	13.68 %
CBE3	0.25	16.02 %
KGM1	0.23	15.56 %
KGI1	0.12	14.30 %
GBM1	0.10	12.20 %
CBE1	0.08	2.89 %
GDR1	0.07	8.79 %
UAM1	0.07	1.93 %
CNR1	0.07	6.50 %
SYM2	0.03	2.58 %
WZSD		0.00 %
Total	20.88	23.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.97	37.60 %
Mixie	6.45	19.28 %
Grinder	3.27	13.85 %
Small-Ap	0.23	4.54 %
Total	19.91	22.48 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.68	17.61 %
KIK1	0.75	21.63 %
NMM1	0.59	18.56 %
PBR2	0.45	10.10 %
JKM1	0.29	10.49 %
TRY3	0.25	9.84 %
NCK1	0.22	12.72 %
TTP1	0.19	10.26 %
TVR1	0.16	10.21 %
ORU1	0.15	10.58 %
KRN1	0.08	5.67 %
PBR1	0.07	7.05 %
AYR1	0.07	4.36 %
MDI1	0.05	1.18 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	19.91	22.48 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.15	39.31 %
Mixie	5.63	19.41 %
Grinder	2.62	15.68 %
Small-Ap	0.23	6.45 %
Total	17.63	24.29 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	18.67 %
CH18	0.95	15.72 %
CH03	0.88	17.76 %
CH17	0.68	18.36 %
MJR1	0.52	17.37 %
CH20	0.36	10.76 %
CH44	0.23	11.68 %
CH06	0.21	14.72 %
CH41	0.16	8.56 %
CH27	0.12	7.19 %
CH36	0.11	7.94 %
CH12	0.09	2.02 %
CH32	0.09	10.89 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	17.63	24.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.44	35.06 %
Mixie	4.16	19.73 %
Grinder	2.09	14.90 %
Small-Ap	0.20	7.35 %
Total	11.88	22.29 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.46	17.41 %
PRT1	0.34	15.64 %
KML1	0.32	21.52 %
TDM1	0.30	15.84 %
VPM2	0.18	7.41 %
SJI2	0.10	5.49 %
VCM1	0.09	8.67 %
TVM1	0.06	5.69 %
STP1	0.05	6.03 %
KKI2	0.03	0.88 %
TVM2	0.03	2.93 %
MKM1		0.00 %
WHUT		0.00 %
Total	11.88	22.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.19	34.35 %
Mixie	3.64	19.00 %
Grinder	0.70	10.58 %
Small-Ap	0.06	2.99 %
Total	10.58	23.18 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.85	21.77 %
KPM2	0.81	18.24 %
VEL2	0.56	11.70 %
SBR1	0.55	21.21 %
ARC2	0.25	14.12 %
TRT1	0.21	17.89 %
PTU1	0.19	13.30 %
UGI1	0.16	18.33 %
BGR1	0.14	13.67 %
ANI1	0.13	20.03 %
GDM1	0.12	11.94 %
CPT1	0.07	6.73 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.58	23.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.15	18.70 %
Mixie	2.83	7.82 %
Grinder	1.18	8.10 %
Total	9.16	11.27 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.96	20.96 %
ERD2	0.53	11.00 %
MTR1	0.32	12.62 %
MCR1	0.30	11.98 %
HSR1	0.28	7.72 %
NKL2	0.24	7.38 %
HRR1	0.24	12.33 %
VKL1	0.24	13.94 %
SGI1	0.23	15.18 %
SLM2	0.22	7.79 %
PLC1	0.20	8.84 %
APN1	0.18	7.78 %
OML1	0.18	7.14 %
ERD1	0.17	4.84 %
KMM1	0.16	8.45 %
DPR2	0.13	9.75 %
TRM1	0.12	4.54 %
DPR1	0.12	9.54 %
KVP1	0.11	5.56 %
EDP1	0.10	8.65 %
TCG1	0.10	6.27 %
EPI1	0.09	3.62 %
PMP1	0.08	10.24 %
CMI1	0.08	5.12 %
VPD1	0.08	2.86 %
BMD1	0.07	4.43 %
PDR1	0.04	7.21 %
ATU1	0.03	1.43 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.16	11.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.13	47.43 %
Mixie	0.55	16.56 %
Grinder	0.14	12.94 %
Total	1.81	24.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	18.16 %
Total	1.81	24.13 %