

MTD Sales
170.14 L

Brand Share %
22.18 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	88.04	35.72 %
Mixie	53.34	18.03 %
Grinder	26.15	13.83 %
Small-Ap	2.62	7.36 %
Total	170.14	22.18 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.59	24.19 %
SOUTH-03	25.84	23.70 %
CHENNAI-01	23.45	23.01 %
WEST-01	20.36	23.56 %
TRICHY-01	19.24	22.47 %
CHENNAI-02	17.13	24.09 %
SOUTH ARCOT	11.52	22.18 %
NORTH ARCOT	10.28	23.21 %
WEST-02	9.01	11.41 %
KL-SOUTH	1.74	23.81 %
Total	170.14	22.18 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.50	37.89 %
Mixie	10.08	20.86 %
Grinder	5.40	15.58 %
Small-Ap	0.61	9.07 %
Total	31.59	24.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.98	21.15 %
TVL1	1.57	17.88 %
NGR1	1.19	18.30 %
RND1	0.70	15.52 %
TYI1	0.46	20.46 %
ASM1	0.38	16.42 %
MMT1	0.37	13.90 %
PKD1	0.28	10.69 %
VNR1	0.28	15.74 %
VLY1	0.19	5.85 %
UDN1	0.17	12.66 %
SNL1	0.16	6.01 %
SGT1	0.16	16.83 %
COL1	0.12	14.27 %
KSM1	0.07	6.09 %
SKD1	0.06	2.29 %
TVL2	0.06	9.69 %
KYR1	0.05	3.22 %
VKM1	0.04	2.10 %
KGL1	0.04	4.11 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	31.59	24.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.24	40.09 %
Mixie	8.19	20.17 %
Grinder	3.95	12.68 %
Small-Ap	0.45	10.80 %
Total	25.84	23.70 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.52	21.31 %
KKD3	0.82	9.88 %
MDU5	0.46	13.78 %
TMM1	0.40	9.60 %
PNV2	0.39	19.88 %
KRR1	0.39	19.63 %
PVI1	0.37	20.30 %
BNR1	0.32	18.46 %
MPA1	0.32	12.76 %
TEN1	0.32	16.28 %
DKI1	0.31	20.19 %
ADP1	0.29	16.03 %
NKI1	0.26	20.68 %
MLR1	0.25	16.45 %
CBM1	0.24	7.31 %
PKM1	0.23	18.20 %
USL1	0.23	14.62 %
SVG1	0.22	10.68 %
TPT1	0.19	5.59 %
NTM1	0.11	7.23 %
KYK1	0.09	4.48 %
CMR1	0.03	3.25 %
SZSD		0.00 %
Total	25.84	23.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.28	36.97 %
Mixie	6.60	18.15 %
Grinder	4.05	14.55 %
Small-Ap	0.52	11.64 %
Total	23.45	23.01 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	17.35 %
CH48	0.76	14.85 %
CH05	0.75	13.42 %
CH45	0.71	19.15 %
CH42	0.65	9.90 %
CH28	0.62	9.99 %
GUD1	0.62	12.57 %
CH30	0.58	18.69 %
CH11	0.55	15.42 %
AVD1	0.49	21.84 %
CGL1	0.32	17.36 %
CH22	0.31	8.06 %
CH26	0.11	8.97 %
CH37	0.11	5.55 %
CH40	0.09	14.82 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	23.45	23.01 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.11	37.13 %
Mixie	5.92	18.40 %
Grinder	2.97	14.59 %
Small-Ap	0.35	8.90 %
Total	20.36	23.56 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.11	20.24 %
SUL1	0.58	19.11 %
TPR3	0.48	20.06 %
KMR1	0.38	6.53 %
MPM1	0.37	9.78 %
SNR1	0.35	9.02 %
PPI1	0.32	17.23 %
PDM1	0.27	14.40 %
CBE3	0.25	16.22 %
KGM1	0.23	16.26 %
TPR4	0.21	15.74 %
KGI1	0.12	15.25 %
GBM1	0.10	12.20 %
ANR1	0.09	10.84 %
CBE1	0.08	2.92 %
GDR1	0.07	10.03 %
UAM1	0.07	2.00 %
CNR1	0.07	6.50 %
SYM2	0.03	2.66 %
WZSD		0.00 %
Total	20.36	23.56 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.66	37.87 %
Mixie	6.14	18.90 %
Grinder	3.21	13.96 %
Small-Ap	0.23	4.92 %
Total	19.24	22.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.52	16.55 %
NMM1	0.51	16.76 %
PBR2	0.37	8.74 %
JKM1	0.29	10.87 %
TRY3	0.25	9.96 %
NCK1	0.22	12.72 %
TTP1	0.19	10.71 %
TVR1	0.16	10.96 %
ORU1	0.15	10.86 %
KRN1	0.08	5.97 %
PBR1	0.07	7.05 %
AYR1	0.07	4.36 %
MDI1	0.05	1.24 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	19.24	22.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.86	39.41 %
Mixie	5.45	19.15 %
Grinder	2.62	15.73 %
Small-Ap	0.20	5.80 %
Total	17.13	24.09 %

Branch *	MTD Sales L	Brand Share %
CH15	1.57	18.85 %
CH18	0.95	15.78 %
CH03	0.85	17.22 %
CH17	0.68	19.64 %
MJR1	0.52	17.49 %
CH20	0.36	10.83 %
CH44	0.23	12.19 %
CH06	0.21	14.72 %
CH41	0.16	8.65 %
CH27	0.12	7.19 %
CH36	0.11	7.94 %
CH12	0.09	2.05 %
CH32	0.09	10.89 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	17.13	24.09 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.24	34.73 %
Mixie	4.09	19.99 %
Grinder	1.98	14.48 %
Small-Ap	0.20	7.51 %
Total	11.52	22.18 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.46	17.68 %
PRT1	0.34	15.64 %
KML1	0.32	21.52 %
TDM1	0.30	16.21 %
VPM2	0.18	7.41 %
SJI2	0.10	5.93 %
VCM1	0.09	8.67 %
TVM1	0.06	5.69 %
STP1	0.05	6.78 %
KKI2	0.03	0.90 %
TVM2	0.03	2.94 %
MKM1		0.00 %
WHUT		0.00 %
Total	11.52	22.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.96	34.44 %
Mixie	3.57	19.06 %
Grinder	0.70	10.83 %
Small-Ap	0.06	3.09 %
Total	10.28	23.21 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.81	18.68 %
TRL1	0.72	20.42 %
VEL2	0.56	12.09 %
SBR1	0.55	21.89 %
ARC2	0.25	15.19 %
TRT1	0.21	18.76 %
PTU1	0.19	13.30 %
UGI1	0.16	18.44 %
BGR1	0.14	14.56 %
ANI1	0.13	20.03 %
GDM1	0.12	11.94 %
CPT1	0.07	6.73 %
VEL1		0.00 %
WHVL		0.00 %
Total	10.28	23.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.06	18.97 %
Mixie	2.83	8.07 %
Grinder	1.12	7.85 %
Total	9.01	11.41 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.96	20.96 %
ERD2	0.53	11.41 %
MTR1	0.32	12.91 %
MCR1	0.30	12.19 %
HSR1	0.28	7.72 %
NKL2	0.24	7.38 %
VKL1	0.24	15.18 %
SGI1	0.23	15.18 %
SLM2	0.22	8.64 %
PLC1	0.20	8.84 %
HRR1	0.18	9.90 %
APN1	0.18	8.01 %
OML1	0.18	7.37 %
ERD1	0.17	4.98 %
KMM1	0.16	8.72 %
DPR2	0.13	10.07 %
TRM1	0.12	4.60 %
DPR1	0.12	9.67 %
KVP1	0.11	6.03 %
EDP1	0.10	9.09 %
TCG1	0.10	6.27 %
EPI1	0.09	3.78 %
PMP1	0.08	10.24 %
CMI1	0.08	5.12 %
VPD1	0.08	2.89 %
BMD1	0.07	4.43 %
PDR1	0.04	7.74 %
ATU1	0.03	1.50 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	9.01	11.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.13	47.43 %
Mixie	0.48	14.51 %
Grinder	0.14	14.59 %
Total	1.74	23.81 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	18.65 %
Total	1.74	23.81 %