



TN : VIDIEM Sales Performance 25/05/2026 9:29 AM

MTD Sales
156.72 L

Brand Share %
20.38 %

Information:

MTD : 01-05-2026 To 24-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	81.77	35.73 %
Mixie	47.51	14.90 %
Grinder	25.71	13.95 %
Small-Ap	1.73	4.69 %
Total	156.72	20.38 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	37.70	24.87 %
SOUTH-03	22.58	19.21 %
CHENNAI-01	22.34	19.63 %
TRICHY-01	20.24	22.51 %
CHENNAI-02	13.70	23.07 %
WEST-01	13.59	18.05 %
SOUTH ARCOT	10.13	20.00 %
NORTH ARCOT	9.15	24.70 %
WEST-02	7.29	9.86 %
Total	156.72	20.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.71	43.75 %
Mixie	10.21	17.01 %
Grinder	7.06	18.10 %
Small-Ap	0.72	9.57 %
Total	37.70	24.87 %

Branch *	MTD Sales L	Brand Share %
MMT1	0.44	11.63 %
PKD1	0.42	12.35 %
RPM1	0.42	7.44 %
APK1	0.39	17.49 %
VKM1	0.35	13.09 %
SKD1	0.25	8.06 %
KGL1	0.22	12.19 %
VLY1	0.20	4.99 %
PDI1	0.15	5.39 %
ASM1	0.14	10.89 %
SGT1	0.11	9.27 %
VNR1	0.11	6.60 %
KYR1	0.06	2.17 %
KSM1	0.05	3.94 %
S2SD	0.04	3.22 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	37.70	24.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.89	33.86 %
Mixie	6.70	15.50 %
Grinder	3.91	11.89 %
Small-Ap	0.08	1.30 %
Total	22.58	19.21 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.27	18.67 %
MDU7	0.75	16.78 %
MDU6	0.69	12.36 %
TEN2	0.59	20.03 %
CBM1	0.54	20.09 %
BNR1	0.46	18.41 %
CMR1	0.43	20.31 %
SVG1	0.41	16.43 %
PVI1	0.35	13.39 %
NKI1	0.34	16.32 %
MDU4	0.25	12.51 %
PNV2	0.24	12.50 %
ATG1	0.23	9.93 %
MNM1	0.23	18.92 %
ADP1	0.22	12.18 %
KYK1	0.22	8.05 %
KRR1	0.19	13.36 %
PKM1	0.18	11.09 %
TEN1	0.17	8.12 %
BTU1	0.14	13.90 %
MPA1	0.14	4.97 %
ODM1	0.13	14.47 %
TPT1	0.12	3.15 %
SGP1	0.10	7.10 %
MDU5	0.10	2.24 %
USL1	0.08	6.15 %
TMM1	0.06	1.23 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	22.58	19.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.45	41.21 %
Mixie	6.14	15.33 %
Grinder	3.41	9.46 %
Small-Ap	0.33	4.54 %
Total	22.34	19.63 %

Branch *	MTD Sales L	Brand Share %
CH08	1.13	16.25 %
CH42	1.01	17.75 %
CH25	0.82	17.20 %
CH05	0.69	11.16 %
GUD1	0.55	15.48 %
CH14	0.42	11.44 %
CH35	0.40	14.62 %
CGL1	0.17	13.43 %
TKM1	0.16	12.86 %
CH19	0.12	2.56 %
AVD1	0.10	10.27 %
CH37	0.10	14.11 %
CH26	0.06	9.44 %
CH40	0.03	8.85 %
CH22		0.00 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	22.34	19.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.70	33.38 %
Mixie	7.24	18.88 %
Grinder	4.10	18.64 %
Small-Ap	0.21	5.90 %
Total	20.24	22.51 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.63	13.32 %
JKM1	0.50	14.73 %
KIK1	0.38	13.76 %
MDI1	0.28	5.77 %
TTP1	0.20	11.03 %
KUM1	0.14	2.66 %
AYR1	0.13	10.09 %
NMM1	0.09	4.33 %
ORU1	0.08	4.81 %
NCK1	0.06	2.99 %
TRY3	0.04	1.93 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	20.24	22.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.50	42.22 %
Mixie	3.98	15.79 %
Grinder	2.10	16.10 %
Small-Ap	0.12	3.58 %
Total	13.70	23.07 %

Branch *	MTD Sales L	Brand Share %
CH15	1.43	17.25 %
CH18	0.90	18.56 %
CH12	0.51	11.63 %
MJR1	0.41	20.13 %
CH44	0.38	20.13 %
CH20	0.17	6.63 %
CH27	0.16	13.20 %
CH17	0.15	4.67 %
CH36	0.14	12.33 %
PON1	0.14	14.64 %
CH34	0.13	6.33 %
UKI1	0.12	12.95 %
CH46	0.11	9.58 %
CH31	0.04	10.47 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	13.70	23.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.00	30.62 %
Mixie	4.48	14.07 %
Grinder	1.96	11.52 %
Small-Ap	0.15	4.15 %
Total	13.59	18.05 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.60	16.15 %
CBE4	0.63	13.14 %
KMR1	0.40	7.24 %
SUL1	0.38	9.46 %
MPM1	0.36	9.81 %
CNR1	0.28	17.42 %
UAM1	0.26	7.72 %
CBE1	0.21	5.61 %
KMD1	0.20	13.93 %
PDM1	0.19	13.81 %
TPR3	0.17	12.12 %
KGM1	0.17	11.81 %
SNR1	0.14	4.91 %
ANR1	0.13	15.93 %
PPI1	0.10	5.85 %
CBE3	0.09	8.58 %
SYM2	0.07	5.65 %
TPR4	0.06	8.42 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	13.59	18.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.16	31.81 %
Mixie	3.69	16.47 %
Grinder	2.22	16.58 %
Small-Ap	0.06	3.26 %
Total	10.13	20.00 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.91	16.04 %
KML1	0.41	17.85 %
PRT1	0.30	13.22 %
NVL2	0.29	9.31 %
POY2	0.28	8.26 %
TRK1	0.25	10.48 %
SJ2	0.19	8.67 %
TVM1	0.18	15.09 %
STP1	0.16	15.90 %
VCM1	0.10	12.07 %
MKM1	0.08	6.72 %
KKI2	0.04	1.18 %
TDM1	0.03	2.42 %
VPM2	0.03	2.43 %
WHUT		0.00 %
Total	10.13	20.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.53	40.78 %
Mixie	3.23	17.28 %
Grinder	0.38	11.63 %
Total	9.15	24.70 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.38	13.24 %
VNB1	0.38	20.30 %
WJD1	0.31	13.54 %
ABR1	0.22	16.96 %
SBR1	0.22	15.54 %
CPT1	0.20	15.71 %
VSI1	0.20	17.07 %
TRT1	0.20	19.38 %
CGM1	0.17	18.68 %
GDM1	0.14	18.62 %
VEL1	0.13	4.80 %
PLR1	0.13	11.17 %
SLG1	0.09	11.11 %
CYR1	0.08	12.37 %
BGR1	0.07	6.73 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	9.15	24.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.84	19.22 %
Mixie	1.83	4.68 %
Grinder	0.56	7.40 %
Small-Ap	0.06	2.94 %
Total	7.29	9.86 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.63	15.08 %
HSR1	0.50	15.54 %
ERD1	0.48	13.64 %
NKL2	0.36	14.76 %
KVP1	0.34	17.28 %
BMD1	0.30	16.29 %
APN1	0.25	11.46 %
MTR1	0.22	7.15 %
SGG1	0.18	20.06 %
DPR2	0.18	11.87 %
EPI1	0.18	7.48 %
SGI1	0.16	5.73 %
PLC1	0.13	5.03 %
KRI1	0.11	3.86 %
DPR1	0.11	6.94 %
PMP1	0.11	10.15 %
CMI1	0.10	6.90 %
SLM3	0.05	1.41 %
TRM1	0.05	2.47 %
KMM1	0.04	2.49 %
TCG1	0.04	6.14 %
ATU1	0.02	0.92 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.29	9.86 %