

MTD Sales
175.99 L

Brand Share %
22.51 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	104.31	38.37 %
Mixie	45.99	13.77 %
Grinder	25.70	14.58 %
Total	175.99	22.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.53	21.28 %
CHENNAI-01	30.44	28.27 %
TRICHY-01	24.42	26.31 %
SOUTH-03	22.22	20.99 %
CHENNAI-02	17.23	27.17 %
WEST-01	14.29	24.16 %
NORTH ARCOT	11.77	24.98 %
SOUTH ARCOT	11.43	20.58 %
WEST-02	5.32	9.17 %
WEST-03	5.32	15.39 %
Total	175.99	22.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	19.81	40.43 %
Mixie	8.81	12.67 %
Grinder	4.91	12.57 %
Total	33.53	21.28 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.34	13.32 %
RND1	1.23	21.14 %
TKS1	1.13	19.88 %
TCN1	1.03	20.83 %
RPM1	0.57	11.73 %
VKM1	0.49	17.57 %
TUT2	0.39	10.03 %
APK1	0.32	20.44 %
SNL1	0.31	7.12 %
ERL2	0.23	8.24 %
PKD1	0.23	10.78 %
ASM1	0.22	10.68 %
ARM1	0.22	18.40 %
VLY1	0.21	4.60 %
KGL1	0.21	14.05 %
SKD1	0.19	9.73 %
KYR1	0.15	6.22 %
VNR1	0.12	7.32 %
KSM1	0.06	3.15 %
PDI1	0.04	1.54 %
MMT1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	33.53	21.28 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	17.40	46.97 %
Mixie	7.96	17.66 %
Grinder	5.08	19.87 %
Total	30.44	28.27 %

Branch *	MTD Sales L	Brand Share %
CH05	1.04	16.49 %
CH42	0.90	20.13 %
AVD1	0.65	21.03 %
CH22	0.43	10.50 %
CH19	0.42	8.99 %
GUD2	0.35	14.99 %
SKL1	0.16	8.77 %
TKM1	0.15	12.26 %
KNR1	0.13	9.51 %
CH48	0.08	1.53 %
CH26		0.00 %
CZWH		0.00 %
Total	30.44	28.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.03	38.72 %
Mixie	7.58	20.81 %
Grinder	3.81	16.76 %
Total	24.42	26.31 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.08	19.99 %
TVR2	1.05	21.08 %
NMM1	0.36	17.69 %
KUM2	0.35	17.32 %
JKM1	0.32	11.96 %
TRY3	0.25	13.23 %
TYR1	0.17	5.25 %
PBR1	0.13	11.52 %
KRN1	0.08	6.52 %
NCK1	0.05	3.19 %
TVR1	0.05	3.87 %
TTP1	0.04	3.39 %
MDI1		0.00 %
TRY2		0.00 %
Total	24.42	26.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	13.54	37.89 %
Mixie	5.38	13.18 %
Grinder	3.31	11.26 %
Total	22.22	20.99 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.10	20.12 %
NKI1	0.50	20.78 %
PKM1	0.40	22.15 %
PVI1	0.39	9.51 %
KRR1	0.39	19.33 %
MDU6	0.34	7.43 %
NTM1	0.29	15.72 %
KPT1	0.29	14.71 %
MDU3	0.28	13.37 %
ODM1	0.27	20.92 %
SVG1	0.27	20.40 %
MDU4	0.26	12.74 %
PNV2	0.25	18.76 %
MDU5	0.24	6.17 %
BNR1	0.22	15.74 %
BTU1	0.19	13.76 %
CBM1	0.18	9.47 %
ADP1	0.17	10.53 %
MNM1	0.17	16.68 %
TPT1	0.15	4.46 %
MPA1	0.12	4.33 %
MLR1	0.09	3.78 %
TEN1	0.08	6.07 %
SGP1	0.05	4.48 %
USL1	0.04	2.69 %
KYK1	0.04	2.13 %
TMM1		0.00 %
WHMD		0.00 %
Total	22.22	20.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.42	48.33 %
Mixie	4.42	15.15 %
Grinder	2.39	18.87 %
Total	17.23	27.17 %

Branch *	MTD Sales L	Brand Share %
CH43	0.71	21.21 %
CH50	0.71	22.06 %
CH06	0.42	18.69 %
CH12	0.40	16.10 %
CH36	0.19	12.78 %
CH46	0.18	18.77 %
CH44	0.12	9.11 %
CH34	0.09	2.80 %
CH17	0.09	3.22 %
GPD1	0.08	9.44 %
CH31	0.03	4.95 %
CH20		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	17.23	27.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.96	41.63 %
Mixie	3.29	12.96 %
Grinder	2.03	16.66 %
Total	14.29	24.16 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.98	20.08 %
KMR1	0.85	14.06 %
CBE1	0.58	16.87 %
CBE5	0.45	22.08 %
UMP1	0.34	21.30 %
MPM1	0.34	12.19 %
CBE3	0.30	21.41 %
SNR1	0.28	7.87 %
UAM1	0.25	8.62 %
PPI1	0.24	17.96 %
SUL1	0.24	6.64 %
CNR1	0.23	21.77 %
ANR1	0.23	22.26 %
PDM1	0.16	12.43 %
KGI1	0.13	13.71 %
GDR1		0.00 %
WHCB		0.00 %
Total	14.29	24.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.97	40.96 %
Mixie	3.02	14.21 %
Grinder	0.78	12.21 %
Total	11.77	24.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.82	19.09 %
SBR1	0.41	18.89 %
VNB1	0.31	15.70 %
WJD1	0.26	13.60 %
AKM1	0.16	9.86 %
TRT1	0.16	13.27 %
SLG1	0.14	16.46 %
WJP1	0.09	10.18 %
VEL4	0.08	2.73 %
VEL1	0.08	5.00 %
ARC2	0.08	6.87 %
TRL1	0.06	2.19 %
GDM1	0.04	3.24 %
PTU1		0.00 %
WHVL		0.00 %
Total	11.77	24.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.37	36.87 %
Mixie	2.99	12.59 %
Grinder	2.07	14.25 %
Total	11.43	20.58 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.57	21.73 %
SJI2	0.43	17.52 %
TRK1	0.40	11.00 %
TDM1	0.36	13.77 %
NVL2	0.26	6.84 %
POY2	0.25	9.33 %
PRT1	0.20	9.30 %
STP1	0.12	14.34 %
VCM1	0.12	12.55 %
TVM1	0.10	16.83 %
KKI2	0.09	2.63 %
KML1	0.09	3.70 %
TVM2	0.08	12.07 %
VCM2	0.06	2.04 %
MKM1	0.04	4.03 %
VPM2		0.00 %
Total	11.43	20.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.63	14.92 %
Mixie	1.16	4.32 %
Grinder	0.54	7.65 %
Total	5.32	9.17 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.78	19.88 %
HSR1	0.41	10.49 %
MTR1	0.24	8.20 %
DPR2	0.23	16.01 %
OML1	0.23	14.65 %
HRR1	0.18	10.24 %
PLC1	0.17	5.43 %
SGI1	0.15	11.91 %
KRI1	0.15	5.59 %
PMP1	0.14	16.52 %
ATU1	0.14	4.59 %
PNG1	0.13	8.86 %
EDP1	0.11	12.92 %
EPI1	0.09	3.27 %
KVP1	0.09	5.19 %
MCR1	0.09	2.74 %
TRM1	0.08	2.13 %
BMD1	0.08	5.47 %
SLM3	0.05	1.84 %
SLM2	0.04	2.41 %
APN1	0.03	1.46 %
DPR1		0.00 %
KAM1		0.00 %
VPD1		0.00 %
WZWH		0.00 %
Total	5.32	9.17 %

WEST-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.18	25.94 %
Mixie	1.37	8.76 %
Grinder	0.77	11.61 %
Total	5.32	15.39 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.70	19.03 %
ERD2	0.70	13.05 %
TPR2	0.62	14.08 %
NKL2	0.27	8.84 %
RSP1	0.16	12.00 %
VKL1	0.15	12.63 %
CMI1	0.13	11.21 %
TPR1	0.11	3.51 %
TPR3	0.08	6.96 %
TPR4	0.07	7.13 %
PDR1	0.05	8.71 %
SGG1	0.04	6.76 %
TCG1	0.04	3.45 %
SYM2	0.04	3.62 %
KMM1		0.00 %
W3SD		0.00 %
Total	5.32	15.39 %