



TN : VIDIEM Sales Performance 25/04/2026 9:29 AM

MTD Sales
158.82 L

Brand Share %
20.40 %

Information:

MTD : 01-04-2026 To 24-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	79.69	35.65 %
Mixie	50.41	15.18 %
Grinder	26.65	14.55 %
Small-Ap	2.07	5.21 %
Total	158.82	20.40 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.59	22.03 %
CHENNAI-01	27.66	22.01 %
SOUTH-03	22.76	20.26 %
TRICHY-01	20.74	23.55 %
CHENNAI-02	17.82	25.68 %
WEST-01	12.48	17.73 %
NORTH ARCOT	10.68	24.77 %
SOUTH ARCOT	10.04	20.16 %
WEST-02	6.06	7.49 %
Total	158.82	20.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.46	35.90 %
Mixie	9.24	16.12 %
Grinder	6.24	18.48 %
Small-Ap	0.65	8.73 %
Total	30.59	22.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.01	19.73 %
TVL1	1.75	18.45 %
KVT1	1.59	15.17 %
TCN1	0.90	17.53 %
RPM1	0.43	9.54 %
PKD1	0.43	15.94 %
MMT1	0.42	13.90 %
SNL1	0.40	13.69 %
APK1	0.37	18.75 %
VNR1	0.33	12.54 %
VKM1	0.31	11.22 %
SKD1	0.29	9.40 %
ERL2	0.27	13.18 %
UDN1	0.26	15.26 %
ARM1	0.25	12.97 %
PDI1	0.15	6.27 %
ASM1	0.12	7.18 %
SGT1	0.08	8.60 %
KSM1	0.06	3.41 %
KYR1	0.05	1.60 %
TKY1	0.03	1.30 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	30.59	22.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.75	45.32 %
Mixie	7.95	18.63 %
Grinder	4.49	10.66 %
Small-Ap	0.47	5.63 %
Total	27.66	22.01 %

Branch *	MTD Sales L	Brand Share %
CH08	1.06	18.29 %
CH05	0.83	11.84 %
CH48	0.71	13.31 %
GUD1	0.71	18.32 %
CH42	0.47	7.83 %
CH19	0.40	5.84 %
CH14	0.39	9.01 %
SKL1	0.17	17.17 %
CH29	0.13	12.19 %
AVD1	0.11	10.40 %
CH22	0.09	8.94 %
CH26	0.07	10.96 %
CH37	0.06	9.13 %
KNR1	0.03	9.37 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	27.66	22.01 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.86	38.99 %
Mixie	6.90	15.89 %
Grinder	2.85	9.58 %
Small-Ap	0.15	2.35 %
Total	22.76	20.26 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.60	12.04 %
ATG1	0.42	12.55 %
MDU4	0.41	16.70 %
MDU7	0.41	14.55 %
NKI1	0.37	17.08 %
TMM1	0.26	5.34 %
TPT1	0.24	6.29 %
KYK1	0.22	10.78 %
ODM1	0.21	17.76 %
CBM1	0.21	7.10 %
MLR1	0.21	11.20 %
CMR1	0.20	11.30 %
PNV2	0.20	13.20 %
MDU5	0.15	4.92 %
NTM1	0.13	8.12 %
PKM1	0.11	7.36 %
PVI1	0.11	6.94 %
SVG1	0.11	7.13 %
MPA1	0.09	2.45 %
ADP1	0.07	3.20 %
WHMD		0.00 %
Total	22.76	20.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.32	35.84 %
Mixie	7.96	19.67 %
Grinder	4.20	21.00 %
Small-Ap	0.27	6.07 %
Total	20.74	23.55 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.59	15.19 %
NMM1	0.46	16.37 %
ORU1	0.40	17.06 %
KUM1	0.30	4.67 %
PBR2	0.28	5.77 %
TTP1	0.16	11.35 %
PTK1	0.12	3.13 %
KRN1	0.12	7.86 %
MDI1	0.10	3.08 %
AYR1	0.08	10.12 %
NCK1	0.04	2.38 %
TRY2	0.04	14.09 %
PDK1	0.03	3.00 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	20.74	23.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.63	45.03 %
Mixie	5.04	17.14 %
Grinder	2.96	20.20 %
Small-Ap	0.18	4.58 %
Total	17.82	25.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	19.70 %
CH18	0.86	15.43 %
CH20	0.60	18.26 %
CH12	0.47	13.95 %
CH17	0.35	10.17 %
CH44	0.26	13.33 %
CH27	0.22	15.20 %
GPD1	0.18	14.53 %
CH23	0.15	12.27 %
CH06	0.09	3.67 %
CH36	0.08	7.30 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	17.82	25.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.96	33.57 %
Mixie	3.99	12.65 %
Grinder	1.43	10.00 %
Small-Ap	0.09	2.45 %
Total	12.48	17.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.29	17.28 %
CBE4	0.66	14.11 %
KMR1	0.66	10.71 %
MPM1	0.62	15.90 %
SUL1	0.39	12.17 %
SYM2	0.24	15.30 %
UMP1	0.22	14.19 %
TPR3	0.22	14.66 %
PDM1	0.19	11.48 %
KMD1	0.17	11.05 %
KGI1	0.16	16.59 %
UAM1	0.15	4.39 %
CBE3	0.14	17.81 %
TPR1	0.13	3.49 %
GBM1	0.12	12.15 %
SNR1	0.10	2.42 %
CBE1	0.07	2.30 %
KGM1	0.07	5.25 %
CNR1	0.03	3.32 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.48	17.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.83	38.57 %
Mixie	3.87	18.09 %
Grinder	0.86	19.01 %
Small-Ap	0.12	5.65 %
Total	10.68	24.77 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	15.69 %
ABR1	0.23	14.39 %
PLR1	0.22	17.97 %
GDM1	0.20	19.99 %
TRT1	0.15	11.20 %
VEL1	0.13	4.00 %
SBR1	0.11	6.58 %
TRL1	0.11	3.43 %
WJP1	0.09	6.06 %
CGM1	0.05	5.59 %
CYR1	0.05	6.51 %
ANI1	0.04	6.63 %
UGI1	0.03	6.93 %
PTU1		0.00 %
WHVL		0.00 %
Total	10.68	24.77 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.15	30.71 %
Mixie	3.19	14.52 %
Grinder	2.55	20.01 %
Small-Ap	0.15	9.47 %
Total	10.04	20.16 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	15.75 %
POY2	0.32	7.87 %
KML1	0.30	11.38 %
KKI2	0.27	8.12 %
PRT1	0.23	12.26 %
TDM1	0.20	13.74 %
NVL2	0.19	6.10 %
TRK1	0.18	9.02 %
VCM1	0.14	17.38 %
VPM2	0.13	6.76 %
VCM2	0.11	12.27 %
TVM2	0.05	7.68 %
TVM1	0.05	5.49 %
STP1	0.04	6.52 %
MKM1		0.00 %
WHUT		0.00 %
Total	10.04	20.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.72	11.45 %
Mixie	2.27	5.18 %
Grinder	1.07	9.48 %
Total	6.06	7.49 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.09	17.30 %
ERD2	0.73	14.19 %
HSR2	0.69	13.51 %
DPR2	0.35	13.93 %
KVP1	0.20	12.26 %
ERD1	0.20	5.36 %
PLC1	0.17	8.58 %
KMM1	0.16	10.41 %
KRI1	0.16	4.20 %
OML1	0.16	7.85 %
VKL1	0.14	8.53 %
KAM1	0.13	5.43 %
HRR1	0.13	9.28 %
MTR1	0.12	4.49 %
RSP1	0.10	5.85 %
DPR1	0.10	6.80 %
SLM3	0.10	2.58 %
MCR1	0.10	3.67 %
NKL2	0.10	3.22 %
VPD1	0.09	2.93 %
PMP1	0.08	9.09 %
CMI1	0.08	9.64 %
ATU1	0.07	2.44 %
EPI1	0.06	3.51 %
APN1	0.06	2.32 %
TRM1	0.04	1.76 %
PDR1	0.03	5.84 %
BMD1	0.03	1.87 %
SLM2	0.03	0.96 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	6.06	7.49 %