



TN : VIDIEM Sales Performance 26/05/2026 9:29 AM

MTD Sales
164.78 L

Brand Share %
20.36 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	86.89	35.85 %
Mixie	49.33	14.74 %
Grinder	26.78	13.82 %
Small-Ap	1.79	4.65 %
Total	164.78	20.36 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	39.54	24.77 %
CHENNAI-01	23.67	19.94 %
SOUTH-03	23.64	19.00 %
TRICHY-01	21.54	22.51 %
WEST-01	14.55	18.25 %
CHENNAI-02	14.05	22.98 %
SOUTH ARCOT	10.71	20.13 %
NORTH ARCOT	9.39	24.26 %
WEST-02	7.69	9.86 %
Total	164.78	20.36 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.72	43.41 %
Mixie	10.76	17.10 %
Grinder	7.34	17.79 %
Small-Ap	0.72	9.32 %
Total	39.54	24.77 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.50	8.43 %
MMT1	0.44	11.63 %
VKM1	0.44	15.52 %
COL1	0.42	19.80 %
PKD1	0.42	12.15 %
APK1	0.39	16.23 %
KGL1	0.25	13.20 %
SKD1	0.25	8.06 %
VLY1	0.20	4.73 %
PDI1	0.15	4.97 %
ASM1	0.14	10.89 %
SGT1	0.11	8.97 %
VNR1	0.11	6.09 %
KYR1	0.06	2.06 %
KSM1	0.05	3.88 %
S2SD	0.04	3.22 %
TKY1	0.04	1.65 %
SNL1		0.00 %
WHTV		0.00 %
Total	39.54	24.77 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.43	41.88 %
Mixie	6.41	15.38 %
Grinder	3.46	9.31 %
Small-Ap	0.37	4.71 %
Total	23.67	19.94 %

Branch *	MTD Sales L	Brand Share %
CH42	1.14	18.78 %
CH08	1.13	16.13 %
CH25	0.82	16.64 %
CH05	0.69	10.43 %
GUD1	0.55	14.83 %
CH14	0.42	10.43 %
CH35	0.40	14.62 %
CH19	0.28	5.43 %
TKM1	0.24	16.42 %
CGL1	0.17	13.43 %
AVD1	0.10	10.27 %
CH37	0.10	13.15 %
CH22	0.06	2.89 %
CH26	0.06	9.44 %
CH40	0.03	8.85 %
KNR1	0.03	7.00 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	23.67	19.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.66	33.92 %
Mixie	6.90	15.00 %
Grinder	3.97	11.44 %
Small-Ap	0.11	1.75 %
Total	23.64	19.00 %

Branch *	MTD Sales L	Brand Share %
MDU7	0.89	18.51 %
MDU6	0.69	12.17 %
TEN2	0.59	17.06 %
CBM1	0.54	18.89 %
BNR1	0.46	17.53 %
CMR1	0.43	20.31 %
SVG1	0.41	16.18 %
PVI1	0.35	12.83 %
NKI1	0.34	16.32 %
MDU4	0.25	12.24 %
PNV2	0.24	11.68 %
USL1	0.23	13.90 %
ATG1	0.23	8.15 %
MNM1	0.23	17.40 %
ADP1	0.22	11.99 %
KYK1	0.22	7.71 %
KRR1	0.19	13.36 %
PKM1	0.18	10.39 %
TEN1	0.17	8.12 %
BTU1	0.14	13.41 %
MPA1	0.14	4.85 %
ODM1	0.13	13.36 %
TPT1	0.12	2.95 %
SGP1	0.10	6.83 %
MDU5	0.10	2.16 %
TMM1	0.06	1.11 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	23.64	19.00 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.57	33.85 %
Mixie	7.56	18.61 %
Grinder	4.20	18.16 %
Small-Ap	0.21	5.68 %
Total	21.54	22.51 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.63	12.84 %
JKM1	0.56	15.65 %
KIK1	0.38	12.08 %
MDI1	0.28	5.56 %
TTP1	0.24	11.80 %
ORU1	0.15	8.50 %
KUM1	0.14	2.44 %
AYR1	0.13	9.12 %
NCK1	0.12	5.69 %
NMM1	0.09	3.98 %
TRY3	0.04	1.88 %
KRN1	0.03	2.21 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	21.54	22.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.67	31.31 %
Mixie	4.62	13.75 %
Grinder	2.12	11.77 %
Small-Ap	0.15	4.02 %
Total	14.55	18.25 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.80	17.20 %
CBE4	0.63	12.43 %
MPM1	0.42	10.80 %
SUL1	0.42	9.88 %
KMR1	0.40	6.29 %
CNR1	0.28	17.42 %
UAM1	0.26	7.62 %
CBE1	0.21	5.58 %
KMD1	0.20	13.68 %
PDM1	0.19	13.81 %
TPR3	0.17	11.76 %
KGM1	0.17	11.34 %
SNR1	0.14	4.78 %
ANR1	0.13	13.63 %
PPI1	0.10	5.85 %
CBE3	0.09	8.51 %
SYM2	0.07	5.65 %
TPR4	0.06	8.42 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	14.55	18.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.54	41.94 %
Mixie	4.16	15.95 %
Grinder	2.23	16.68 %
Small-Ap	0.12	3.25 %
Total	14.05	22.98 %

Branch *	MTD Sales L	Brand Share %
CH15	1.43	16.36 %
CH18	1.05	20.15 %
CH12	0.51	11.54 %
MJR1	0.41	20.13 %
CH44	0.38	19.21 %
CH20	0.17	6.42 %
CH27	0.16	11.97 %
CH17	0.15	4.50 %
CH36	0.14	12.33 %
PON1	0.14	14.64 %
CH34	0.13	6.27 %
UKI1	0.12	12.95 %
CH46	0.11	9.58 %
CH31	0.04	9.60 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	14.05	22.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.37	32.11 %
Mixie	3.77	16.06 %
Grinder	2.51	17.59 %
Small-Ap	0.06	3.12 %
Total	10.71	20.13 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.96	16.15 %
KML1	0.45	19.15 %
NVL2	0.39	11.82 %
PRT1	0.30	12.81 %
POY2	0.28	8.18 %
TRK1	0.25	9.65 %
SJI2	0.19	8.26 %
TVM1	0.18	15.09 %
STP1	0.16	15.90 %
KKI2	0.14	4.06 %
VCM1	0.10	11.44 %
MKM1	0.08	6.44 %
TDM1	0.03	2.36 %
VPM2	0.03	2.17 %
WHUT		0.00 %
Total	10.71	20.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.73	40.37 %
Mixie	3.27	16.74 %
Grinder	0.38	11.48 %
Total	9.39	24.26 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	12.80 %
VNB1	0.38	19.15 %
WJD1	0.31	12.85 %
SBR1	0.22	14.24 %
CPT1	0.20	14.78 %
VSI1	0.20	17.07 %
TRT1	0.20	18.48 %
CGM1	0.17	16.86 %
GDM1	0.14	18.62 %
VEL1	0.13	4.57 %
PLR1	0.13	11.17 %
SLG1	0.09	11.11 %
CYR1	0.08	11.71 %
BGR1	0.07	5.82 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	9.39	24.26 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.18	19.43 %
Mixie	1.89	4.64 %
Grinder	0.56	6.61 %
Small-Ap	0.06	2.82 %
Total	7.69	9.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.78	17.63 %
HSR1	0.50	14.86 %
ERD1	0.48	13.48 %
NKL2	0.36	13.05 %
KVP1	0.34	16.27 %
BMD1	0.30	15.95 %
MTR1	0.29	8.22 %
APN1	0.25	10.93 %
PLC1	0.22	7.87 %
SGI1	0.18	6.48 %
DPR2	0.18	11.73 %
EPI1	0.18	6.92 %
KRI1	0.11	3.62 %
DPR1	0.11	6.58 %
PMP1	0.11	10.15 %
CMI1	0.10	6.35 %
TRM1	0.08	3.87 %
SLM3	0.05	1.33 %
KMM1	0.04	2.49 %
TCG1	0.04	5.76 %
ATU1	0.02	0.82 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.69	9.86 %