

MTD Sales
162.77 L

Brand Share %
22.05 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	84.12	35.65 %
Mixie	50.85	17.83 %
Grinder	25.19	13.79 %
Small-Ap	2.62	7.60 %
Total	162.77	22.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.24	24.09 %
SOUTH-03	24.85	23.50 %
CHENNAI-01	22.68	22.98 %
WEST-01	19.36	23.19 %
TRICHY-01	18.37	22.61 %
CHENNAI-02	16.37	23.86 %
SOUTH ARCOT	10.59	21.83 %
NORTH ARCOT	9.97	23.28 %
WEST-02	8.59	11.25 %
KL-SOUTH	1.74	24.49 %
Total	162.77	22.05 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.84	37.92 %
Mixie	9.69	20.75 %
Grinder	5.11	15.37 %
Small-Ap	0.61	9.34 %
Total	30.24	24.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.81	21.02 %
TVL1	1.57	18.07 %
NGR1	1.05	17.19 %
RND1	0.68	15.37 %
TYI1	0.42	19.66 %
ASM1	0.38	16.91 %
MMT1	0.33	12.56 %
SDI1	0.30	22.01 %
PKD1	0.28	11.18 %
VNR1	0.20	12.46 %
VLY1	0.19	6.20 %
UDN1	0.17	13.37 %
SNL1	0.16	6.43 %
SGT1	0.16	16.83 %
COL1	0.12	15.74 %
KSM1	0.07	6.39 %
SKD1	0.06	2.34 %
TVL2	0.06	10.31 %
KYR1	0.05	3.36 %
VKM1	0.04	2.19 %
KGL1	0.04	4.11 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	30.24	24.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.72	40.21 %
Mixie	7.82	19.76 %
Grinder	3.86	12.65 %
Small-Ap	0.45	11.12 %
Total	24.85	23.50 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.52	21.35 %
KKD3	0.82	9.94 %
MDU5	0.46	14.49 %
PNV2	0.39	20.18 %
PVI1	0.33	18.77 %
KRR1	0.33	17.15 %
BNR1	0.32	19.00 %
TEN1	0.32	16.45 %
DKI1	0.31	21.39 %
TMM1	0.31	7.79 %
ADP1	0.29	16.78 %
MPA1	0.26	10.91 %
NKI1	0.26	21.88 %
MLR1	0.25	17.45 %
CBM1	0.24	7.71 %
PKM1	0.23	18.85 %
USL1	0.23	14.62 %
TPT1	0.19	5.74 %
SVG1	0.16	8.10 %
KYK1	0.09	4.55 %
NTM1	0.07	5.10 %
CMR1	0.03	3.25 %
SZSD		0.00 %
Total	24.85	23.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.82	37.05 %
Mixie	6.29	17.97 %
Grinder	4.05	14.70 %
Small-Ap	0.52	12.24 %
Total	22.68	22.98 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	17.68 %
CH48	0.76	15.23 %
CH05	0.75	13.96 %
CH45	0.68	18.72 %
CH42	0.61	9.67 %
GUD1	0.57	12.02 %
CH11	0.55	15.73 %
CH30	0.50	17.61 %
CH28	0.50	8.86 %
AVD1	0.43	20.07 %
CGL1	0.32	17.36 %
CH22	0.31	8.06 %
CH26	0.11	9.34 %
CH37	0.11	5.95 %
CH40	0.09	14.82 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	22.68	22.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.47	36.49 %
Mixie	5.63	18.09 %
Grinder	2.91	14.66 %
Small-Ap	0.35	9.17 %
Total	19.36	23.19 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.11	20.53 %
TPR1	0.75	20.67 %
TPR3	0.48	20.46 %
SUL1	0.44	16.08 %
KMR1	0.38	6.64 %
MPM1	0.37	10.40 %
SNR1	0.35	9.02 %
PPI1	0.32	17.62 %
CBE3	0.25	16.66 %
KGM1	0.23	16.26 %
PDM1	0.21	11.79 %
TPR4	0.17	14.21 %
KGI1	0.12	15.25 %
GBM1	0.10	12.20 %
CBE1	0.08	2.94 %
GDR1	0.07	12.59 %
UAM1	0.07	2.20 %
CNR1	0.07	6.66 %
SYM2	0.03	2.95 %
ANR1	0.03	4.23 %
WZSD		0.00 %
Total	19.36	23.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.14	37.87 %
Mixie	5.86	18.99 %
Grinder	3.15	14.45 %
Small-Ap	0.23	5.08 %
Total	18.37	22.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.46	16.57 %
NMM1	0.51	17.87 %
PBR2	0.37	9.40 %
JKM1	0.29	11.37 %
TRY3	0.25	10.70 %
NCK1	0.19	11.75 %
TVR1	0.16	12.80 %
ORU1	0.10	8.15 %
TTP1	0.08	5.63 %
KRN1	0.08	6.14 %
PBR1	0.07	7.74 %
AYR1	0.07	4.37 %
MDI1	0.05	1.30 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	18.37	22.61 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.49	39.38 %
Mixie	5.16	18.78 %
Grinder	2.51	15.58 %
Small-Ap	0.20	5.97 %
Total	16.37	23.86 %

Branch *	MTD Sales L	Brand Share %
CH15	1.34	17.12 %
CH18	0.95	16.70 %
CH03	0.85	17.29 %
CH17	0.68	20.09 %
MJR1	0.52	17.86 %
CH20	0.36	11.36 %
CH44	0.23	12.19 %
CH06	0.21	14.72 %
CH41	0.16	8.65 %
CH27	0.12	7.19 %
CH12	0.09	2.09 %
CH32	0.09	10.89 %
CH36	0.06	4.67 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	16.37	23.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.03	35.10 %
Mixie	3.65	19.15 %
Grinder	1.71	13.60 %
Small-Ap	0.20	7.91 %
Total	10.59	21.83 %

Branch *	MTD Sales L	Brand Share %
TRK1	0.46	18.26 %
PRT1	0.34	18.45 %
KML1	0.32	21.98 %
TDM1	0.30	16.54 %
VPM2	0.14	6.17 %
SJI2	0.10	6.41 %
VCM1	0.09	12.03 %
TVM1	0.06	5.69 %
STP1	0.05	6.78 %
KKI2	0.03	0.95 %
TVM2	0.03	2.94 %
MKM1		0.00 %
WHUT		0.00 %
Total	10.59	21.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.68	33.99 %
Mixie	3.54	19.52 %
Grinder	0.70	11.23 %
Small-Ap	0.06	3.18 %
Total	9.97	23.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.81	19.40 %
TRL1	0.63	18.50 %
VEL2	0.56	12.76 %
ARC2	0.25	15.85 %
TRT1	0.21	18.76 %
PTU1	0.19	13.30 %
UGI1	0.16	18.44 %
BGR1	0.14	14.56 %
ANI1	0.13	20.03 %
GDM1	0.12	13.05 %
CPT1	0.07	6.73 %
VEL1		0.00 %
WHVL		0.00 %
Total	9.97	23.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.81	18.80 %
Mixie	2.74	8.04 %
Grinder	1.04	7.55 %
Total	8.59	11.25 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.96	21.13 %
SLM3	0.81	21.86 %
ERD2	0.45	10.03 %
MTR1	0.32	13.67 %
MCR1	0.30	12.24 %
HSR1	0.28	7.96 %
NKL2	0.24	7.55 %
SGI1	0.23	15.44 %
SLM2	0.22	8.83 %
PLC1	0.20	9.07 %
VKL1	0.18	14.47 %
HRR1	0.18	10.36 %
APN1	0.18	8.45 %
OML1	0.18	7.37 %
ERD1	0.17	5.02 %
KMM1	0.16	8.72 %
DPR2	0.13	10.13 %
TRM1	0.12	4.60 %
DPR1	0.12	9.67 %
KVP1	0.11	6.03 %
EDP1	0.10	9.09 %
TCG1	0.10	7.81 %
EPI1	0.09	4.00 %
PMP1	0.08	10.24 %
CMI1	0.08	5.12 %
VPD1	0.08	3.01 %
BMD1	0.07	4.60 %
PDR1	0.04	7.74 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.59	11.25 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.13	49.36 %
Mixie	0.48	14.85 %
Grinder	0.14	15.12 %
Total	1.74	24.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	19.15 %
Total	1.74	24.49 %