



TN : VIDIEM Sales Performance 25/03/2026 9:29 AM

MTD Sales
152.92 L

Brand Share %
20.85 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	78.69	36.53 %
Mixie	45.28	15.11 %
Grinder	26.56	15.11 %
Small-Ap	2.39	5.60 %
Total	152.92	20.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.16	22.58 %
CHENNAI-01	25.96	24.32 %
SOUTH-03	24.44	22.40 %
TRICHY-01	18.92	23.12 %
CHENNAI-02	16.06	22.80 %
WEST-01	13.25	17.73 %
NORTH ARCOT	9.73	21.44 %
WEST-02	8.44	11.05 %
SOUTH ARCOT	7.96	18.03 %
Total	152.92	20.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.78	39.43 %
Mixie	8.66	17.22 %
Grinder	5.05	15.83 %
Small-Ap	0.66	8.79 %
Total	28.16	22.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.17	12.49 %
KVT1	0.96	12.54 %
TCN1	0.87	19.34 %
APK1	0.44	20.55 %
ASM1	0.29	15.33 %
VLY1	0.26	6.99 %
SKD1	0.26	9.49 %
SNL1	0.24	8.08 %
TKY1	0.23	13.12 %
MMT1	0.21	8.37 %
VKM1	0.17	7.75 %
PKD1	0.17	8.81 %
UDN1	0.17	19.43 %
KGL1	0.15	11.74 %
RPM1	0.14	3.51 %
VNR1	0.10	5.61 %
ARM1	0.08	5.65 %
COL1	0.08	10.02 %
PDI1	0.08	3.55 %
KSM1	0.03	3.22 %
KYR1		0.00 %
Total	28.16	22.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.59	49.46 %
Mixie	5.77	16.21 %
Grinder	5.33	15.41 %
Small-Ap	0.26	3.74 %
Total	25.96	24.32 %

Branch *	MTD Sales L	Brand Share %
CH05	1.57	20.42 %
CH42	0.74	14.39 %
CH08	0.58	12.48 %
CH48	0.54	11.20 %
CH14	0.39	11.95 %
AVD1	0.26	17.68 %
CH19	0.21	6.64 %
CGL1	0.20	13.86 %
CH22	0.15	6.21 %
SKL1	0.11	11.17 %
KNR1	0.03	7.56 %
CH40	0.03	8.48 %
CH26	0.03	3.20 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	25.96	24.32 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.94	40.25 %
Mixie	6.92	16.92 %
Grinder	4.33	14.56 %
Small-Ap	0.25	3.99 %
Total	24.44	22.40 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.76	19.89 %
MDU6	0.67	16.38 %
NKI1	0.39	20.66 %
MLR1	0.36	14.92 %
TMM1	0.35	8.72 %
ADP1	0.32	14.91 %
DKI1	0.31	20.25 %
PVI1	0.30	13.40 %
KRR1	0.26	16.72 %
USL1	0.26	16.19 %
MNM1	0.26	19.76 %
CBM1	0.25	9.96 %
PKM1	0.24	13.60 %
MDU5	0.23	6.60 %
PNV2	0.21	19.46 %
NTM1	0.17	13.33 %
TPT1	0.16	4.95 %
CMR1	0.14	17.10 %
BTU1	0.14	11.97 %
MPA1	0.13	4.75 %
TEN1	0.13	6.95 %
KYK1	0.13	7.30 %
ODM1	0.12	9.51 %
Total	24.44	22.40 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.31	35.95 %
Mixie	6.00	18.03 %
Grinder	4.23	20.31 %
Small-Ap	0.37	8.09 %
Total	18.92	23.12 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.30	20.18 %
PBR2	0.81	20.21 %
KIK1	0.59	18.67 %
NMM1	0.38	14.18 %
TTP1	0.19	6.93 %
AYR1	0.18	15.32 %
TZSD	0.17	17.62 %
NCK1	0.17	9.18 %
KRN1	0.12	6.44 %
PBR1	0.12	11.91 %
PTK1	0.11	3.58 %
TVR1	0.09	6.20 %
PDK1	0.09	9.40 %
TRY2	0.06	11.64 %
MDI1		0.00 %
TRY3		0.00 %
Total	18.92	23.12 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.89	41.75 %
Mixie	4.32	14.13 %
Grinder	2.50	17.69 %
Small-Ap	0.35	7.91 %
Total	16.06	22.80 %

Branch *	MTD Sales L	Brand Share %
CH03	1.30	13.47 %
CH43	0.84	19.38 %
CH12	0.66	16.57 %
CH50	0.59	15.68 %
CH34	0.56	17.24 %
CH18	0.46	10.22 %
CH41	0.41	19.73 %
CH17	0.29	9.32 %
CH36	0.25	17.10 %
CH27	0.22	17.85 %
PON1	0.14	10.95 %
CH06	0.14	5.21 %
CH31	0.11	14.72 %
CH32	0.06	20.02 %
CH01	0.03	13.00 %
CH44		0.00 %
CH51		0.00 %
Total	16.06	22.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.31	30.03 %
Mixie	4.14	13.90 %
Grinder	1.67	11.02 %
Small-Ap	0.14	2.50 %
Total	13.25	17.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.88	15.02 %
CBE4	0.81	14.31 %
MPM1	0.60	17.98 %
KMR1	0.50	9.49 %
PDM1	0.34	17.13 %
CBE5	0.28	15.91 %
CBE1	0.24	8.32 %
SUL1	0.21	6.31 %
KGM1	0.21	19.14 %
PPI1	0.20	13.92 %
ANR1	0.20	20.10 %
UMP1	0.19	17.45 %
SNR1	0.16	4.71 %
GBM1	0.16	17.38 %
KGI1	0.14	16.57 %
CBE3	0.13	14.44 %
TPR1	0.10	3.98 %
CNR1	0.09	11.49 %
SYM2	0.08	4.74 %
GDR1	0.05	10.01 %
UAM1		0.00 %
Total	13.25	17.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.73	33.32 %
Mixie	3.90	18.01 %
Grinder	0.92	13.26 %
Small-Ap	0.17	6.81 %
Total	9.73	21.44 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.64	16.40 %
SBR1	0.25	11.44 %
ABR1	0.22	14.30 %
CPT1	0.21	15.61 %
CGM1	0.19	14.85 %
VEL1	0.17	6.97 %
VSI1	0.14	8.01 %
AKM1	0.10	8.26 %
TRT1	0.09	8.46 %
BGR1	0.09	5.17 %
ANI1	0.06	6.64 %
VNB1		0.00 %
Total	9.73	21.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.91	20.20 %
Mixie	2.53	6.48 %
Grinder	0.94	8.69 %
Small-Ap	0.06	2.64 %
Total	8.44	11.05 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.72	20.48 %
HSR2	0.40	7.57 %
TRM1	0.40	19.87 %
MTR1	0.30	14.81 %
EDP1	0.29	19.30 %
SGI1	0.28	19.94 %
CMI1	0.26	15.58 %
APN1	0.25	9.23 %
KRI1	0.23	8.78 %
NKL2	0.21	6.98 %
BMD1	0.21	8.74 %
PLC1	0.20	8.59 %
VPD1	0.15	5.21 %
SLM3	0.14	5.01 %
HRR1	0.14	8.67 %
MCR1	0.14	5.79 %
HSR1	0.09	2.52 %
PMP1	0.08	6.61 %
VKL1	0.07	3.82 %
EPI1	0.07	2.44 %
SLM2	0.06	3.18 %
KVP1	0.06	5.42 %
DPR2	0.05	4.73 %
ATU1	0.04	1.67 %
DPR1	0.04	4.71 %
KAM1	0.03	2.28 %
PDR1	0.03	10.33 %
OML1	0.03	1.70 %
TCG1	0.03	1.84 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.44	11.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.23	27.94 %
Mixie	3.04	16.36 %
Grinder	1.58	13.55 %
Small-Ap	0.12	4.91 %
Total	7.96	18.03 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.02	19.03 %
POY2	0.25	8.30 %
VPM2	0.24	10.46 %
PRT1	0.21	10.92 %
NVL2	0.20	8.34 %
STP1	0.17	16.78 %
TDM1	0.15	9.82 %
KKI2	0.15	4.71 %
TVM1	0.09	15.64 %
MKM1	0.06	3.48 %
SJI2	0.06	3.37 %
KML1	0.05	2.90 %
TRK1	0.03	1.52 %
VCM1		0.00 %
Total	7.96	18.03 %