

MTD Sales
281.09 L

Brand Share %
21.61 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	136.04	34.04 %
Mixie	95.95	18.13 %
Grinder	47.81	14.52 %
Small-Ap	1.29	3.04 %
Total	281.09	21.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	50.49	23.56 %
SOUTH-03	43.71	20.21 %
WEST-01	36.08	25.70 %
CHENNAI-01	35.89	19.14 %
TRICHY-01	35.34	24.29 %
CHENNAI-02	24.38	25.04 %
WEST-02	20.20	14.17 %
SOUTH ARCOT	18.92	24.43 %
NORTH ARCOT	14.01	19.82 %
KL-SOUTH	2.07	24.18 %
Total	281.09	21.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	22.82	37.44 %
Mixie	18.43	21.68 %
Grinder	8.85	14.53 %
Small-Ap	0.39	5.28 %
Total	50.49	23.56 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.17	19.25 %
KVT1	3.15	18.87 %
TVL1	1.95	12.39 %
RPM1	1.46	21.35 %
PKD1	1.06	17.68 %
MMT1	0.54	13.12 %
STU2	0.46	18.33 %
SNL1	0.41	7.89 %
SGT1	0.32	21.40 %
VLY1	0.32	7.31 %
VNR1	0.32	10.14 %
UDN1	0.31	16.99 %
PDI1	0.28	7.04 %
ARM1	0.22	7.67 %
KGL1	0.18	12.09 %
KSM1	0.13	9.10 %
VKM1	0.12	4.60 %
TKY1	0.11	2.41 %
KYR1	0.04	1.18 %
S2SD		0.00 %
Total	50.49	23.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	21.45	36.19 %
Mixie	15.36	18.36 %
Grinder	6.84	10.38 %
Small-Ap	0.06	0.76 %
Total	43.71	20.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.41	19.05 %
MDU6	2.06	19.81 %
MDU5	1.06	13.94 %
KKD3	1.05	14.48 %
TMM1	0.85	10.10 %
DKI1	0.76	17.25 %
NKI1	0.71	18.95 %
MLR1	0.68	17.22 %
CBM1	0.64	10.29 %
TEN1	0.64	16.87 %
TDI1	0.63	18.87 %
KYK1	0.62	14.74 %
TEN2	0.62	13.34 %
SVG1	0.61	12.92 %
BTU1	0.47	18.60 %
KRR1	0.41	12.52 %
PNV1	0.37	14.52 %
TPT1	0.36	5.57 %
USL1	0.34	8.45 %
PKM1	0.33	13.67 %
ODM1	0.31	8.46 %
ADP1	0.27	8.43 %
PVI1	0.26	5.95 %
NTM1	0.25	4.86 %
MPA1	0.23	3.69 %
SZSD		0.00 %
Total	43.71	20.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.75	40.40 %
Mixie	11.34	20.60 %
Grinder	5.73	16.61 %
Small-Ap	0.26	5.86 %
Total	36.08	25.70 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.97	21.10 %
PDM1	0.59	20.42 %
KMR1	0.58	5.89 %
CBE1	0.52	16.39 %
CBE3	0.47	19.93 %
KGI1	0.45	18.30 %
UMP1	0.44	17.91 %
SYM2	0.36	9.49 %
UAM1	0.31	4.97 %
MPM1	0.27	4.95 %
SNR1	0.21	4.38 %
PPI1	0.10	3.06 %
GDR1	0.08	7.41 %
WZSD		0.00 %
Total	36.08	25.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	18.44	27.35 %
Mixie	10.07	13.10 %
Grinder	7.07	18.54 %
Small-Ap	0.32	6.29 %
Total	35.89	19.14 %

Branch *	MTD Sales L	Brand Share %
CH19	1.10	17.57 %
CH30	0.59	12.87 %
CGL1	0.50	21.54 %
AVD1	0.42	11.78 %
CH11	0.37	6.76 %
CH22	0.32	6.60 %
CH29	0.23	14.80 %
CH26	0.18	11.57 %
KNR1	0.17	9.10 %
CZWH	0.03	0.06 %
CH40		0.00 %
Total	35.89	19.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	15.97	37.02 %
Mixie	12.44	22.16 %
Grinder	6.82	16.48 %
Small-Ap	0.12	2.39 %
Total	35.34	24.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	1.68	12.25 %
PBR2	1.45	16.85 %
MSI1	0.65	20.49 %
JKM1	0.64	13.63 %
ORU1	0.52	17.21 %
PBR1	0.41	20.02 %
KRN1	0.35	11.41 %
NMM1	0.30	7.55 %
TTP1	0.30	11.22 %
NCK1	0.26	9.24 %
TRY2	0.20	11.89 %
MDI1	0.14	2.21 %
TVR1	0.06	3.02 %
TRY3	0.03	0.67 %
TZSD	0.03	-5.55 %
Total	35.34	24.29 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	12.25	41.18 %
Mixie	7.94	19.92 %
Grinder	4.12	16.88 %
Small-Ap	0.06	1.75 %
Total	24.38	25.04 %

Branch *	MTD Sales L	Brand Share %
CH15	1.77	17.47 %
CH03	1.39	17.07 %
CH20	0.93	20.25 %
CH06	0.80	15.28 %
CH41	0.50	18.89 %
CH12	0.37	5.78 %
CH17	0.36	18.61 %
UKI1	0.33	17.95 %
CH27	0.23	14.54 %
CH36	0.15	17.21 %
CH44	0.14	9.45 %
CH01		0.00 %
CH32		0.00 %
MC05		0.00 %
MC06		0.00 %
Total	24.38	25.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	10.69	23.78 %
Mixie	7.18	11.03 %
Grinder	2.33	8.07 %
Total	20.20	14.17 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.97	18.67 %
SLM3	1.21	17.67 %
ERD1	1.03	13.78 %
NKL2	0.76	14.17 %
VKL1	0.61	19.85 %
PLC1	0.59	15.97 %
TRM1	0.57	12.36 %
KVP1	0.56	17.12 %
SGI1	0.56	19.20 %
KMM1	0.53	16.37 %
CM11	0.47	13.39 %
DPR2	0.43	17.26 %
SLM2	0.36	7.08 %
HSR1	0.35	9.89 %
TCG1	0.31	14.40 %
MCR1	0.31	7.83 %
VPD1	0.27	4.06 %
MTR1	0.26	4.81 %
DPR1	0.25	10.58 %
PMP1	0.25	12.67 %
EDP1	0.25	9.68 %
HRR1	0.24	7.76 %
APN1	0.22	5.68 %
OML1	0.14	4.23 %
PDR1	0.12	9.38 %
ATU1	0.12	2.11 %
EPI1	0.10	2.85 %
KRI1	0.10	5.08 %
BMD1	0.03	1.23 %
WZWH		0.00 %
Total	20.20	14.17 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	7.18	23.37 %
Gas-Stov	7.02	32.70 %
Grinder	4.63	20.54 %
Small-Ap	0.08	3.11 %
Total	18.92	24.43 %

Branch *	MTD Sales L	Brand Share %
POY2	1.25	18.66 %
KML1	0.55	19.39 %
SJI2	0.46	12.83 %
TRK1	0.43	14.54 %
PRT1	0.39	15.64 %
VPM2	0.38	14.34 %
STP1	0.34	18.98 %
TDM1	0.31	11.60 %
KKI2	0.24	4.99 %
VPM1	0.21	18.48 %
VCM1	0.16	10.17 %
TVM1	0.10	7.71 %
MKM1	0.10	6.01 %
TVM2	0.06	6.97 %
Total	18.92	24.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.62	32.24 %
Mixie	5.27	15.89 %
Grinder	1.12	10.05 %
Total	14.01	19.82 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.10	16.86 %
WJD1	0.63	17.77 %
VSI1	0.59	18.26 %
VNB1	0.51	19.49 %
SBR1	0.44	18.26 %
KPM1	0.44	20.84 %
TRL1	0.43	7.93 %
CPT1	0.41	20.03 %
AKM1	0.32	9.80 %
BGR1	0.32	18.73 %
PLR1	0.27	14.96 %
TRT1	0.27	12.42 %
ANI1	0.18	11.72 %
ARC2	0.17	6.55 %
PTU1	0.16	13.45 %
VEL1	0.16	5.07 %
GDM1	0.12	8.71 %
UGI1	0.03	2.12 %
Total	14.01	19.82 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	39.49 %
Mixie	0.74	19.61 %
Grinder	0.31	20.43 %
Total	2.07	24.18 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.29	16.59 %
Total	2.07	24.18 %