

MTD Sales
302.59 L

Brand Share %
21.33 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	147.28	33.65 %
Mixie	102.44	17.84 %
Grinder	51.04	14.24 %
Small-Ap	1.84	3.83 %
Total	302.59	21.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	53.33	22.61 %
SOUTH-03	47.10	20.17 %
CHENNAI-01	38.96	19.52 %
WEST-01	38.96	25.17 %
TRICHY-01	37.88	23.98 %
CHENNAI-02	26.26	24.33 %
WEST-02	22.31	14.13 %
SOUTH ARCOT	20.90	24.23 %
NORTH ARCOT	14.81	19.70 %
KL-SOUTH	2.07	22.31 %
Total	302.59	21.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	24.09	35.95 %
Mixie	19.31	20.89 %
Grinder	9.42	13.88 %
Small-Ap	0.51	5.94 %
Total	53.33	22.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	18.74 %
KVT1	3.18	17.52 %
NGR1	2.94	20.52 %
TVL1	2.28	13.13 %
RPM1	1.49	20.08 %
PKD1	1.06	16.32 %
SNL1	0.55	9.16 %
MMT1	0.54	13.08 %
SGT1	0.35	20.94 %
VLY1	0.34	7.29 %
VNR1	0.32	9.42 %
UDN1	0.31	14.28 %
PDI1	0.28	6.37 %
ARM1	0.22	7.07 %
KGL1	0.18	10.52 %
KSM1	0.13	7.83 %
VKM1	0.12	4.20 %
TKY1	0.11	2.35 %
KYR1	0.04	1.11 %
S2SD		0.00 %
Total	53.33	22.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	23.37	36.44 %
Mixie	16.30	17.94 %
Grinder	7.35	10.44 %
Small-Ap	0.09	1.04 %
Total	47.10	20.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.83	19.21 %
MDU6	2.06	19.29 %
KKD3	1.15	14.36 %
MDU5	1.06	13.30 %
TMM1	1.00	10.67 %
DKI1	0.80	17.68 %
NKI1	0.79	18.39 %
CBM1	0.73	10.42 %
TEN1	0.72	18.12 %
MLR1	0.68	16.51 %
TDI1	0.67	18.14 %
SVG1	0.67	12.49 %
TEN2	0.65	13.42 %
ODM1	0.62	13.98 %
KYK1	0.59	13.15 %
BTU1	0.49	18.05 %
KRR1	0.46	12.78 %
PNV1	0.41	15.36 %
PKM1	0.37	13.46 %
TPT1	0.36	5.19 %
USL1	0.34	7.70 %
MPA1	0.31	4.69 %
ADP1	0.27	7.98 %
PVI1	0.26	5.54 %
NTM1	0.25	4.66 %
SZSD		0.00 %
Total	47.10	20.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.11	28.12 %
Mixie	10.88	13.40 %
Grinder	7.57	18.39 %
Small-Ap	0.41	7.11 %
Total	38.96	19.52 %

Branch *	MTD Sales L	Brand Share %
CH42	1.95	20.15 %
CH19	1.10	17.06 %
CH30	0.59	11.86 %
AVD1	0.45	11.50 %
CH11	0.41	7.07 %
CH22	0.35	6.55 %
CH29	0.23	13.21 %
CH26	0.22	13.45 %
KNR1	0.20	10.00 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	38.96	19.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.13	38.93 %
Mixie	12.43	20.67 %
Grinder	6.03	15.90 %
Small-Ap	0.38	7.45 %
Total	38.96	25.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.07	21.15 %
KMD1	0.74	20.56 %
KMR1	0.64	5.81 %
KGI1	0.59	20.53 %
CBE1	0.52	14.89 %
MPM1	0.48	7.90 %
CBE3	0.47	17.98 %
UMP1	0.46	18.74 %
SYM2	0.36	9.07 %
ANR1	0.35	19.52 %
UAM1	0.31	4.55 %
SNR1	0.24	4.31 %
PPI1	0.13	3.75 %
GDR1	0.08	7.01 %
WZSD		0.00 %
Total	38.96	25.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.14	36.40 %
Mixie	13.28	21.74 %
Grinder	7.23	16.34 %
Small-Ap	0.23	4.18 %
Total	37.88	23.98 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	13.27 %
PBR2	1.45	15.77 %
MSI1	0.68	20.51 %
JKM1	0.64	12.76 %
ORU1	0.63	19.22 %
AYR1	0.35	20.81 %
KRN1	0.35	10.46 %
NCK1	0.34	10.59 %
NMM1	0.30	7.11 %
TTP1	0.30	10.34 %
TRY2	0.20	11.89 %
MDI1	0.14	2.03 %
TRY3	0.10	1.95 %
TVR1	0.06	2.73 %
TZSD	0.03	-6.04 %
Total	37.88	23.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.30	39.49 %
Mixie	8.38	19.22 %
Grinder	4.52	16.92 %
Small-Ap	0.06	1.48 %
Total	26.26	24.33 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	16.32 %
CH03	1.66	18.43 %
CH20	1.04	21.11 %
CH06	0.86	14.81 %
PON1	0.60	19.99 %
CH41	0.50	17.46 %
CH17	0.45	17.73 %
UKI1	0.40	20.79 %
CH12	0.40	5.75 %
CH23	0.34	20.01 %
CH27	0.27	14.53 %
CH36	0.15	14.04 %
CH44	0.14	8.78 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	26.26	24.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.02	23.66 %
Mixie	7.85	10.97 %
Grinder	2.44	7.75 %
Total	22.31	14.13 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.28	19.19 %
SLM3	1.42	18.60 %
ERD1	1.09	12.69 %
NKL2	0.82	13.64 %
PLC1	0.65	15.64 %
VKL1	0.61	18.63 %
TRM1	0.57	10.83 %
KVP1	0.56	15.98 %
KMM1	0.56	16.65 %
CMI1	0.47	12.21 %
DPR2	0.43	16.99 %
SLM2	0.39	6.92 %
MCR1	0.36	8.32 %
HSR1	0.35	8.81 %
MTR1	0.32	5.44 %
TCG1	0.31	13.12 %
EDP1	0.28	10.53 %
VPD1	0.27	3.90 %
DPR1	0.25	9.47 %
PMP1	0.25	11.38 %
APN1	0.25	6.01 %
HRR1	0.24	7.03 %
ATU1	0.21	3.26 %
PDR1	0.18	12.63 %
OML1	0.14	3.30 %
EPI1	0.13	3.18 %
KRI1	0.10	4.55 %
BMD1	0.03	1.13 %
WZWH		0.00 %
Total	22.31	14.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.98	33.63 %
Mixie	7.70	22.43 %
Grinder	5.05	20.20 %
Small-Ap	0.17	5.30 %
Total	20.90	24.23 %

Branch *	MTD Sales L	Brand Share %
POY2	1.44	18.98 %
KLM1	0.94	20.88 %
SJI2	0.52	12.37 %
VPM2	0.50	16.37 %
TRK1	0.50	14.93 %
PRT1	0.45	14.71 %
STP1	0.39	19.96 %
TDM1	0.31	10.77 %
KKI2	0.24	4.29 %
VCM1	0.22	11.10 %
TVM1	0.10	6.57 %
MKM1	0.10	5.42 %
TVM2	0.06	6.92 %
Total	20.90	24.23 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.12	32.04 %
Mixie	5.57	15.92 %
Grinder	1.12	9.42 %
Total	14.81	19.70 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.13	16.29 %
WJD1	0.68	17.34 %
VSI1	0.59	17.40 %
VNB1	0.51	18.71 %
SBR1	0.44	16.95 %
TRL1	0.43	7.57 %
CPT1	0.41	18.77 %
BGR1	0.36	19.10 %
CGM1	0.36	20.91 %
TRT1	0.35	15.16 %
AKM1	0.32	9.28 %
PLR1	0.31	16.29 %
ANI1	0.22	13.70 %
ARC2	0.17	6.49 %
PTU1	0.16	12.38 %
VEL1	0.16	5.02 %
GDM1	0.12	8.25 %
UGI1	0.03	1.85 %
Total	14.81	19.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	37.99 %
Mixie	0.74	17.89 %
Grinder	0.31	18.29 %
Total	2.07	22.31 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.29	14.59 %
Total	2.07	22.31 %