

MTD Sales
153.93 L

Brand Share %
21.98 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	79.71	35.64 %
Mixie	48.49	17.93 %
Grinder	23.29	13.44 %
Small-Ap	2.44	7.44 %
Total	153.93	21.98 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	28.05	23.84 %
SOUTH-03	23.89	23.27 %
CHENNAI-01	21.14	23.27 %
WEST-01	18.12	23.09 %
TRICHY-01	18.01	22.96 %
CHENNAI-02	15.47	23.61 %
SOUTH ARCOT	9.94	21.37 %
NORTH ARCOT	9.42	23.35 %
WEST-02	8.19	11.23 %
KL-SOUTH	1.70	24.65 %
Total	153.93	21.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	13.97	37.67 %
Mixie	8.82	20.29 %
Grinder	4.66	15.06 %
Small-Ap	0.61	9.77 %
Total	28.05	23.84 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.76	21.47 %
TVL1	1.45	17.62 %
NGR1	0.91	16.26 %
RND1	0.57	14.32 %
ERL2	0.53	20.45 %
TYI1	0.42	19.86 %
ASM1	0.38	17.70 %
MMT1	0.29	11.57 %
SDI1	0.26	20.70 %
PKD1	0.24	10.23 %
UDN1	0.17	13.46 %
VNR1	0.16	10.61 %
SNL1	0.16	6.70 %
VLY1	0.15	4.94 %
COL1	0.12	15.74 %
KSM1	0.07	7.29 %
SGT1	0.07	7.98 %
SKD1	0.06	2.53 %
TVL2	0.06	10.44 %
KYR1	0.05	3.75 %
KGL1	0.04	4.33 %
PDI1		0.00 %
S2SD		0.00 %
TKY1		0.00 %
VKM1		0.00 %
Total	28.05	23.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	12.18	39.94 %
Mixie	7.66	19.94 %
Grinder	3.64	12.20 %
Small-Ap	0.42	10.65 %
Total	23.89	23.27 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.48	20.91 %
KKD3	0.73	9.15 %
MDU5	0.43	14.34 %
PNV2	0.39	21.39 %
PVI1	0.33	20.09 %
KRR1	0.33	17.15 %
BNR1	0.32	19.00 %
DKI1	0.31	21.39 %
TMM1	0.31	8.17 %
ADP1	0.29	17.72 %
TEN1	0.29	15.27 %
MPA1	0.26	11.10 %
MLR1	0.25	17.78 %
CBM1	0.24	7.71 %
PKM1	0.23	18.85 %
USL1	0.23	15.79 %
TPT1	0.19	5.74 %
SVG1	0.16	8.23 %
KYK1	0.09	4.61 %
NTM1	0.07	5.13 %
CMR1	0.03	3.25 %
SZSD		0.00 %
Total	23.89	23.27 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.09	37.26 %
Mixie	5.85	18.46 %
Grinder	3.76	14.72 %
Small-Ap	0.43	11.31 %
Total	21.14	23.27 %

Branch *	MTD Sales L	Brand Share %
CH19	1.11	19.53 %
CH05	0.75	14.47 %
CH48	0.68	15.36 %
CH45	0.68	19.37 %
CH42	0.58	9.58 %
GUD1	0.57	12.11 %
CH11	0.55	15.84 %
CH30	0.50	17.65 %
AVD1	0.43	21.34 %
CH28	0.32	9.73 %
CGL1	0.32	19.23 %
CH22	0.25	7.49 %
CH37	0.11	6.12 %
CH40	0.09	14.82 %
CH26	0.09	8.22 %
CZWH		0.00 %
KNR1		0.00 %
WHC3		0.00 %
Total	21.14	23.27 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	9.83	36.54 %
Mixie	5.48	18.68 %
Grinder	2.46	13.22 %
Small-Ap	0.35	9.57 %
Total	18.12	23.09 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.00	19.95 %
TPR1	0.61	18.21 %
TPR3	0.48	21.68 %
SUL1	0.44	16.31 %
KMR1	0.38	7.25 %
PPI1	0.32	19.88 %
SNR1	0.26	6.96 %
CBE3	0.25	17.33 %
MPM1	0.23	7.09 %
KGM1	0.23	17.77 %
PDM1	0.21	13.40 %
TPR4	0.17	14.21 %
KGI1	0.12	16.56 %
GBM1	0.10	12.77 %
CBE1	0.08	3.18 %
GDR1	0.07	12.59 %
UAM1	0.07	2.33 %
CNR1	0.07	6.66 %
SYM2	0.03	2.95 %
ANR1	0.03	4.23 %
WZSD		0.00 %
Total	18.12	23.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	8.93	38.33 %
Mixie	5.78	19.50 %
Grinder	3.10	14.63 %
Small-Ap	0.20	4.62 %
Total	18.01	22.96 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.46	17.33 %
KIK1	0.67	21.78 %
NMM1	0.47	17.69 %
PBR2	0.37	9.66 %
JKM1	0.29	11.37 %
TRY3	0.25	10.95 %
NCK1	0.19	11.83 %
TVR1	0.16	13.73 %
ORU1	0.10	8.48 %
TTP1	0.08	5.81 %
KRN1	0.08	6.14 %
PBR1	0.07	7.74 %
AYR1	0.07	4.45 %
MDI1	0.05	1.36 %
TZSD	0.03	12.40 %
TRY2		0.00 %
WTRZ		0.00 %
Total	18.01	22.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	8.01	39.34 %
Mixie	4.92	18.49 %
Grinder	2.37	15.45 %
Small-Ap	0.18	5.36 %
Total	15.47	23.61 %

Branch *	MTD Sales L	Brand Share %
CH15	1.34	17.71 %
CH18	0.87	15.99 %
CH03	0.85	17.69 %
CH17	0.68	20.45 %
MJR1	0.52	18.44 %
CH20	0.36	11.55 %
CH44	0.23	12.56 %
CH06	0.21	14.72 %
CH41	0.16	9.00 %
CH27	0.12	7.42 %
CH12	0.09	2.21 %
CH32	0.09	10.89 %
CH36	0.06	4.67 %
CH01		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	15.47	23.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	4.69	34.37 %
Mixie	3.48	19.03 %
Grinder	1.56	13.00 %
Small-Ap	0.20	8.01 %
Total	9.94	21.37 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.54	21.91 %
TRK1	0.46	18.57 %
PRT1	0.34	18.45 %
TDM1	0.30	16.54 %
VPM2	0.11	5.40 %
VCM1	0.09	12.03 %
SJI2	0.06	4.27 %
TVM1	0.06	5.69 %
STP1	0.05	6.78 %
KKI2	0.03	1.08 %
TVM2	0.03	3.16 %
MKM1		0.00 %
WHUT		0.00 %
Total	9.94	21.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	5.31	34.17 %
Mixie	3.44	19.82 %
Grinder	0.60	10.62 %
Small-Ap	0.06	3.26 %
Total	9.42	23.35 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.78	19.74 %
TRL1	0.63	18.50 %
VEL2	0.52	12.22 %
SBR1	0.42	18.15 %
ARC2	0.22	16.52 %
TRT1	0.21	18.76 %
PTU1	0.19	13.55 %
UGI1	0.16	21.77 %
BGR1	0.14	14.56 %
ANI1	0.13	20.03 %
GDM1	0.12	15.01 %
CPT1	0.07	6.99 %
VEL1		0.00 %
WHVL		0.00 %
Total	9.42	23.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	4.60	18.84 %
Mixie	2.59	7.98 %
Grinder	1.00	7.49 %
Total	8.19	11.23 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.93	21.84 %
ERD2	0.45	10.49 %
RSP1	0.43	21.24 %
MTR1	0.32	13.67 %
MCR1	0.30	13.02 %
HSR1	0.22	6.61 %
SLM2	0.22	8.99 %
PLC1	0.20	9.76 %
NKL2	0.20	6.60 %
SGI1	0.19	13.34 %
HRR1	0.18	10.81 %
OML1	0.18	7.67 %
ERD1	0.17	5.02 %
KMM1	0.16	9.21 %
APN1	0.15	7.24 %
VKL1	0.14	12.56 %
DPR2	0.13	10.13 %
TRM1	0.12	5.02 %
DPR1	0.12	10.80 %
KVP1	0.11	6.17 %
TCG1	0.10	8.20 %
EPI1	0.09	4.33 %
PMP1	0.08	10.24 %
CMI1	0.08	5.90 %
VPD1	0.08	3.05 %
BMD1	0.07	5.00 %
EDP1	0.06	5.83 %
PDR1	0.04	7.74 %
ATU1		0.00 %
KRI1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	8.19	11.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	50.46 %
Mixie	0.48	14.85 %
Grinder	0.14	15.93 %
Total	1.70	24.65 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.60	20.00 %
Total	1.70	24.65 %