

MTD Sales
170.30 L

Brand Share %
22.86 %

Information:

MTD : 01-08-2025 To 23-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **22.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	88.02	39.12 %
Mixie	57.49	18.15 %
Grinder	24.78	12.21 %
Total	170.30	22.86 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	31.62	24.21 %
CHENNAI-01	24.75	27.25 %
WEST-01	23.05	26.24 %
TRICHY-01	22.32	23.13 %
SOUTH-03	22.32	21.96 %
CHENNAI-02	16.64	26.93 %
SOUTH ARCOT	11.61	21.78 %
WEST-02	8.15	10.67 %
NORTH ARCOT	8.11	20.66 %
KL-SOUTH	1.72	25.71 %
Total	170.30	22.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	16.16	39.76 %
Mixie	10.41	20.83 %
Grinder	5.05	12.64 %
Total	31.62	24.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.88	21.24 %
TVL1	1.41	16.49 %
APK1	0.73	20.78 %
PKD1	0.50	16.59 %
MMT1	0.50	18.73 %
ASM1	0.36	18.69 %
COL1	0.28	19.20 %
STU2	0.27	19.55 %
KGL1	0.27	18.54 %
VNR1	0.24	14.08 %
VKM1	0.22	10.35 %
SGT1	0.16	15.01 %
UDN1	0.13	9.36 %
VLY1	0.12	3.87 %
PDI1	0.09	3.23 %
ERL1	0.09	18.21 %
ARM1	0.06	5.79 %
TVL2	0.06	8.13 %
SNL1	0.01	0.87 %
KYR1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
Total	31.62	24.21 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.63	44.52 %
Mixie	7.61	20.95 %
Grinder	4.51	17.25 %
Total	24.75	27.25 %

Branch *	MTD Sales L	Brand Share %
CH42	1.18	22.49 %
CH19	0.98	19.33 %
CH08	0.81	13.23 %
CH22	0.68	19.45 %
GUD1	0.57	18.41 %
CH48	0.54	11.81 %
CH30	0.36	11.57 %
GUD2	0.22	9.46 %
CH11	0.22	6.50 %
CH26	0.20	12.41 %
CH14	0.20	7.36 %
CH29	0.19	18.82 %
CGL1	0.16	17.01 %
KNR1	0.09	6.28 %
CH37	0.07	6.84 %
CH40		0.00 %
WHC3		0.00 %
Total	24.75	27.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.26	42.32 %
Mixie	7.75	20.68 %
Grinder	3.03	14.19 %
Total	23.05	26.24 %

Branch *	MTD Sales L	Brand Share %
TPR3	0.39	15.19 %
TPR1	0.36	11.38 %
SYM2	0.36	13.84 %
SUL1	0.35	10.06 %
MPM1	0.32	8.18 %
UAM1	0.26	6.72 %
PPI1	0.23	15.32 %
CNR1	0.21	16.03 %
SNR1	0.19	4.47 %
CBE3	0.04	2.94 %
GDR1	0.03	6.13 %
GBM1		0.00 %
WZSD		0.00 %
Total	23.05	26.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.15	38.96 %
Mixie	8.35	20.50 %
Grinder	3.83	12.87 %
Total	22.32	23.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.21	18.83 %
MVM1	1.75	22.03 %
PBR2	0.81	16.00 %
ORU1	0.34	13.72 %
PDK1	0.27	13.27 %
JKM1	0.20	5.03 %
KRN1	0.20	14.55 %
MDI1	0.15	2.35 %
NMM1	0.12	7.46 %
TTP1	0.09	5.28 %
NCK1	0.08	4.19 %
TRY2	0.03	4.35 %
TVR1	0.03	2.01 %
TRY3		0.00 %
TZSD		0.00 %
Total	22.32	23.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	11.90	41.25 %
Mixie	7.26	17.75 %
Grinder	3.16	9.90 %
Total	22.32	21.96 %

Branch *	MTD Sales L	Brand Share %
CBM1	0.87	18.76 %
MDU4	0.63	22.06 %
TDI1	0.49	21.39 %
KKD2	0.48	16.35 %
MDU5	0.42	15.40 %
SGP1	0.41	18.50 %
USL1	0.41	13.15 %
DKI1	0.41	21.69 %
ODM1	0.33	22.14 %
BTU1	0.25	15.88 %
NTM1	0.24	15.24 %
PKM1	0.24	22.67 %
TMM1	0.24	6.39 %
NKI1	0.23	17.10 %
PVI1	0.22	9.96 %
KRR1	0.21	13.38 %
MLR1	0.20	9.50 %
MNM1	0.18	12.94 %
SVG1	0.18	9.40 %
TPT1	0.14	3.24 %
MDU3	0.09	8.25 %
PNV1	0.08	8.07 %
ADP1	0.06	3.85 %
TEN1	0.04	3.41 %
MPA1		0.00 %
SZSD		0.00 %
Total	22.32	21.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.45	48.19 %
Mixie	5.32	19.61 %
Grinder	1.86	12.40 %
Total	16.64	26.93 %

Branch *	MTD Sales L	Brand Share %
CH15	2.00	19.68 %
CH03	1.14	21.23 %
CH43	0.73	20.16 %
CH17	0.22	14.00 %
CH46	0.18	15.37 %
CH44	0.17	9.21 %
CH32	0.13	22.55 %
UKI1	0.12	16.16 %
CH12	0.08	2.48 %
CH06	0.07	3.42 %
CH27	0.04	4.92 %
CH31	0.04	5.36 %
CH36		0.00 %
MC06		0.00 %
Total	16.64	26.93 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.04	37.43 %
Mixie	4.31	17.58 %
Grinder	2.26	14.77 %
Total	11.61	21.78 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.49	16.88 %
VPM2	0.22	8.50 %
TRK1	0.21	11.39 %
KKI2	0.19	4.41 %
STP1	0.17	13.07 %
KML1	0.16	10.47 %
VPM1	0.16	15.11 %
TVM2	0.09	10.88 %
PRT1	0.09	4.75 %
SJI1	0.08	6.14 %
TVM1	0.06	9.78 %
VCM1	0.04	3.78 %
KLM1		0.00 %
MKM1		0.00 %
TDM1		0.00 %
Total	11.61	21.78 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.85	20.94 %
Mixie	2.76	7.35 %
Grinder	0.55	3.48 %
Total	8.15	10.67 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.61	13.76 %
SLM3	0.61	17.85 %
HSR2	0.55	11.95 %
ERD1	0.27	6.84 %
TRM1	0.25	10.36 %
PMP1	0.25	21.42 %
EDP1	0.20	12.77 %
SGI1	0.19	6.33 %
KMM1	0.19	10.73 %
DPR2	0.18	9.50 %
HRR1	0.16	9.01 %
VPD1	0.16	5.80 %
ATU1	0.15	4.98 %
APN1	0.14	9.40 %
MCR1	0.13	6.64 %
DPR1	0.12	7.74 %
KRI1	0.12	5.25 %
PDR1	0.12	10.46 %
SGG1	0.12	11.62 %
MTR1	0.12	3.09 %
VKL1	0.11	8.42 %
CMI1	0.08	7.04 %
NKL2	0.08	3.38 %
SLM2	0.07	3.44 %
TCG1	0.04	4.89 %
HSR1	0.04	1.02 %
BMD1		0.00 %
EPI1		0.00 %
OML1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.15	10.67 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.65	34.47 %
Mixie	2.98	15.65 %
Grinder	0.48	7.16 %
Total	8.11	20.66 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.68	20.34 %
TRL1	0.39	13.77 %
VNB1	0.29	20.98 %
PLR1	0.24	21.82 %
SBR1	0.21	12.19 %
CPT1	0.20	20.69 %
CYR1	0.17	15.38 %
TRT1	0.15	15.19 %
AKM1	0.14	9.88 %
BGR1	0.10	8.03 %
ARC2	0.07	6.96 %
VEL2	0.06	1.63 %
GDM1	0.04	12.48 %
UGI1	0.04	6.60 %
CGM1	0.04	4.58 %
VEL1	0.03	1.04 %
Total	8.11	20.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.93	38.62 %
Mixie	0.74	23.45 %
Grinder	0.05	4.25 %
Total	1.72	25.71 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.18	10.76 %
Total	1.72	25.71 %