

MTD Sales
185.12 L

Brand Share %
23.08 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	96.19	39.00 %
Mixie	61.85	18.22 %
Grinder	27.08	12.54 %
Total	185.12	23.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.88	24.84 %
CHENNAI-01	26.54	26.40 %
TRICHY-01	24.10	23.25 %
WEST-01	24.06	26.12 %
SOUTH-03	23.46	22.23 %
CHENNAI-02	18.19	27.04 %
SOUTH ARCOT	12.11	21.80 %
NORTH ARCOT	9.92	22.28 %
WEST-02	9.74	11.62 %
KL-SOUTH	2.11	24.88 %
Total	185.12	23.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.95	40.39 %
Mixie	11.39	21.29 %
Grinder	5.54	13.05 %
Total	34.88	24.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.17	22.14 %
TVL1	1.56	16.66 %
APK1	0.73	19.12 %
PKD1	0.50	16.59 %
MMT1	0.50	18.73 %
ASM1	0.36	18.69 %
VNR1	0.35	16.41 %
COL1	0.28	19.20 %
STU2	0.27	19.55 %
KGL1	0.27	18.54 %
VKM1	0.22	10.35 %
SGT1	0.16	14.41 %
UDN1	0.13	9.36 %
VLY1	0.12	3.59 %
PDI1	0.09	2.95 %
ERL1	0.09	18.21 %
SNL1	0.07	3.38 %
ARM1	0.06	5.79 %
TVL2	0.06	7.26 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	34.88	24.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.45	42.01 %
Mixie	8.29	20.70 %
Grinder	4.80	16.85 %
Total	26.54	26.40 %

Branch *	MTD Sales L	Brand Share %
CH19	0.98	19.33 %
CH08	0.81	12.82 %
CH22	0.68	19.45 %
CH48	0.62	11.80 %
GUD1	0.57	15.18 %
CH30	0.40	11.86 %
CH14	0.28	8.70 %
CH29	0.24	19.64 %
GUD2	0.22	8.04 %
CGL1	0.22	20.73 %
CH11	0.22	5.49 %
CH26	0.20	11.06 %
KNR1	0.18	11.59 %
CH37	0.07	5.69 %
CH40		0.00 %
WHC3		0.00 %
Total	26.54	26.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.27	39.07 %
Mixie	8.69	20.19 %
Grinder	4.13	13.01 %
Total	24.10	23.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.34	18.45 %
MVM1	1.91	22.46 %
PBR2	1.06	18.20 %
ORU1	0.34	13.72 %
PDK1	0.31	13.50 %
MDI1	0.24	3.45 %
JKM1	0.20	4.70 %
KRN1	0.20	14.55 %
NMM1	0.12	7.46 %
TTP1	0.09	5.28 %
NCK1	0.08	4.19 %
TRY2	0.03	4.35 %
TVR1	0.03	2.01 %
TRY3		0.00 %
TZSD		0.00 %
Total	24.10	23.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.66	41.74 %
Mixie	8.23	20.84 %
Grinder	3.17	14.23 %
Total	24.06	26.12 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.48	17.69 %
TPR1	0.36	10.37 %
SYM2	0.36	13.84 %
SUL1	0.35	9.95 %
MPM1	0.32	7.85 %
UAM1	0.26	6.65 %
PPI1	0.23	15.32 %
CNR1	0.21	15.73 %
ANR1	0.20	22.37 %
SNR1	0.19	4.20 %
CBE3	0.04	2.67 %
GDR1	0.03	4.55 %
GBM1		0.00 %
WZSD		0.00 %
Total	24.06	26.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.65	41.75 %
Mixie	7.37	17.32 %
Grinder	3.44	10.52 %
Total	23.46	22.23 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.87	18.76 %
MDU4	0.63	21.83 %
TDI1	0.49	21.39 %
KKD2	0.48	16.35 %
DKI1	0.44	22.98 %
MDU5	0.42	15.40 %
SGP1	0.41	18.50 %
USL1	0.41	13.15 %
ODM1	0.33	22.14 %
BTU1	0.25	15.88 %
NTM1	0.24	15.24 %
PKM1	0.24	22.67 %
TMM1	0.24	6.39 %
NKI1	0.23	17.10 %
PVI1	0.22	9.96 %
KRR1	0.21	13.08 %
MLR1	0.20	9.50 %
MNM1	0.18	12.94 %
SVG1	0.18	9.40 %
TPT1	0.14	3.24 %
MDU3	0.09	8.25 %
PNV1	0.08	8.07 %
ADP1	0.06	3.85 %
MPA1	0.06	2.27 %
TEN1	0.04	2.99 %
SZSD		0.00 %
Total	23.46	22.23 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.15	47.29 %
Mixie	5.83	19.76 %
Grinder	2.20	13.54 %
Total	18.19	27.04 %

Branch *	MTD Sales L	Brand Share %
CH15	2.17	20.53 %
CH03	1.28	21.30 %
CH43	0.78	20.32 %
CH17	0.22	14.00 %
CH44	0.20	9.87 %
CH32	0.13	22.55 %
UK11	0.12	13.75 %
CH06	0.11	4.07 %
CH12	0.08	2.34 %
CH36	0.04	4.00 %
CH27	0.04	4.49 %
CH31	0.04	4.47 %
MC06		0.00 %
Total	18.19	27.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.29	37.70 %
Mixie	4.56	17.81 %
Grinder	2.26	14.22 %
Total	12.11	21.80 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.91	19.46 %
VPM2	0.22	7.78 %
TRK1	0.21	11.39 %
KKI2	0.19	4.41 %
STP1	0.17	13.07 %
KML1	0.16	10.47 %
VPM1	0.16	15.11 %
TVM2	0.09	10.88 %
PRT1	0.09	4.75 %
SJI1	0.08	5.94 %
TVM1	0.06	9.78 %
VCM1	0.04	3.78 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	12.11	21.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.91	36.48 %
Mixie	3.35	16.07 %
Grinder	0.67	8.93 %
Total	9.92	22.28 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.84	22.87 %
SBR1	0.27	13.21 %
PLR1	0.24	20.07 %
CPT1	0.20	20.23 %
ARC2	0.15	12.35 %
TRT1	0.15	15.19 %
AKM1	0.14	8.42 %
VEL1	0.12	3.45 %
BGR1	0.10	6.97 %
VEL2	0.06	1.56 %
GDM1	0.04	9.95 %
UGI1	0.04	5.87 %
CGM1	0.04	3.97 %
Total	9.92	22.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.72	21.96 %
Mixie	3.30	8.05 %
Grinder	0.73	4.32 %
Total	9.74	11.62 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.74	14.61 %
HSR2	0.74	13.96 %
SLM3	0.69	18.37 %
ERD1	0.58	11.87 %
PMP1	0.29	20.97 %
TRM1	0.25	9.06 %
KMM1	0.23	11.41 %
PDR1	0.20	16.07 %
EDP1	0.20	11.97 %
SGI1	0.19	6.33 %
NKL2	0.19	7.16 %
DPR2	0.18	9.22 %
VKL1	0.17	11.65 %
HRR1	0.16	8.63 %
VPD1	0.16	5.80 %
ATU1	0.15	4.65 %
APN1	0.14	7.93 %
MCR1	0.13	6.64 %
DPR1	0.12	7.74 %
KRI1	0.12	5.25 %
SGG1	0.12	11.62 %
MTR1	0.12	3.06 %
CMI1	0.08	6.90 %
SLM2	0.07	2.80 %
TCG1	0.04	4.89 %
HSR1	0.04	1.02 %
BMD1		0.00 %
EPI1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.74	11.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.14	38.16 %
Mixie	0.84	21.51 %
Grinder	0.13	8.13 %
Total	2.11	24.88 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	8.22 %
Total	2.11	24.88 %