



TN : VIDIEM Sales Performance 24/03/2026 9:29 AM

MTD Sales
147.92 L

Brand Share %
21.10 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **21.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	76.08	36.33 %
Mixie	43.60	15.12 %
Grinder	25.88	15.96 %
Small-Ap	2.36	5.72 %
Total	147.92	21.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	27.25	22.51 %
CHENNAI-01	25.30	27.31 %
SOUTH-03	23.69	22.32 %
TRICHY-01	18.23	23.06 %
CHENNAI-02	15.32	22.23 %
WEST-01	12.74	17.73 %
NORTH ARCOT	9.20	21.02 %
WEST-02	8.44	11.25 %
SOUTH ARCOT	7.75	18.12 %
Total	147.92	21.10 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.31	39.20 %
Mixie	8.42	17.24 %
Grinder	4.89	15.81 %
Small-Ap	0.63	8.61 %
Total	27.25	22.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.08	11.88 %
KVT1	0.96	12.77 %
TCN1	0.87	19.80 %
APK1	0.44	20.55 %
ASM1	0.29	16.75 %
VLY1	0.26	7.03 %
SNL1	0.24	8.15 %
TKY1	0.23	13.99 %
SKD1	0.23	8.75 %
MMT1	0.21	8.74 %
VKM1	0.17	7.87 %
PKD1	0.17	9.21 %
UDN1	0.11	13.89 %
KGL1	0.10	8.71 %
VNR1	0.10	5.75 %
ARM1	0.08	5.68 %
COL1	0.08	10.96 %
PDI1	0.08	3.63 %
RPM1	0.05	1.25 %
KSM1	0.03	3.33 %
KYR1		0.00 %
Total	27.25	22.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	14.27	49.51 %
Mixie	5.54	17.06 %
Grinder	5.23	21.41 %
Small-Ap	0.26	3.82 %
Total	25.30	27.31 %

Branch *	MTD Sales L	Brand Share %
CH05	1.47	19.64 %
CH42	0.74	14.61 %
CH48	0.54	11.23 %
CH08	0.49	11.03 %
CH14	0.39	12.26 %
AVD1	0.26	20.31 %
CH19	0.21	6.76 %
CGL1	0.20	14.07 %
CH22	0.15	6.27 %
SKL1	0.11	11.54 %
KNR1	0.03	7.68 %
CH40	0.03	8.48 %
CH26	0.03	3.20 %
CH37		0.00 %
CZWH		0.00 %
MC10		0.00 %
WCHN		0.00 %
Total	25.30	27.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.69	40.16 %
Mixie	6.57	16.68 %
Grinder	4.17	14.41 %
Small-Ap	0.25	4.10 %
Total	23.69	22.32 %

Branch *	MTD Sales L	Brand Share %
TEN2	0.76	19.94 %
MDU6	0.64	15.86 %
NKI1	0.39	20.66 %
MLR1	0.36	15.61 %
TMM1	0.35	8.91 %
ADP1	0.32	15.19 %
DKI1	0.31	20.89 %
PVI1	0.30	13.72 %
KRR1	0.26	16.72 %
USL1	0.26	16.26 %
MNM1	0.26	19.76 %
CBM1	0.25	10.21 %
PKM1	0.24	13.81 %
MDU5	0.23	6.80 %
PNV2	0.21	19.46 %
NTM1	0.17	13.54 %
TPT1	0.16	5.02 %
CMR1	0.14	17.80 %
BTU1	0.14	12.19 %
MPA1	0.13	4.75 %
TEN1	0.13	7.11 %
KYK1	0.13	7.54 %
ODM1	0.12	9.90 %
Total	23.69	22.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	7.96	35.46 %
Mixie	5.77	18.13 %
Grinder	4.13	20.37 %
Small-Ap	0.37	8.23 %
Total	18.23	23.06 %

Branch *	MTD Sales L	Brand Share %
KUM1	1.30	20.88 %
PBR2	0.81	20.21 %
KIK1	0.59	19.01 %
TTP1	0.19	7.21 %
NMM1	0.18	7.94 %
TZSD	0.17	17.62 %
NCK1	0.17	9.43 %
AYR1	0.13	12.14 %
KRN1	0.12	6.44 %
PBR1	0.12	11.91 %
PTK1	0.11	3.74 %
TVR1	0.09	6.28 %
PDK1	0.09	9.40 %
TRY2	0.06	11.64 %
MDI1		0.00 %
TRY3		0.00 %
Total	18.23	23.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.36	40.88 %
Mixie	4.17	13.82 %
Grinder	2.45	17.54 %
Small-Ap	0.35	8.00 %
Total	15.32	22.23 %

Branch *	MTD Sales L	Brand Share %
CH03	1.27	13.15 %
CH43	0.82	19.26 %
CH12	0.62	15.68 %
CH50	0.59	15.71 %
CH34	0.56	17.24 %
CH18	0.46	10.34 %
CH41	0.32	16.11 %
CH17	0.26	8.38 %
CH36	0.25	17.10 %
CH27	0.22	17.85 %
PON1	0.14	11.29 %
CH06	0.14	5.48 %
CH31	0.06	9.03 %
CH01	0.03	13.00 %
CH44		0.00 %
CH51		0.00 %
Total	15.32	22.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.99	29.91 %
Mixie	3.99	13.81 %
Grinder	1.62	10.99 %
Small-Ap	0.14	2.86 %
Total	12.74	17.73 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.84	16.39 %
CBE4	0.74	13.73 %
MPM1	0.60	18.60 %
KMR1	0.37	7.35 %
PDM1	0.34	17.94 %
CBE5	0.28	16.18 %
CBE1	0.24	8.54 %
SUL1	0.21	6.32 %
KGM1	0.21	19.27 %
PPI1	0.20	14.31 %
ANR1	0.20	20.10 %
UMP1	0.19	18.89 %
SNR1	0.16	4.77 %
GBM1	0.16	17.38 %
KGI1	0.14	16.57 %
CBE3	0.13	14.44 %
TPR1	0.10	3.98 %
CNR1	0.09	11.49 %
SYM2	0.08	4.93 %
GDR1	0.05	10.01 %
UAM1		0.00 %
Total	12.74	17.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.39	32.54 %
Mixie	3.71	17.73 %
Grinder	0.92	13.57 %
Small-Ap	0.17	6.86 %
Total	9.20	21.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.58	15.80 %
SBR1	0.25	12.20 %
ABR1	0.22	15.34 %
CGM1	0.19	15.31 %
CPT1	0.18	13.47 %
AKM1	0.10	8.30 %
TRT1	0.09	8.46 %
BGR1	0.09	5.98 %
ANI1	0.06	7.18 %
VSI1	0.05	2.75 %
VEL1	0.03	1.54 %
VNB1		0.00 %
Total	9.20	21.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.91	20.51 %
Mixie	2.53	6.65 %
Grinder	0.94	8.69 %
Small-Ap	0.06	2.65 %
Total	8.44	11.25 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.72	20.85 %
HSR2	0.40	7.57 %
TRM1	0.40	19.87 %
MTR1	0.30	14.81 %
EDP1	0.29	19.30 %
SGI1	0.28	20.07 %
CMI1	0.26	15.58 %
APN1	0.25	9.35 %
KRI1	0.23	8.78 %
NKL2	0.21	6.98 %
BMD1	0.21	8.74 %
PLC1	0.20	8.81 %
VPD1	0.15	5.55 %
SLM3	0.14	5.40 %
HRR1	0.14	9.57 %
MCR1	0.14	5.92 %
HSR1	0.09	2.52 %
PMP1	0.08	6.95 %
VKL1	0.07	3.82 %
EPI1	0.07	2.52 %
SLM2	0.06	3.28 %
KVP1	0.06	5.42 %
DPR2	0.05	4.73 %
ATU1	0.04	1.71 %
DPR1	0.04	4.71 %
KAM1	0.03	2.44 %
PDR1	0.03	10.33 %
OML1	0.03	1.75 %
TCG1	0.03	1.98 %
KMM1		0.00 %
WHPD		0.00 %
WZWH		0.00 %
Total	8.44	11.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.19	28.16 %
Mixie	2.90	16.24 %
Grinder	1.54	13.62 %
Small-Ap	0.12	5.09 %
Total	7.75	18.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.02	19.07 %
POY2	0.25	8.30 %
VPM2	0.24	11.14 %
PRT1	0.21	11.46 %
NVL2	0.20	8.67 %
TDM1	0.15	9.82 %
KKI2	0.15	4.86 %
STP1	0.15	16.73 %
TVM1	0.09	15.64 %
MKM1	0.06	3.48 %
SJI2	0.06	3.69 %
KML1	0.05	3.10 %
TRK1	0.03	1.61 %
VCM1		0.00 %
Total	7.75	18.12 %