

MTD Sales
183.60 L

Brand Share %
22.40 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	108.98	38.44 %
Mixie	47.75	13.62 %
Grinder	26.86	14.47 %
Total	183.60	22.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.72	21.68 %
CHENNAI-01	31.24	27.88 %
TRICHY-01	25.19	25.96 %
SOUTH-03	23.27	20.94 %
CHENNAI-02	17.73	26.76 %
WEST-01	14.88	23.98 %
NORTH ARCOT	12.34	24.56 %
SOUTH ARCOT	12.02	20.62 %
WEST-03	5.68	15.40 %
WEST-02	5.51	9.05 %
Total	183.60	22.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	21.16	40.67 %
Mixie	9.37	12.99 %
Grinder	5.19	12.77 %
Total	35.72	21.68 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.34	13.16 %
TKS1	1.34	21.87 %
RND1	1.29	21.75 %
TCN1	1.11	20.82 %
RPM1	0.66	13.29 %
VKM1	0.54	18.87 %
TUT2	0.39	9.87 %
APK1	0.32	18.26 %
SNL1	0.31	6.66 %
ERL2	0.23	8.24 %
PKD1	0.23	10.28 %
SKD1	0.22	10.76 %
ASM1	0.22	10.55 %
ARM1	0.22	18.04 %
VLY1	0.21	4.16 %
KGL1	0.21	13.75 %
KYR1	0.15	5.60 %
VNR1	0.12	7.32 %
KSM1	0.06	2.97 %
PDI1	0.04	1.48 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	35.72	21.68 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.86	46.56 %
Mixie	8.13	17.42 %
Grinder	5.25	19.43 %
Total	31.24	27.88 %

Branch *	MTD Sales L	Brand Share %
CH05	1.17	17.14 %
CH42	0.90	18.63 %
AVD1	0.65	20.71 %
CH22	0.43	10.45 %
CH19	0.42	8.50 %
GUD2	0.35	14.20 %
TKM1	0.18	14.57 %
SKL1	0.16	8.09 %
CH48	0.16	2.91 %
KNR1	0.13	9.51 %
CH26		0.00 %
CZWH		0.00 %
Total	31.24	27.88 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.38	38.55 %
Mixie	7.72	20.13 %
Grinder	4.10	17.06 %
Total	25.19	25.96 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.19	22.27 %
KUM1	1.08	19.51 %
NMM1	0.36	16.96 %
KUM2	0.35	16.64 %
JKM1	0.32	11.57 %
TRY3	0.25	12.57 %
TYR1	0.17	4.84 %
PBR1	0.13	11.19 %
KRN1	0.08	6.13 %
NCK1	0.05	3.10 %
TVR1	0.05	3.69 %
TTP1	0.04	2.92 %
MDI1		0.00 %
TRY2		0.00 %
Total	25.19	25.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	14.26	38.08 %
Mixie	5.57	13.04 %
Grinder	3.44	11.12 %
Total	23.27	20.94 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.15	20.39 %
DKI1	0.67	21.48 %
NKI1	0.50	20.30 %
KRR1	0.43	20.65 %
PKM1	0.40	21.27 %
PVI1	0.39	9.45 %
MDU6	0.34	7.33 %
NTM1	0.29	15.05 %
KPT1	0.29	14.40 %
MDU3	0.28	12.47 %
SVG1	0.27	19.31 %
MDU4	0.26	12.38 %
PNV2	0.25	18.76 %
CBM1	0.24	11.74 %
MDU5	0.24	5.82 %
MPA1	0.22	7.44 %
BNR1	0.22	15.74 %
BTU1	0.19	13.36 %
ADP1	0.17	10.53 %
MNM1	0.17	14.90 %
TPT1	0.15	4.20 %
MLR1	0.09	3.71 %
TEN1	0.08	5.51 %
SGP1	0.05	4.48 %
USL1	0.04	2.35 %
KYK1	0.04	2.00 %
TMM1		0.00 %
WHMD		0.00 %
Total	23.27	20.94 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.77	48.71 %
Mixie	4.56	14.83 %
Grinder	2.39	17.90 %
Total	17.73	26.76 %

Branch *	MTD Sales L	Brand Share %
CH43	0.71	20.45 %
CH50	0.71	21.04 %
CH06	0.42	18.69 %
CH12	0.40	15.84 %
CH36	0.19	12.03 %
CH46	0.18	18.77 %
CH44	0.12	8.73 %
CH34	0.09	2.67 %
CH17	0.09	2.97 %
GPD1	0.08	9.00 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.73	26.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.37	41.93 %
Mixie	3.36	12.59 %
Grinder	2.15	16.53 %
Total	14.88	23.98 %

Branch *	MTD Sales L	Brand Share %
CBE6	1.07	21.06 %
KMR1	0.97	15.64 %
CBE1	0.58	16.18 %
MPM1	0.42	14.23 %
UMP1	0.34	20.09 %
CBE3	0.30	21.41 %
SNR1	0.28	7.71 %
UAM1	0.25	7.93 %
PPI1	0.24	16.44 %
SUL1	0.24	6.32 %
CNR1	0.23	21.77 %
PDM1	0.16	11.65 %
KGI1	0.13	13.71 %
GDR1		0.00 %
WHCB		0.00 %
Total	14.88	23.98 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.24	40.60 %
Mixie	3.26	14.10 %
Grinder	0.85	12.34 %
Total	12.34	24.56 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	18.59 %
SBR1	0.41	18.55 %
BGR1	0.40	21.65 %
CPT1	0.38	19.98 %
VNB1	0.37	17.60 %
WJD1	0.26	13.42 %
SLG1	0.19	20.15 %
AKM1	0.16	9.86 %
TRT1	0.16	13.27 %
CGM1	0.14	19.19 %
VEL4	0.13	3.88 %
TRL1	0.11	3.83 %
WJP1	0.09	9.77 %
VEL1	0.08	4.93 %
ARC2	0.08	5.84 %
GDM1	0.04	3.24 %
PTU1		0.00 %
WHVL		0.00 %
Total	12.34	24.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.76	37.52 %
Mixie	3.13	12.47 %
Grinder	2.13	14.04 %
Total	12.02	20.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.63	21.17 %
TRK1	0.45	11.86 %
SJI2	0.43	16.68 %
TDM1	0.41	14.53 %
NVL2	0.26	6.69 %
POY2	0.25	9.17 %
PRT1	0.20	8.98 %
STP1	0.12	14.34 %
VCM1	0.12	12.24 %
TVM1	0.10	15.68 %
KKI2	0.09	2.40 %
KML1	0.09	3.52 %
TVM2	0.08	12.07 %
VCM2	0.06	1.99 %
MKM1	0.04	3.88 %
VPM2		0.00 %
Total	12.02	20.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.45	26.57 %
Mixie	1.46	8.67 %
Grinder	0.77	10.98 %
Total	5.68	15.40 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.76	19.97 %
ERD2	0.75	12.75 %
TPR2	0.62	14.01 %
NKL2	0.39	10.37 %
RSP1	0.16	11.83 %
VKL1	0.15	12.63 %
CMI1	0.13	10.05 %
TPR1	0.11	3.40 %
TPR3	0.08	6.22 %
TPR4	0.07	7.13 %
PDR1	0.05	8.71 %
SGG1	0.04	6.58 %
TCG1	0.04	3.45 %
SYM2	0.04	3.21 %
KMM1		0.00 %
W3SD		0.00 %
Total	5.68	15.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.73	14.81 %
Mixie	1.19	4.22 %
Grinder	0.59	7.78 %
Total	5.51	9.05 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.78	18.29 %
HSR1	0.45	10.91 %
OML1	0.28	15.84 %
MTR1	0.24	7.98 %
DPR2	0.23	16.01 %
HRR1	0.18	10.24 %
PLC1	0.17	5.43 %
SGI1	0.15	11.53 %
KRI1	0.15	5.24 %
PMP1	0.14	15.63 %
ATU1	0.14	4.47 %
PNG1	0.13	8.39 %
BMD1	0.11	6.70 %
EDP1	0.11	11.60 %
EPI1	0.09	3.27 %
KVP1	0.09	5.07 %
MCR1	0.09	2.72 %
TRM1	0.08	2.05 %
SLM3	0.05	1.75 %
SLM2	0.04	2.25 %
APN1	0.03	1.28 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.51	9.05 %