

MTD Sales
295.99 L

Brand Share %
21.47 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	144.33	33.82 %
Mixie	100.16	17.95 %
Grinder	49.83	14.33 %
Small-Ap	1.66	3.62 %
Total	295.99	21.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.49	22.91 %
SOUTH-03	45.93	20.25 %
WEST-01	38.35	25.48 %
CHENNAI-01	37.80	19.37 %
TRICHY-01	37.05	24.18 %
CHENNAI-02	25.87	24.77 %
WEST-02	21.56	14.08 %
SOUTH ARCOT	20.25	24.32 %
NORTH ARCOT	14.61	19.80 %
KL-SOUTH	2.07	23.15 %
Total	295.99	21.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.72	36.32 %
Mixie	19.01	21.09 %
Grinder	9.31	14.19 %
Small-Ap	0.45	5.55 %
Total	52.49	22.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.52	19.36 %
KVT1	3.18	17.95 %
NGR1	2.88	20.83 %
TVL1	2.12	12.70 %
RPM1	1.46	20.35 %
PKD1	1.06	16.56 %
STU2	0.55	20.68 %
MMT1	0.54	13.08 %
SNL1	0.46	8.16 %
SGT1	0.35	21.43 %
VLY1	0.34	7.46 %
VNR1	0.32	9.86 %
UDN1	0.31	16.08 %
PDI1	0.28	6.77 %
ARM1	0.22	7.25 %
KGL1	0.18	11.52 %
KSM1	0.13	8.30 %
VKM1	0.12	4.20 %
TKY1	0.11	2.40 %
KYR1	0.04	1.14 %
S2SD		0.00 %
Total	52.49	22.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	22.82	36.38 %
Mixie	15.90	18.09 %
Grinder	7.12	10.41 %
Small-Ap	0.09	1.09 %
Total	45.93	20.25 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.66	18.94 %
MDU6	2.06	19.40 %
KKD3	1.07	14.26 %
MDU5	1.06	13.51 %
TMM1	0.97	10.92 %
NKI1	0.79	19.18 %
DKI1	0.76	16.99 %
CBM1	0.73	10.87 %
MLR1	0.68	16.73 %
TDI1	0.67	19.28 %
SVG1	0.67	13.09 %
TEN2	0.65	13.92 %
TEN1	0.64	16.63 %
ODM1	0.62	14.16 %
KYK1	0.59	13.25 %
BTU1	0.49	18.72 %
KRR1	0.41	11.89 %
PKM1	0.37	14.30 %
PNV1	0.37	13.99 %
TPT1	0.36	5.46 %
USL1	0.34	8.01 %
MPA1	0.31	4.85 %
ADP1	0.27	8.43 %
PVI1	0.26	5.76 %
NTM1	0.25	4.66 %
SZSD		0.00 %
Total	45.93	20.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.82	39.18 %
Mixie	12.20	20.95 %
Grinder	5.98	16.27 %
Small-Ap	0.35	7.07 %
Total	38.35	25.48 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.07	21.35 %
KMD1	0.74	20.82 %
KGI1	0.59	20.65 %
KMR1	0.58	5.45 %
CBE1	0.52	15.78 %
MPM1	0.48	7.95 %
CBE3	0.47	19.23 %
UMP1	0.46	18.74 %
SYM2	0.36	9.28 %
ANR1	0.35	20.16 %
UAM1	0.31	4.65 %
SNR1	0.24	4.76 %
PPI1	0.13	3.78 %
GDR1	0.08	7.14 %
WZSD		0.00 %
Total	38.35	25.48 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.64	27.95 %
Mixie	10.51	13.20 %
Grinder	7.27	18.29 %
Small-Ap	0.38	6.92 %
Total	37.80	19.37 %

Branch *	MTD Sales L	Brand Share %
CH42	1.95	20.82 %
CH19	1.10	17.34 %
CH30	0.59	12.17 %
AVD1	0.42	11.51 %
CH11	0.37	6.49 %
CH22	0.32	6.37 %
CH29	0.23	13.82 %
CH26	0.22	13.45 %
KNR1	0.17	8.75 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	37.80	19.37 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.82	36.78 %
Mixie	12.95	21.92 %
Grinder	7.07	16.39 %
Small-Ap	0.20	3.88 %
Total	37.05	24.18 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	13.52 %
PBR2	1.45	16.22 %
MSI1	0.65	19.76 %
JKM1	0.64	12.78 %
ORU1	0.63	19.42 %
KRN1	0.35	10.60 %
NCK1	0.34	10.89 %
NMM1	0.30	7.33 %
TTP1	0.30	10.44 %
TRY2	0.20	11.89 %
MDI1	0.14	2.16 %
TRY3	0.10	1.99 %
TVR1	0.06	2.77 %
TZSD	0.03	-6.04 %
Total	37.05	24.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	13.12	40.33 %
Mixie	8.27	19.62 %
Grinder	4.43	17.08 %
Small-Ap	0.06	1.50 %
Total	25.87	24.77 %

Branch *	MTD Sales L	Brand Share %
CH15	1.86	17.02 %
CH03	1.66	18.96 %
CH20	0.99	20.54 %
CH06	0.86	15.19 %
PON1	0.61	21.36 %
CH41	0.50	17.46 %
CH17	0.45	20.46 %
UKI1	0.40	20.79 %
CH12	0.40	5.84 %
CH23	0.34	21.45 %
CH27	0.27	16.01 %
CH36	0.15	16.91 %
CH44	0.14	9.03 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	25.87	24.77 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.68	23.86 %
Mixie	7.56	10.90 %
Grinder	2.33	7.55 %
Total	21.56	14.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.12	18.45 %
SLM3	1.32	18.03 %
ERD1	1.03	12.70 %
NKL2	0.82	14.29 %
PLC1	0.65	16.16 %
VKL1	0.61	18.96 %
TRM1	0.57	10.98 %
KVP1	0.56	16.71 %
KMM1	0.53	15.98 %
CMI1	0.47	12.44 %
DPR2	0.43	16.94 %
SLM2	0.39	7.02 %
MCR1	0.36	8.78 %
HSR1	0.35	8.94 %
TCG1	0.31	13.96 %
EDP1	0.28	10.53 %
VPD1	0.27	3.96 %
MTR1	0.26	4.66 %
DPR1	0.25	9.86 %
PMP1	0.25	11.83 %
HRR1	0.24	7.24 %
APN1	0.22	5.30 %
PDR1	0.18	12.63 %
OML1	0.14	3.41 %
EPI1	0.13	3.27 %
ATU1	0.12	1.98 %
KRI1	0.10	4.71 %
BMD1	0.03	1.14 %
WZWH		0.00 %
Total	21.56	14.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.66	33.16 %
Mixie	7.56	22.88 %
Grinder	4.89	20.24 %
Small-Ap	0.14	4.72 %
Total	20.25	24.32 %

Branch *	MTD Sales L	Brand Share %
POY2	1.35	19.05 %
KLM1	0.94	20.88 %
SJI2	0.52	13.01 %
VPM2	0.50	17.07 %
PRT1	0.45	14.99 %
TRK1	0.43	13.41 %
STP1	0.34	18.76 %
TDM1	0.31	11.44 %
KKI2	0.24	4.44 %
VCM1	0.16	9.07 %
TVM1	0.10	6.77 %
MKM1	0.10	5.42 %
TVM2	0.06	6.97 %
Total	20.25	24.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.04	32.20 %
Mixie	5.45	15.83 %
Grinder	1.12	9.68 %
Total	14.61	19.80 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.10	16.39 %
WJD1	0.68	18.55 %
VSI1	0.59	17.89 %
VNB1	0.51	18.71 %
SBR1	0.44	17.67 %
KPM1	0.44	20.16 %
TRL1	0.43	7.81 %
CPT1	0.41	19.16 %
BGR1	0.36	19.36 %
CGM1	0.36	21.22 %
TRT1	0.35	15.32 %
AKM1	0.32	9.40 %
PLR1	0.31	16.29 %
ANI1	0.22	13.70 %
ARC2	0.17	6.55 %
PTU1	0.16	12.48 %
VEL1	0.16	5.03 %
GDM1	0.12	8.25 %
UGI1	0.03	1.90 %
Total	14.61	19.80 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	39.12 %
Mixie	0.74	18.64 %
Grinder	0.31	19.18 %
Total	2.07	23.15 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.29	15.47 %
Total	2.07	23.15 %