



TN : VIDIEM Sales Performance 24/04/2026 9:29 AM

MTD Sales
152.22 L

Brand Share %
20.56 %

Information:

MTD : 01-04-2026 To 23-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	76.72	36.17 %
Mixie	48.03	15.30 %
Grinder	25.50	14.53 %
Small-Ap	1.98	5.12 %
Total	152.22	20.56 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	29.53	22.46 %
CHENNAI-01	27.10	22.03 %
SOUTH-03	21.30	20.04 %
TRICHY-01	19.66	23.79 %
CHENNAI-02	17.26	25.68 %
WEST-01	12.01	17.97 %
NORTH ARCOT	10.18	25.04 %
SOUTH ARCOT	9.81	20.80 %
WEST-02	5.37	7.18 %
Total	152.22	20.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.91	36.76 %
Mixie	8.96	16.56 %
Grinder	6.07	18.81 %
Small-Ap	0.59	8.09 %
Total	29.53	22.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.01	20.27 %
TVL1	1.75	19.29 %
KVT1	1.72	17.74 %
TCN1	0.90	18.34 %
MMT1	0.42	15.12 %
SNL1	0.36	13.23 %
RPM1	0.34	7.81 %
VNR1	0.33	13.26 %
VKM1	0.31	12.04 %
SKD1	0.29	10.29 %
PKD1	0.27	11.48 %
ERL2	0.27	13.83 %
ARM1	0.25	14.43 %
UDN1	0.23	14.29 %
PDI1	0.15	7.17 %
ASM1	0.12	7.73 %
SGT1	0.08	8.84 %
KSM1	0.06	3.54 %
KYR1	0.05	1.69 %
TKY1	0.03	1.32 %
S2SD		0.00 %
VLY1		0.00 %
WHTV		0.00 %
Total	29.53	22.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.48	45.42 %
Mixie	7.77	18.71 %
Grinder	4.38	10.59 %
Small-Ap	0.47	5.68 %
Total	27.10	22.03 %

Branch *	MTD Sales L	Brand Share %
CH08	1.01	17.92 %
CH05	0.83	12.06 %
CH48	0.67	12.81 %
GUD1	0.67	18.00 %
CH42	0.47	8.03 %
CH19	0.40	6.03 %
CH14	0.33	7.82 %
SKL1	0.17	17.77 %
CH29	0.13	13.94 %
AVD1	0.11	10.40 %
CH22	0.09	9.38 %
CH26	0.07	10.96 %
CH37	0.06	9.13 %
KNR1	0.03	11.47 %
CH40		0.00 %
CZWH		0.00 %
WCHN		0.00 %
Total	27.10	22.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.22	39.29 %
Mixie	6.39	15.60 %
Grinder	2.54	9.02 %
Small-Ap	0.15	2.40 %
Total	21.30	20.04 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.60	12.57 %
MDU7	0.41	14.55 %
BNR1	0.39	19.99 %
TEN1	0.37	19.80 %
ATG1	0.33	10.98 %
MDU4	0.32	14.24 %
NKI1	0.28	14.56 %
TMM1	0.26	5.67 %
TPT1	0.24	6.60 %
KYK1	0.22	11.88 %
ODM1	0.21	18.50 %
CBM1	0.21	7.10 %
MLR1	0.21	11.68 %
CMR1	0.20	11.86 %
PNV2	0.20	13.95 %
MDU5	0.15	5.09 %
PKM1	0.11	7.78 %
PVI1	0.11	7.84 %
SVG1	0.11	7.48 %
MPA1	0.09	2.58 %
NTM1	0.08	6.01 %
ADP1	0.03	1.21 %
WHMD		0.00 %
Total	21.30	20.04 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.95	36.52 %
Mixie	7.47	19.62 %
Grinder	4.00	21.47 %
Small-Ap	0.24	5.73 %
Total	19.66	23.79 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.59	15.46 %
NMM1	0.46	17.62 %
ORU1	0.33	14.62 %
KUM1	0.30	4.73 %
PBR2	0.28	6.17 %
TTP1	0.16	12.00 %
PTK1	0.12	3.42 %
KRN1	0.12	8.16 %
MDI1	0.10	3.21 %
AYR1	0.04	6.40 %
NCK1	0.04	2.41 %
TRY2	0.04	14.09 %
PDK1	0.03	3.08 %
TRY3		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	19.66	23.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	9.39	45.80 %
Mixie	4.89	16.98 %
Grinder	2.80	19.95 %
Small-Ap	0.18	4.62 %
Total	17.26	25.68 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	20.16 %
CH18	0.71	13.32 %
CH20	0.60	18.46 %
CH12	0.47	13.95 %
CH17	0.35	10.17 %
CH44	0.26	13.93 %
CH27	0.22	16.13 %
GPD1	0.18	14.53 %
CH46	0.17	16.98 %
CH23	0.11	9.47 %
CH06	0.09	3.72 %
CH36	0.08	7.87 %
CH32	0.05	17.34 %
CH01		0.00 %
CH51		0.00 %
MC06		0.00 %
Total	17.26	25.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.58	33.28 %
Mixie	3.90	13.10 %
Grinder	1.43	10.38 %
Small-Ap	0.09	2.65 %
Total	12.01	17.97 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.25	17.07 %
CBE4	0.66	15.35 %
KMR1	0.66	11.52 %
MPM1	0.62	16.89 %
SUL1	0.39	13.37 %
SYM2	0.24	15.53 %
UMP1	0.22	14.80 %
TPR3	0.22	16.19 %
PDM1	0.19	11.76 %
KGI1	0.16	16.59 %
UAM1	0.15	4.51 %
CBE3	0.14	17.81 %
TPR1	0.13	3.57 %
SNR1	0.10	2.55 %
KMD1	0.09	7.30 %
CBE1	0.07	2.40 %
KGM1	0.07	5.39 %
GBM1	0.04	4.01 %
CNR1	0.03	3.32 %
GDR1		0.00 %
PPI1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	12.01	17.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.47	38.96 %
Mixie	3.79	18.67 %
Grinder	0.81	18.76 %
Small-Ap	0.12	5.78 %
Total	10.18	25.04 %

Branch *	MTD Sales L	Brand Share %
AKM1	0.26	15.90 %
ABR1	0.23	16.60 %
PLR1	0.19	16.67 %
VNB1	0.16	13.99 %
TRT1	0.15	11.37 %
VEL1	0.13	4.23 %
SBR1	0.11	6.82 %
TRL1	0.11	3.47 %
WJP1	0.09	6.06 %
CGM1	0.05	6.53 %
CYR1	0.05	6.51 %
ANI1	0.04	7.35 %
UGI1	0.03	7.51 %
PTU1		0.00 %
WHVL		0.00 %
Total	10.18	25.04 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.08	31.72 %
Mixie	3.12	15.05 %
Grinder	2.46	20.42 %
Small-Ap	0.15	9.70 %
Total	9.81	20.80 %

Branch *	MTD Sales L	Brand Share %
SJI2	0.36	16.85 %
POY2	0.32	7.87 %
KML1	0.30	11.38 %
KKI2	0.27	8.77 %
PRT1	0.23	13.22 %
TRK1	0.18	9.19 %
NVL2	0.16	5.57 %
TDM1	0.15	11.85 %
VCM1	0.14	17.96 %
VPM2	0.13	6.94 %
TVM2	0.05	7.68 %
TVM1	0.05	6.87 %
STP1	0.04	7.00 %
VCM2	0.04	11.96 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.81	20.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.63	11.79 %
Mixie	1.73	4.36 %
Grinder	1.01	9.30 %
Total	5.37	7.18 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.05	17.05 %
ERD2	0.68	14.34 %
HSR2	0.51	10.59 %
DPR2	0.35	14.53 %
SIG1	0.22	19.83 %
ERD1	0.20	5.92 %
KMM1	0.16	10.86 %
KRI1	0.16	4.29 %
OML1	0.16	8.27 %
KAM1	0.13	5.85 %
HRR1	0.13	10.69 %
KVP1	0.12	8.42 %
MTR1	0.12	4.58 %
RSP1	0.10	6.34 %
DPR1	0.10	7.00 %
SLM3	0.10	2.71 %
MCR1	0.10	4.17 %
PLC1	0.10	5.32 %
NKL2	0.10	3.41 %
VPD1	0.09	3.02 %
PMP1	0.08	9.58 %
ATU1	0.07	2.57 %
EPI1	0.06	3.98 %
APN1	0.06	2.49 %
VKL1	0.05	3.69 %
CMI1	0.04	4.82 %
PDR1	0.03	8.59 %
BMD1	0.03	2.18 %
SLM2	0.03	1.00 %
EDP1		0.00 %
HSR1		0.00 %
TCG1		0.00 %
TRM1		0.00 %
WHKP		0.00 %
WHPD		0.00 %
Total	5.37	7.18 %