

MTD Sales
179.94 L

Brand Share %
22.42 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	106.61	38.37 %
Mixie	46.79	13.65 %
Grinder	26.54	14.60 %
Total	179.94	22.42 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	34.84	21.57 %
CHENNAI-01	30.79	28.03 %
TRICHY-01	24.68	25.95 %
SOUTH-03	22.81	20.92 %
CHENNAI-02	17.50	26.98 %
WEST-01	14.61	24.04 %
NORTH ARCOT	12.05	24.97 %
SOUTH ARCOT	11.74	20.62 %
WEST-03	5.52	15.23 %
WEST-02	5.42	9.04 %
Total	179.94	22.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	20.65	40.64 %
Mixie	9.12	12.89 %
Grinder	5.07	12.69 %
Total	34.84	21.57 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.34	13.26 %
TKS1	1.28	21.45 %
RND1	1.23	21.14 %
TCN1	1.11	21.51 %
RPM1	0.63	12.77 %
VKM1	0.49	17.57 %
TUT2	0.39	10.03 %
APK1	0.32	18.52 %
SNL1	0.31	7.12 %
ERL2	0.23	8.24 %
PKD1	0.23	10.50 %
ASM1	0.22	10.68 %
ARM1	0.22	18.40 %
VLY1	0.21	4.42 %
KGL1	0.21	13.75 %
SKD1	0.19	9.73 %
KYR1	0.15	6.01 %
VNR1	0.12	7.32 %
KSM1	0.06	3.08 %
PDI1	0.04	1.48 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	34.84	21.57 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.56	46.89 %
Mixie	8.03	17.46 %
Grinder	5.20	19.70 %
Total	30.79	28.03 %

Branch *	MTD Sales L	Brand Share %
CH05	1.04	16.09 %
CH42	0.90	18.63 %
AVD1	0.65	20.71 %
CH22	0.43	10.50 %
CH19	0.42	8.87 %
GUD2	0.35	14.73 %
TKM1	0.18	14.57 %
SKL1	0.16	8.25 %
KNR1	0.13	9.51 %
CH48	0.12	2.24 %
CH26		0.00 %
CZWH		0.00 %
Total	30.79	28.03 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.06	38.39 %
Mixie	7.62	20.32 %
Grinder	4.00	16.95 %
Total	24.68	25.95 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.08	19.99 %
TVR2	1.05	20.57 %
NMM1	0.36	17.69 %
KUM2	0.35	17.12 %
JKM1	0.32	11.69 %
TRY3	0.25	12.85 %
TYR1	0.17	5.05 %
PBR1	0.13	11.52 %
KRN1	0.08	6.29 %
NCK1	0.05	3.10 %
TVR1	0.05	3.77 %
TTP1	0.04	2.92 %
MDI1		0.00 %
TRY2		0.00 %
Total	24.68	25.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.87	37.83 %
Mixie	5.50	13.10 %
Grinder	3.44	11.31 %
Total	22.81	20.92 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.10	19.84 %
DKI1	0.67	21.48 %
NKI1	0.50	20.78 %
PKM1	0.40	22.15 %
PVI1	0.39	9.51 %
KRR1	0.39	19.06 %
MDU6	0.34	7.43 %
NTM1	0.29	15.31 %
KPT1	0.29	14.71 %
MDU3	0.28	12.69 %
SVG1	0.27	19.31 %
MDU4	0.26	12.74 %
PNV2	0.25	18.76 %
CBM1	0.24	12.00 %
MDU5	0.24	5.96 %
BNR1	0.22	15.74 %
BTU1	0.19	13.36 %
ADP1	0.17	10.53 %
MNM1	0.17	14.90 %
TPT1	0.15	4.20 %
MPA1	0.12	4.33 %
MLR1	0.09	3.71 %
TEN1	0.08	6.07 %
SGP1	0.05	4.48 %
USL1	0.04	2.47 %
KYK1	0.04	2.10 %
TMM1		0.00 %
WHMD		0.00 %
Total	22.81	20.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.62	48.86 %
Mixie	4.48	14.93 %
Grinder	2.39	18.29 %
Total	17.50	26.98 %

Branch *	MTD Sales L	Brand Share %
CH43	0.71	21.21 %
CH50	0.71	21.50 %
CH06	0.42	18.69 %
CH12	0.40	15.84 %
CH36	0.19	12.38 %
CH46	0.18	18.77 %
CH44	0.12	8.73 %
CH34	0.09	2.71 %
CH17	0.09	3.13 %
GPD1	0.08	9.44 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.50	26.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.16	41.60 %
Mixie	3.29	12.63 %
Grinder	2.15	16.95 %
Total	14.61	24.04 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.98	19.80 %
KMR1	0.94	15.31 %
CBE1	0.58	16.52 %
CBE5	0.45	21.63 %
MPM1	0.42	14.64 %
UMP1	0.34	20.44 %
CBE3	0.30	21.41 %
SNR1	0.28	7.87 %
UAM1	0.25	7.93 %
PPI1	0.24	17.96 %
SUL1	0.24	6.32 %
CNR1	0.23	21.77 %
PDM1	0.16	12.05 %
KGI1	0.13	13.71 %
GDR1		0.00 %
WHCB		0.00 %
Total	14.61	24.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	8.13	41.14 %
Mixie	3.07	13.98 %
Grinder	0.85	12.99 %
Total	12.05	24.97 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	18.94 %
SBR1	0.41	18.55 %
VNB1	0.37	18.09 %
WJD1	0.26	13.60 %
SLG1	0.19	20.15 %
AKM1	0.16	9.86 %
TRT1	0.16	13.27 %
WJP1	0.09	10.18 %
VEL4	0.08	2.61 %
VEL1	0.08	4.93 %
ARC2	0.08	6.23 %
TRL1	0.06	2.15 %
GDM1	0.04	3.24 %
PTU1		0.00 %
WHVL		0.00 %
Total	12.05	24.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.51	36.99 %
Mixie	3.10	12.68 %
Grinder	2.13	14.27 %
Total	11.74	20.62 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.63	21.64 %
TRK1	0.45	12.09 %
SJI2	0.43	17.52 %
TDM1	0.36	13.58 %
NVL2	0.26	6.84 %
POY2	0.25	9.17 %
PRT1	0.20	8.98 %
STP1	0.12	14.34 %
VCM1	0.12	12.55 %
TVM1	0.10	16.83 %
KKI2	0.09	2.46 %
KML1	0.09	3.52 %
TVM2	0.08	12.07 %
VCM2	0.06	2.01 %
MKM1	0.04	3.88 %
VPM2		0.00 %
Total	11.74	20.62 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.34	25.97 %
Mixie	1.41	8.55 %
Grinder	0.77	11.18 %
Total	5.52	15.23 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.70	18.83 %
ERD2	0.70	12.25 %
TPR2	0.62	14.01 %
NKL2	0.39	10.58 %
RSP1	0.16	12.00 %
VKL1	0.15	12.63 %
CMI1	0.13	10.27 %
TPR1	0.11	3.40 %
TPR3	0.08	6.22 %
TPR4	0.07	7.13 %
PDR1	0.05	8.71 %
SGG1	0.04	6.58 %
TCG1	0.04	3.45 %
SYM2	0.04	3.62 %
KMM1		0.00 %
W3SD		0.00 %
Total	5.52	15.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.69	14.84 %
Mixie	1.19	4.28 %
Grinder	0.54	7.35 %
Total	5.42	9.04 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.78	18.81 %
HSR1	0.41	10.15 %
MTR1	0.24	7.98 %
DPR2	0.23	16.01 %
OML1	0.23	14.49 %
HRR1	0.18	10.24 %
PLC1	0.17	5.43 %
SGI1	0.15	11.53 %
KRI1	0.15	5.24 %
PMP1	0.14	16.52 %
ATU1	0.14	4.47 %
PNG1	0.13	8.39 %
BMD1	0.11	6.87 %
EDP1	0.11	12.03 %
EPI1	0.09	3.27 %
KVP1	0.09	5.07 %
MCR1	0.09	2.72 %
TRM1	0.08	2.10 %
SLM3	0.05	1.81 %
SLM2	0.04	2.31 %
APN1	0.03	1.31 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.42	9.04 %