



TN : VIDIEM Sales Performance 26/03/2026 9:29 AM

MTD Sales
158.10 L

Brand Share %
20.88 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	81.43	36.76 %
Mixie	46.90	15.16 %
Grinder	27.24	14.98 %
Small-Ap	2.53	5.69 %
Total	158.10	20.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.22	22.58 %
CHENNAI-01	26.89	24.24 %
SOUTH-03	25.08	22.20 %
TRICHY-01	19.36	22.98 %
CHENNAI-02	16.50	22.91 %
WEST-01	14.42	18.64 %
NORTH ARCOT	9.77	21.28 %
WEST-02	8.57	10.88 %
SOUTH ARCOT	8.27	18.22 %
Total	158.10	20.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.15	39.25 %
Mixie	9.12	17.44 %
Grinder	5.26	15.87 %
Small-Ap	0.69	8.76 %
Total	29.22	22.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.17	12.05 %
KVT1	1.08	13.76 %
TCN1	0.87	18.85 %
APK1	0.44	20.55 %
ASM1	0.29	14.20 %
VLY1	0.26	6.73 %
SKD1	0.26	9.12 %
SNL1	0.24	7.64 %
TKY1	0.23	12.88 %
MMT1	0.21	8.37 %
PDI1	0.21	8.82 %
KGL1	0.18	13.49 %
VKM1	0.17	7.35 %
PKD1	0.17	8.20 %
RPM1	0.14	3.47 %
VNR1	0.10	5.54 %
ARM1	0.08	5.20 %
COL1	0.08	9.56 %
KYR1	0.03	1.07 %
KSM1	0.03	3.14 %
Total	29.22	22.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.18	49.96 %
Mixie	5.94	16.16 %
Grinder	5.50	15.18 %
Small-Ap	0.26	3.52 %
Total	26.89	24.24 %

Branch *	MTD Sales L	Brand Share %
CH05	1.71	20.31 %
CH42	0.74	14.31 %
CH08	0.58	12.48 %
CH48	0.54	10.93 %
CH14	0.39	11.82 %
CH19	0.27	7.98 %
AVD1	0.26	17.68 %
CGL1	0.20	13.40 %
CH22	0.15	6.19 %
SKL1	0.11	11.17 %
KNR1	0.03	7.56 %
CH40	0.03	8.48 %
CH26	0.03	3.20 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	26.89	24.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.24	40.18 %
Mixie	7.24	16.96 %
Grinder	4.33	14.04 %
Small-Ap	0.28	4.28 %
Total	25.08	22.20 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.83	20.49 %
MDU6	0.67	15.41 %
NKI1	0.39	19.38 %
MLR1	0.36	14.92 %
TMM1	0.35	8.65 %
ADP1	0.32	14.14 %
DKI1	0.31	19.55 %
PVI1	0.30	13.13 %
KRR1	0.30	17.96 %
CBM1	0.28	10.18 %
USL1	0.26	15.34 %
MNM1	0.26	19.76 %
PKM1	0.24	13.60 %
MDU5	0.23	6.48 %
KYK1	0.21	11.38 %
PNV2	0.21	17.81 %
TPT1	0.19	5.72 %
NTM1	0.17	12.39 %
CMR1	0.14	16.36 %
BTU1	0.14	11.83 %
MPA1	0.13	4.70 %
TEN1	0.13	6.38 %
ODM1	0.12	8.63 %
Total	25.08	22.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.45	35.71 %
Mixie	6.23	17.96 %
Grinder	4.29	20.18 %
Small-Ap	0.40	8.51 %
Total	19.36	22.98 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.81	20.21 %
KIK1	0.59	18.40 %
NMM1	0.41	14.79 %
TTP1	0.19	6.84 %
AYR1	0.18	14.82 %
TZSD	0.17	17.62 %
NCK1	0.17	9.07 %
PTK1	0.15	4.30 %
KRN1	0.12	6.44 %
PBR1	0.12	11.40 %
TVR1	0.09	5.91 %
PDK1	0.09	9.40 %
TRY2	0.06	11.64 %
MDI1		0.00 %
TRY3		0.00 %
Total	19.36	22.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.04	41.86 %
Mixie	4.55	14.47 %
Grinder	2.50	17.31 %
Small-Ap	0.41	8.99 %
Total	16.50	22.91 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	20.14 %
CH03	1.38	13.94 %
CH43	0.88	19.15 %
CH50	0.67	17.09 %
CH12	0.66	16.57 %
CH34	0.59	17.95 %
CH18	0.46	10.16 %
CH41	0.41	19.30 %
CH17	0.29	9.24 %
CH36	0.25	16.85 %
CH27	0.22	16.83 %
PON1	0.14	10.95 %
CH06	0.14	5.21 %
CH31	0.11	14.59 %
CH01	0.03	13.00 %
CH44		0.00 %
CH51		0.00 %
Total	16.50	22.91 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.16	32.06 %
Mixie	4.21	13.84 %
Grinder	1.92	12.18 %
Small-Ap	0.14	2.40 %
Total	14.42	18.64 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.00	15.74 %
CBE4	0.98	16.73 %
KMR1	0.63	11.51 %
MPM1	0.60	17.46 %
CBE1	0.38	11.88 %
PDM1	0.34	17.13 %
CBE5	0.28	15.91 %
KGM1	0.24	20.67 %
TPR1	0.23	8.61 %
SUL1	0.21	6.04 %
PPI1	0.20	12.94 %
ANR1	0.20	19.89 %
UMP1	0.19	16.69 %
SNR1	0.16	4.71 %
KGI1	0.14	15.95 %
CBE3	0.13	13.83 %
CNR1	0.09	9.99 %
SYM2	0.08	4.74 %
GDR1	0.05	9.01 %
UAM1		0.00 %
Total	14.42	18.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.78	33.35 %
Mixie	3.90	17.80 %
Grinder	0.92	13.11 %
Small-Ap	0.17	6.57 %
Total	9.77	21.28 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.64	16.40 %
SBR1	0.25	11.44 %
ABR1	0.22	14.30 %
CPT1	0.21	15.18 %
CGM1	0.19	14.85 %
VEL1	0.17	6.88 %
VSI1	0.14	8.01 %
AKM1	0.10	8.21 %
TRT1	0.09	7.67 %
BGR1	0.09	5.17 %
ANI1	0.06	6.57 %
VNB1		0.00 %
Total	9.77	21.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.01	19.86 %
Mixie	2.56	6.39 %
Grinder	0.94	8.40 %
Small-Ap	0.06	2.57 %
Total	8.57	10.88 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.75	20.68 %
HSR2	0.40	7.48 %
TRM1	0.40	19.34 %
MTR1	0.30	14.40 %
APN1	0.30	9.65 %
EDP1	0.29	18.56 %
SGI1	0.28	17.90 %
CMI1	0.26	15.58 %
KRI1	0.23	8.64 %
NKL2	0.21	6.64 %
BMD1	0.21	8.59 %
PLC1	0.20	8.59 %
VPD1	0.15	5.10 %
SLM3	0.14	4.91 %
HRR1	0.14	8.04 %
MCR1	0.14	5.67 %
HSR1	0.09	2.50 %
PMP1	0.08	6.61 %
VKL1	0.07	3.77 %
EPI1	0.07	2.35 %
SLM2	0.06	3.18 %
KVP1	0.06	4.79 %
DPR2	0.05	4.03 %
ATU1	0.04	1.67 %
DPR1	0.04	3.84 %
KAM1	0.03	2.17 %
PDR1	0.03	10.33 %
OML1	0.03	1.64 %
TCG1	0.03	1.84 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.57	10.88 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.41	28.85 %
Mixie	3.15	16.60 %
Grinder	1.58	13.22 %
Small-Ap	0.12	4.51 %
Total	8.27	18.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.05	19.22 %
POY2	0.25	7.86 %
VPM2	0.24	10.11 %
PRT1	0.21	10.40 %
NVL2	0.20	8.34 %
TDM1	0.15	9.31 %
KKI2	0.15	4.67 %
KML1	0.14	8.15 %
TVM1	0.09	15.64 %
MKM1	0.06	3.47 %
SJI2	0.06	3.37 %
TRK1	0.03	1.50 %
VCM1		0.00 %
Total	8.27	18.22 %