

MTD Sales
288.92 L

Brand Share %
21.55 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	140.52	33.91 %
Mixie	98.23	18.07 %
Grinder	48.64	14.37 %
Small-Ap	1.52	3.45 %
Total	288.92	21.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.72	23.24 %
SOUTH-03	44.60	20.23 %
WEST-01	37.15	25.55 %
CHENNAI-01	36.82	19.20 %
TRICHY-01	36.35	24.31 %
CHENNAI-02	24.98	24.88 %
WEST-02	20.90	14.05 %
SOUTH ARCOT	20.03	24.73 %
NORTH ARCOT	14.30	19.79 %
KL-SOUTH	2.07	23.81 %
Total	288.92	21.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	23.44	36.87 %
Mixie	18.80	21.38 %
Grinder	9.06	14.34 %
Small-Ap	0.42	5.34 %
Total	51.72	23.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.37	19.45 %
KVT1	3.18	18.47 %
TVL1	1.99	12.20 %
RPM1	1.46	20.75 %
PKD1	1.06	17.17 %
STU2	0.55	20.68 %
MMT1	0.54	13.08 %
SNL1	0.46	8.36 %
VLY1	0.32	7.04 %
VNR1	0.32	9.93 %
UDN1	0.31	16.63 %
PDI1	0.28	6.84 %
ARM1	0.22	7.25 %
KGL1	0.18	12.03 %
KSM1	0.13	8.30 %
VKM1	0.12	4.31 %
TKY1	0.11	2.41 %
KYR1	0.04	1.14 %
S2SD		0.00 %
Total	51.72	23.24 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	22.01	36.21 %
Mixie	15.69	18.39 %
Grinder	6.84	10.24 %
Small-Ap	0.06	0.75 %
Total	44.60	20.23 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.49	19.08 %
MDU6	2.06	19.53 %
MDU5	1.06	13.84 %
KKD3	1.05	14.56 %
TMM1	0.85	9.78 %
DKI1	0.76	17.07 %
NKI1	0.71	18.67 %
MLR1	0.68	17.03 %
TDI1	0.67	19.47 %
KYK1	0.65	14.53 %
TEN2	0.65	13.97 %
CBM1	0.64	9.84 %
TEN1	0.64	16.63 %
SVG1	0.61	12.42 %
BTU1	0.49	19.47 %
ODM1	0.49	12.32 %
KRR1	0.41	12.00 %
PKM1	0.37	14.53 %
PNV1	0.37	14.52 %
TPT1	0.36	5.53 %
USL1	0.34	8.31 %
MPA1	0.28	4.53 %
ADP1	0.27	8.43 %
PVI1	0.26	5.86 %
NTM1	0.25	4.78 %
SZSD		0.00 %
Total	44.60	20.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.27	39.79 %
Mixie	11.78	20.78 %
Grinder	5.78	16.24 %
Small-Ap	0.32	6.79 %
Total	37.15	25.55 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.01	20.99 %
KMD1	0.66	20.47 %
PDM1	0.59	19.29 %
KMR1	0.58	5.74 %
CBE1	0.52	16.37 %
CBE3	0.47	19.23 %
UMP1	0.46	18.81 %
KGI1	0.45	17.78 %
MPM1	0.39	6.85 %
SYM2	0.36	9.29 %
UAM1	0.31	4.80 %
SNR1	0.21	4.34 %
PPI1	0.10	3.04 %
GDR1	0.08	7.41 %
WZSD		0.00 %
Total	37.15	25.55 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.97	27.54 %
Mixie	10.32	13.14 %
Grinder	7.16	18.31 %
Small-Ap	0.38	7.25 %
Total	36.82	19.20 %

Branch *	MTD Sales L	Brand Share %
CH42	1.95	21.17 %
CH19	1.10	17.44 %
CH30	0.59	12.52 %
AVD1	0.42	11.51 %
CH11	0.37	6.68 %
CH22	0.32	6.40 %
CH29	0.23	13.82 %
CH26	0.18	11.18 %
KNR1	0.17	9.10 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	36.82	19.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.54	36.86 %
Mixie	12.68	22.16 %
Grinder	6.92	16.36 %
Small-Ap	0.20	3.95 %
Total	36.35	24.31 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.96	13.83 %
PBR2	1.45	16.36 %
MSI1	0.65	20.45 %
JKM1	0.64	13.07 %
ORU1	0.63	19.57 %
KRN1	0.35	11.31 %
NMM1	0.30	7.47 %
TTP1	0.30	10.54 %
NCK1	0.29	9.77 %
TRY2	0.20	11.89 %
MDI1	0.14	2.21 %
TVR1	0.06	2.86 %
TRY3	0.03	0.65 %
TZSD	0.03	-5.55 %
Total	36.35	24.31 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.65	40.59 %
Mixie	8.04	19.72 %
Grinder	4.24	16.88 %
Small-Ap	0.06	1.71 %
Total	24.98	24.88 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	17.12 %
CH03	1.43	17.14 %
CH20	0.93	19.81 %
CH06	0.86	15.72 %
PON1	0.57	21.42 %
CH41	0.50	18.23 %
CH12	0.37	5.63 %
CH27	0.27	16.73 %
CH36	0.15	16.91 %
CH44	0.14	9.27 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	24.98	24.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.20	23.71 %
Mixie	7.37	10.91 %
Grinder	2.33	7.74 %
Total	20.90	14.05 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.03	18.78 %
SLM3	1.30	18.07 %
ERD1	1.03	13.10 %
NKL2	0.82	14.59 %
SGI1	0.62	20.59 %
VKL1	0.61	19.85 %
PLC1	0.59	15.57 %
TRM1	0.57	11.18 %
KVP1	0.56	17.00 %
KMM1	0.53	16.21 %
CMI1	0.47	12.64 %
DPR2	0.43	17.21 %
SLM2	0.39	7.24 %
HSR1	0.35	9.15 %
TCG1	0.31	14.21 %
MCR1	0.31	7.69 %
EDP1	0.28	10.66 %
VPD1	0.27	4.04 %
MTR1	0.26	4.71 %
DPR1	0.25	10.48 %
PMP1	0.25	12.35 %
HRR1	0.24	7.42 %
APN1	0.22	5.40 %
OML1	0.14	3.56 %
PDR1	0.12	9.00 %
ATU1	0.12	2.04 %
EPI1	0.10	2.63 %
KRI1	0.10	4.90 %
BMD1	0.03	1.14 %
WZWH		0.00 %
Total	20.90	14.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.63	33.65 %
Mixie	7.42	23.17 %
Grinder	4.89	20.83 %
Small-Ap	0.08	3.00 %
Total	20.03	24.73 %

Branch *	MTD Sales L	Brand Share %
POY2	1.30	18.53 %
KML1	0.62	21.09 %
SJI2	0.52	13.64 %
VPM2	0.48	16.30 %
PRT1	0.45	16.07 %
TRK1	0.43	13.92 %
STP1	0.34	18.98 %
TDM1	0.31	11.44 %
KKI2	0.24	4.66 %
VCM1	0.16	10.17 %
TVM1	0.10	6.92 %
MKM1	0.10	5.88 %
TVM2	0.06	6.97 %
Total	20.03	24.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.80	32.15 %
Mixie	5.38	15.94 %
Grinder	1.12	9.80 %
Total	14.30	19.79 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.10	16.55 %
WJD1	0.63	17.42 %
VSI1	0.59	18.26 %
VNB1	0.51	19.49 %
SBR1	0.44	18.15 %
KPM1	0.44	20.36 %
TRL1	0.43	7.82 %
CPT1	0.41	19.87 %
TRT1	0.35	15.48 %
AKM1	0.32	9.80 %
BGR1	0.32	18.03 %
PLR1	0.31	16.29 %
ANI1	0.18	11.72 %
ARC2	0.17	6.55 %
PTU1	0.16	13.03 %
VEL1	0.16	5.03 %
GDM1	0.12	8.47 %
UGI1	0.03	1.90 %
Total	14.30	19.79 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	39.12 %
Mixie	0.74	19.25 %
Grinder	0.31	20.43 %
Total	2.07	23.81 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.29	16.54 %
Total	2.07	23.81 %