

MTD Sales
163.18 L

Brand Share %
25.37 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	79.77	37.56 %
Mixie	58.83	21.75 %
Grinder	24.58	15.34 %
Total	163.18	25.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	36.58	37.44 %
SOUTH-01	30.20	24.56 %
SOUTH-03	19.55	21.89 %
WEST-01	19.19	26.71 %
TRICHY-01	15.70	24.47 %
CHENNAI-02	13.70	27.93 %
WEST-02	9.17	15.13 %
SOUTH ARCOT	8.85	22.43 %
NORTH ARCOT	7.46	21.96 %
KL-SOUTH	2.78	19.74 %
Total	163.18	25.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	20.43	44.81 %
Gas-Stov	12.25	45.61 %
Grinder	3.90	15.45 %
Total	36.58	37.44 %

Branch *	MTD Sales L	Brand Share %
CH08	1.52	24.87 %
CH42	1.17	20.74 %
CH19	0.82	15.73 %
CH48	0.79	22.14 %
CH22	0.59	23.96 %
CH14	0.47	16.39 %
SKL1	0.40	24.13 %
AVD1	0.38	23.17 %
CH30	0.37	20.24 %
CH29	0.25	19.80 %
CH37	0.21	13.52 %
CH26	0.20	24.68 %
KNR1	0.17	14.27 %
CGL1	0.15	15.31 %
CH11	0.12	4.86 %
CH40		0.00 %
MC02		0.00 %
WHC3		0.00 %
Total	36.58	37.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.95	39.82 %
Mixie	9.32	19.14 %
Grinder	4.93	14.41 %
Total	30.20	24.56 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.10	21.40 %
TUT1	1.96	22.69 %
TVL1	1.60	17.28 %
RPM1	1.20	22.57 %
SDI1	1.00	25.31 %
APK1	0.46	22.89 %
MMT1	0.40	13.23 %
SKD1	0.39	20.69 %
KSM1	0.34	19.72 %
PKD1	0.28	13.39 %
ASM1	0.26	20.37 %
VLY1	0.26	8.92 %
STU2	0.23	18.25 %
SGT1	0.22	17.05 %
VKM1	0.22	10.50 %
SNL1	0.20	7.40 %
PDI1	0.16	5.78 %
COL1	0.15	12.52 %
TKY1	0.12	6.68 %
KYR1	0.11	5.08 %
KGL1	0.10	6.67 %
TVL2	0.05	13.95 %
ARM1	0.04	3.67 %
S2SD		0.00 %
VNR1		0.00 %
Total	30.20	24.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.67	36.64 %
Mixie	5.60	16.28 %
Grinder	3.28	12.73 %
Total	19.55	21.89 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.63	21.17 %
MDU6	0.96	22.37 %
KKD2	0.76	23.63 %
TMM1	0.54	15.86 %
DKI1	0.50	22.98 %
PVI1	0.48	14.73 %
BNR1	0.45	22.88 %
TEN2	0.36	18.89 %
MDU4	0.35	16.74 %
MDU3	0.33	24.58 %
KKD3	0.29	20.53 %
MNM1	0.28	23.96 %
MDU5	0.28	10.14 %
CBM1	0.24	11.48 %
MLR1	0.19	14.63 %
NKI1	0.17	13.51 %
BTU1	0.17	22.52 %
PNI1	0.15	15.29 %
PNV1	0.14	13.35 %
CMR1	0.14	22.18 %
SGP1	0.14	11.96 %
KRR1	0.12	10.95 %
ADP1	0.11	10.56 %
TEN1	0.11	7.36 %
PKM1	0.06	5.33 %
USL1	0.05	3.22 %
NTM1	0.05	2.91 %
SVG1	0.05	2.89 %
MPA1	0.04	1.95 %
TPT1	0.04	1.68 %
SZSD		0.00 %
Total	19.55	21.89 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.86	42.09 %
Mixie	5.41	17.98 %
Grinder	2.92	18.29 %
Total	19.19	26.71 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.99	16.84 %
KMD1	0.61	22.56 %
TPR1	0.56	19.65 %
CBE1	0.39	12.62 %
PDM1	0.26	24.87 %
MPM1	0.22	10.67 %
TPR4	0.22	24.68 %
UAM1	0.19	5.17 %
SNR1	0.19	4.48 %
UMP1	0.18	11.65 %
KGM1	0.15	11.38 %
PPI1	0.09	6.67 %
SYM2	0.07	6.03 %
GDR1		0.00 %
KGI1		0.00 %
WZSD		0.00 %
Total	19.19	26.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.55	32.65 %
Mixie	5.91	22.63 %
Grinder	3.24	18.00 %
Total	15.70	24.47 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.06	14.63 %
PBR2	0.50	13.98 %
AYR1	0.22	20.54 %
ORU1	0.21	14.85 %
PBR1	0.16	18.98 %
MSI1	0.15	15.49 %
NCK1	0.12	9.64 %
TVR1	0.11	10.79 %
TTP1	0.10	6.63 %
TRY3	0.10	6.29 %
JKM1	0.09	4.15 %
TZSD	0.06	19.39 %
MDI1	0.05	1.49 %
KRN1		0.00 %
NMM1		0.00 %
TRY2		0.00 %
Total	15.70	24.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.80	44.84 %
Mixie	3.87	18.07 %
Grinder	2.03	19.82 %
Total	13.70	27.93 %

Branch *	MTD Sales L	Brand Share %
CH15	1.72	25.11 %
CH43	0.79	23.16 %
CH03	0.34	10.11 %
CH44	0.30	19.31 %
CH12	0.29	9.84 %
CH41	0.26	18.98 %
GPD1	0.23	19.93 %
CH27	0.16	17.01 %
CH06	0.13	7.59 %
UKI1	0.12	14.88 %
CH31	0.12	12.14 %
CH36	0.11	11.13 %
CH23	0.03	9.29 %
CH32		0.00 %
MC06		0.00 %
Total	13.70	27.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	5.39	24.07 %
Mixie	2.63	9.51 %
Grinder	1.15	10.89 %
Total	9.17	15.13 %

Branch *	MTD Sales L	Brand Share %
SLM3	0.49	24.76 %
TRM1	0.37	14.56 %
ATU1	0.29	10.27 %
HSR1	0.27	8.85 %
SGI1	0.27	19.90 %
VKL1	0.26	16.81 %
KVP1	0.23	14.26 %
NKL2	0.20	6.92 %
SGG1	0.20	19.21 %
ERD1	0.17	8.30 %
KRI1	0.17	14.13 %
SLM2	0.17	7.89 %
PMP1	0.16	15.91 %
KMM1	0.13	17.04 %
DPR2	0.13	8.85 %
PLC1	0.13	9.70 %
OML1	0.12	6.86 %
CMI1	0.12	15.29 %
APN1	0.11	5.47 %
DPR1	0.10	13.43 %
VPD1	0.09	3.50 %
BMD1	0.08	4.92 %
MCR1	0.08	4.63 %
EPI1	0.06	2.85 %
HRR1	0.06	6.48 %
MTR1	0.06	2.74 %
EDP1	0.04	6.92 %
PDR1	0.04	6.85 %
TCG1		0.00 %
WZWH		0.00 %
Total	9.17	15.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.14	32.33 %
Mixie	2.47	16.12 %
Grinder	2.24	19.74 %
Total	8.85	22.43 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.67	22.97 %
PRT1	0.32	23.20 %
VPM1	0.21	18.45 %
KML1	0.17	16.45 %
TRK1	0.13	17.61 %
TVM1	0.11	13.91 %
KKI2	0.10	3.03 %
VPM2	0.09	4.36 %
TDM1	0.09	8.77 %
VCM1	0.08	6.52 %
MKM1	0.06	6.46 %
STP1	0.05	7.17 %
SJI1	0.04	7.40 %
KLM1	0.03	1.19 %
TVM2		0.00 %
Total	8.85	22.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.58	34.86 %
Mixie	2.23	14.47 %
Grinder	0.65	11.99 %
Total	7.46	21.96 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.62	15.78 %
TRL1	0.34	11.48 %
VNB1	0.26	19.00 %
ABR1	0.23	23.63 %
ARC2	0.21	25.01 %
BGR1	0.21	16.84 %
CGM1	0.20	15.10 %
CYR1	0.19	17.15 %
VSI1	0.16	11.31 %
CPT1	0.15	20.57 %
GDM1	0.13	20.26 %
PLR1	0.12	19.50 %
PTU1		0.00 %
UGI1		0.00 %
VEL1		0.00 %
Total	7.46	21.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.56	33.28 %
Mixie	0.97	16.60 %
Grinder	0.25	7.00 %
Total	2.78	19.74 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.18	14.08 %
PAS1	0.77	23.91 %
Total	2.78	19.74 %