



TN : VIDIEM Sales Performance 24/05/2026 9:29 AM

MTD Sales
147.97 L

Brand Share %
20.45 %

Information:

MTD : 01-05-2026 To 23-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	77.23	36.06 %
Mixie	44.79	14.86 %
Grinder	24.28	14.01 %
Small-Ap	1.67	4.85 %
Total	147.97	20.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	35.54	24.94 %
CHENNAI-01	21.55	19.82 %
SOUTH-03	20.86	18.95 %
TRICHY-01	18.85	22.36 %
CHENNAI-02	13.10	23.44 %
WEST-01	12.71	18.28 %
SOUTH ARCOT	9.64	20.02 %
NORTH ARCOT	8.68	24.92 %
WEST-02	7.04	10.15 %
Total	147.97	20.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.43	44.05 %
Mixie	9.76	17.15 %
Grinder	6.66	18.11 %
Small-Ap	0.69	9.88 %
Total	35.54	24.94 %

Branch *	MTD Sales L	Brand Share %
PKD1	0.42	13.28 %
MMT1	0.41	12.27 %
APK1	0.39	18.72 %
RPM1	0.38	7.17 %
VKM1	0.31	11.92 %
KGL1	0.22	12.36 %
VLV1	0.20	5.06 %
PDI1	0.15	5.66 %
ASM1	0.14	11.78 %
SGT1	0.11	9.45 %
VNR1	0.11	6.60 %
SKD1	0.06	2.70 %
KYR1	0.06	2.27 %
KSM1	0.05	4.28 %
S2SD	0.04	3.22 %
SNL1		0.00 %
TKY1		0.00 %
WHTV		0.00 %
Total	35.54	24.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	12.17	42.76 %
Mixie	5.87	15.09 %
Grinder	3.18	9.26 %
Small-Ap	0.33	4.76 %
Total	21.55	19.82 %

Branch *	MTD Sales L	Brand Share %
CH08	1.13	16.32 %
CH42	0.91	16.62 %
CH25	0.82	17.87 %
CH05	0.69	12.04 %
GUD1	0.55	15.64 %
CH14	0.42	12.18 %
CH35	0.35	14.05 %
CGL1	0.17	17.11 %
CH19	0.12	2.64 %
TKM1	0.12	13.26 %
AVD1	0.10	11.02 %
CH37	0.10	17.26 %
CH26	0.06	10.05 %
CH40	0.03	9.92 %
CH22		0.00 %
CH29		0.00 %
CZWH		0.00 %
KNR1		0.00 %
MC09		0.00 %
WHC3		0.00 %
WCHN	-0.13	5.31 %
Total	21.55	19.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	10.87	33.39 %
Mixie	6.26	15.35 %
Grinder	3.64	11.87 %
Small-Ap	0.08	1.35 %
Total	20.86	18.95 %

Branch *	MTD Sales L	Brand Share %
KKD3	1.17	18.96 %
MDU7	0.64	15.17 %
MDU6	0.63	12.60 %
TEN2	0.57	19.69 %
BNR1	0.46	19.15 %
CBM1	0.46	17.83 %
SVG1	0.41	17.30 %
NKI1	0.34	16.32 %
PVI1	0.30	12.32 %
CMR1	0.29	15.03 %
MDU4	0.25	14.02 %
PNV2	0.24	12.73 %
ATG1	0.23	10.81 %
MNM1	0.19	17.11 %
PKM1	0.18	11.61 %
TEN1	0.17	8.74 %
KYK1	0.16	6.64 %
BTU1	0.14	14.23 %
MPA1	0.14	5.41 %
KRR1	0.13	10.03 %
ADP1	0.12	7.56 %
TPT1	0.12	3.15 %
SGP1	0.10	8.04 %
MDU5	0.10	2.31 %
USL1	0.08	6.30 %
TMM1	0.06	1.34 %
ODM1	0.04	5.08 %
MLR1		0.00 %
NTM1		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	20.86	18.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.29	33.68 %
Mixie	6.62	18.53 %
Grinder	3.77	18.24 %
Small-Ap	0.18	5.35 %
Total	18.85	22.36 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.63	13.61 %
JKM1	0.50	15.16 %
KIK1	0.38	13.76 %
PBR1	0.36	20.39 %
MDI1	0.24	5.30 %
TTP1	0.20	11.91 %
KUM1	0.14	2.77 %
AYR1	0.08	7.17 %
ORU1	0.08	4.81 %
NCK1	0.06	3.34 %
TRY3	0.04	2.05 %
NMM1	0.03	1.76 %
KRN1		0.00 %
TVR1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	18.85	22.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.12	42.34 %
Mixie	3.75	15.81 %
Grinder	2.10	16.98 %
Small-Ap	0.12	4.07 %
Total	13.10	23.44 %

Branch *	MTD Sales L	Brand Share %
CH15	1.43	18.00 %
CH18	0.90	19.97 %
CH12	0.51	11.76 %
MJR1	0.37	19.47 %
CH44	0.26	14.90 %
CH20	0.17	6.96 %
CH27	0.16	13.71 %
CH17	0.15	5.19 %
CH36	0.14	14.08 %
PON1	0.14	15.25 %
UKI1	0.12	12.95 %
CH46	0.11	9.58 %
CH34	0.08	4.58 %
CH31	0.04	13.63 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	13.10	23.44 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.33	30.31 %
Mixie	4.33	14.69 %
Grinder	1.90	11.97 %
Small-Ap	0.15	4.48 %
Total	12.71	18.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.46	16.59 %
CBE4	0.59	15.35 %
SUL1	0.38	9.70 %
MPM1	0.36	10.27 %
KMR1	0.34	6.68 %
CNR1	0.28	18.00 %
CBE1	0.21	5.80 %
TPR3	0.17	12.81 %
UAM1	0.17	5.27 %
KMD1	0.16	11.84 %
KGM1	0.13	9.92 %
ANR1	0.13	15.93 %
PDM1	0.13	9.75 %
PPI1	0.10	6.01 %
SNR1	0.10	3.60 %
CBE3	0.09	8.58 %
SYM2	0.07	5.65 %
TPR4	0.06	8.42 %
GDR1		0.00 %
TPR1		0.00 %
WZSD		0.00 %
Total	12.71	18.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.98	32.13 %
Mixie	3.53	16.56 %
Grinder	2.07	16.25 %
Small-Ap	0.06	3.42 %
Total	9.64	20.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.91	16.90 %
KML1	0.41	18.62 %
PRT1	0.30	13.58 %
NVL2	0.29	9.83 %
POY2	0.28	8.56 %
TRK1	0.21	9.44 %
SJ2	0.19	8.67 %
TVM1	0.18	18.54 %
VCM1	0.10	12.07 %
MKM1	0.08	6.86 %
STP1	0.08	11.12 %
KK2	0.04	1.26 %
TDM1	0.03	2.42 %
VPM2	0.03	2.49 %
WHUT		0.00 %
Total	9.64	20.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.26	40.77 %
Mixie	3.04	17.29 %
Grinder	0.38	12.87 %
Total	8.68	24.92 %

Branch *	MTD Sales L	Brand Share %
WJD1	0.31	14.23 %
TRL1	0.29	11.04 %
CPT1	0.20	16.80 %
VSI1	0.20	17.07 %
CGM1	0.17	19.57 %
SBR1	0.17	15.31 %
ABR1	0.16	13.71 %
GDM1	0.14	18.62 %
VEL1	0.13	5.10 %
PLR1	0.13	12.50 %
SLG1	0.09	12.33 %
CYR1	0.08	14.90 %
BGR1	0.05	4.77 %
PTU1		0.00 %
UGI1		0.00 %
WHVL		0.00 %
Total	8.68	24.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.78	20.15 %
Mixie	1.63	4.41 %
Grinder	0.56	8.24 %
Small-Ap	0.06	3.47 %
Total	7.04	10.15 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.63	16.24 %
ERD1	0.48	13.93 %
HSR1	0.47	15.74 %
NKL2	0.36	15.78 %
KVP1	0.34	18.13 %
BMD1	0.30	16.68 %
APN1	0.25	11.87 %
MTR1	0.22	7.21 %
DPR2	0.18	12.27 %
EPI1	0.18	8.19 %
SGI1	0.16	5.84 %
PLC1	0.13	5.11 %
KRI1	0.11	4.13 %
DPR1	0.11	7.33 %
PMP1	0.11	10.68 %
CMI1	0.10	8.12 %
SLM3	0.05	1.53 %
TCG1	0.04	6.14 %
TRM1	0.02	1.50 %
ATU1		0.00 %
EDP1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KMM1		0.00 %
MCR1		0.00 %
OML1		0.00 %
PDR1		0.00 %
SLM2		0.00 %
VKL1		0.00 %
VPD1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	7.04	10.15 %